



Walkerscott Offers for Nonprofits

making clever happen





Microsoft Cloud for Nonprofits Solution - Overview

Licensed solution only available to nonprofits; each solution element requires prerequisite Microsoft licensing

Fundraising and Engagement One or more licenses missing. Learn more Modernize donor and constituent engagement to increase mission impact. Quick view <input type="checkbox"/> Add	Fundraising and Engagement Azure Services One or more licenses missing. Learn more Download Azure services required for Fundraising and Engagement. Quick view <input type="button" value="Go to setup"/>	LinkedIn Sales Navigator for Dynamics 365 Research and engage with donors and prospects with the power of LinkedIn. Quick view <input type="button" value="Go to setup"/>	Constituent marketing journeys One or more licenses missing. Learn more Personalize outreach to donors and volunteers with pre-built, customizable segments, email templates, and customer jour... Quick view <input type="checkbox"/> Add
Volunteer Management One or more licenses missing. Learn more Equip volunteer managers with the tools they need to simplify volunteer recruiting, onboarding, retention, and reportin... Quick view <input type="checkbox"/> Add	Volunteer Engagement One or more licenses missing. Learn more Engage and retain more volunteers by making it easier to find and apply for engagement opportunities that match their s... Quick view <input type="checkbox"/> Add	Volunteer center template One or more licenses missing. Learn more Save volunteer managers time and increase volunteer satisfaction by providing a central hub of key information. Quick view <input type="button" value="Go to setup"/>	Manage volunteers template One or more licenses missing. Learn more Increase productivity and collaboration of staff that work with volunteers by streamlining volunteer management tasks. Quick view <input type="button" value="Go to setup"/>
Microsoft Community Training Deliver training at scale to volunteers, beneficiaries, and staff with this online learning platform powered by Azure. Quick view <input type="button" value="Go to setup"/>	Program impact dashboard One or more licenses missing. Learn more Interrelate fundraising and program data to help nonprofit staff understand and report on impact. Quick view <input type="button" value="Go to setup"/>		

Our offers are ideal for Nonprofits < 250 users that don't require complex customization OR comfortable with deploying quickly & extending later in an iterative manner

6-Stage Implementation

Designed to be an out of the box solution that minimizes the timeline and cost of implementation. The 6 Stage approach is a simple & efficient pathway to have clients operating on the MS Cloud for Nonprofits.

- Pre-installation walk-through
- Environment Configuration
- Installation
- Data Migration and Loading
- User Training
- Support











Timeline

6-8 weeks from pre-installation walkthrough



Microsoft Cloud for Nonprofits Solution - Offers

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 <p>Fundraising and Engagement</p> <p>One or more licenses missing. Learn more</p> <p>Modernize donor and constituent engagement to increase mission impact.</p> <p>Quick view <input type="checkbox"/> Add 1</p>	 <p>Fundraising and Engagement Azure Services</p> <p>One or more licenses missing. Learn more</p> <p>Download Azure services required for Fundraising and Engagement.</p> <p>Quick view <input type="button" value="Go to setup"/></p>	 <p>LinkedIn Sales Navigator for Dynamics 365</p> <p>Research and engage with donors and prospects with the power of LinkedIn.</p> <p>Quick view <input type="button" value="Go to setup"/></p>	 <p>Constituent marketing journeys</p> <p>One or more licenses missing. Learn more</p> <p>Personalize outreach to donors and volunteers with pre-built, customizable segments, email templates, and customer jour...</p> <p>Quick view <input type="checkbox"/> Add</p>
 <p>Volunteer Management</p> <p>One or more licenses missing. Learn more</p> <p>Equip volunteer managers with the tools they need to simplify volunteer recruiting, onboarding, retention, and reportin...</p> <p>Quick view <input type="checkbox"/> Add 2</p>	 <p>Volunteer Engagement</p> <p>One or more licenses missing. Learn more</p> <p>Engage and retain more volunteers by making it easier to find and apply for engagement opportunities that match their s...</p> <p>Quick view <input type="checkbox"/> Add</p>	 <p>Volunteer center template</p> <p>One or more licenses missing. Learn more</p> <p>Save volunteer managers time and increase volunteer satisfaction by providing a central hub of key information.</p> <p>Quick view <input type="button" value="Go to setup"/></p>	 <p>Manage volunteers template</p> <p>One or more licenses missing. Learn more</p> <p>Increase productivity and collaboration of staff that work with volunteers by streamlining volunteer management tasks.</p> <p>Quick view <input type="button" value="Go to setup"/> 2b</p>
 <p>Microsoft Community Training</p> <p>Deliver training at scale to volunteers, beneficiaries, and staff with this online learning platform powered by Azure.</p> <p>Quick view <input type="button" value="Go to setup"/></p>	 <p>Program impact dashboard</p> <p>One or more licenses missing. Learn more</p> <p>Interrelate fundraising and program data to help nonprofit staff understand and report on impact.</p> <p>Quick view <input type="button" value="Go to setup"/></p>		

Offer 1 - \$10K + GST
Deploy Fundraising & Engagement App with minimum configuration, assist with nonprofit licensing, data migration & training / go-live support

Offer 2 - \$10K + GST
Deploy Volunteer Management App with minimum configuration, assist with nonprofit licensing, data migration & training / go-live support

Offer 2b - \$5K + GST
Extend Volunteer management with Teams and SharePoint templates

MSC - \$1K/month + GST
Managed Services Contract to support and extend solution with Azure automation, Marketing donor journeys and Power BI reporting



Offer 1 – Deploy Fundraising & Engagement

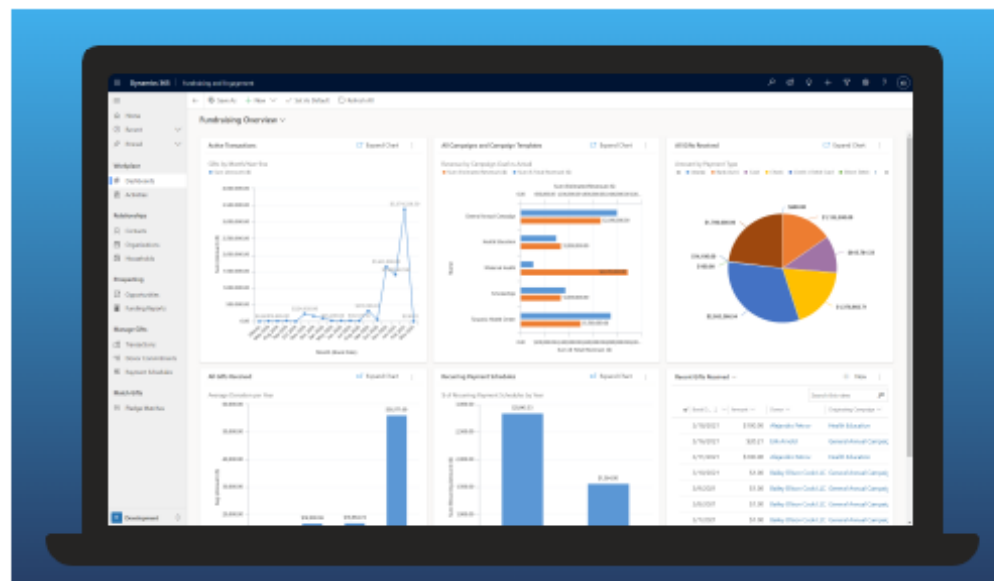
Modernize donor and constituent engagement to increase mission impact. Build and maintain long-term relationships with donors and supporters while reducing costs and increasing operational effectiveness.

At a glance

Attract, retain, and grow donors: Get a comprehensive view of constituents that will enable more personalized engagement.

Drive fundraising efficiency and reduce costs: Automate processes that are currently done manually.

Get an accurate picture of fundraising and financial outcomes: Eliminate the need for complex fundraising and financial reconciliation through end-to-end donation, revenue and transaction management.



Solution dependencies

The following dependencies are required for this solution, additional licenses may be required.

▶ Dynamics 365 Sales Enterprise

License needed for the following:

⊖ [Microsoft Cloud for Nonprofit](#)

Offer 1 - \$10K + GST

Deploy Fundraising & Engagement App with minimum configuration, assist with nonprofit licensing, data migration & training / go-live support

Timeline: 6-8 weeks

Ideal for: Nonprofits < 250 users that don't require customization to meet complex processes / reporting standards like IATI (International Aid Transparency Initiative)



Offer 2 – Deploy Volunteer Management

Equip volunteer managers with the tools they need to simplify volunteer recruiting, onboarding, retention, and reporting. Volunteer Management is a Power App that enables the management of day-to-day processes to recruit, onboard, and retain volunteers.

At a glance

Publish engagement opportunities: Design the opportunity and define qualifications, skills, and shifts needed.

Approve, onboard, and schedule volunteers: Review and approve volunteer applications, set and track volunteer onboarding, and manage day-of activities.

Communicate with ease: Define automated messaging to ensure your volunteers receive timely logistics, training, and gratitude for their time.

Gain volunteer insights: Understand who is registering for, failing to show up to, and repeatedly contributing time to your organization.

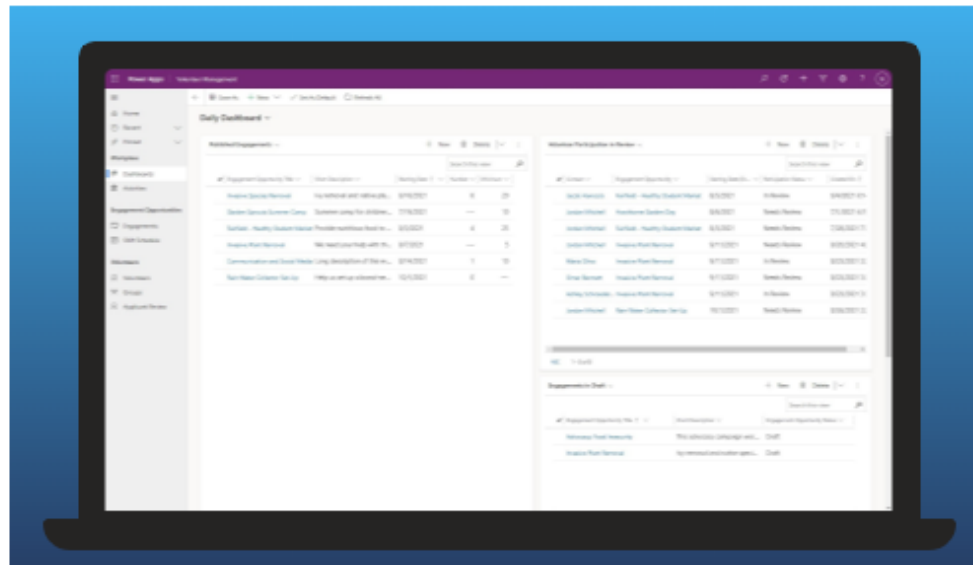
Solution dependencies

The following dependencies are required for this solution, additional licenses may be required.

◆ Power Apps

License needed for the following:

⊖ [Microsoft Cloud for Nonprofit](#)



Offer 2 - \$10K + GST

Deploy Volunteer Management App with minimum configuration, assist with nonprofit licensing, data migration & training / go-live support

Timeline: 6-8 weeks

Ideal for: Nonprofits < 250 users that don't require customization to meet complex processes / reporting standards like IATI (International Aid Transparency Initiative)

Offer 2b – Extend Volunteer Management

Volunteer center template

Volunteer managers can save time and increase volunteer satisfaction by providing a central hub of key information. With this SharePoint template, staff can share information and resources with volunteers including training, onboarding, event details, and other important materials.

At a glance

Quick links: Volunteers can access key sites and resources both within and outside SharePoint.

Access to training and onboarding materials: Link to SharePoint files and external sites.

Newsfeed: Surface announcements, event updates, and other important information.

Yammer connector: Build a volunteer community and enable volunteers to interact.

About us page: Introduce your organization and volunteer managers.

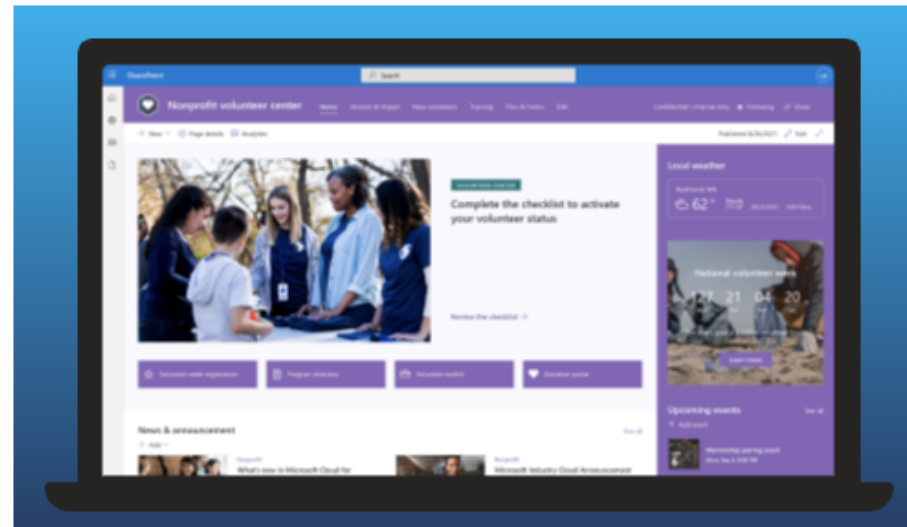
Solution dependencies

The following dependencies are required for this solution, additional licenses may be required.

 SharePoint

License needed for the following:

 [Microsoft Cloud for Nonprofit](#)



Offer 2b - \$5K + GST

Extend Volunteer management with Teams and SharePoint templates

Timeline: 3-4 weeks

Ideal for: Nonprofits that have deployed Volunteer Management app

Offer 2b – Extend Volunteer Management

Manage volunteers template

Increase productivity and collaboration of staff that work with volunteers by streamlining volunteer management activities. This Teams template can help staff approve and onboard volunteers, and improve the workflow and hand-off of tasks between staff members.

At a glance

Organize: Systematize frequently used documents for onboarding, training, other activities.

Collaborate: Share volunteer and engagement opportunity information with co-workers.

Announce: Keep staff informed with team and event announcements.

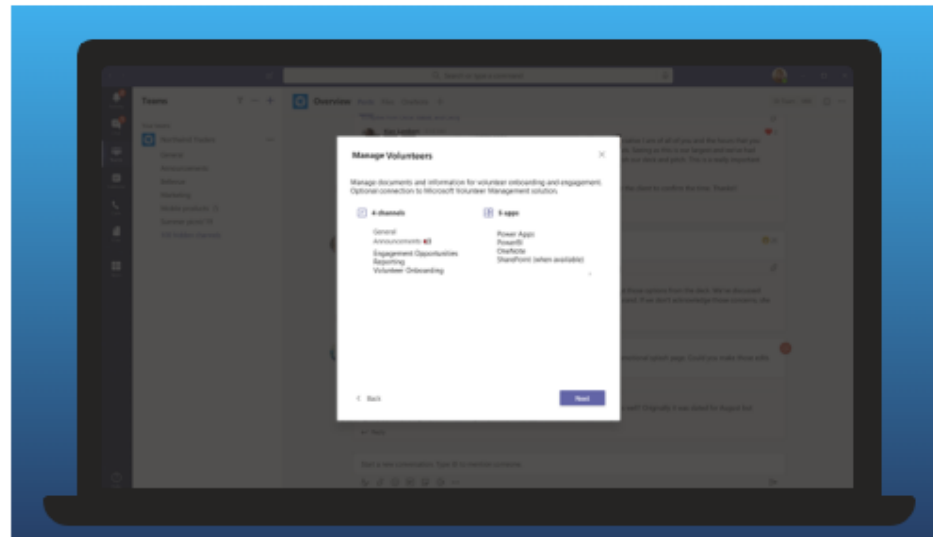
Solution dependencies

The following dependencies are required for this solution, additional licenses may be required.

 Teams

License needed for the following:

 [Microsoft Cloud for Nonprofit](#)



Offer 2b - \$5K + GST

Extend Volunteer management with Teams and SharePoint templates

Timeline: 3-4 weeks

Ideal for: Nonprofits that have deployed Volunteer Management app

WALKERSCOTT SYDNEY

walkerscott 

Farid Jalal

+64-224940128

hello@walkerscott.co

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