Case study: 4F x RL9 sportswear collection

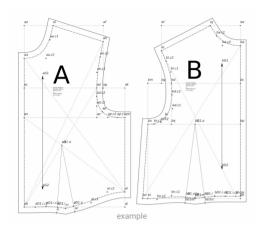Customer: OTCF S.A. / 4F
Mobile app: App Store, Google Play
Website: https://4fstore.com
Market: Europe
Date: Q1-Q2/21

WEARFITS®

example

Client provided us with clothing patterns in DXF (CAD) files and fabric images. We have transformed them into 3D models. We have also provided a training so that client's designers can create 3D models themselves.

We have also digitized Robert Lewandowski (world's best football player, 4F brand ambassador) into a 3D virtual avatar.

Scan QR code to see him in your room and take a selfie!

WEARFITS has been integrated with client's mobile app (both iOS and Android).

We have added 2 new icons, which trigger Augmented Reality and 3D product preview on a virtual avatar.

Microsoft for Startups

Microsoft Azure

NVIDIA. INCEPTION PROGRAM

Case study: Moliera2 / Casadei high heels in Augmented Reality
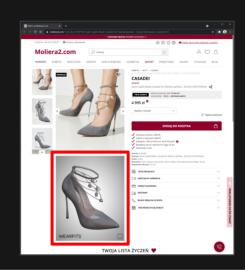
Customer: Moliera2
Website: https://moliera2.com
Market: Poland
Date: Q1/21
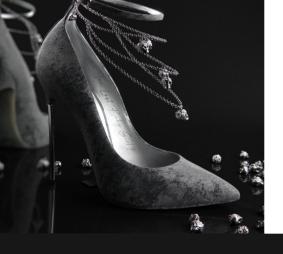
WEARFITS®

Client asked us to scan luxury heels.

We used the WEARFITS Scanner to digitize the shoe and provide a high quality 3D model.

WEARFITS has been implemented in Moliera2 e-commerce.

WEARFITS allows to visualize the shoe in 3D, as well as view it in Augmented Reality.

Scan the QR code to test how it works

We are currently working on an Augmented Reality fitting in front of a real mirror. It will allow everyone to see and try on the shoes on their own figure. This product will be launched in Q3/21.

Microsoft for Startups

Microsoft Azure

NVIDIA. INCEPTION PROGRAM

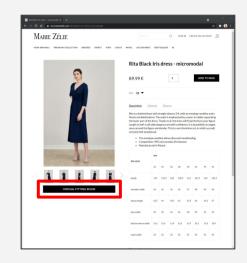# Case study: Marie Zelie virtual try-on

Customer: Marie Zelie S.A.
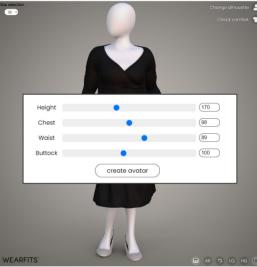Website: https://mariezelie.com
Market: Poland
Date: Q1/21

WEARFITS®

Together with an apparel brand we have digitized dresses and enabled brand's customers to visualize these dresses on custom silhouettes.

This collaboration proved that 3D visualization has a positive effect on the conversion rate and time spent on the website.

Microsoft for Startups

Microsoft Azure
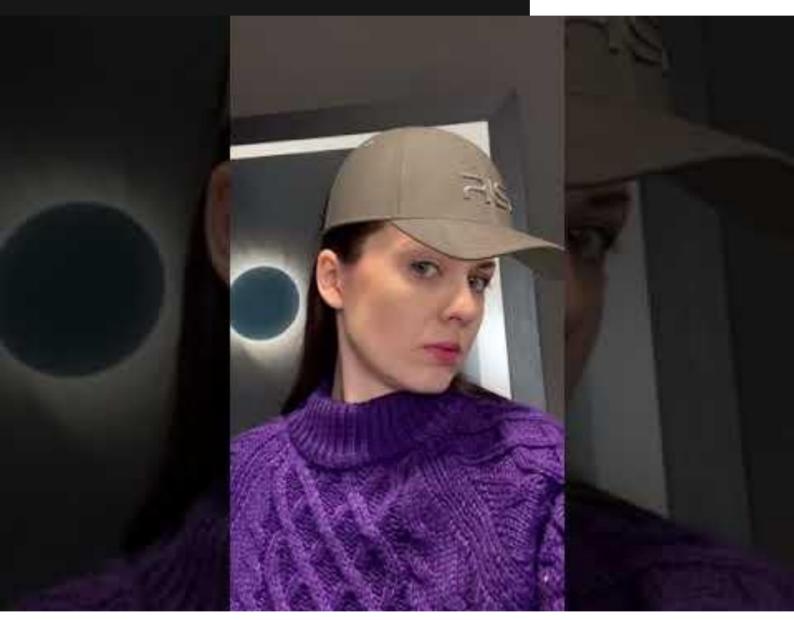
NVIDIA INCEPTION PROGRAM

Case study: 4F x RL9 (AR cap)

Customer: OTCF S.A. / 4F
Mobile app: Instagram, Facebook
Website: https://4fstore.com
Market: Europe
Date: Q1/21

WEARFITS®

We have digitized a cap and implemented it as an Augmented Reality effect on Instagram and Facebook.

The same technology may be used to visualize other head accessories and glasses.

Microsoft for Startups

Microsoft Azure

NVIDIA INCEPTION PROGRAM