



Your digital product partner.

20 de mayo de 2024

01

About us.



About us

Wembley Studios.

Since 2012 we have collaborated with our clients in the creation of digital products from a **user-centered perspective**.

We always seek excellence in our work, which is why we carefully analyze each phase of development to achieve **the best possible result for your product**.

We love starting new projects, studying needs, aligning ourselves with business objectives, having a good relationship with other teams, thinking, designing, creating... **and not stopping until we achieve success!**



With the support and trust of:



Microsoft Partners & Providers.



Since 2015 we have been part of the network of official Microsoft suppliers, so your project will have the technology of the world's leading software and programming company.

We are certified experts in developing Azure cloud solutions.

You want to know more? Ask us!

About us

Great Place to Work.

Being a 'Great Place To Work' company means betting on transformative organizations that accelerate innovation, that lead from trust, that improve their results, because people give their best.

If there is a good environment and teamwork, the motivation and performance of the people who are part of the company makes them develop their best skills. This translates into greater performance for the company and an improvement in the conditions of the workforce.

Discover the employee feedback obtained through the Great Place To Work® Trust Index© questionnaire:

99%

Credibility

99%

Respect

98%

Pride

99%

Fellowship

97%

Impartiality



02

What do we do.



What do we do

We turn your vision into reality.



UX / UI

The experience that the user will have with your product has to be usable and visually attractive, which is why we study it in depth



Digital product

Make your idea a reality with the help of our technical team and its experience in developing multiplatform applications



eCommerce

Sell online, manage products and automate your processes with your customized platform

What do we do

UX / UI.

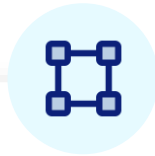


The interaction that the user will have with your product has to be usable and visually attractive, which is why we study it in depth:



Ideation

- Design Thinking
 - User stories
- Customer persona
- Benchmarking



Usability (UX)

- Wireframes
- Interactive prototyping
 - Tests A/B



Design (UI)

- Design and application of corporate identity
 - Design Systems
- Interactive prototyping



What do we do

Software development.



Make your idea a reality with the help of our technical team and its experience in developing solutions:



Mobile applications

- **iOS & Android:** We have native developers since 2008
- **Flutter:** Since 2018



Web

- Development and/or maintenance of **CMS (Wordpress)**
- Development of webapps with **Angular, React and .Net** technologies



Cloud

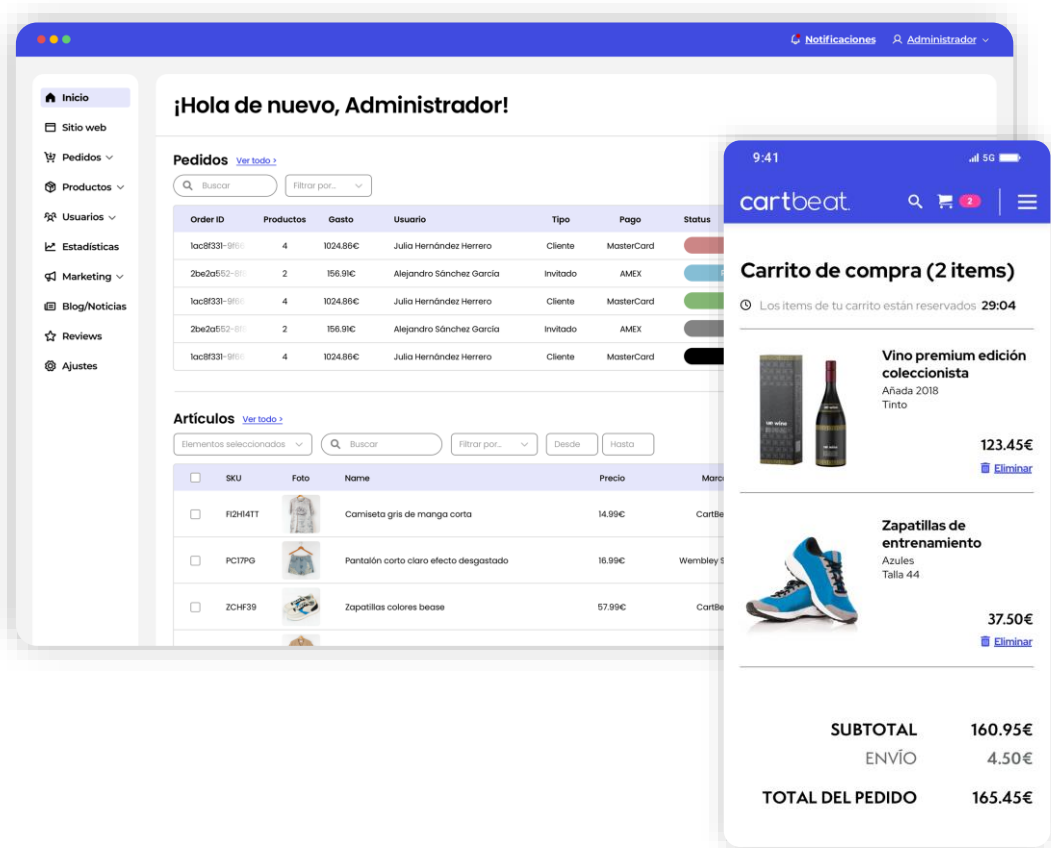
- We have certified experts in **Azure solutions**
- Establishment of continuous **integration processes**
 - **Version control**



What do we do

eCommerce.

Sell online, manage products and automate your processes with your customized platform



Product Information Management

Manage your products from the web, even if you don't sell online



Customer Management

Manage your company's users, clients or employees



Integration with ERP systems

To manage your current business in maximum detail



Multichannel order management

Unify all your channels on the same platform

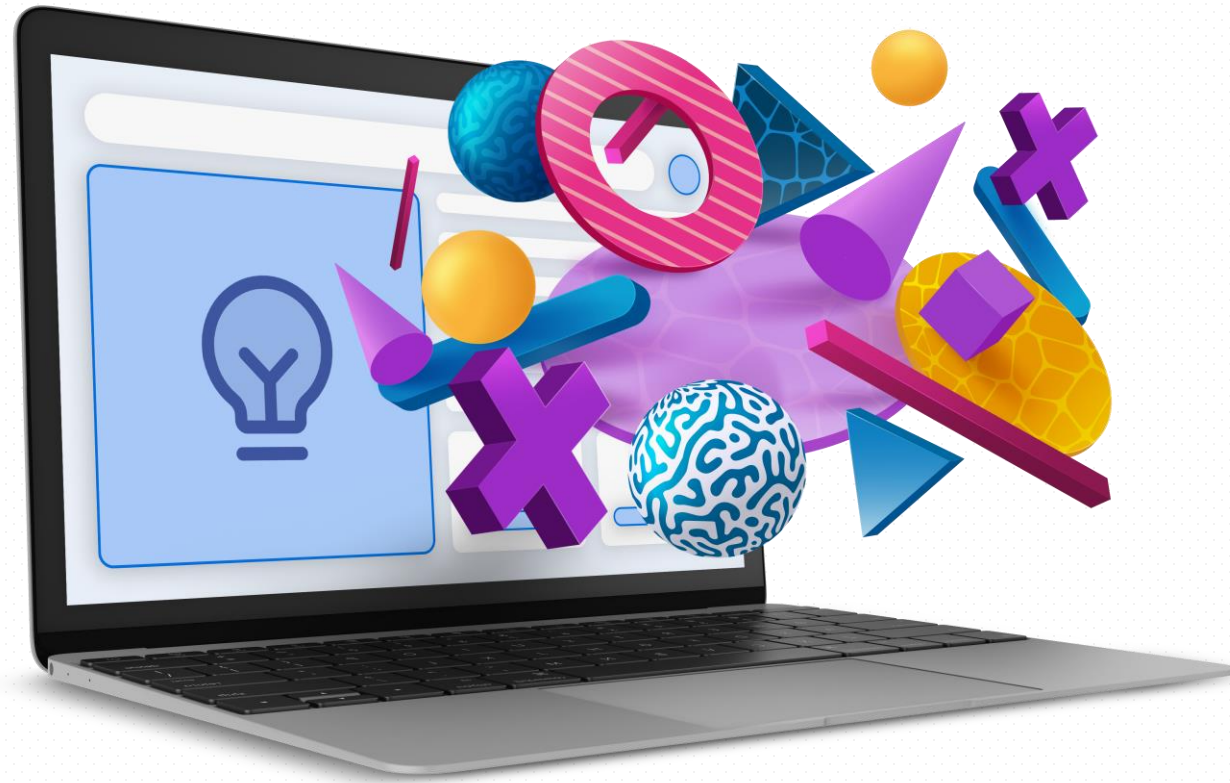
03

How do we do it.



How do we do it

Applying our methodology.



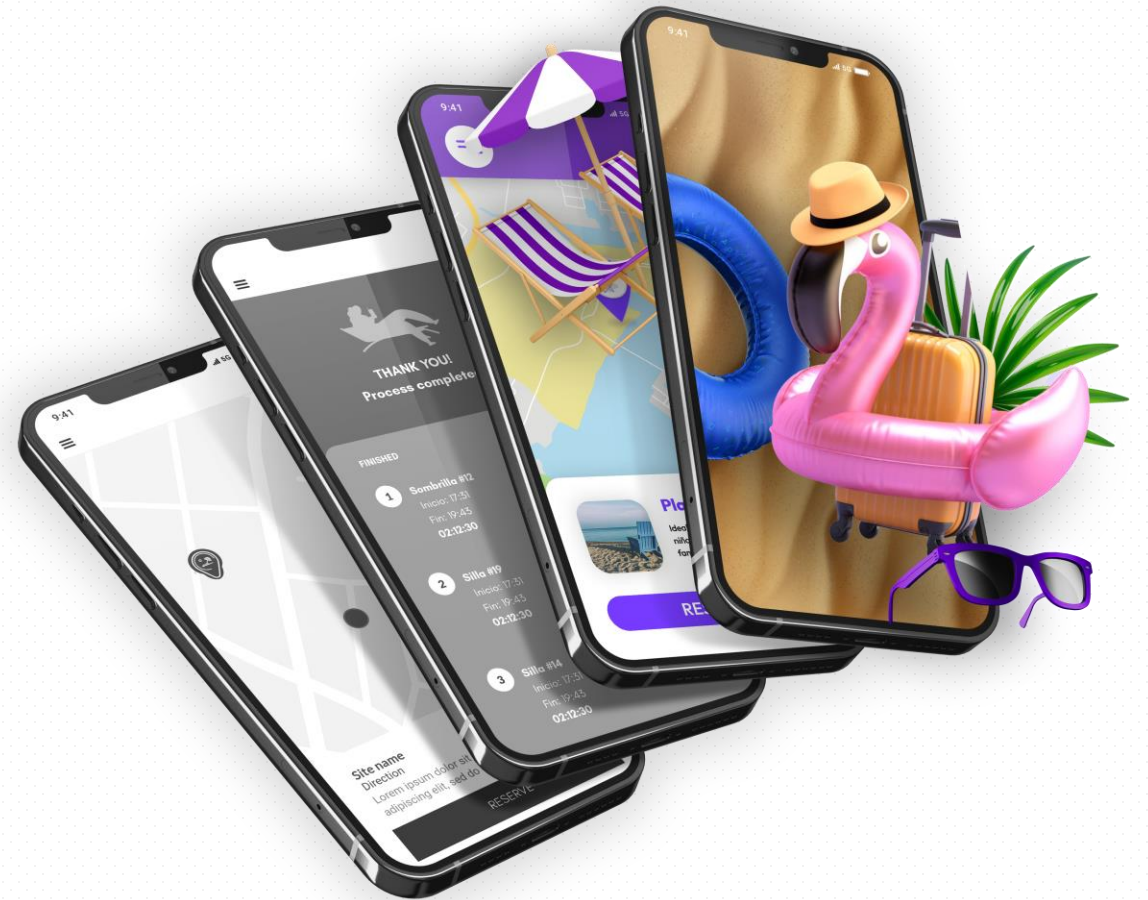
1. IDEATION

Firstly, we study the project and establish the strategy, aligned with the business and focused on the user.

Applying our methodology.

2. UX/UI

After the usability analysis, we create interactive wireframes and perform testing to ensure that the user perceives the product as usable, intuitive and attractive.



How do we do it

Applying our methodology.



3. DEVELOPMENT

We acquire a total commitment to our clients, guaranteeing satisfaction and results in deadlines, costs and expectations.

04

Success stories.



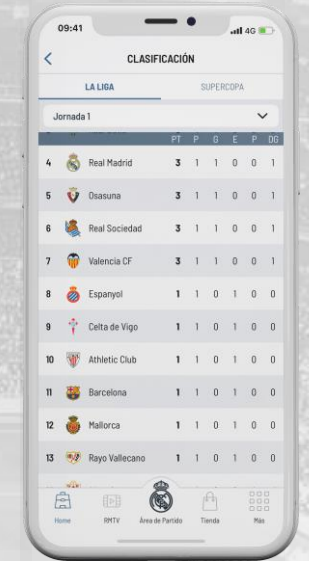
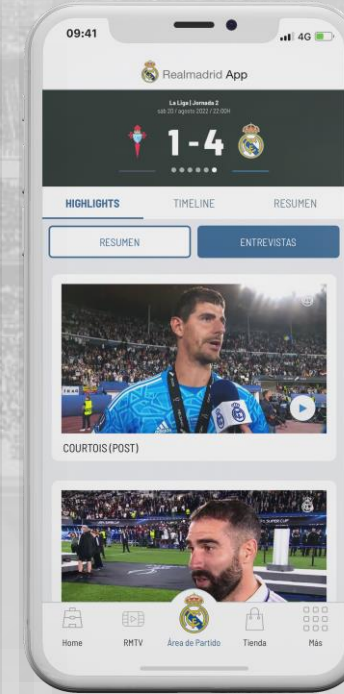
Success story: Development



Realmadrid App

Objective:

Develop the mobile application of Real Madrid C.F. to follow your fans. It has news, store, videos and live match monitoring.



We did:



iOS App



Android App



Backend Server



Connection to the stadium



Proof of concept

How did we do it:



Kotlin



.NET



Swift

Success story: UI & Development

SAMSUNG

Objective:

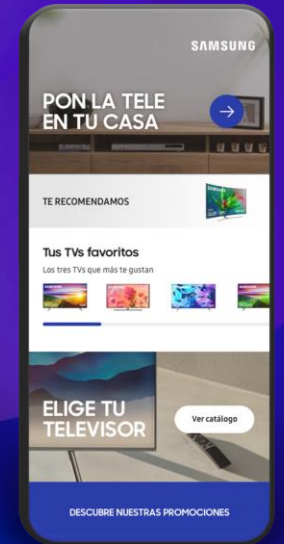
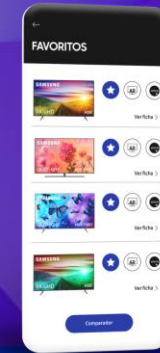
Advise Samsung customers in the process of purchasing large-inch televisions, through the use of augmented reality to simulate how the final product will look in their living room.

¡WOW!

A esta distancia puedes poner un TV de 65".
¿Quieres probar cómo quedaría?

Probar 65"

Cancelar



We did:



iOS App



Android App



UI Design



Interactive prototyping



Software development



Augmented reality

How did we do it:



Sketch



MarvelApp



Unity

Success story: UI & Development

saba^o

Objective:

Help the user to use SABA car parks in an easier and more intuitive way, with an improved user interface.



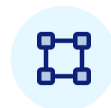
We did:



iOS App



Android App



UX Design



UI Design



Interactive prototyping



Backoffice development

How did we do it:



Sketch



MarvelApp



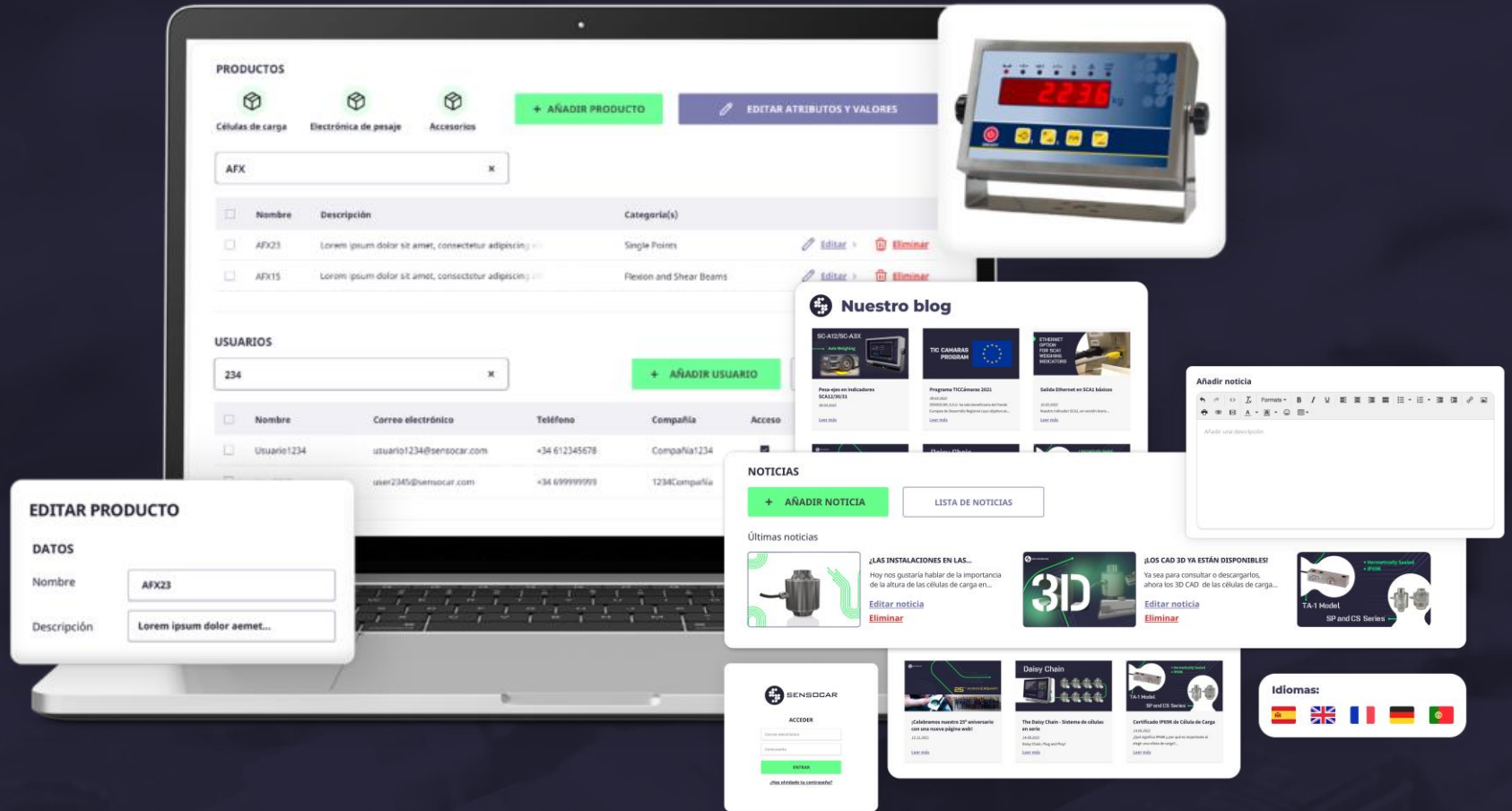
Python

Success story: UI & Development



Objective:

Create a product manager that allows you to manage large amounts of attributes and information, as well as rich content (3D models) and access control to catalogs



We did:



UI Design



Interactive prototyping



Software development



Backoffice development



QA Testing



Sketch



Azure



.NET



Angular

How did we do it:

Success story: UI & Development

diariofarma

Objective:

Develop a news portal about the pharmaceutical and healthcare industry, with updating and maintenance of the CMS



We did:



CMS
Maintenance



UI Design



Software
development

How did we do it:



Wordpress

Success story: UX/UI & Development



Objective :

Create an application for renting umbrellas and sun loungers on the beach. To do this, lockers with IoT sensors were used that detect the status of the product.



We did:



iOS App



Android App



UX/UI Design



Interactive prototyping



IoT Sensors



R&D



Sketch



Kotlin



.NET



Swift

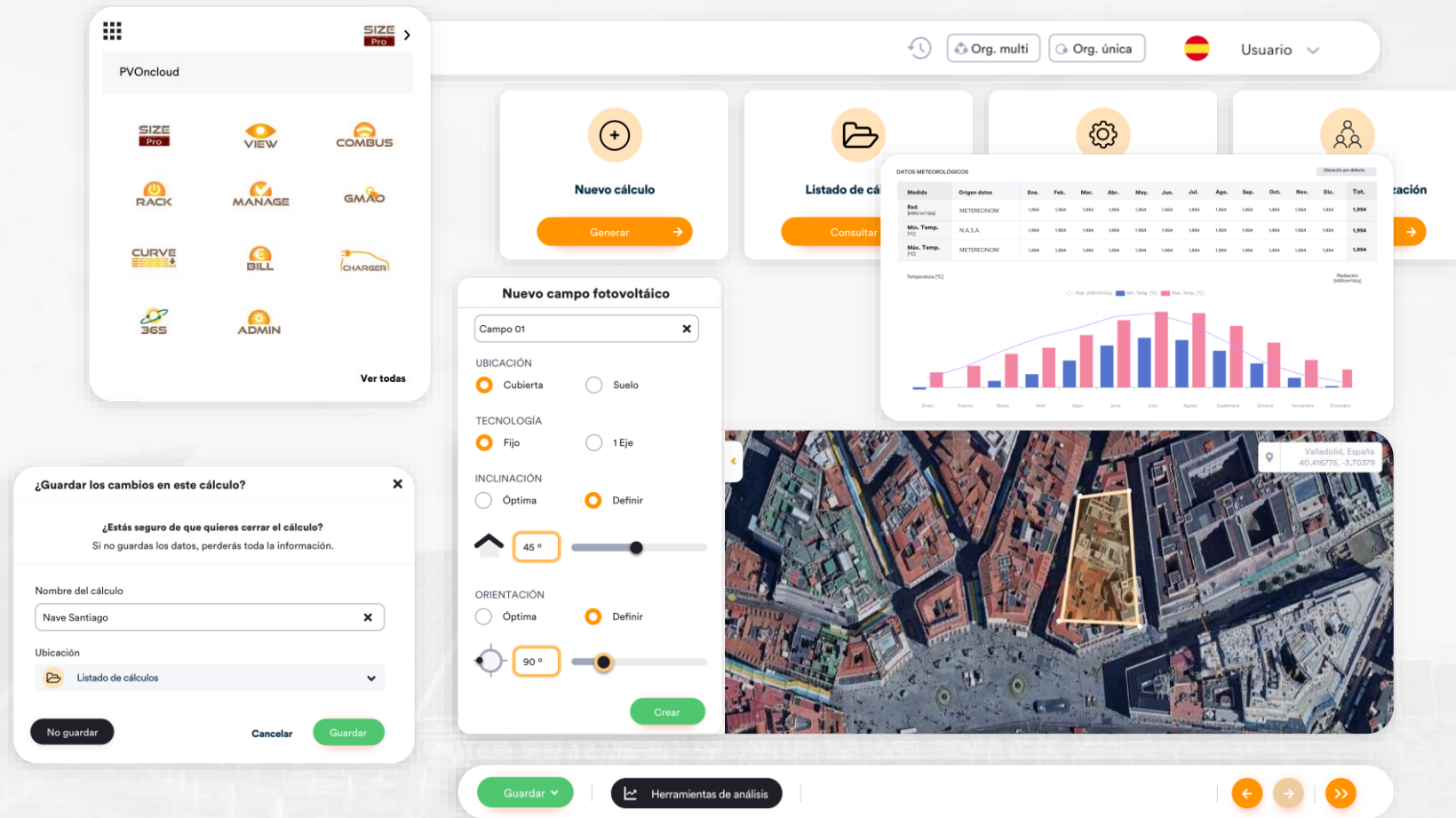
How did we do it:

Success story: UX/UI & Development

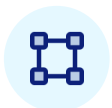


Objective:

Develop an entire backoffice system to control the placement of solar panels and measure energy efficiency



We did:



UX Design



UI Design



Interactive prototyping



Backoffice development



Backend Server

How did we do it:



Sketch



Azure



.NET



Angular

Success story: Development



Objective:

Develop thematic and generic landing pages in different domains to carry out A/B tests, measure conversion and establish SEO and SEM strategies

implika

900 846 127

Solicita información ahora

Nombre y apellidos (*)

Teléfono (*)

Email

Provincia (*)

Grupo Implika Educación S.L., tratará los datos de carácter personal que nos has proporcionado con la finalidad de atender a tu solicitud de envío de información acerca de los productos, servicios, promociones y ofertas del Grupo Implika y de

SOLICITA INFORMACIÓN



FP Oficial en Cuidados Auxiliares de Enfermería

El 90% de nuestros alumnos de FP encuentran trabajo en menos de 1 año

Sobre el curso

¿Tú pasión y vocación es ayudar a los demás? Si es así, el ciclo formativo de Técnico en Cuidados Auxiliares de Enfermería es el ideal para ti. Obtendrás los conocimientos y capacidades necesarios para llevar a cabo curas y primeros auxilios, así como poder proporcionar una ayuda psicológica adecuada al paciente.

Este ciclo formativo cuenta con multitud de salidas profesionales, tanto en el sector público como privado, y capacita a los alumnos a proporcionar los cuidados necesarios de un paciente y actuar en centros sanitarios especializados y de atención primaria.

Salidas laborales

Estarás preparado para trabajar en clínicas, hospitales y consultas privadas de cualquier especialidad médica.

- Auxiliar de Enfermería en hospitalización médica y quirúrgica
- Quirófano
- Partorio
- Área Pediátrica
- Auxiliar de Atención Primaria y Cuidado de Enfermería a domicilio
- Auxiliar Bucodental
- Auxiliar Geriátrico
- Auxiliar de Salud Mental

We did:



Integration with the client environment



CMS Maintenance



Web development †



A/B Testing

How did we do it:



Figma



PHP



Elementor Pro



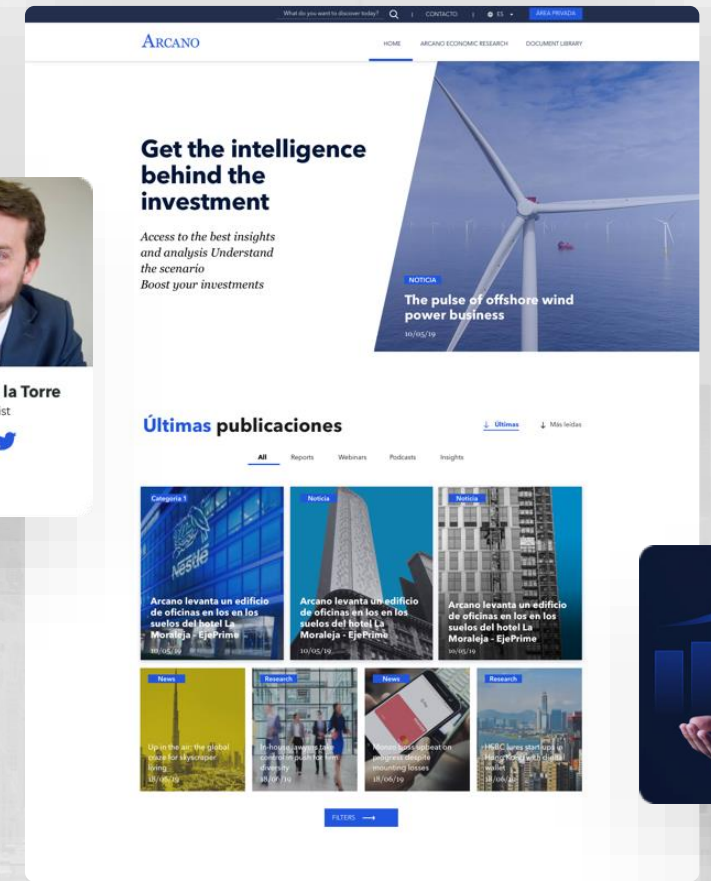
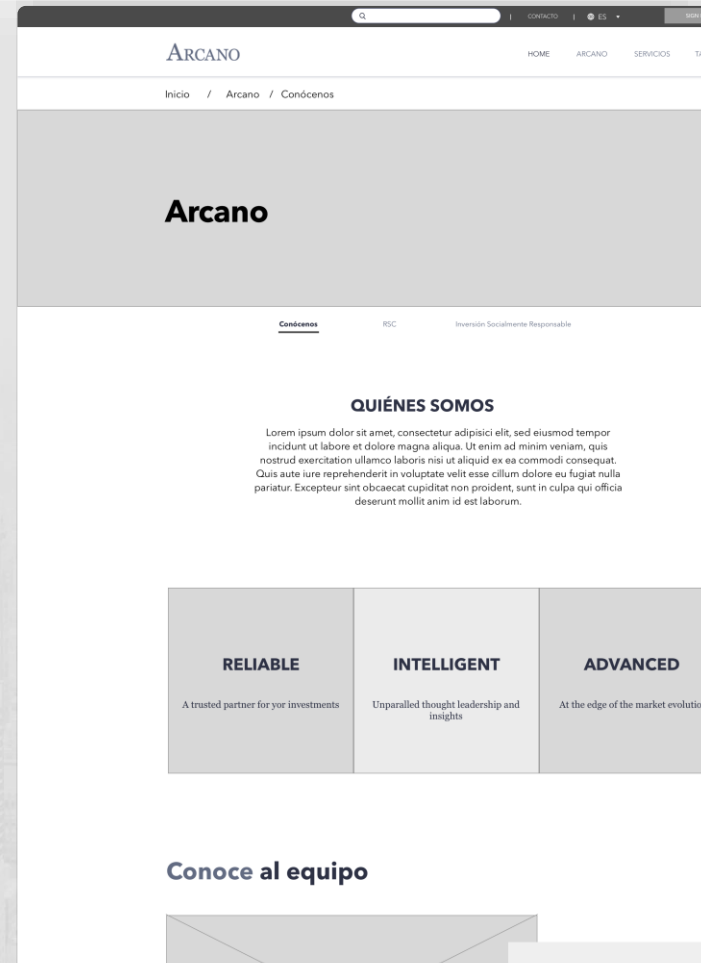
Wordpress

Success story: UX/UI

ARCANO

Objective:

Restructuring of the research portal and corporate website through the creation of a new portal focused on customer usability



Ignacio de la Torre
Chief Economist



[Ver más](#)

We did:



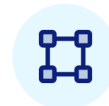
Benchmarking



Customer journey



Customer persona



UX Design (Wireframes)



UI Design



Interactive prototyping

How did we do it:



Sketch



MarvelApp



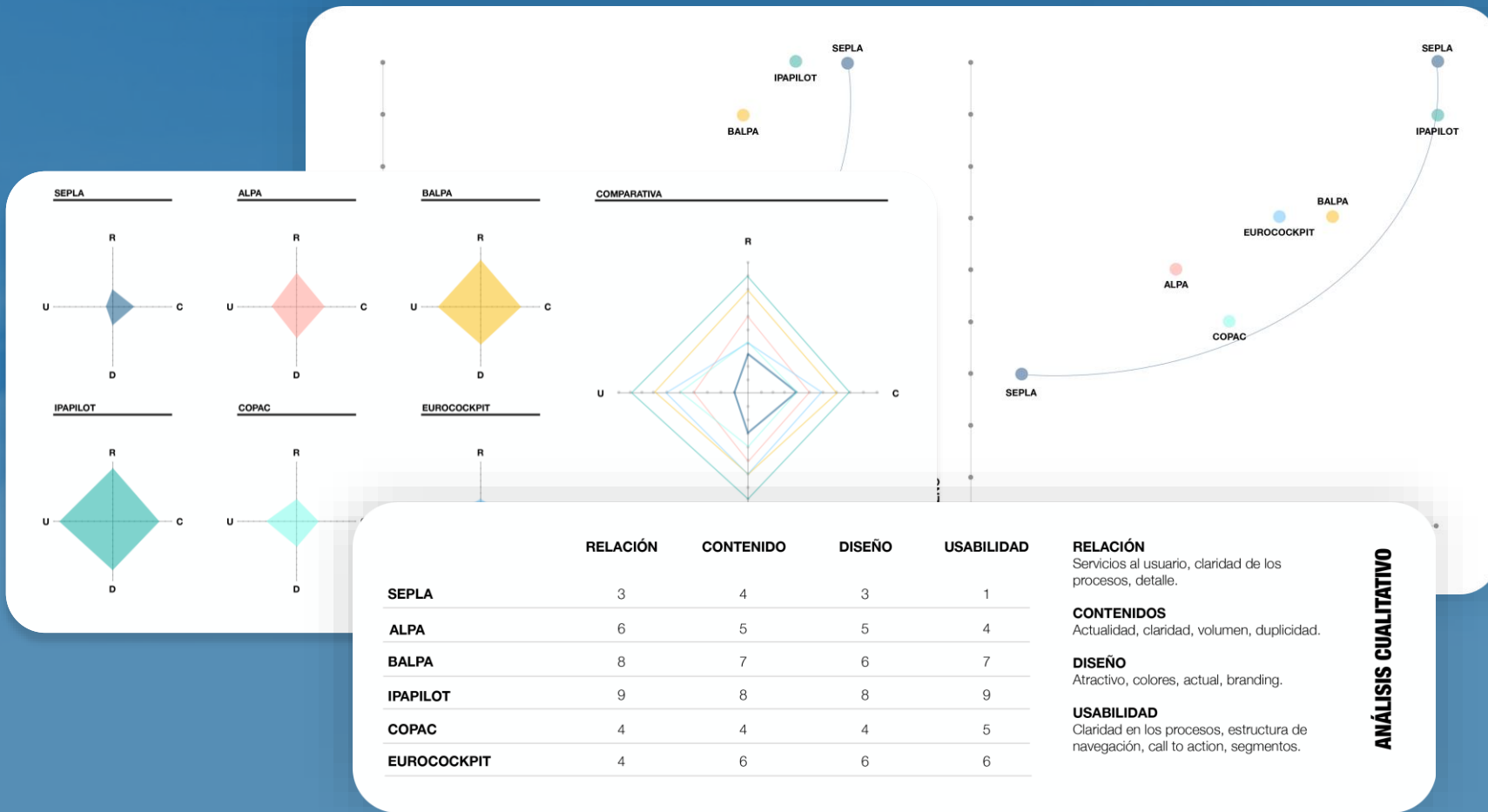
PowerPoint

Success story: UX



Objective:

Focus the corporate portal to improve member services and recruitment through the creation of a new updated portal oriented to transactionality



We did:



Web map



Bench-
marking



Customer
persona



Empathy
map



User stories



Goal plan



User
surveys



UX Testing



PowerPoint



Sketch

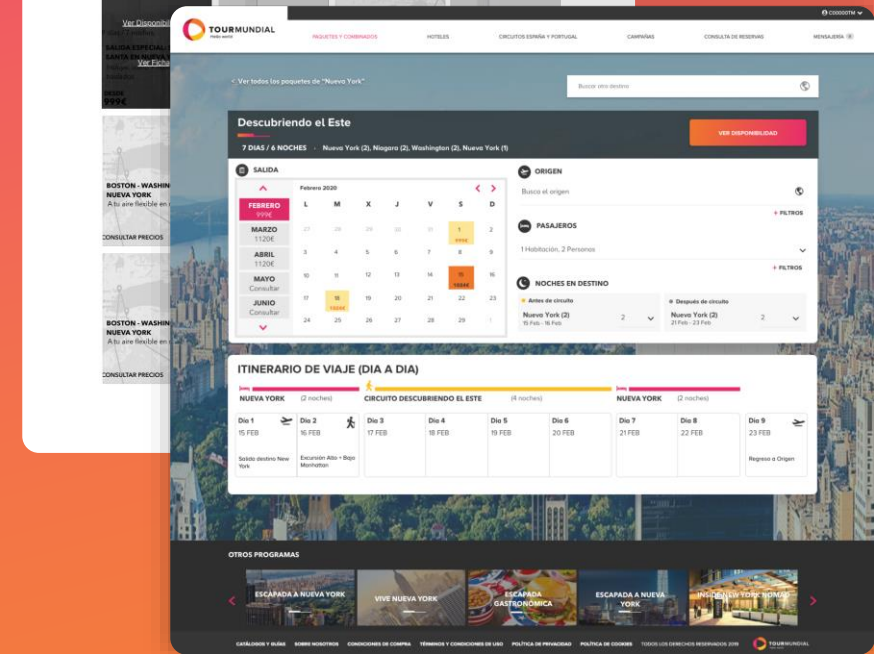
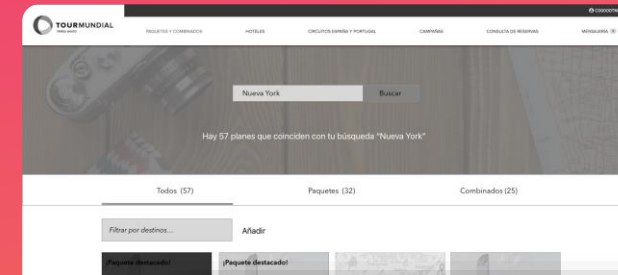
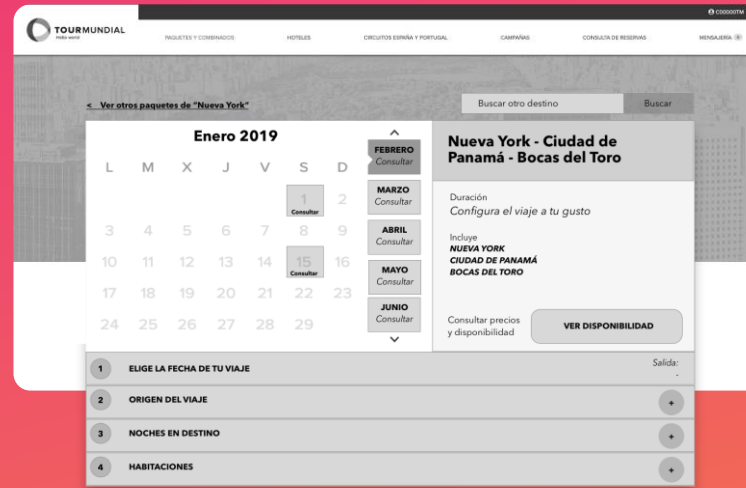
How did we do it:

Success story: UX/UI



Objective:

Increase sales of travel packages and combinations. For this, a new portal was created with improved usability and interface.



Itinerario (Día a día) SALIDA 15 DE FEBRERO

LUNES	MARTES	MIÉRCOLES	JUEVES	VIERNES	SÁBADO	DOMINGO
10 feb	11 feb	12 feb	13 feb	14 feb	Día 1 15 feb Salida destino New York	Día 2 16 feb
					NUEVA YORK (3 noches)	
Día 3 17 feb	Día 8 18 feb	19 feb	20 feb Llegada destino	21 feb	22 feb	23 feb
NUEVA YORK (3 noches)	C.PANAMÁ (1 noche)	BOCAS DEL ... (1 noche)				

We did:



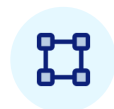
Benchmarking



Customer journey



Customer persona



UX Design (Wireframes)



UI Design



Interactive prototyping

How did we do it:



Sketch



MarvelApp



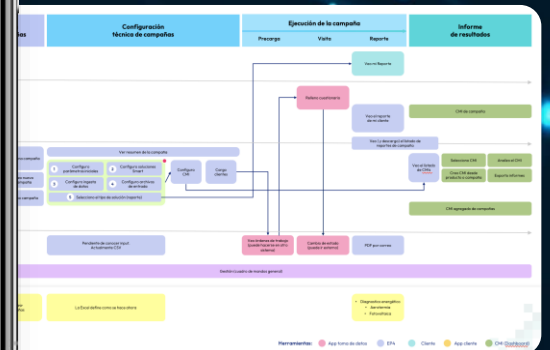
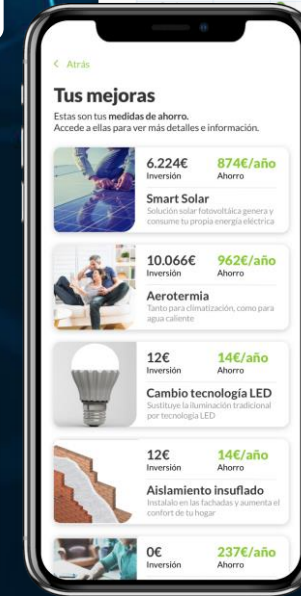
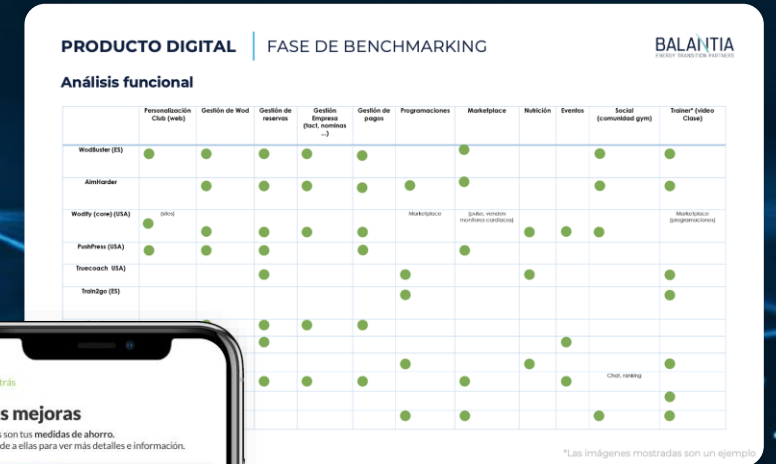
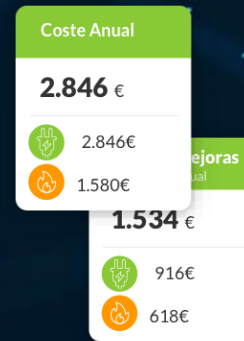
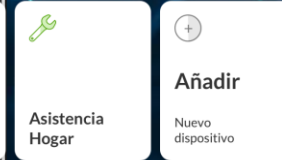
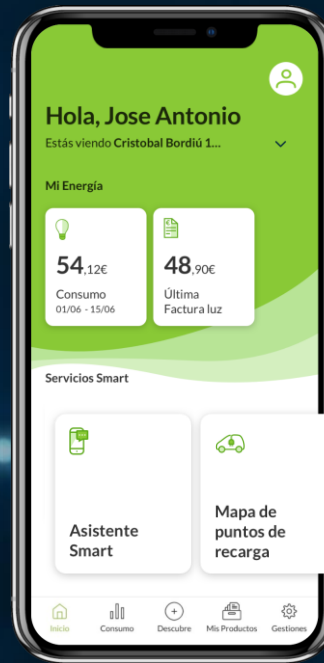
PowerPoint

Success story: UX/UI



Objective:

Improve the user experience in the mobile applications of your energy clients to optimize data visualization and have a clear vision of energy consumption and improvements.



We did:



Web Mao



Benchmarking



Customer persona



Empathy map



User stories



Goal plan



User surveys



UX Testing



PowerPoint



Sketch

How did we do it:

Success story: UI

Chargy.

Objective:

Design and development of the app for the management of smart charging devices, indicating to the user where the closest one is to their location



We did:



Design System



UI Design



Interactive prototyping

How did we do it:



Sketch



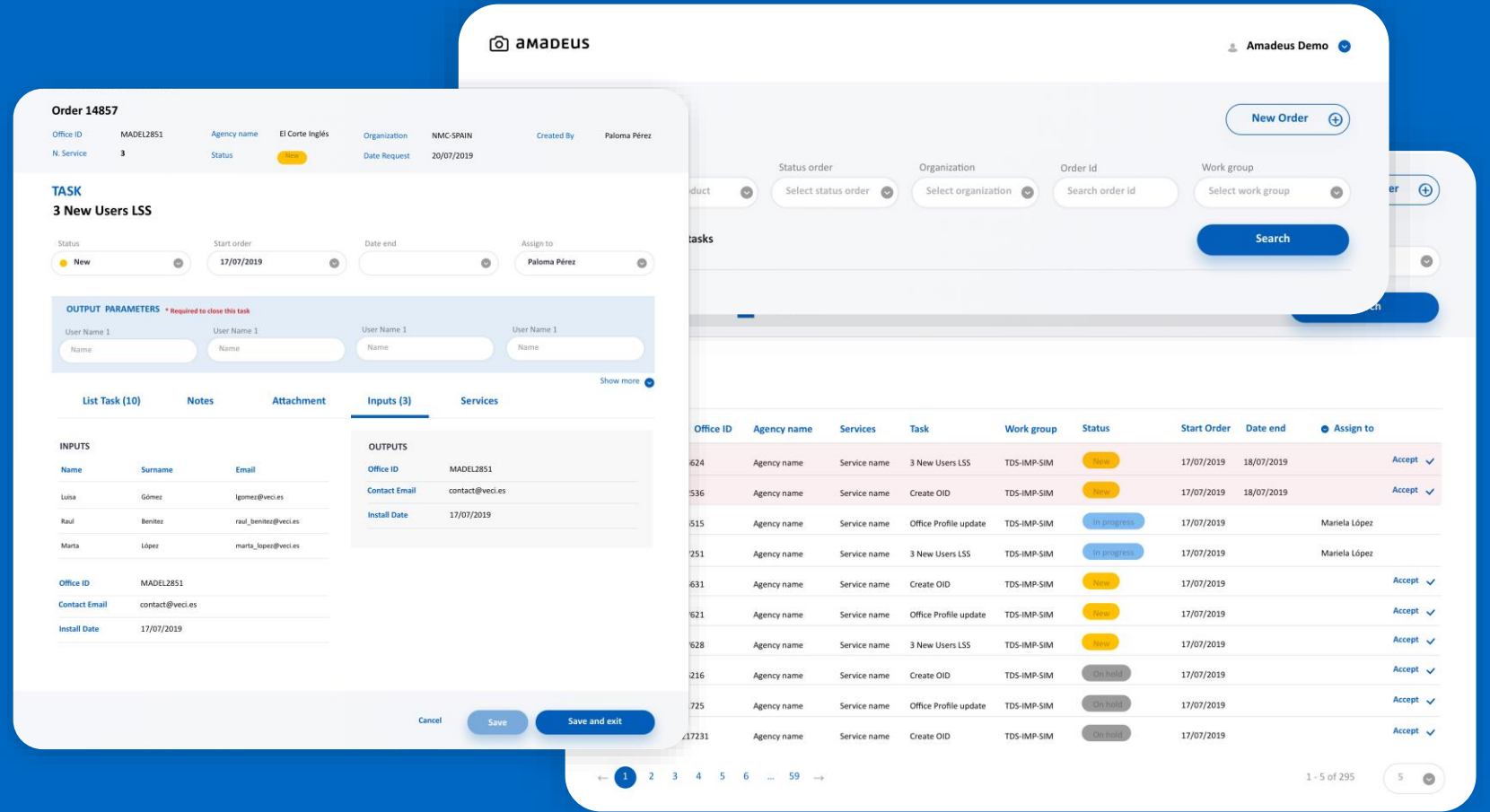
MarvelApp

Success story: UX/UI

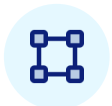
amadeus

Objective:

Develop a dashboard for the management of Amadeus internal services



We did:



UX Design
(Wireframes)



Design
System



UI Design



Interactive
prototyping

How did we do it:

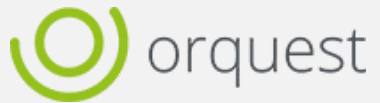


Sketch



MarvelApp

Success story: UI



Objective:

Design the application interface, aimed at optimizing the planning and management of employees in companies



We did:



Design System



UI Design



Interactive prototyping

How did we do it:



Sketch



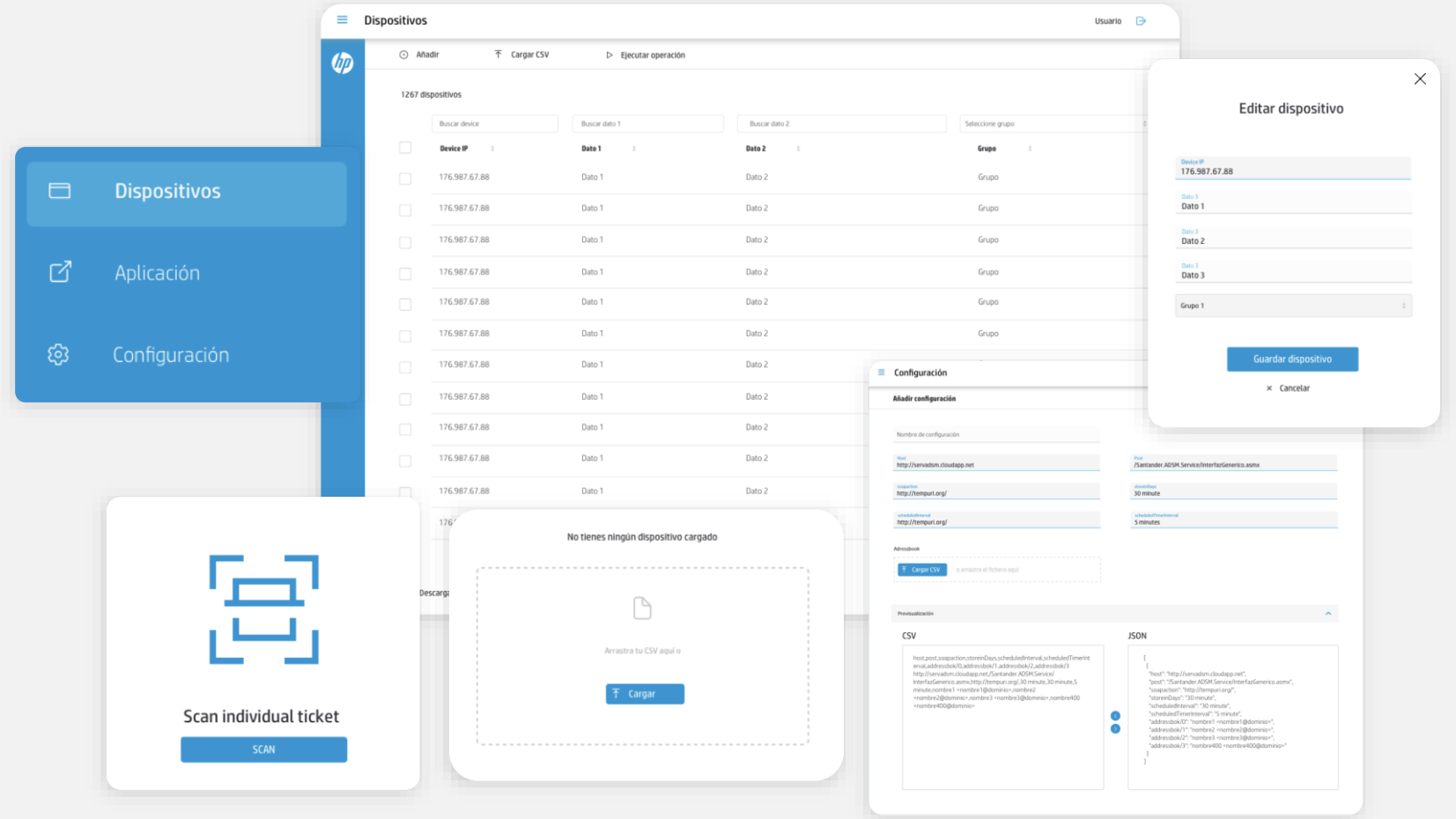
MarvelApp

Success story: UX/UI

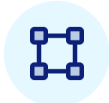


Objective:

Improve the interface and user experience for corporate customers who want to scan their expense receipts from HP interactive display printers



We did:



UX Design
(Wireframes)



Design
System



UI Design



Interactive
prototyping

How did we do it:



Sketch



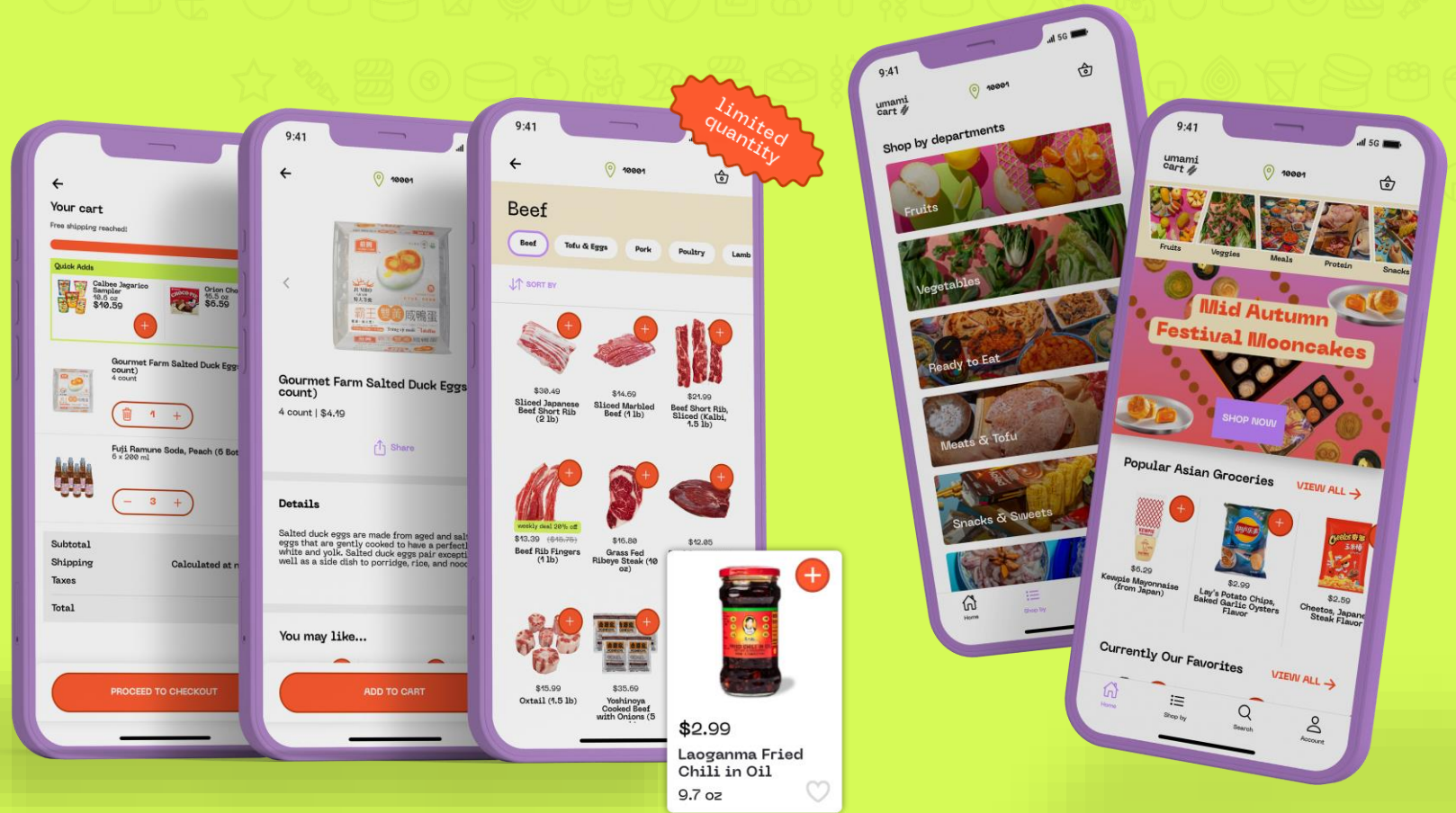
MarvelApp

Success story: UI

umami
Cart 

Objective:

Create the user interface of the UmamiCart ecommerce application, applying its powerful corporate identity.



We did:



Design
System



UI Design



Interactive
prototyping

How did we do it:



Sketch



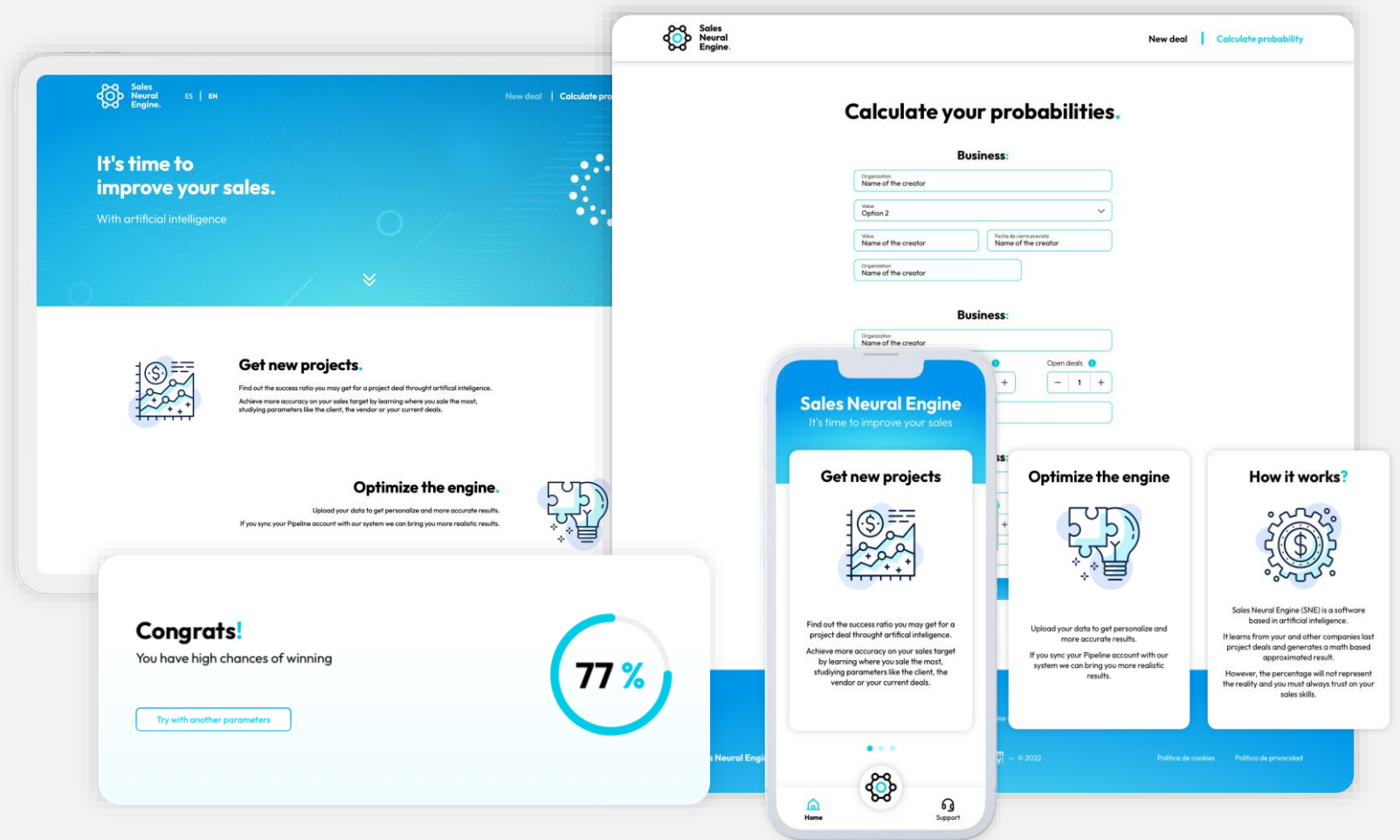
MarvelApp

Success story: UX/UI & Development



Objective:

Create an artificial intelligence system that helps the user predict the probability of success in their sales operations



We did:



iOS App



Android App



UX/UI Design



Software development



AI Machine Learning



R&D

How did we do it:



Sketch



Azure



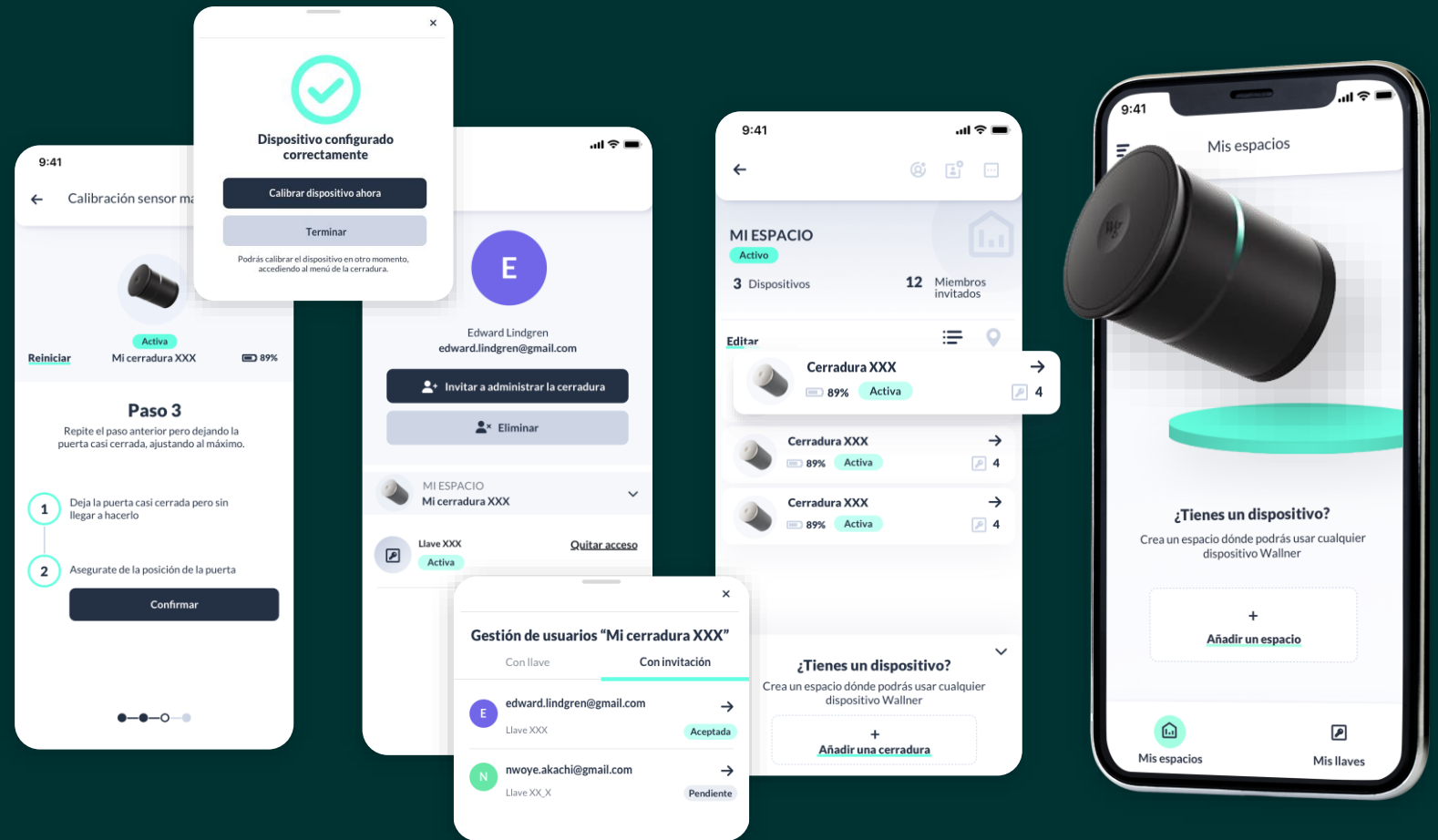
.NET

Success story: UX/UI

Sekdoor | Wallner Group

Objective:

Design a smart lock management system that allows professional users to access and manipulate all their doors from a single App.



We did:



Design System



UI Design



Interactive prototyping

How did we do it:



Sketch



MarvelApp

05

Main references.



Our clients
Trust in us.



SAMSUNG



saba^o

asisa➔

IIVAS
GROUP



Alkemy
enabling evolution

G R O W



lúcid

Deloitte.



userlytics



U
-
S
T

Veepee

econocom

weber.



slowly

implika

umami
cart



df
diariofarma

chargy.

BALANTIA
ENERGY EFFICIENCY & SUSTAINABILITY



PROYECTA
Brightsolutions