365WINETRADE

- Native Microsoft Integration
- Automated Tax Calculations
- Federal, State and Local Reporting & Licensing Compliance
- TTB Reporting
- Pre-Built Power BI Reports
- Real-time Finance and Inventory
- Depletion Allowances
- COLA Management
- Multi-warehouse Management (Company or 3PL)
- Mobile Apps for Sales & Delivery
- Powerful BI and Machine Learning

The Perfect Blend of Profits, Efficiency, Compliance, and Customer Satisfaction in a Single Solution— Built for Suppliers and Distributors

The wine and spirits industry is competitive, with profit margins getting tighter for both suppliers and distributors. But with outdated technology, you can't remove bottlenecks that impede business performance.

An AI-infused cloud ERP platform designed specifically for the wine and spirits industry, 365WineTrade helps you automate, connect, and optimize every aspect of your business. Whether you're a distributor struggling with brand management or a supplier looking for insights into your retailers, 365WineTrade helps you better manage everything—from inventory, supply chain, and distribution to finance, purchasing, and sales—for increased efficiency, profitability, and customer satisfaction.

Future-proof Technology

A flexible, scalable, one-time investment—backed by Microsoft, a loyal customer community and industry best practices—that meets your needs now and down the road

Streamlined Sales Order Entry

Automated processes that increase selling time, cut costs, reduce errors, and create happier customers

Improved Purchasing & Inventory Management

Real-time visibility across warehouses, 3pl, and in-transit inventory, reducing stockouts and overstocking, improving planning, cutting order fulfillment times, and improving resource allocation

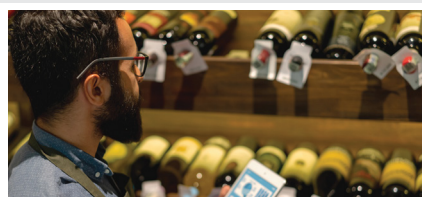### Operational Automation & Efficiency

Streamlining operations by automating order processing, billing, and closing, which improves efficiency and productivity, saving time, reducing errors, and lowering labor costs

Better Financial Control

Features like freight cost allocation and customer credit management help maintain profitability; automating financial processes improves cash flow and ensures accurate accounting

The Microsoft Advantage

Built on microsoft dynamics 365 business central, one of the world's most robust and dependable erp solutions, for a powerful, fully integrated, future-proof solution—the last you'll ever need

Western Computer speaks your language.

As a trusted partner for both distributors and wineries, we apply over 30 years of experience to help elevate your brand and operations through technology. We combine leading Microsoft solutions with unique expertise and tools for the wine and spirits industry—backed by 180 professionals dedicated to your success.

Why Wine and Spirits Suppliers Choose 365WineTrade

365WineTrade includes all the features suppliers need in a single solution that helps suppliers improve business management, inventory management, compliance, and reporting.

❯ INVENTORY MANAGEMENT

Use real-time visibility into inventory levels across multiple locations to manage stock effectively; integrate with third-party logistics (3PL) applications for increased visibility.

❯ REGULATORY COMPLIANCE AND ASSURANCE

Ensure compliance for all federal, state, and local reporting, such as Certificate of Label Approvals (COLA) tracking

❯ PURCHASING

Create a single document to manage multiple purchase orders, ensuring fair freight splits and saving time on receiving

❯ INVENTORY MANAGEMENT

Efficiently handle multiple inventories across different locations; gain insights into 3PL operations for better coordination of inventory; manage inventory using flexible units, such as cases or bottles.

❯ ORDER PROCESSING

Leverage AI to extract order details from emails, significantly reducing the need for manual entry while enhancing accuracy.

❯ ADVANCED ACCOUNTING AND FINANCE

Automate month-end processes; apply actual freight costs to invoices for more accurate profitability insights; automate workflows for approving distributor incentives.

❯ SALES AND MARKETING

Expand your market reach with integrated DTC sales capabilities; sell directly to consumers and open new revenue streams

Wine and spirits distributors use 365WineTrade to connect data across departments, inventory, and customers for a clear view of their business.

Why Wine and Spirits Distributors Choose 365WineTrade

365WineTrade includes all the features distributors need in a single solution that helps simplify and optimize their operations for greater profitability.

❯ DISTRIBUTION MANAGEMENT

Manage logistics, routing, and delivery schedules to optimize your distribution network.

❯ INVENTORY MANAGEMENT

Manage multiple inventories across different locations efficiently; gain insights into 3PL for better coordination of inventory in transit; manage inventory in cases or bottles.

❯ SALES AND MARKETING

Set up complex discounting structures and customer-specific pricing with ease; gain visibility into customer relationships; manage customer credit with alerts for due dates and past-due accounts.

❯ ORDER PROCESSING

Consolidate multiple orders into a single shipment to simplify the purchasing process; automate order reviews to cut down on labor costs.

❯ REGULATORY COMPLIANCE

Ensure compliance for all federal, state, and local reporting, such as Certificate of Label Approvals (COLA) tracking.

❯ BRAND MANAGEMENT

Allocate and manage brands with detailed oversight; ensuring each brand gets the attention it deserves.

❯ ADVANCED ACCOUNTING AND FINANCE

Allocate freight costs directly to invoices to accurately determine profitability; automated month-end close processes that save time and reduce errors.

"Implementing 365WineTrade by Western Computer has resulted in streamlined processes and increased efficiencies in our overall operation. In addition to the benefits realized throughout the company, the Power BI 365WineTrade content has saved me 2 hours each week by automating the reports and dashboards that I used to manually create. Now I open the Power BI app and refresh...it is awesome!"

Lisa Kaplan,
Director of Finance,
House of Smith

Western Computer: Transforming how wine and spirits distributors and suppliers compete

Western Computer is an award-winning **Microsoft Inner Circle** member, in the top one percent of Dynamics partners, recognized for excellence and expertise. As a trusted partner of distributors and suppliers, we apply more than three decades of experience to help you elevate your brand and operations through modern technology. When you partner with us, you get a team of more than 180 professionals that's committed to your success and capable of delivering.

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FOR MICROSOFT BUSINESS APPLICATIONS