

WhistleB

WHISTLEBLOWING CENTRE



WhistleB whistleblowing service

Whistleblowing made trustworthy

“With more than 20 years of experience in the fields of business ethics, we are committed to providing an outstanding whistleblowing solution to safeguard high ethical standards. We help our customers to respond to the increasing demands of transparency, and thus to create sustainable profits. This is at the heart of WhistleB.”

Gunilla Hadders, Co-founder of WhistleB



WhistleB offers a next generation whistleblowing service, a third-party solution that enables a whistleblower to report a suspicion of misconduct in a secure way. Our customers include global and regional companies in various sectors as well as investors, public authorities and associations. We have a market coverage of 100+ markets on all continents.

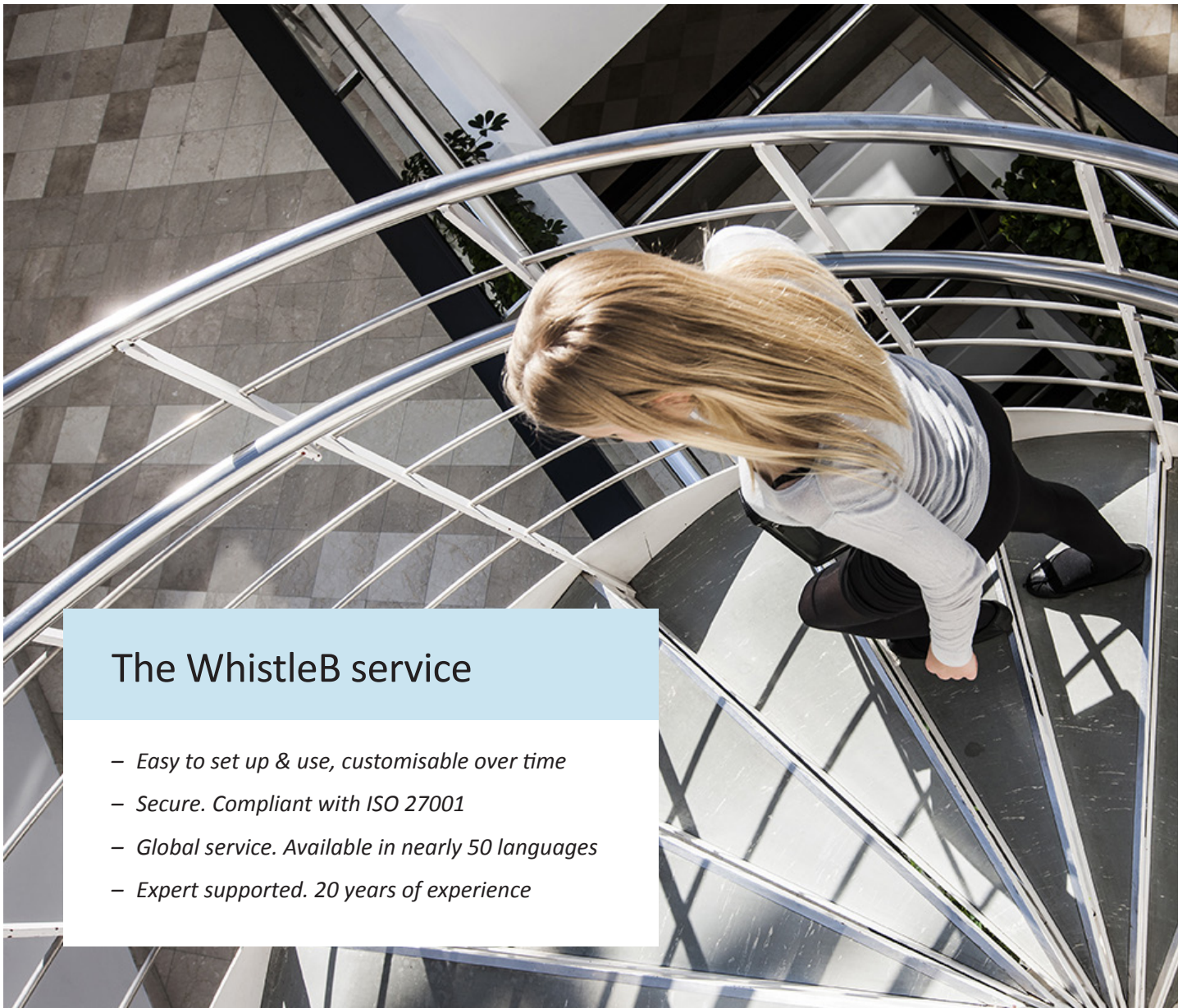
Contributing to high business ethics

WhistleB's key contribution

to our customers is to prevent and reduce the risk of wrongdoings. The scope of whistleblowing covers for example bribery and corruption, improprieties concerning accounting, health and safety issues, discrimination and environmental crimes.

The purpose of the whistleblowing service

is to encourage individuals to blow the whistle on suspected misconduct without any risk of retaliation. Whistleblowing is an efficient way to work preventively, and to decrease the risk of a wrongdoing occurring in the first place.



The WhistleB service

- *Easy to set up & use, customisable over time*
- *Secure. Compliant with ISO 27001*
- *Global service. Available in nearly 50 languages*
- *Expert supported. 20 years of experience*

This is how it works

1.

The whistleblower reports a concern. The **communication channel** can be accessed from any device, including smartphones.

2.

The organisation whistleblowing team receives a notification, logs into the **Case management tool** to review the message and to take actions.

3.

Further dialogue with the anonymous whistleblower is possible thanks to a personal code given at the end of the reporting session.

Communication channel

... allows for anonymous messaging and two-way communication in any language. Receive messages about suspected wrongdoings directly from employees and other stakeholders – and respond with immediate action. A phone-based reporting channel can be integrated when demanded, and on a per country basis.

- ✓ *Anonymous communication and dialogue*
- ✓ *Informative start page, including legal advice*
- ✓ *Multiple languages*
- ✓ *Multiple communication channels, phone reporting*

Case management tool

... for replying to messages reported through the Communication channel and for handling investigation cases safely and correctly. It enables you to follow legal requirements on whistleblowing in different national jurisdictions, and is aligned with legislation for strict handling of personal data.

- ✓ *Secure log in*
- ✓ *Multiple users, role based*
- ✓ *Multiple teams*
- ✓ *Notifications*
- ✓ *Project management*
- ✓ *Secure translation*
- ✓ *Reports and statistics*
- ✓ *Archiving or deletion of cases*

Correct and positive roll-out of the service

Receive legal and communication support for a time-efficient, correct and positive roll out of your whistleblowing service.

And as your organisation changes, so can your whistleblowing service. WhistleB's whistleblowing service is designed to adapt easily to your needs over time.

Our customer support is available to secure a continuously high service level.

Investigation support is available through our global network of local experts.

Get started

✓ *Implementation support*

✓ *Key account team*

Customer support

✓ *Support site*

✓ *Support desk*

✓ *Key account team*



A secure service

WhistleB offers industry-leading security to protect customer data and an anonymous whistleblower, we build this on four pillars:

- Adherence to ISO27001 and ISO 27018 to protect customer information and personal data.
- Highest data privacy and security settings for WhistleB service users.
- Reliable and flexible service platform for hosting and development.
- Commitment to global compliance.

The top priority of the WhistleB service is to safeguard the anonymity of a whistleblower and to protect sensitive customer data. Building trust in the service and protecting sensitive data is paramount for all WhistleB customers, and the principles of “Security by default and by design” are embedded in the WhistleB service. This means that data security is the basis for all functions in the service.



“For WhistleB integrity and data security are key. We are committed to helping customers minimise their risks and strengthen their performance through high ethical procedures and a leading whistleblowing service.”

Karin Henriksson, Co-founder of WhistleB

Legal compliance

The WhistleB solution conforms to the strictest data protection laws in the world. We enable customers to manage their data in compliance with current data protection regulations and forthcoming GDPR.

Examples of how WhistleB meets key GDPR demands:

- Data is stored within the EU.
- Personal data is secured; data is encrypted in storage and transmission as well as in back-ups.
- User logs are created for follow-up and audits.
- Data can be extracted, corrected and deleted.
- The individual’s right to be forgotten is ensured.



“We ensure that the WhistleB application complies with GDPR. When using the WhistleB service, our customers benefit from the WhistleB GDPR assessment to assure compliance with the GDPR when using the service.”

Jan Stappers Legal Counsel, Data Protection Officer of WhistleB

Choose the whistleblowing service plan that serves your needs

We help you to set up a trustworthy whistleblowing service with a powerful plan. You choose between three unique plans for organisational whistleblowing. Each plan brings you years of whistleblowing experience underpinned by valuable customer feedback.



WhistleB To Go

Proven and Ready-to-launch whistleblowing service.

The To Go plan offers a proven start-up package and a trusted whistleblowing service, used by companies and organisations around the world. This plan best suits small and medium-sized organisations, or when you want to get your whistleblowing service up and running quickly.



WhistleB – Buffet plan

Whistleblowing service, as you want it.

The Buffet plan offers a rich selection of features and languages from which you can pick and choose. It is most suitable for medium and large-sized organisations that want full control of their customised content and style of communication. You also receive implementation support, ensuring a smooth roll-out of the service in the jurisdictions where you operate.



WhistleB À la Carte

Tailored whistleblowing service with dedicated support.

The À la Carte plan offers personal support to create a tailor-made whistleblowing service in a time-efficient manner. It best suits medium and large-sized enterprises and organisations that require features such as multiple reporting channels and user groups, investigation project management or voice reporting. This is a flexible whistleblowing service that evolves to meet your needs over time, with an experienced team of experts dedicated to customer satisfaction.

Key findings from the WhistleB customer study 2017

Whistleblowing benefits:

Prevent

Reduce the risk of wrongdoing taking place.

Get early warning signs

Deal swiftly with wrongdoings before they escalate.

Gain trust

Show that ethics matters, helps you build a trusted brand.

- More than half of the whistleblowing messages led to an anonymous dialogue between the whistleblower and the employer.
- 50 % of the cases were related to financial irregularities.
- The Compliance Officer and the General Counsel are usually involved in receiving whistleblowing messages. In smaller organisations Human Resources is usually involved.

” **Whistleblowing is a hygiene factor for us.**

Quote from Customer study

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More information about WhistleB:

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