



# DIAS

Digital Insurance Apps  
by SwiftAnt

**SwiftAnt**  
DIGITALIZATION.  
Simplified



## Digitally enable & automate - KYC, KYA [Know Your Assets], FNOL & Policy Management

- Increase your **Insurance Penetration** by **15 - 20% YoY** with Digital Platform
- Empower the insured with **FNOL** & Process claims **5X** Faster with Automation
- Reduce **Management Expenses** by **25%** with effective & efficient Digital Operations
- Increase your **Profitability** by **15%** with End-2-End Digital Processes
- **Pay per use & Only after you use** with Business Transaction linked OPEX model
- Innovate with Digital, Simplify Operations & Eliminate Fraud with **AI & ML**
- Go D2C (Direct to Consumer) & Empower Brokers to Brokers/Agents with an **inclusive B2B model**

Transform your Business with DIAS  
**Insurance KPI Centric solutions & Insights-Driven Operations**

### Already have a (partial) Digital Solution?

✓ Plug the gaps / Complement your solution with DIAS Microservices Architecture

#### Microsoft Published Case Study



#### SwiftAnt Blog: ROI is Dead



Microsoft  
Partner



Gold Application Integration  
Gold Application Development  
Gold Cloud Platform

# Address Digitalization Myths in African Insurance Industry with DIAS

**Myth 1:** Digitalization is CAPEX intensive, and such an investment is not justified.

**Fact:** DIAS delivers AI & ML powered Digital Insurance solutions **with zero CAPEX**, and a pure OPEX model. **You Pay per use & Only after you use. As a result**, you acquire digital capabilities & also realize savings from day 1.

**Myth 2:** Our Legacy systems are complex, and our IT is understaffed to take up Digitalization.

**Fact:** DIAS implementations are non-disruptive (from an IT perspective) and can co-exist with your legacy systems powered by **Microservices architecture**.

**Myth 3:** My Organization is not yet ready for Digital Transformation.

**Fact:** There is no ideal time. The time for Digital is **here & now**. **DIAS enables you to** start small, adapt & grow big, & sustain the Growth.

**Myth 4:** Widespread high-speed data connectivity is a MUST have.

**Fact:** **DIAS**-enabled inclusive operational models will help address this gap.

## Why SwiftAnt?



Customer Testimonials



Quick DIAS Tour



# DIAS Features and Benefits Description

## Call to Action with DIAS

## Benefits

Guarantee Authenticity with Visual KYC (Know Your Customer) and KYA (Know Your Asset) powered by AI & ML

- Paperless KYC; instant Digital Customer Onboarding & Verification.
- Digital asset information with immutable geo-tagging & time stamping (asset recognition powered by ML models).
- Proactive fraud prevention (**20%** or more across industry).
- Deliver insurance within **3 minutes** and save **15%**.

Improve Topline with B2B and Direct to Consumer (D2C) models

- Potential to increase topline by **15 - 20%** YoY & bottom line **15%** or more.
- Omni Channel and Digital Delivery to end customer.
- Empower Intermediaries (brokers and agents) with **B2B & D2C** delivery models.
- Increased Insurance penetration, tapping business at remote areas.
- Influencer model for enhancing the insurance penetration (let the digital multiply your business).

Single source of truth & end to end CRM

- Access Risk information with immutable and irrefutable Visual & Digital records powered by **Blockchain**.
- Digital insurance quotations within minutes.
- Reduce your marketing expense by **15%** or more.
- Intelligent reports with CRM.

Increase reach with reduced management costs.

- Increase customer reach with Digital empowerment.
- Achieve 25% or more reduction in management expenses.
- Increased Revenue per Policy Holder & lay the foundation for Usage-based Insurance.

## Call to Action with DIAS

Digitalize Claims  
Process

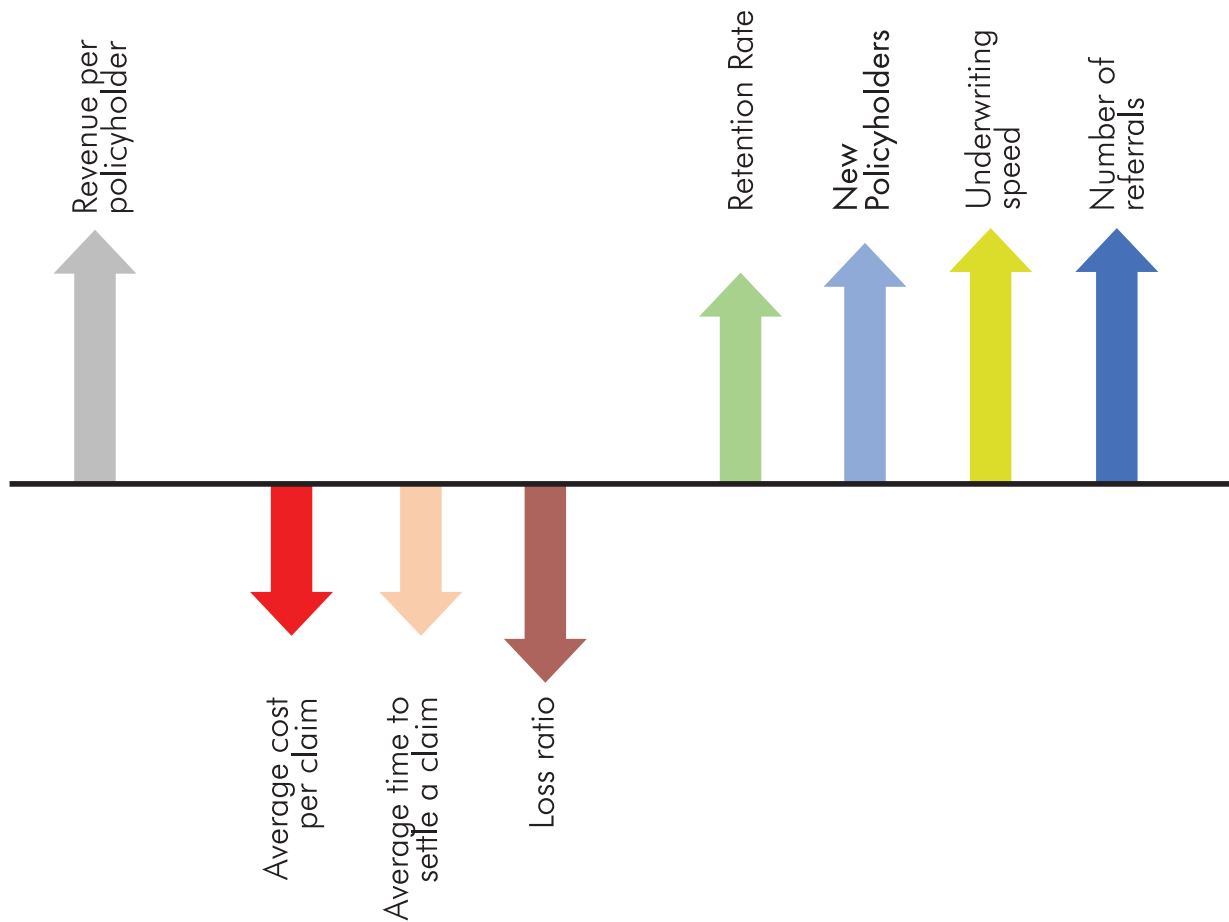
- Enable Instant claims reporting (less than 3 minutes) with geo-tagged and time-stamped digital evidence.
- Enable **60%** or more Claims with straight-through processing.
- Achieve 25% reduction in Average time to settle a claim + settlement to genuine customers.
- Reduction in **Average time to settle a claim** + settlement to genuine customers.
- Reduce Average Cost per claim by **25%** by proactive fraud prevention and service costs prediction.
- Digitally connect (via Video conference) all the service providers (Assessors, Garages, Hospitals, Insurer, and Insured). These videos become immutable & irrefutable evidence.

Achieve Increased  
Trust

- The Most Valuable Asset in the Insurance Industry is "Trust," which gets enhanced through technology-driven processes and insights-driven operations.
- **Blockchain** helps in increased Trust in the ecosystem.
- Dematerialization leads to zero paper and decongestion at offices.



# DIAS focuses on the most important Insurance Industry KPIs



## Reach out to us:

### North America & Asia



SCAN ME

### Middle East



SCAN ME

### Africa



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## Contact us:

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