

Gen AI - Art of Possible Workshop

As a trusted Microsoft partner with over 20 years of Data and Al expertise, Wimmer Solutions can help you navigate the new era of Al. This session explores the power of Microsoft Copilot and includes a complimentary Assessment Report to identify key areas for growth in your Data and Al strategy. Visit us at: Wimmer Solutions | Global Technology Consultancy





Who should attend our workshop?

The stakeholders of an organization who own business processes in areas such as Customer Service, Finance, Marketing, and Generative Al Applications/Copilot, or those responsible for empowering the organization by automating business processes to enhance efficiency and achieve cost savings, are encouraged to attend this session.

What pain points do we address?

- 1) Exploring Generative AI in Organizations: Many organizations struggle to understand the practical applications of Generative AI, unsure of where it fits into their business processes and how to leverage it effectively.
- 2) Change Management for Generative Al Adoption: Introducing Generative Al often meets resistance due to fear of job displacement, concerns about trust in Al decisions, or disruption of established workflows.
- 3) Leveraging Existing Cloud Infrastructure for Generative Al: Organizations may lack the cloud infrastructure needed to fully support Generative Al solutions, or they might be unsure how to integrate Al into their existing systems. This can result in inefficiencies and unexpected costs.
- 4) Generative AI in Action: Imagining a Day in the Life of Personas: While organizations may invest in Generative AI, employees often struggle to see its practical impact on their day-to-day tasks, leading to underutilization or misalignment with business goals.