



Clean & Match

Enterprise Edition

AWARD-WINNING

Data Quality Software,
saving your business time
and money.

www.winpure.com



OUR Capabilities

WinPure Clean & Match Enterprise, A powerful, easy to use application with multiple capabilities:

- Highly rated worldwide, sold in 47 countries across the globe.
- 5 Star customer ratings from Trustpilot & G2 Crowd.
- Trusted & Reliable with 15 years in the Industry.
- Recommended by large blue chip companies such as Microsoft.
- Tailored business solutions customized to your needs.

Anyone can use
this remarkable software

WinPure Benefits

- Ensures your data is accurate.
- Eliminates the need for an external service provider.
- Ensures compliance to the General Data Protection Regulation (GDPR).
- Ensures duplicate free data.
- Cleans & Standardizes names & addresses.
- Ideal for ANY business that has lists & databases.
- Sophisticated fuzzy and phonetic data matching algorithms.
- Automate repetitive data management tasks.
- Deliver Master Data Management (MDM) projects with confidence.
- Link multiple data sources to deliver a Single Customer View.
- Capable of handling an unlimited number of records.

WinPure Clean & Match Enterprise At a glance:

- ✓ Instantly assess the statistical health, completeness and quality of your data.
- ✓ Highly effective matching of worldwide data.
- ✓ Eliminates unwanted punctuation and spelling errors.
- ✓ Deduplication & Merge/Purge across any number of files.
- ✓ Name parsing & Gender creation.
Address Standardization.
- ✓ Address Verification ensures your outbound messages reach your desired location.
- ✓ Fully automates the cleaning and matching to run outside working hours.



WinPure Clean & Match Enterprise

In Action:

Simply import your lists into the software and instantly assess the statistical health, completeness and quality of your data. Featuring red & amber colouring to highlight potential data quality issues such as leading/trailing spaces, dots, hyphens, etc. A single click cleans and corrects your data.



Legend: ■ - Progress Bar ■ - Potential High Data Quality Issue ■ - Potential Medium Data Quality Issue

Column Name	Filled	Empty	Distinct	Trailing spaces	Commas	Dots	Hyphens	Apostroph...	Leading Spaces	Letters	Numbers	Non printable	With Spaces	Multiple Spaces	Punctuation	Upper Only	Lower Only
Account Name	100%	0%	1424	1	169	193	33	12	1	1265	26	2	1176	2	317	135	61
Address1	99%	1%	135	1	118	246	18	1	4	1019	1331	4	1389	3	376	82	97
Address2	63%	32%	838	0	576	34	16	0	1	673	359	2	932	22	620	57	45
Address3	14%	85%	185	0	128	7	11	0	0	139	73	0	171	3	137	33	20
City	15%	85%	177	0	5	0	0	0	1	206	3	1	43	0	5	11	7
Country	100%	0%	1	0	0	0	0	0	0	1427	0	0	1427	0	0	0	0
Country/State	10%	90%	70	0	2	0	0	0	0	146	1	1	18	0	2	56	1
Industry	100%	0%	26	0	0	0	9	0	0	1427	0	0	9	0	9	3	0
Notes	0%	100%	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Phone	16%	84%	220	0	0	1	20	0	0	0	225	0	2	0	21	225	225
PostCode	77%	23%	999	0	0	0	0	0	0	12	1023	0	3	0	0	1032	1020
Type	0%	100%	2	0	0	0	0	0	0	4	0	0	0	0	0	0	0



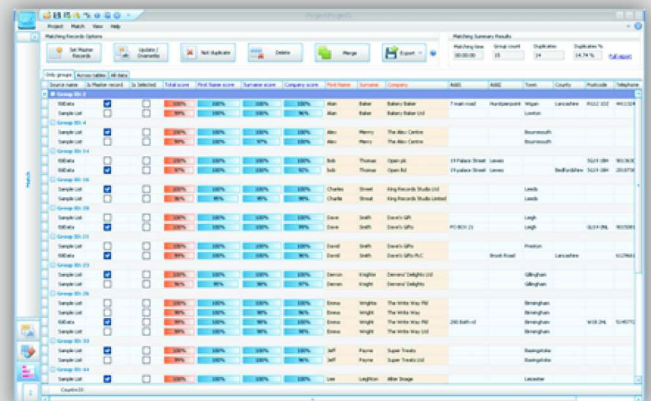
WinPure CleanMatrix™ Provides a suite of tools

To clean, correct, standardize and transform your data. Settings can be saved and utilized within similar datasets, saving many hours of work.

"Finding, removing & merging duplicated records has never been so easy!"

WinPure Clean & Match Enterprise will find more true matches and less false matches.

Combining its intelligent data matching engine (IDME) with in-built knowledge base library system, duplicate matches are beautifully presented with individual and grouping scores. Options include merge/purge, auto-select master records, delete, update, overwrite and export different matching views.



SPEED & PERFORMANCE

Due to its in-memory architecture, the data matching engine within Clean & Match Enterprise is faster and more accurate than any other specialist contact data matching solution.

TECHNICAL REQUIREMENT

WinPure Clean & Match Enterprise operates on Windows 7 systems and later. It can operate on anything from an entry-level workstation to a high-powered server.

Arrange your demonstration today and benefit from your personalized free trial

“Once you start using it, you can no longer imagine life without it! The easier and more familiar you become the more you will want to use it over and over! It will definitely become a part of your every workday life when dealing with data. This software was faster and easier to use than the competitor products we tested”

– G2 Crowd Review
★★★★★

Reviews



“A very powerful but easy to use tool for cleansing and removing duplicates from databases. I have used Clean & Match for many of my clients, and I am regularly recommending this product to other clients.

– N Leghari (PMP),
Business Analyst at Vodafone
★★★★★

Some of Our Customers



Contact US

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