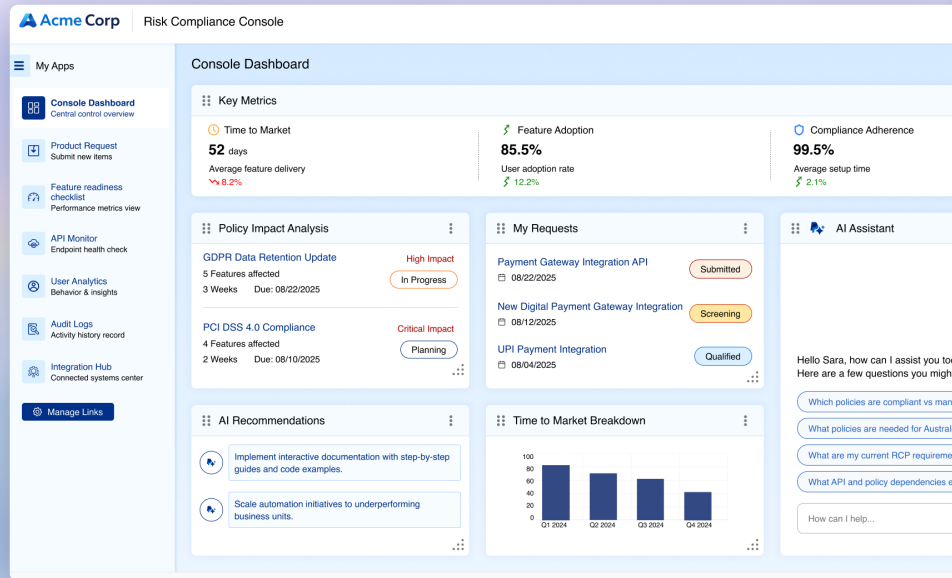


WinWire

SuperApp

The Agentic Orchestration Platform
for the Enterprise Workflows



Modern enterprises run on world-class data platforms and enterprise applications – including Workday, ServiceNow, Microsoft 365, Salesforce, Databricks & Microsoft Fabric. Yet everyday work remains fragmented. The digital infrastructure exists but the orchestration layer is missing.

Organizations that lead the next phase of enterprise AI will be those that can orchestrate workflows seamlessly across enterprise platforms at scale.

SuperApp

WinWire's Agentic Orchestration Platform

SuperApp unifies business functions such as HR, IT, Sales, Finance, and shared services into a single intelligent interface – eliminating the friction of disconnected systems and fragmented processes.

Employees interact naturally. AI agents coordinate execution behind the scenes. And systems that once operated in silos finally work in concert.

SuperApp complements Microsoft 365 Copilot by orchestrating workflows across enterprise platforms, enabling AI agents to coordinate actions across platforms rather than simply assisting within them.

Built on WinWire's **Agentic AI @ Scale 3i Framework – Imagine. Ignite. Impact.** SuperApp enables organizations to operationalize AI with measurable outcomes: faster request resolution, reduced operational costs & workforce productivity at scale.

Business Impact



Strategic

- Enterprise AI maturity
- Workflow standardization
- Measurable ROI
- Scalable AI foundation



Operational

- Faster request resolution
- Reduced manual handoffs
- Higher employee satisfaction
- Increased self-service

SuperApp: Persona-Based Orchestration Layer

SuperApp can be configured for role-based experiences across the enterprise.

Persona	Example Use Cases
HR Leaders	Employee lifecycle workflows, HR service automation
Sales Teams	CRM insights, pipeline actions, approvals
Finance Teams	Expense approvals, financial workflow automation
IT Operations	Incident management, access provisioning
Customer Service	Ticket resolution, case workflow orchestration
Enterprise Employees	Unified self-service across systems

SuperApp Orchestrates Work Across Enterprise Systems of Record

SuperApp does not replace systems of record. It orchestrates workflows across them.

System Type	Examples
HR Systems	Workday, SAP SuccessFactors
IT Service Management	ServiceNow
CRM Platforms	Salesforce, Dynamics
Collaboration Platforms	Microsoft 365
Data Platforms	Databricks, Microsoft Fabric

SuperApp: Copilot Accelerator

SuperApp operationalizes Copilot by enabling AI agents to coordinate enterprise workflows across systems of record.

Microsoft 365 Copilot	SuperApp
Productivity assistance	Enterprise workflow orchestration
Works inside Microsoft apps	Works across enterprise systems
Generates content & insights	Executes multi-system workflows
Individual productivity	Enterprise operations coordination
Embedded within M365	Connects HR, IT, CRM, and data platforms

Core Capabilities



Orchestration Engine

- Multi-turn conversational AI
- Cross-system workflow coordination
- Context-aware execution



Enterprise Governance

- Secure Microsoft-native integration
- Audit, logging & compliance
- Role-based controls



Modular Agent Architecture

- HR, IT, Shared Services modules
- Plug-and-play workflow expansion
- Future-ready extensibility

What Makes SuperApp Different

From Assistance to Orchestration



Traditional Enterprise Deployment

- Retrieves information
- Operates within one platform
- Limited to prompt
- Productivity assistance
- Pilot-led



SuperApp Agentic Orchestration

- Executes cross-system workflows
- Coordinates across Workday, ServiceNow, and Microsoft
- Multi-step workflow automation
- Enterprise execution
- Scale-ready from Day One

Customer Story

A leading fintech giant partnered with WinWire to deliver an agentic **AI-powered employee SuperApp** that unifies enterprise workflows and redefines the employee experience at scale.

The SuperApp was deployed to more than **25,000 global employees** with real-time integrations into enterprise systems.

