

## AI-driven Innovation Workshop for Healthcare & Life Sciences

Shaping the future with AI



Winner  
2021 MSUS  
Partner Award  
Healthcare

Developing better products, deriving new data-driven insights or new solutions faster has never been more critical than now to respond to the growing customer demands. Today's new-age organizations realize the need to add innovative capabilities to transform their business and achieve data-driven business outcomes.

Organizations look for data-driven digital innovation teams to help them drive innovation and ideation to achieve better customer experience, new LOBs, product engineering, and competitive advantage using relevant datasets.

### WinWire's AI-driven Innovation Workshop

We help enterprises create Proofs-of-Concept and Minimum Viable Products (MVP) prototype to INNOVATE & ITERATE for solving complex problems via customer empathy, design, and prototyping techniques.



We help you design and build your future products with the best AI/ML technologies and a design thinking approach. Our repeatable design thinking methodology and Azure Cognitive services enable enterprises with innovative ideas to build and test rapidly.

### Offerings: AI-driven Innovation Workshop



- Build innovative ideas and a business case that can be rapidly built & tested
- Answer critical business questions through research, ideation, and workshops
- Develop better products leveraging data-driven insights
- Quick proof-of-value deliverables with selected problems and solution scenarios
- Achieve better patient experience using relevant datasets