

## Power BI + Copilot Value Mapping Workshop Engagement

Turn AI Potential into Measurable Business Value



Copilot adoption is growing—but real value isn't keeping pace. According to Microsoft's 2024 Work Trend Index:

- 75% of Copilot users say it helps them spend less time searching for information.
- 70% say it improves the quality of their work.

Yet only a small fraction of companies have gone beyond early pilots.

### Why? Most teams run into the same blockers:

- No clear strategy for where Copilot fits in
- Disconnected, siloed adoption efforts
- Unclear ROI or KPIs to guide decisions
- Lack of a rollout plan across teams

## WinWire's Power BI + Copilot Value Mapping Engagement

We focus on what matters—real use cases, real results. In just two weeks, we'll pinpoint the high-impact Power BI use cases where Copilot can deliver meaningful results – and build a practical adoption roadmap.

### What we do:



Interview stakeholders across business & IT



Map pain points to Copilot capabilities



Prioritize use cases based on value & feasibility



Define KPIs & expected business outcomes



Create a role-based rollout plan across functions

## What You Get

- Use Case Prioritization Matrix
- Business Value Framework & KPIs
- 6–12 Month Adoption Roadmap
- Executive Summary Deck for Buy-in

## Business Impact

- Copilot adoption tied to business goals—not just experimentation
- Faster time-to-value for AI investments
- Fewer redundant pilots, more coordinated execution
- Clear link between Copilot features and impact