

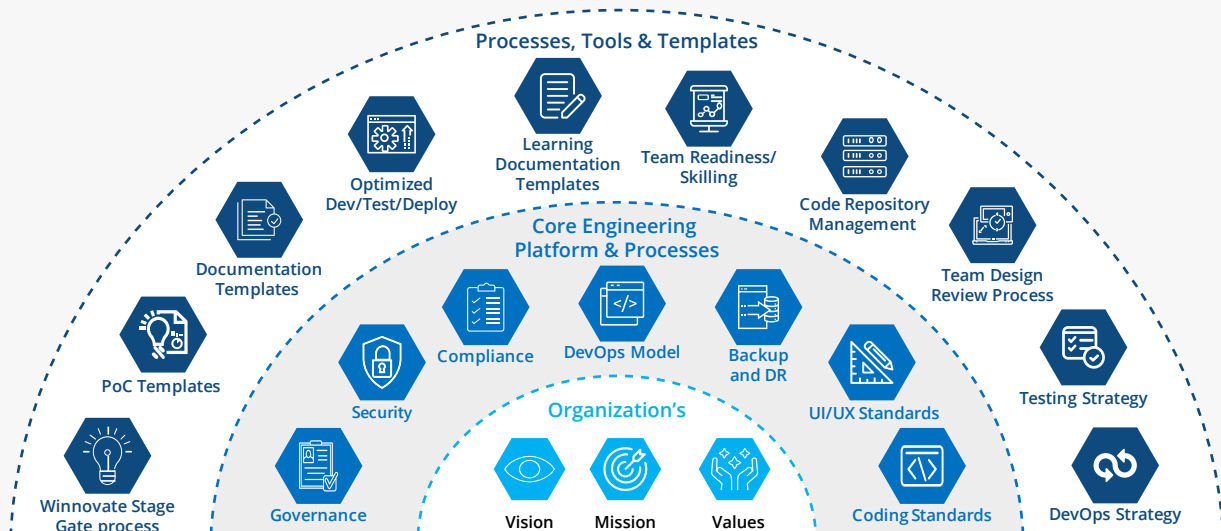
WinBoost – Productizing Innovation



With growing pressure from increasingly demanding customers and an extremely competitive global market, product engineering leaders need to focus on productizing innovation to streamline and manage their product lifecycles to attain agility and elevate the customer experience.

Productizing Innovation to Accelerate Product Development

WinBoost – WinWire’s Productizing Innovation Framework is a scalable, flexible, high-performance model from product innovation to engineering. It aligns IT delivery across distinct steps to successfully manage the product lifecycle and is adaptable and customizable to address different customer scenarios.



Winnovate - Innovation Management Solution

Winnovate is an Idea lifecycle management tool to ensure management of tasks from sourcing ideas, the voting process, selection and qualifying of ideas and for supporting information and documentation.

Features

- 🔧 Leverages Stage-gate process - Discovery, scoping, business case, development, testing, validation & launch
- 💡 Idea management to maintain and manage the repository of ideas
- ⚙️ Integration with legacy systems of records
- 👤 Customization to meet client needs, priorities and timelines
- 📊 Integrated analytics with pre-built dashboards

Customer Story

A leading provider of medication management solutions leverages WinBoost to accelerate the product lifecycle and optimize business performance



- Benchmark medication inventory and logistics across facilities to compare and contrast across parameters to gather insights.
- Analyze medication flow in the facilities to reduce the time to get the medication to the patient in a cost-effective manner.
- Optimize inventory for a customer across various storage locations in near real-time to reduce the total cost of inventory ownership and cost to dispense medication to the patient.
- Visualize the availability of medicine across various areas in the facility to track medication delivery to optimize operational costs.
- Automate pipeline to validate data using a central rules engine, thus improving consistency and quality of data, resulting in elevated customer experience.

About WinWire

100+ Clients, including Fortune 500 Organizations. 350+ Successful Projects

WinWire, a Microsoft Managed Partner, has extensive experience of working with leading organizations and offers cutting edge tools and the framework to advance product innovation and management excellence in today's competitive technology environment.

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