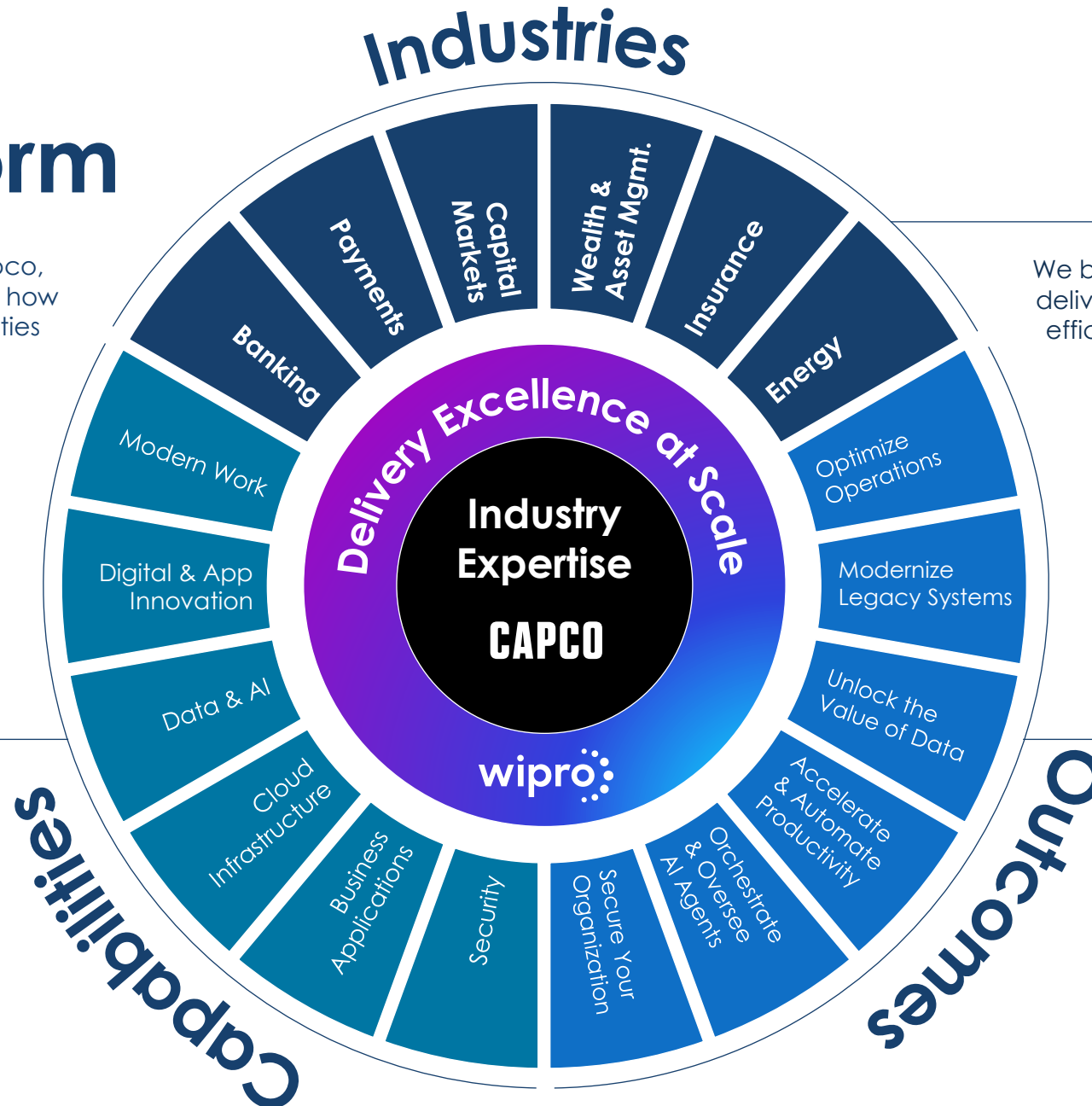# Together, We Transform

From building banks to AI infusion, Capco, Wipro and Microsoft can help reinvent how you do business, reinforce the capabilities needed to thrive in the age of AI and realize your ambitions for sustainable, scalable and resilient growth.

wipro | CAPCO

Reinforce

With AI-Infused Capabilities

We develop, integrate and embed the specialist skills and services required to thrive in the age of AI – cutting complexity, driving innovation and supporting growth

Reinvent & Reimagine

With Industry Leading Advisors

We bring industry-changing ideas – and the delivery capability – to drive differentiation, efficiency and agility, reinventing how you create and unlock business value

Realize

Business Focused Outcomes

We accelerate value creation through consulting-led outcome-focused solutions that realize the potential of integrated, technology-enabled transformation

Industries

Capabilities

Outcomes

Delivery Excellence at Scale

Industry Expertise — CAPCO — wipro

Industries: Banking, Payments, Capital Markets, Wealth & Asset Mgmt., Insurance, Energy

Capabilities: Modern Work, Digital & App Innovation, Data & AI, Cloud Infrastructure, Business Applications, Security

Outcomes: Optimize Operations, Modernize Legacy Systems, Unlock the Value of Data, Accelerate & Automate Productivity, Orchestrate & Oversee AI Agents, Secure Your Organization

M365 Copilot Promptathons – to upskill and enable your people to accelerate productivity and identify & unlock agent use-cases

Purpose

Gain hands-on experience using the latest tools and techniques to solve real business challenges and optimize the way you work

Objectives

- **Demystify** GenAI's capabilities and potential to drive productivity
- **Develop** a culture of safe experimentation to uncover new use-cases
- **Enable** the workforce to accelerate, augment and automate their work
- **Discover** agentic opportunities for accelerated productivity with human in the loop

Outcomes

- **GenAI upskilled workforce**
- **Prompts / use-case backlog**
- **Innovative mindset**

How do Promptathons work?

3 hours | **20+** Participants

Virtual or In-Person

Copilot

30mins Prompting Fundamentals
To inform and inspire by demonstrating top use-cases

30mins Advanced Prompting
To build key prompting skills and techniques

90mins+ Promptathon Challenge
To discover, validate and develop new use-cases

30mins Presentations & Discussion
To share learnings with the wider group

Example persona-based Jobs-To-Be-Done that can be solved using Microsoft 365 Copilot and Agents

Persona

A group of individuals who share similar responsibilities, skills, and daily challenges

	Interrogating data	Communicating insights
Leadership **Exploring** strategic insights and making better informed decisions	Help me **analyse** performance across multiple lines of business to **identify** strategic opportunities	Help me **present** clear, high-level findings to **guide** key investment decisions
COO **Overseeing** operational efficiencies and ensuring cost-effective delivery	Help me **pinpoint** inefficiencies and **track** resource utilization across front-to-back processes	Help me **create** monthly dashboards that **highlight** cost drivers and performance trends
Change & Transformation **Driving** strategic projects and digital initiatives to future-proof operations	Help me **evaluate** transformation programmes to **ensure** measurable business impact	Help me **produce** compelling updates for exec sponsorship and cross-functional **alignment**
Risk & Controls **Safeguarding** operations through robust risk management and compliance oversight	Help me **identify** trends across incidents and findings to proactively **mitigate** risks	Help me **prepare** concise risk reports that **illustrate** emerging threats and recommended mitigations

Capco realized the value of M365 Copilot for a Tier 1 Bank by upskilling and inspiring people to change the way they work

Challenge:

With numerous manual, complex processes in the client's operations and controls functions, the client struggled to **rapidly identify high-impact AI use-cases and embed Copilot-driven efficiencies**

Solution:

5 highly engaging **Promptathons** delivered in partnership with Microsoft – designed to accelerate the journey from personal to enterprise productivity.

Objectives:

1. **Inspire new Copilot users** with persona-focused demos and advanced prompting tips and tricks

2. **Rapidly upskill** through hands-on collaborative learning focused on safely solving real business challenges participants face every day.

3. **Build a library of prompts and scenarios** that enable teams to accelerate, augment, and automate their work, improving efficiency, consistency, and quality while raising awareness of GenAI's potential

4. **Build a backlog of validated Agentic use cases** to rapidly develop using Microsoft Copilot Studio

Outcomes and Opportunities

>65 Business-focused **use cases developed and shared** during the Promptathons

>13k Hours **extra capacity** identified from just two Copilot use cases developed in the Promptathon

100 Attendees from across **Operations, Controls & Transformation Teams**

>15 **Agentic use cases** validated by Senior Managing Directors and Microsoft experts

Event Structure:

Duration: 3 hours

Breakout Groups: Teams of up to 8, including Copilot Coach and Business Lead

Judges: Senior leaders for maximum engagement

1 60 mins
Inspiration
Advanced Copilot Prompting & Inspo

2 90 mins
Prompting
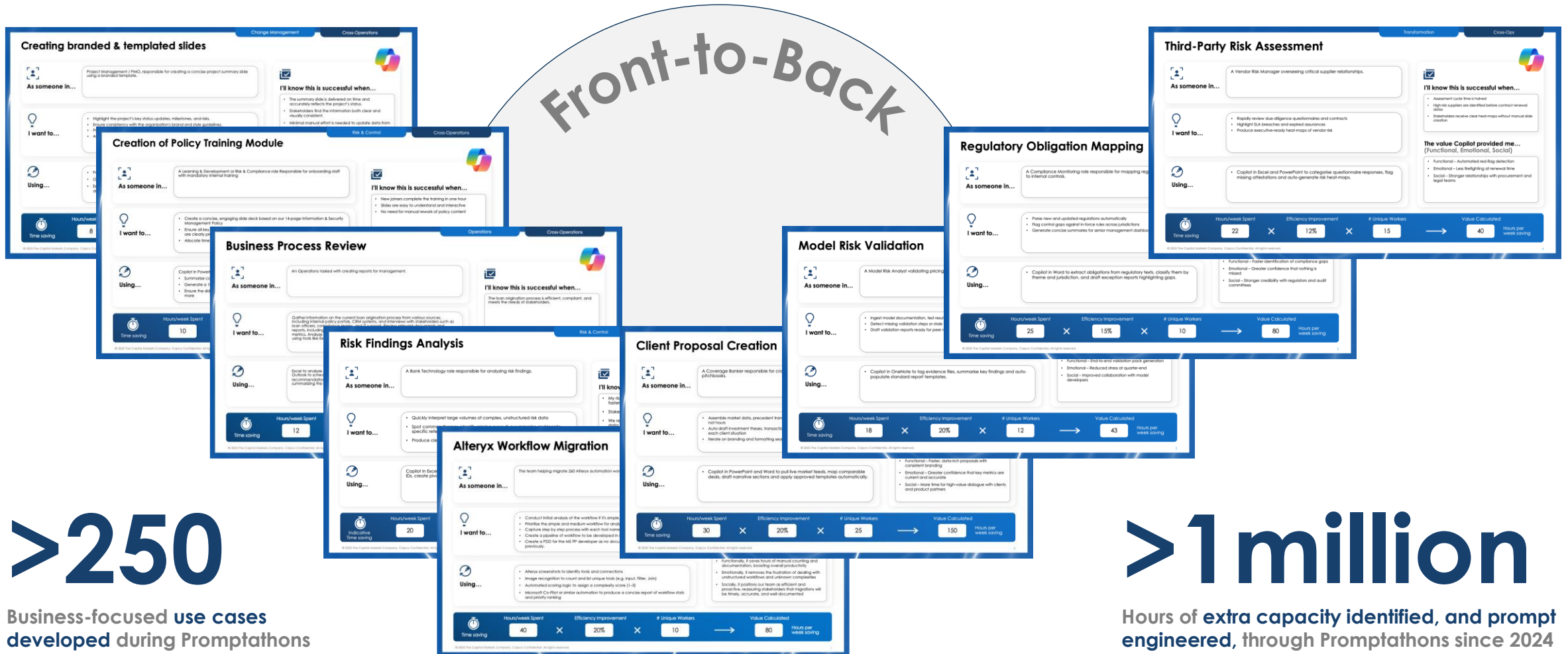**Write and Test Prompts**

3 30 mins
Presentations
Team Presentations and Judging

Supported by Industry SME Copilot Coaches from

CAPCO

Example Copilot scenarios unlocked through Promptathons…

Front-to-Back

>250

Business-focused **use cases developed** during Promptathons

>1million

Hours of **extra capacity identified, and prompt engineered,** through Promptathons since 2024