



# Copilot & Gen AI – A Paradigm Shift of Information Search across Industries



**Information Overload,  
Multiple locations**  
47% of Users Struggle



**Time Consuming  
Searches**  
48% of employees suffer



**Difficulty in finding  
relevant data**  
58% unstructured data stored



**Variability in  
information**  
21.3% of productivity loss



## Increased Efficiency

- ✓ Q&A in natural language (NLP)
- ✓ Optimize processes
- ✓ Information at one place (No need to toggle between applications)

## Improved Productivity

- ✓ Reduced mundane & manual tasks
- ✓ Complete tasks faster
- ✓ Quick access to relevant information



## Enhanced Quality

- ✓ Reduced human error
- ✓ Improved quality of content produced
- ✓ Informed decision making