



**Fastrack**

GenAI Unpacked



# Wipro AI Design Win Offering

# Overview & Offering

Step into the future of digital transformation with Wipro's exclusive 2-hour consulting service on Azure. Our AI Design Wins Consulting Service offers a customized engagement designed to harness the full potential of AI for your business, powered by our strategic partnership with Microsoft. This session includes a thorough assessment, detailed briefing, and interactive workshop, providing insights into next-generation cloud solutions on Azure that drive growth and innovation.

Recently, we secured a major AI design win by creating an advanced solution that utilizes sophisticated machine learning algorithms to optimize cloud resource allocation. This innovation not only boosts system efficiency but also significantly cuts operational costs. The design's scalability and flexibility make it a revolutionary solution for enterprises aiming to modernize their IT infrastructure

Wipro ai360 unites all Wipro's AI expertise, abilities, and talent from Wipro's worldwide business sectors and incorporates AI throughout the entire organization

## Lines of Business and Offerings

### Advisory & Consulting

The Generative AI workshop focuses on identifying and prioritizing business cases. It designs a strategic roadmap, while also outlining success metrics and key performance indicators (KPIs).

### Engineering

Creating the solutions that your customers need, from the physical chip to the intelligence in it.

### Digital and Platforms

Ensuring seamless and swift communication between your products and platforms.



### Intelligent AI Apps

Building and maintaining the factory of the future: automated, cost-effective, intelligent and sustainable

### Data, Analytics & Insights

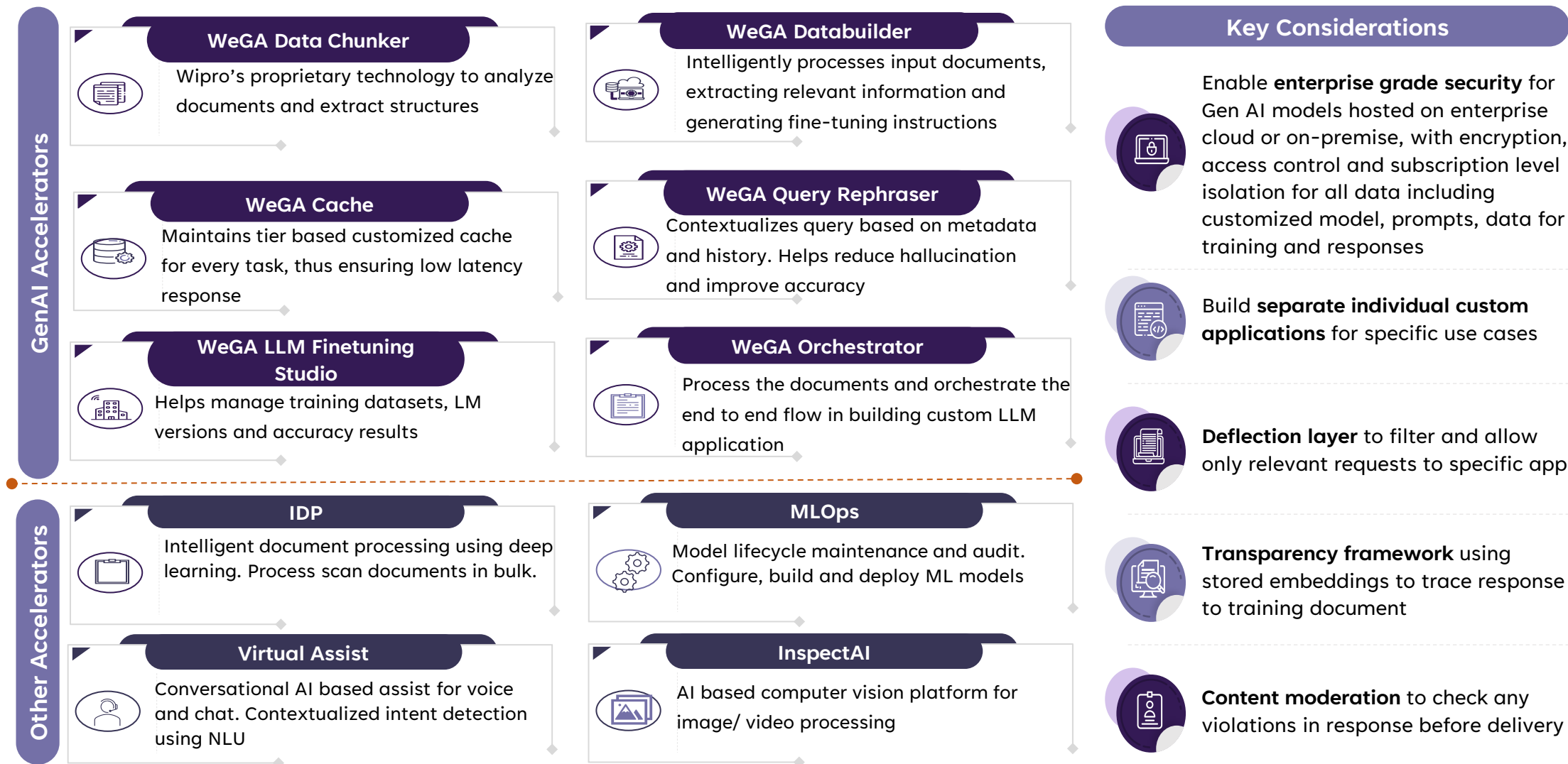
Building fast, scalable data platforms to enable you to take control of, and monetize, your data.

### Support

Incident Management, User Self Service Enablement, Service Requests, User Training, Reporting, SLA Management, Change management, License Management, Security & Compliance, Governance & Adoption

# Our GenAI accelerators & technology differentiators

Modular, plug & play GenAI/ AI accelerators for faster build, onboarding and industrialization of business use cases and POD components. They also incorporate key components of responsible AI considerations - security, ethics and transparency



# Our Approach on Wipro AI Design Framework



## Define Objectives and Scope

1

- Identify the specific business goals and challenges the AI solution aims to address.
- Determine the scope of the solution, including target industries and desired outcomes.



## Develop a Client-Centric Roadmap

3

- Create a tailored implementation roadmap that aligns with the client's strategic goals.
- Outline key milestones, deliverables, and timelines to ensure a smooth deployment process.



## Outreach to Customers

5

Reach out to customers, providing tailored information on how the AI Design Win Program can address their specific needs. Use case studies or testimonials to demonstrate the program's impact.



## Leverage Microsoft AI/ APP/ Data Platform

2

- Utilize Microsoft AI services such as Azure Machine Learning and Cognitive Services along with Open AI to build your solution.
- Customize these tools to fit the unique requirements of your clients, ensuring scalability and integration.



## Implement and Test

4

- Deploy the AI solution in a controlled environment for testing and validation.
- Gather feedback and make necessary adjustments to optimize performance and effectiveness.

# Thank You