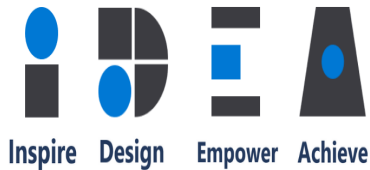


[Catalyst Envisioning Workshop]

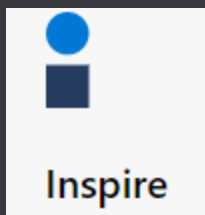
[Transform your business with I.D.E.A]



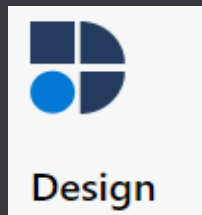
ABOUT CATALYST ENVISIONING WORKSHOP:

Visualize and plan the digitalization of relevant business processes through Microsoft Catalyst, a proven and innovative process designed based on iDEAS framework to enable organizations achieve digital transformation by tapping the full potential of Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud

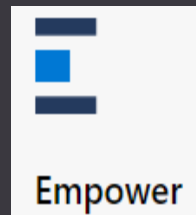
WHAT YOU WILL LEARN



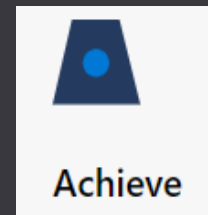
Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Next, build a compelling case for change by discussing business and technological impact. During this, you'll quantify the ROI and financial benefits that include revenue growth, cost savings, and employee efficiencies



Help others across your organization see the value in your business transformation story by creating visual assets and immersive experiences—promoting buy-in and getting alignment on commitments.



In this final stage, go from envisioning to execution. Bring in the resources you need to execute your strategy and carry out your business transformation across departments—and then measure its success.

SCOPE OF WORKSHOP

The workshop aims at understanding how technology with the help of data can be used to seamlessly connect people and processes. The output is the observation model.

1. Business objectives and initiatives review along with the key stakeholders involved.
2. Defining and Prioritizing objectives/goal based on business impact.
3. Identification of pain points/challenges in current processes.
4. Recognizing opportunities while addressing the pain points.
5. Define key measurements.
6. Design process and product maps to empower the people in organization.
7. Concept testing

LEARN MORE

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