

Wipro

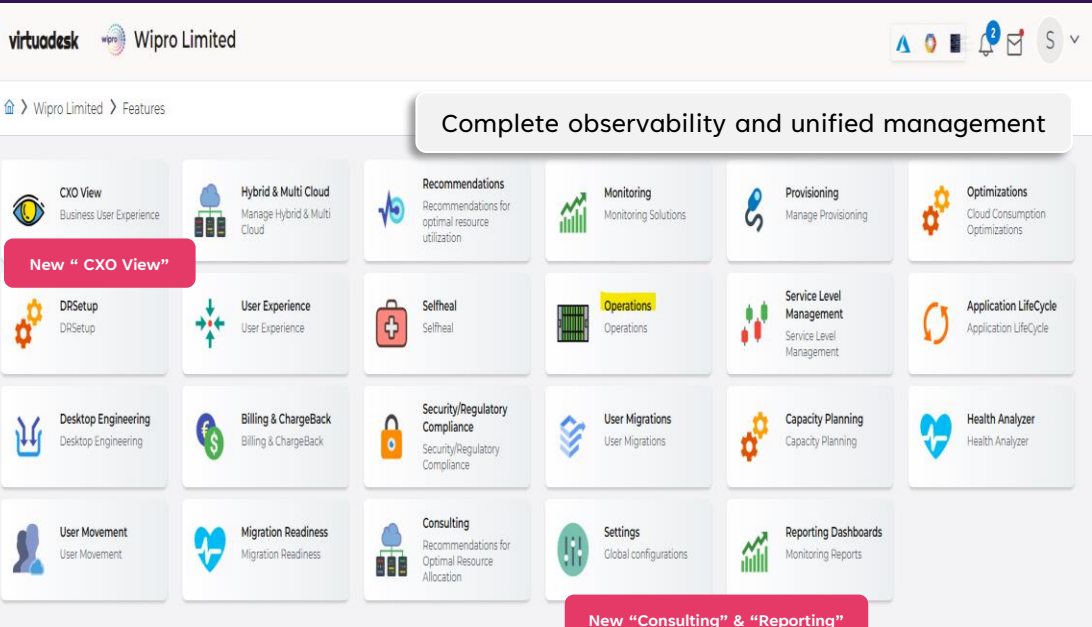
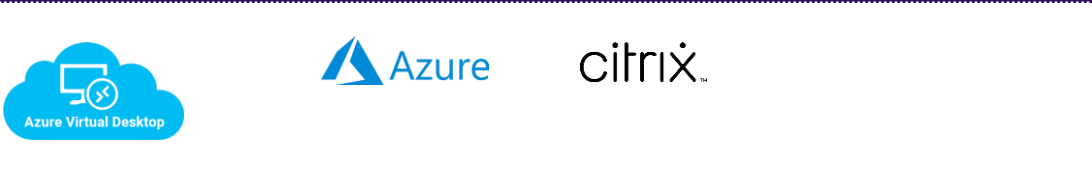
# Wirtuadesk<sup>TM</sup> AI

Cloud PC



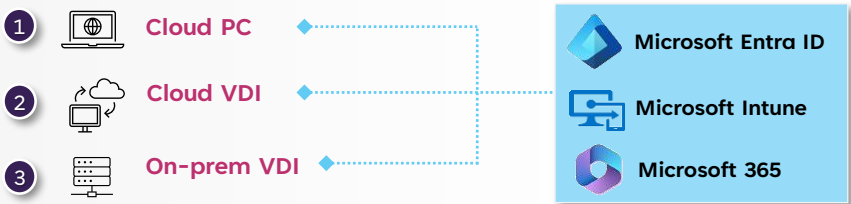
# Wipro virtuadesk<sub>AI</sub>

Wipro’s comprehensive, packaged Workplace transformation solution that leverages industry leading cloud and HCI technologies to deliver seamless and intuitive employee experience



Continuous innovation to stay ahead of the game

Delivering Hybrid cloud VDIs with cloud native services for Modern Work



## Wipro AI-led Services for Cloud PCs

Service Automation with Everyday AI	<ul style="list-style-type: none"><li>User Profiling</li><li>User Persona Management</li><li>User Onboarding</li><li>App Assessment &amp; Packaging</li><li>RPA Services</li><li>ML for enhanced anomaly detection</li></ul>
Service Monitoring	<ul style="list-style-type: none"><li>DEX platform combining data from endpoint, network &amp; VM</li><li>Proactive Monitoring &amp; Predictive Analytics – Availability, Performance, Utilization, Capacity, Issue Resolutions</li></ul>
Service Visualization	<ul style="list-style-type: none"><li>Availability and User Experience Analytics (insights by business entities)</li><li>System health and performance</li><li>Employee Productivity Analysis</li></ul>
Service Management	<ul style="list-style-type: none"><li>Automated operations &amp; maintenance</li><li>Automated billing/chargeback, reporting, capacity management</li><li>Cost analysis and optimization</li></ul>

# Our Cloud VDI Expertise



### Key Investments



Live Workspace™  
**Gen AI Foundry**  
Foundationally Innovating the Future of Work

#### Cloud Workplace Experience Studios

State-of-the-art innovation labs specially built to showcase the art of possible in the Future of Work

IDEATE  
↓  
Co-CREATE  
↓  
VALIDATE  
↓  
ENGAGE



Bangalore, India



Munich, Germany

### Global Presence

 <b>125+</b> Clients	 <b>200+</b> Transformation Experts
 <b>72</b> GDCs	 <b>65+</b> Development Centers
 <b>16</b> Design Studios	 <b>110+</b> Countries

### Industry Positioning



- Wipro ranked **#1** in Everest Group's **Digital Workplace Enterprise Pulse 2025** in both **North America and Europe**
- Wipro emerged as **Customer's Choice** in **Gartner Peer Insights** maiden Voice of Customer report with **Highest Willingness to Recommend score (90%)**
- Recognized as **TOP LEADER** in **Gartner Magic Quadrant for Outsourced Digital Workplace Services 2025**
- LEADER of LEADERs** in Everest Group's **PEAK Matrix Assessment for Digital Workplace Services 2024** with **highest ratings** for **innovation, vision & strategy, and portfolio mix**



# Wipro **virtuadesk<sub>AI</sub>** Portfolio

Supercharged by Innovative Accelerators



Input Channel



Service Engagement

Wipro **VirtuaAssess<sub>AI</sub>**

Comprehensive, tailored, and AI-optimized VDI service design, consulting and advisory

Powered by **Designit**

Wipro

Smart, data-driven, and future-ready cloud PC design engineering and migration

Wipro

AI-driven, automated, and optimized cloud PC build

Wipro

Seamless EX with simplified, secure, and efficient cloud PC migrations

Wipro

Agentic AI-driven, intelligent solutions to accelerate and optimize cloud PC migrations

Wipro

Always ON, AI-augmented and adaptive cloud PC support

Wipro **EXperienceNXT<sup>7</sup>**

Cognition-led total experience observability and management platform

Visualization Layer



# Strategic Ecosystem Partnership

Working together, to deliver flexibility, security and productivity



virtuadesk<sub>AI</sub>

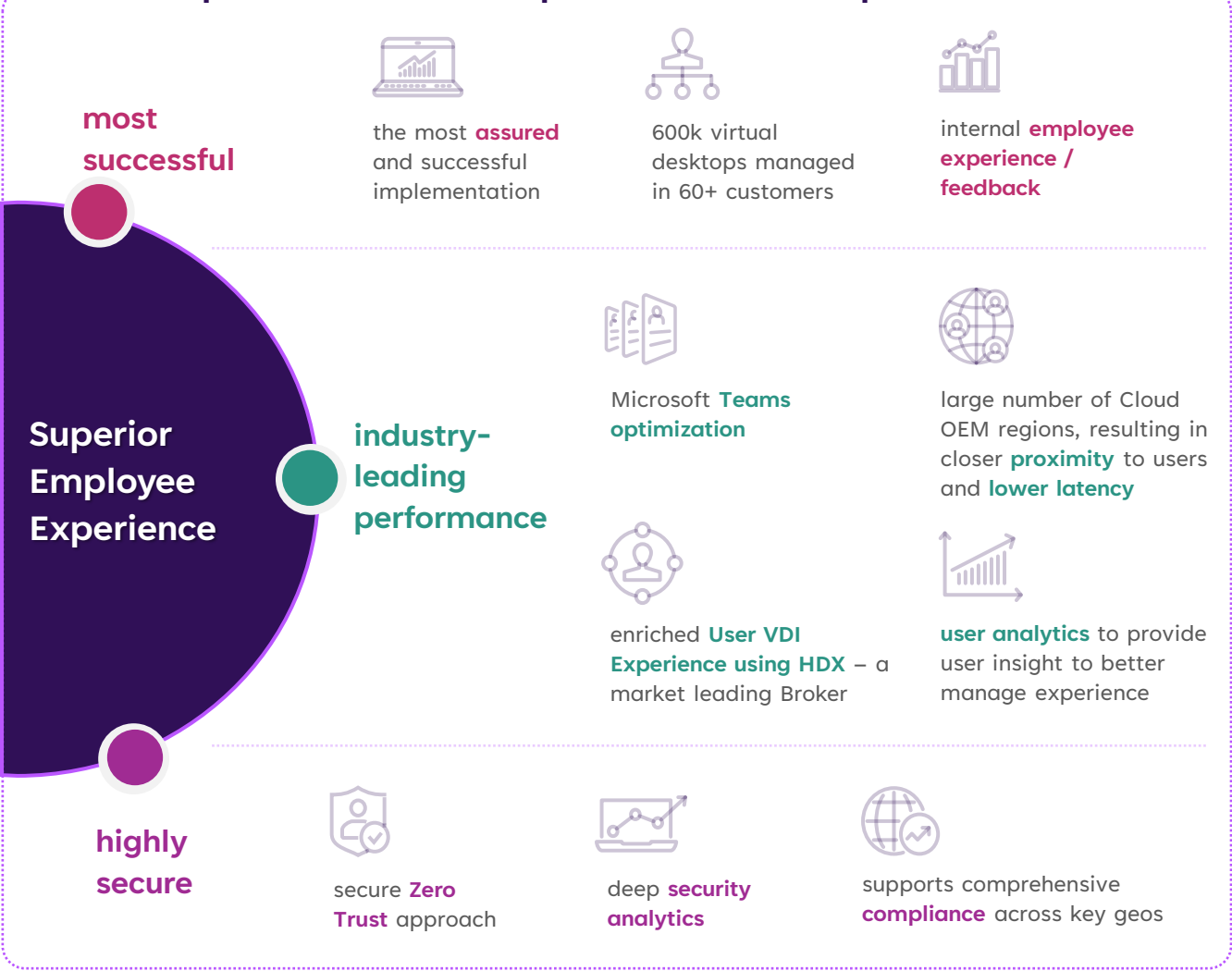
Integrations | Business and Technology  
Accelerators | Change Management |  
Unique IP | XLA Management | Employee  
Experience Management | Workflow  
Micro Service Integration and  
Management



Together with  
our partnership  
ecosystem, we  
bring to you a  
Complete  
Virtual Desktop

Empowering  
and connecting  
employees,  
creating the  
enterprise  
resilient

our complete virtual desktop is different as it provides the...



## Case study

# Global Swiss multinational investment bank and financial services company.



## Scope of work

### Enabling Developer VDI on Azure as part of digital transformation strategy

- Adopting digital transformation strategy as part of modernization
- Transforming from Current On-premise VDI environment to Cloud environment
- Managing infrastructure and functions required to support End User services for e.g. (Anti-Virus & Malware, Application distribution, desktop hosting etc.)
- Limited scalability of On-premise infrastructure with high maintenance cost

70,000  
VDI Users

Switzerland  
Location

Citrix DaaS + Azure  
Products



## Solution

- Proposed a solution based on Citrix Cloud and Microsoft Azure Technology
- Citrix consultants guided Wipro team during the architecture design and deployment
- Seamless migration of 10,000 On-premise users on new Citrix Cloud platform including 3000 RPA users
- Simplified image management process
- Deployed Netscaler gateway on Azure
- Built AI driven predictive analytics platform with interactive dashboards for monitoring the Azure cost



## Benefits

- Zero dependency on On-premise datacenter
- Exceptional user experience with reliable and high-performance computing, performance analytics, model desktop management capabilities
- Highly scalable and flexible cloud platform with granular security controls
- Agility using cloud with flexible cost options – Reserved instance of Azure helped in reduction of cost
- Enhanced service quality and with reduction in the overhead costs





# Thank You .

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