

Wipro Enterprise GenAI (WeGA) Studio

Full-Service AI studio for pre-built AI Models, Model Customization/Fine Tuning, Data Engineering, Cloud AI Services & Rapid AI Bots/Applications



Full-service AI studio to achieve game-changing AI value



Application templates deliver custom AI solutions faster



Pre-built accelerators address shortcomings of GenAI models



Advanced models support high performance, accurate results, and specialized use cases

How WeGA helps you get to GenAI value faster

Rapid AI deployment at scale.

Key Features include



Enterprise-Level Security:

Incorporates industry-best security practices, including data privacy, multi-layered encryption, and AI-specific safety measures.



Proven AI Accelerators: Dozens of ready-to-use accelerators across industries, including BFSI, healthcare, retail, and manufacturing, to deliver quick and measurable results.



Flexible Technology Stack: Compatible with multiple platforms, allowing for flexibility across various IT environments and ensuring seamless integration with existing systems.

Benefits of WeGA Studio

Accelerated GenAI Value

- Helps organizations speed up their AI journey by leveraging Wipro's extensive resources, production-ready accelerators, and industry expertise.
- Offers rapid deployment options to deliver insights and efficiencies in shorter timeframes.

Risk Mitigation with GenAI Governance

- Implements responsible AI practices, ensuring security, compliance, and transparency across all AI initiatives.
- Has features like content moderation, schema validation, and hallucination detection to reduce risk in sensitive applications.

Differentiation Through Customization

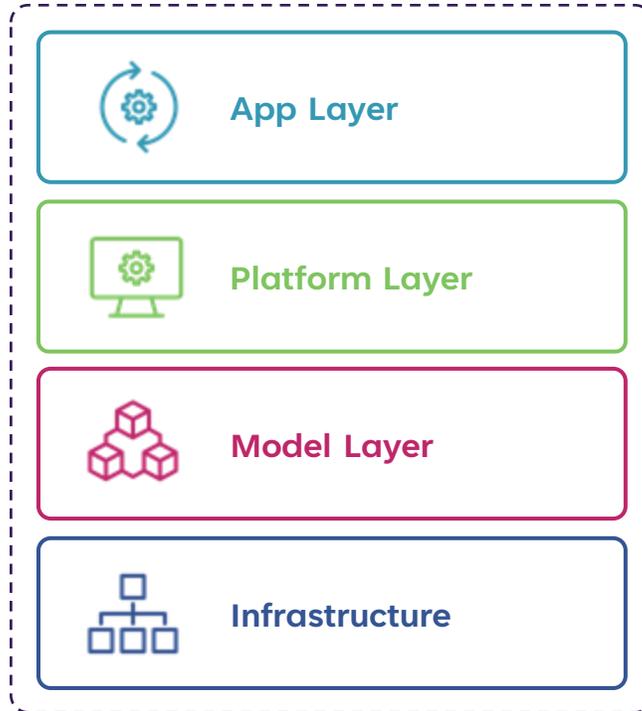
- Industry-focused GenAI solutions that allow businesses to harness unique value from their data and create next-generation user experiences.
- Specialized tools for integrating GenAI seamlessly across all layers of business operations, from customer engagement to data analytics.

Data Utilization & Efficiency

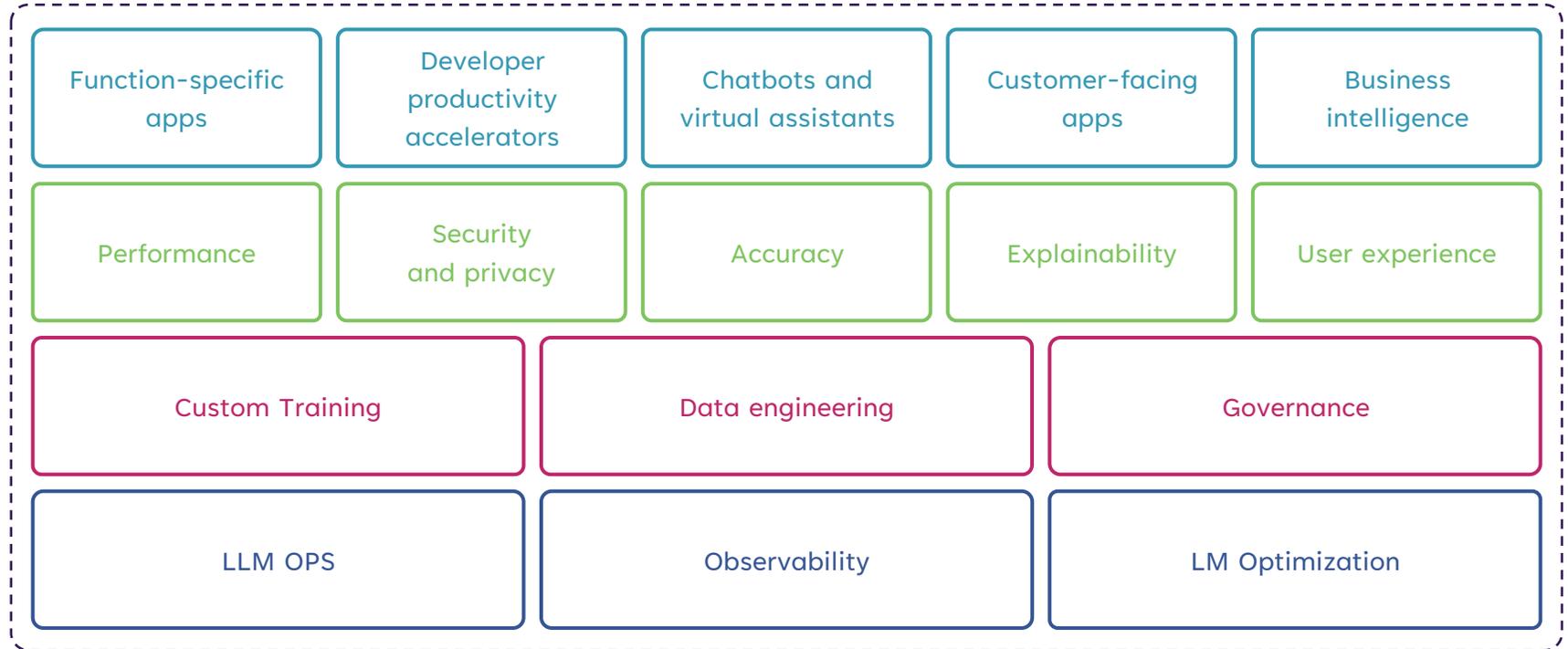
- Integration of Retrieval-Augmented Generation (RAG) and prompt engineering which enhances data-driven decision-making.
- Streamlined workflows that reduce operational costs and enhance productivity across functions like supply chain, customer service, and HR.

WeGA enhances the entire GenAI technology stack

GENAI STACK



WIPRO ACCELERATORS AND SERVICES



WeGA in Action



Manufacturing:

- Quality Assurance via Inspection
- Data Acquisition & Process Optimization
- Insights Creation



BFSI:

- Automated Customer Onboarding
- ESG Compliance Reporting
- Trade Query Resolution
- Fraud Detection



Retail:

- Synthetic Data Creation
- Knowledge Mining
- Personalized Customer Engagement



Healthcare & Life Sciences:

- Patient Concierge
- Contextual Search & Insights
- Authorization & Clinical Report Creation



Automotive:

- Parts & Inventory Management
- Vehicle Sales and Financing
- Vehicle Diagnostics and Software Updates



ENU:

- Customer Support Management
- Supplier and Supply Chain Management
- Knowledge Management



Telecommunications:

- Contact Center Agent Assistance
- Customer Experience Management
- Predictive Maintenance



Software Development:

- Requirements Management
- Code Optimization and Generation
- Automated Testing