



**Wipro's Data  
Privacy  
Services**



Data fuels today's businesses. It's your most valuable asset. Safeguarding data is a pressing challenge. As technology evolves, so do risks and threats. Your data privacy posture has to stay ahead of the changes. And with changing technology, privacy regulations turn sophisticated. The need: to balance business growth with privacy compliance. Which is why businesses trust Wipro to transform how they manage their data privacy obligations and make the most out of personal data.

**Wipro works with you to answer the questions that matter the most.**

- How do I build and embed a privacy culture within my business?
- How do I build trust and transparency through privacy in a digital age?

- With changing business, technology & regulatory landscapes, how do I help my business demonstrate compliance to ever-evolving data privacy regulations?
- How do I identify and report a breach in a timely manner? How do I ensure that all points of compromise have been identified?

**Risk-based approach:** Wipro adopts a risk-based approach to data privacy. A risk-based approach would bridge the gap between privacy principles on one hand and privacy controls on the other—using a methodology that would help you to apply, calibrate and implement privacy requirements appropriately and effectively.

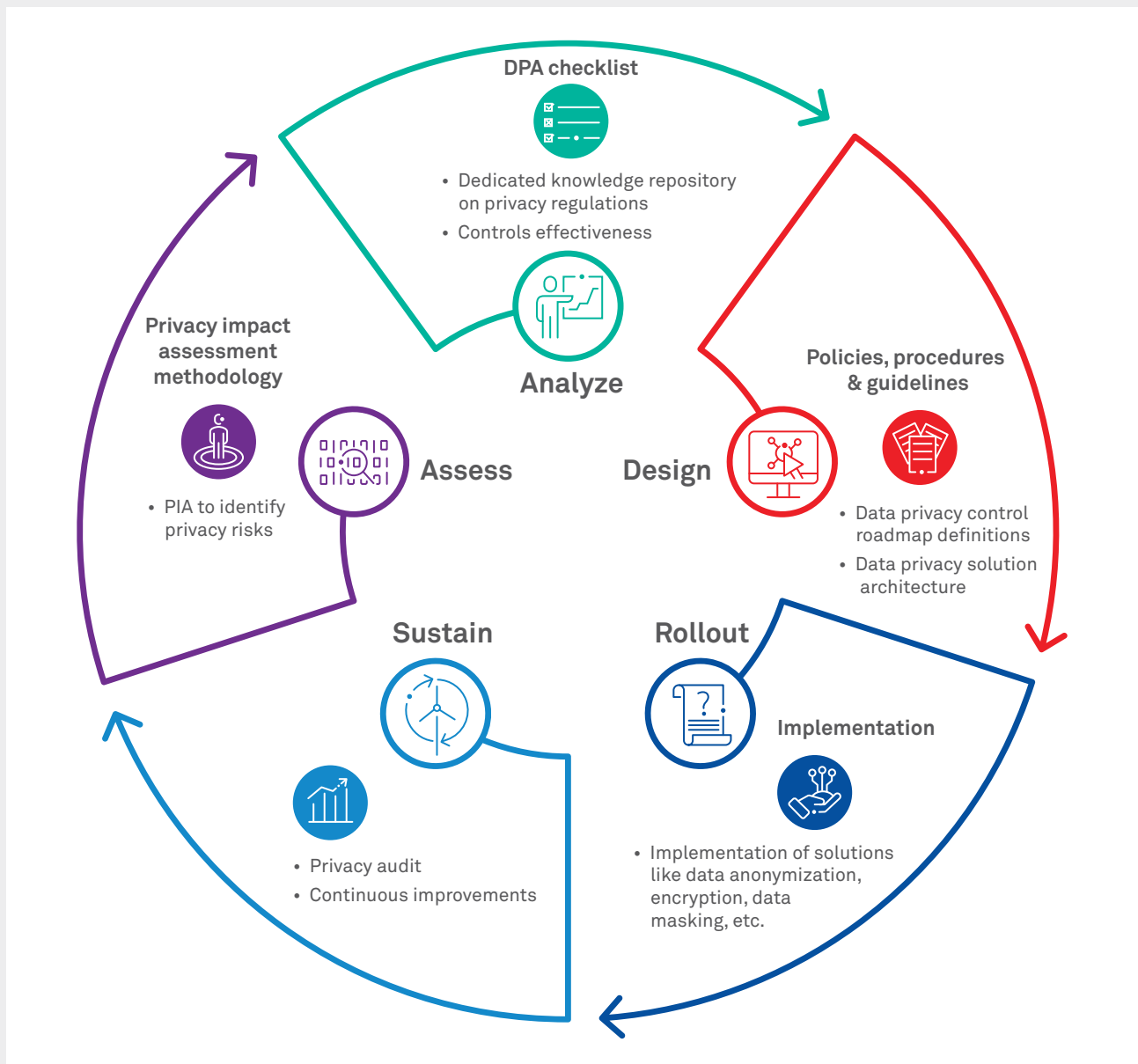


Figure 1: Wipro's risk-based approach to data privacy

## Tools & Frameworks to accelerate your privacy journey

- Data privacy inventory framework
- Privacy impact assessment automation
- Data breach notification automation
- Subject access request workflow automation
- Enterprise data obfuscation

## Wipro's data privacy service catalog

Wipro's comprehensive suite of end-to-end data privacy services allows you to leverage privacy as a brand differentiator to gain competitive edge in the industry and deliver value to your customers. As a company that has its origins in technology, Wipro is uniquely positioned to integrate privacy consulting services with traditional areas of expertise.

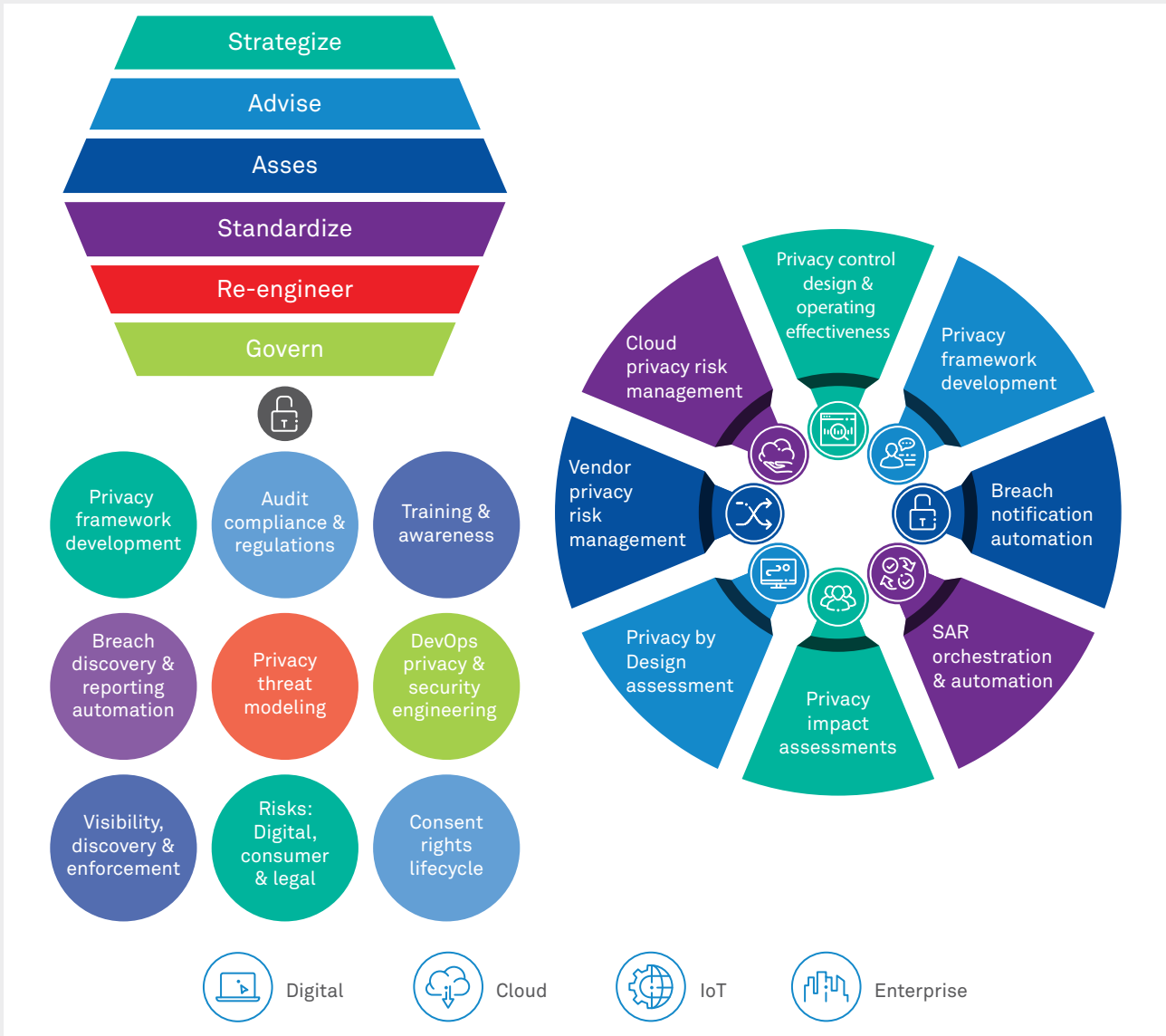


Figure 2: Wipro's data privacy service catalog

## Why Wipro

- We are backed by a high-experience team that will help you strategize, advise, assess, standardize, re-engineer and govern all aspects of data privacy by leveraging a risk-based approach.
- We work in key data privacy partner ecosystems through our alliance program to deliver

technology that enhances your operational efficiency and minimizes the impact on the business.

- We are a technology partner who can help automate many data privacy remediation components using solutions that are driven by automation, analytics & Artificial Intelligence.

For more information, please reach out to [crs.marketing1@wipro.com](mailto:crs.marketing1@wipro.com)



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A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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