



# Creating a flexible work culture

Global research and advisory firms envisage a new normal with businesses not returning to the pre-pandemic work model, and reveal a Hybrid Working trend

## 74%

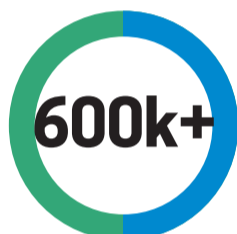
Gartner CFO Survey reveals 74% intend to shift some employees to remote work permanently. ~3 in 4 CFOs plan to shift at least 5% of previously onsite employees to permanently remote positions post-COVID-19

## 69%

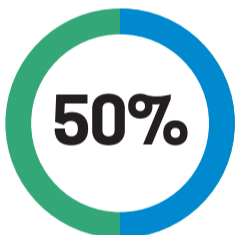
According to Forrester's PandemicEX survey, the percentage of full-time remote information workers in the US has ballooned from 8% to 69%

## 60%

IDC's survey on COVID-19 Response in Western Europe shows over 60% of organizations will keep in place some of the newly implemented work-from-home policies. Over 40% will reduce office floor space



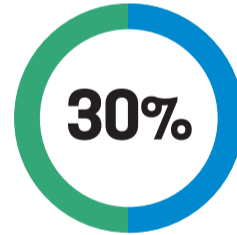
**User environment supported**



**Reduction in user incidents with proactive monitoring**



**App availability with App Performance Assurance Platform**



**TCO reduction**

In a short span of time, most organizations have started adjusting to a new way of flexible working from home and office. Amid all the uncertainty, if anything is clear, it is the fact that remote working and digital transformation of organizations are here to stay.

Reduction in the number of physical workplaces and growth in the number of virtual workplaces calls for a flexi working arrangement. Earlier, many companies stopped VDI deployment at a bare minimum penetration for critical / essential services due to the complexity involved, but with the changed circumstances, they now realize the need to increase it to at least 70%.

### Wipro virtuadesk™ offers:

- One-stop shop for VDI deployment and managed service offerings, leveraging key partnerships with multiple technology providers
- Flexible as-a-Service model to reduce cost complexities & safeguard your data
- Scalable offering with simplified and integrated architecture
- Powered by AI, Analytics & Automation, the solution helps you build customized personas & mobility

## A model for effective and quick transitioning to a flexi workplace

**1 Cultural Adoption with Policy Guideliners**  
Enabling behavioral change around IT adoption communicated via policy guidelines

**3 Secured and Intelligent Workplace**  
Trusted & reliable to run integrated solution with high availability and security

**5 Business Continuity**  
Enhance business continuity plans for large scale remote & BYOD environments



**2 Collaboration and Scalability**  
Deploy & scale collaboration tools for enhanced communication within mobile workforce

**4 Modernized aaS Consumption**  
Flexible model with optimized cost of operations & choice based users persona for faster deployment & provisioning

**6 Business Performance View**  
Deliver the IT performance view of business units for modern user experience