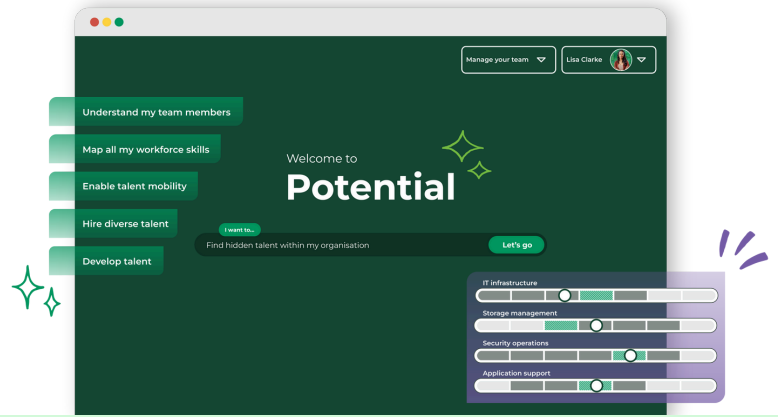


Potential

A skills-based approach, organisation wide.



Using actionable, data-led insights, Potential helps organisations cultivate skilled workforces that are always prepared, fit for purpose and inclusive.

250%
higher training completion rate.

12%
more internal hires in as little as six months.

100k
users already on Potential.

81%
of individuals prepared to step into new roles

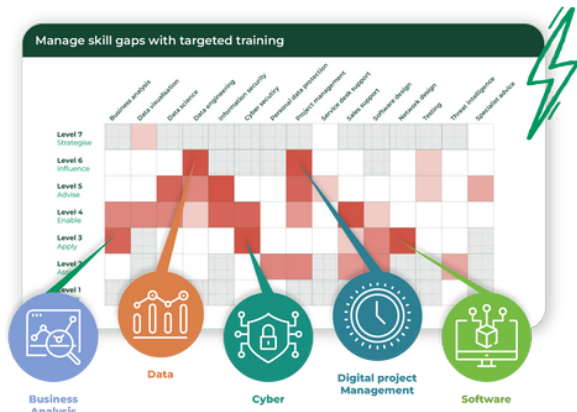
2,500
people supported into new careers

Explore use cases

Talent assessment

Pinpoint team members with untapped potential

Drawing on globally recognised aptitude research and evidence-based psychometric assessments, Potential creates a holistic view of each employee's learning preference, working style and natural cognitive abilities, matching them to open roles and in-demand skills.



Talent development

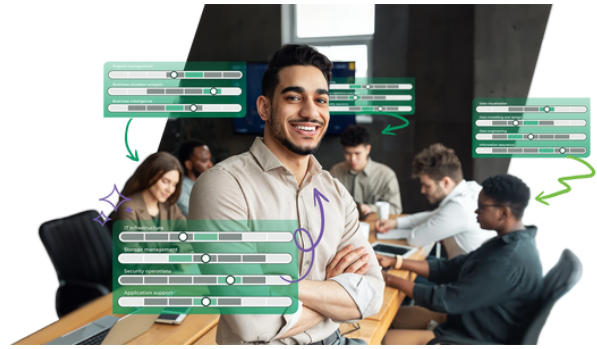
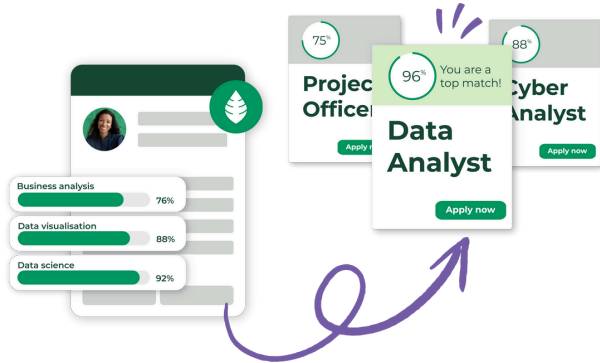
Build the right skills - at scale

Potential supports agile, skills-based learning at scale, motivating employees to take charge of their professional development with continuous, personalised upskilling pathways that align individual aspirations with business needs.

Skills mapping

See your workforce skills with 20/20 vision

Underpinned by the world-leading Skills Framework for the Information Age (SFIA), Potential identifies and maps workforce skills against role specifications, industry standards and future strategic requirements, creating a panoramic overview of workforce skills.



Talent mobility

Assemble your internal talent marketplace

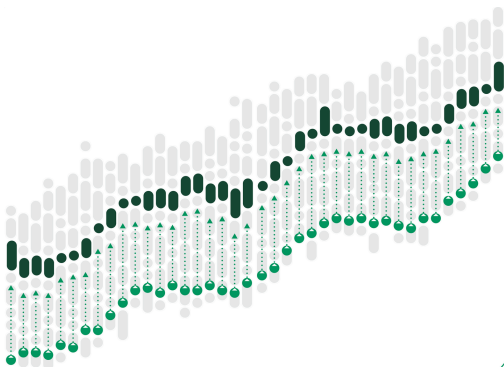
Using our proprietary assessment algorithm, Potential matches existing employees to open roles based on data-led insight into their ability to learn specific skills. Tap into underutilised internal talent pools and mobilise high-performing teams for projects, pilots or to stand up new capabilities.



Talent retention

Keep organisational knowledge in-house

Potential ensures organisations retain top talent by motivating employees to take advantage of growth opportunities and curating meaningful professional development pathways that align with their natural strengths and career aspirations.



Future workforce planning

Lead the way with confidence

With technology profoundly changing the world of work, Potential keeps organisations ahead of the curve by perpetually evolving the skills they have into the skills they need. Current and future skill lags are addressed through targeted upskilling of employees in areas with high or growing demand.

DE&I

Democratise access to opportunity

Potential provides an unbiased approach to identifying and nurturing individual skills, ensuring organisations offer equal access to opportunity for all employees, regardless of their employment history, previous job title or educational credentials.



Want to see *Potential* in action? Request a demo from one of our experts.
withyouwithme.com/demo

