

How to transition towards a data-driven organization? Where to start? How to make sure your data is 100% reliable, you don't lag behind the events, and you get real-time insights into data? IQ is the perfect solution. It's your own Smart Data Platform.

While the business department faces challenges when it comes to reliable data, complex Excel sheets, and the time-consuming task of drafting reports, the IT department is struggling, too. Is data secure? Which sources are used? Who is responsible for data and its quality? And how to manage the exponential growth of data?





What does it yield?

With IQ, we will set up a Smart Data Platform in Azure based on Microsoft and Wortell's best practices at a fixed price. After rolling out the platform in a standardized way, we will manage it. We'll connect your source systems and set up Power BI dashboards, which means you will have immediate insight into your data. Besides managing the platform, we'll continue to optimize your data to keep improving data quality.

Here's an overview of what you'll get with IQ:

- A basic data warehouse for real-time insights, applications, and AI
- One truth
- An easy, reliable way to create dashboards
- A scalable platform based on Azure Services
- A secure platform

What does our standard approach look like?

To help you get started fast, we have developed a standard approach. It takes four clear steps to set up your Smart Data Platform and start gaining insights.





Fixed price



Rolling out IQ on Azure and setting up links and dashboards

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Transfer from Wortell to the customer and Wortell Managed

* Additionally, we will manage the platform and connections, continue to develop the platform using Microsoft's new innovations, and optimize your data at a fixed price per month.

Optional next steps

Are you happy with the platform and would you like to take the next steps towards a data-driven organization?

Then you may opt for the following steps:

- Connect IQ to your own reporting solution
- Connect IQ to Excel
- Connect IQ to a web platform (such as a web shop)
- Develop algorithms
- Connect custom applications
- Create new dashboards



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The added value of IQ as a Smart Data Platform

With IQ, your Smart Data Platform — that provides immediate insight into your data — will be up and running within a month. This platform is a secure, standard foundation for your main data. As a result, it will be easy for you to make progress fast and expand when necessary. Briefly put, you can start creating added value for your organization and make decisions based on real-time insights.

Want to know more?

Our data experts are happy to drop by for a consultation or an assessment. Of course, they can also put you in touch with organizations that already use IQ. Do you prefer to meet us digitally or drop by at our Gouda or Lijnden locations? No problem.

Give us a call at: 020-7505050

Shoot us an email at: info@wortell.nl