

# Wragby Business Solutions & Technologies

Data Analytics Reporting Solution



# Problem Statement

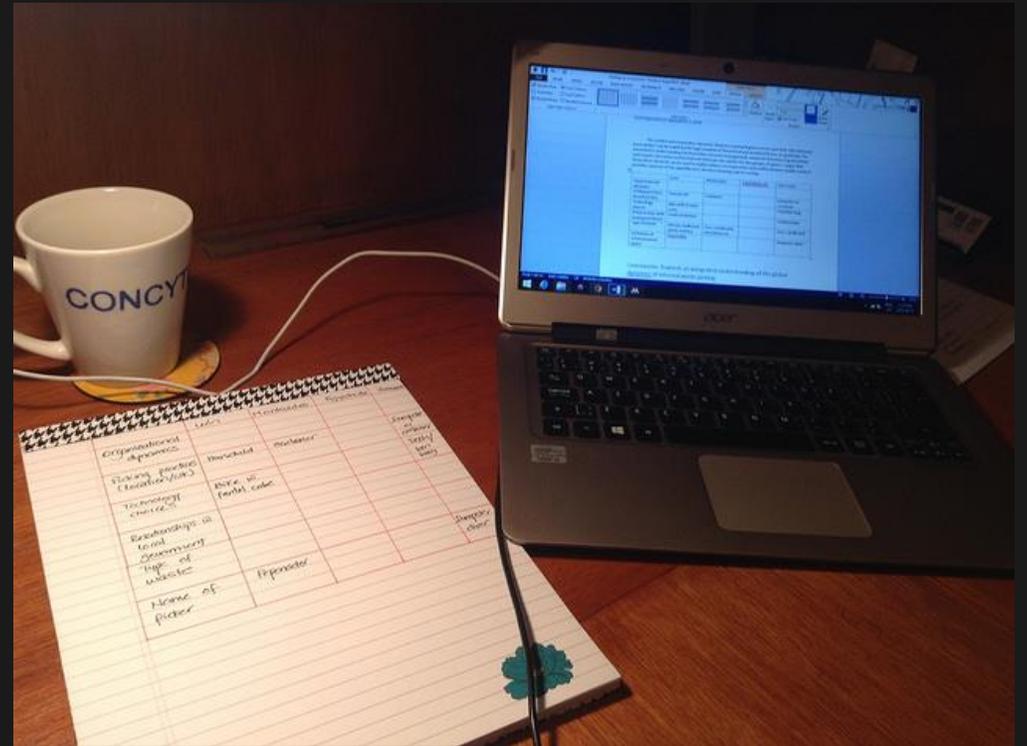
As technology evolves, organizations and industries utilize tools to automate business processes in order to scale faster and more efficiently.

Consider this hypothetical situation;

Cosby & Sons is a food franchise with lots of outlets in different states all over the country. With so many outlets, they manage a considerable number of resources (humans, products and machines) to efficiently run daily operations.

The sales team always struggle to meet reporting deadlines because they have to collate all data from different sources, manipulate data manually and it takes a long time to generate reports which often contains errors.

It takes a long time to generate reports and sometimes data is lost or inaccurate. Such reporting insufficiencies only increase friction—data, social, collaborative, workflow, to name a few—throughout the organization.



# Problem Statement

Things do not need to be this way.

Consider an alternate scenario;

Caroline Transport Services has an analytic reporting tool where employees have easy access to key sales metrics, real-time connections to accurate data, anywhere and, easy to understand visuals whenever required.

Managers and key decision makers can read automatically generated reports and identify the key influencers of performance.

They easily access reliable departmental data and run experiments—to improve operations, provide better customer insight, or save money, to name just a few possibilities.

This encourages bolder activity—and ultimately transforms the business.

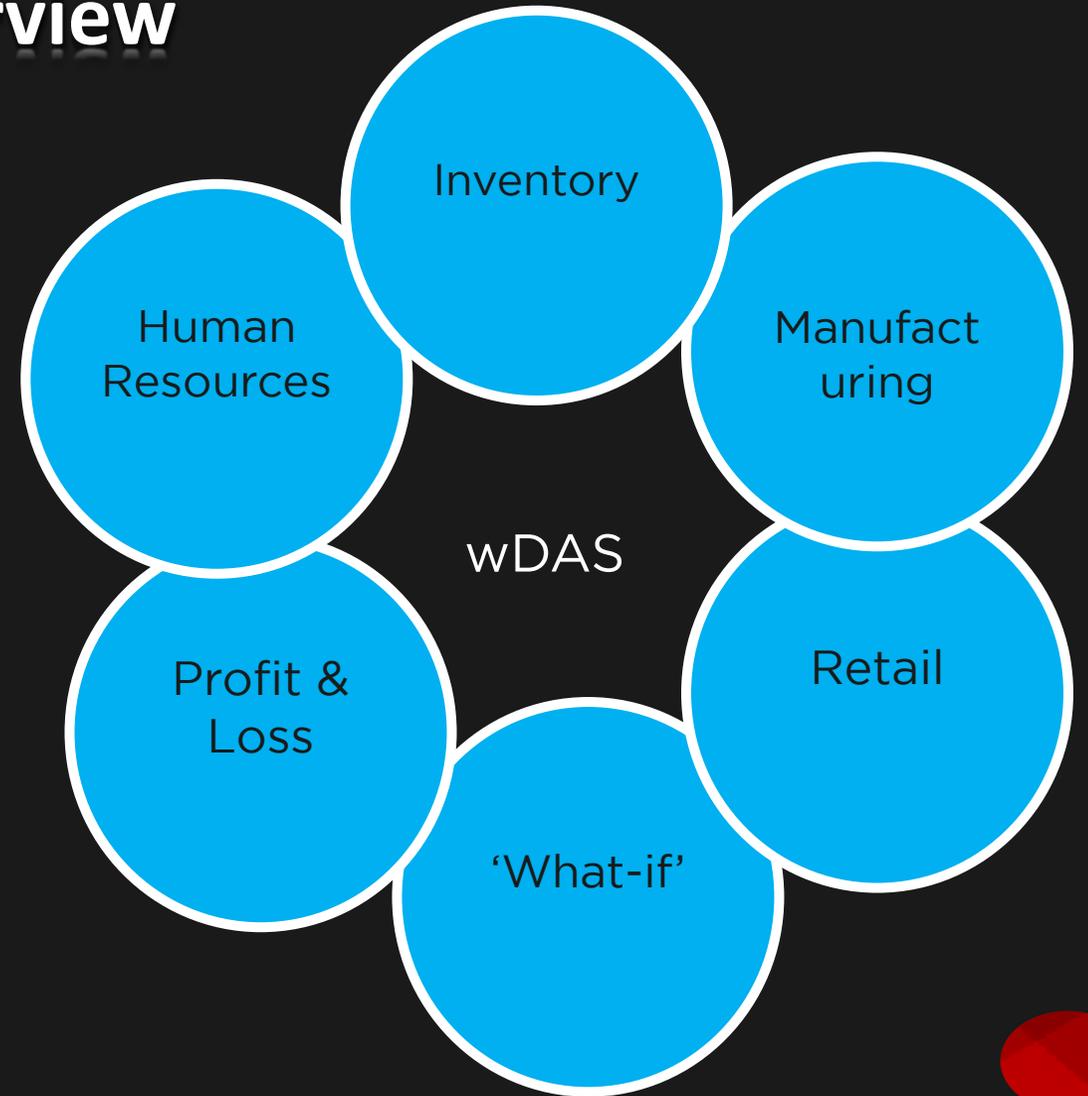


# Wragby Data Analytics Solution Overview

Goal-driven organizations can plan and move well ahead of their less data-savvy competitors in every way with the Wragby Data Analytic solution, which delivers a fully elastic and highly flexible reporting tool that can collect, transform, analyze, visualize and share reports from a range of disparate sources, from structured data to JSON, for corporate planning and performance management.

The Data Analytics solution provides an in-depth analysis of an organization's entire resources from manpower to machines, Products and Sales. to insights on performance. The solution contains individual apps with live connection strings for HR analytics, Retail Analytics, Inventory Analytics, Manufacturing Analytics, cost analysis, etc.

In addition to these parts being analyzed, end users can carry out "What-if" analysis, which is often used to compare different scenarios and their potential outcomes based on changing conditions.



# Features of Wragby's Data Analytics Solution

Wragby's Data Analytics solution has the following features:

- Facilitation of scenario analysis which can be used to determine how sales and profit would be affected by changes in the price and quantity demand of the products sold. What-if analysis is often used to compare different scenarios and their potential outcomes based on changing conditions.
- View Reports on Multiple Devices: Access your reports on your laptops, mobile devices and operating systems - iOS, Windows and Android Devices.
- Unmatched Security: Access to report can be implemented to ensure the security of the data and restrict users from viewing sensitive data.



# Features of Wragby's HR Analytics App

- **Powerful insights:** This report is easily customizable with dynamic and interactive visuals which display the required metrics and insights. **Comprehensive Analysis Report:** Visualize each store's sales performance with a 360-degree view. Analyze Targets and determine actionable insights across multiple attributes including products, segments and locations.
- **Real Time Overview:** Live connection to the data sources ensure data will be updated frequently & allows for problem solving and opportunity identification



# Benefits of Wragby's Data Analytics Solution

- **Real Time Overview:** Live connection to the data sources ensure data will be updated frequently & allows for swift problem solving and opportunity identification.
- **Focused on Important Metrics:** Quick access to your financial metrics, employee sales figures, product performance, customer segments and inventory all in one place
- **View Reports on Multiple Devices:** Access your reports on your laptops, mobile devices and operating systems – iOS, Windows and Android Devices
- **Secure & Customized Reports to fit specific business needs:** This report is easily customizable with interactive visuals which display the required metrics and insights. Access control can be implemented to ensure the security of the data and restrict users from viewing sensitive data.



# Benefits of Wragby's Data Analytics Solution

- **Better Employee Insights:** HR analytics help the company look at an employee's professional life by tracking, sharing, and analyzing performance-related data. This data not only provides more insights about the employees but also shapes the strategies to boost employee morale, retention, and engagement.
- **Reduced Attrition Rate:** HR analytics can easily help identify and demystify the causes and patterns of attrition among employees. It tells you the reason why employees leave and why they stay.





### **Microsoft**

Worldwide Finalists  
(2017, 2018, 2019)

### **Microsoft**

Country Partner of the  
year (2019 & 2020)

### **Microsoft**

Certified System  
Integrator Azure  
Stack (1<sup>st</sup> in EMEA)

### **Microsoft**

Gold Cloud Partner  
(14 Competencies)

End to End Cloud  
Market Place (2018 – Till  
Date)

Strategic &  
Unconventional  
Partnerships

Advanced Specialization  
in Change  
Management &  
Adoption

Advanced Specialization  
in Modernization of Web  
Applications in Azure

Advanced Specializations  
in Windows Server and  
SQL migration to  
Azure



Thank You