



Dynamics 365 Marketing Proof of Concept

- Appointments
- Phone Calls
- Customers
- Accounts
- Contacts
- Segments
- Subscription lists
- Marketing execution
- Customer journeys
- Marketing emails
- Social posts
- Event management
- Events
- Event Registrations
- Lead management
- Leads
- Scoring models
- Internet marketing
- Marketing pages
- Marketing forms
- Marketing websites
- Redirect URLs
- Marketing content
- Marketing

Technical Training Webinar

Customer journey

Technical Training Webinar | Draft | 01/03/2021 16:11 | No
Name | Status reason | Start date and time | Is recurring

Designer | General | Insights | Related

↶
↷
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📄
🔍 100%
🖼️



+ Add swimlane

03 New Products Campaign (Partners)

Marketing email · Designer

03 New Products Campaign (Partners)

Live

Maurizio Marin

Name

Status reason

From

Design Summary **Insights** Related

Customer journey: ---

From: 01/05/2020

To: 30/06/2020

Overview

Delivery

Links

Interactions

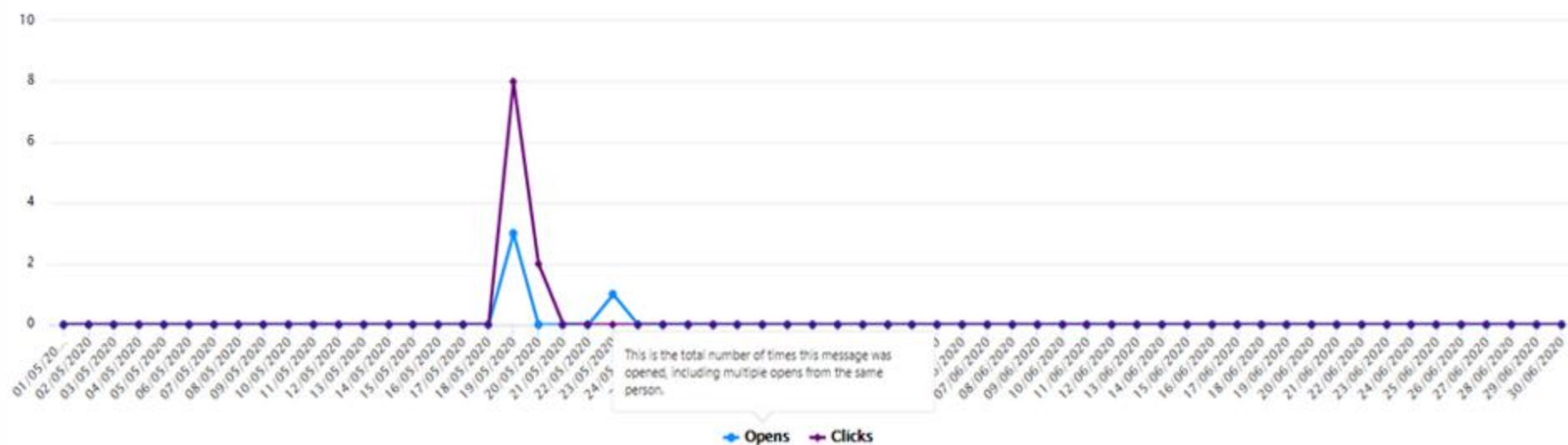
Open times

A/B testing

Overall data

Total delivered	Unique opens	Opens	Unique clicks	Clicks	Hard bounces	Soft bounces	Unopened
3	2	4	2	10	0	0	1
Forwards	Unsubscribes	Click-through rate	Open rate	Generated leads fro...			
0	0	66,67%	66,67%	0			

Responses over time



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Sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. (...)

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Rich text editor toolbar with icons for bold, italic, underline, link, unlink, list, indent, outdent, font color, background color, and text color.

Toolbox Properties

- Basic elements
 - Text
 - Image
 - Divider
 - Button
 - Video
 - Code
- Design elements
 - Content block
- Advanced elements
 - Customer Voice...
 - Marketing page
 - Survey
- Events communication
 - Event
 - QR code
 - Teams check-in

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02 WPH Subscription Page (Demo Site)

Marketing page

02 WPH Subscription Page (Demo Site) Name
 Landing page Type
 fgdemolanding Partial URL
 Live, editable Status reason

Designer Summary Insights Portal integration Related

Designer HTML Preview

Remember Me

First Name	Last Name
<input type="text" value="First"/>	<input type="text" value="Last"/>
Email	
<input type="text" value="Email"/>	
Phone Number	
<input type="text" value="Phone"/>	
Company Name	
<input type="text" value="Company"/>	
Address	
<input type="text" value="Address"/>	
Zip Code	
<input type="text" value=""/>	
Country	
<input type="text" value=""/>	

Toolbox **Properties**

Marketing form

- 01 WPH Subscription Form DEMO

Update contacts/leads CC

Submission behavior

Success notification

Success image URL

Error notification*

Error image URL

Marketing page template [Change template](#)

SOCIAL MEDIA – Our channels





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