

# What is AI Productivity?

The enhancement of workforce processes through the integration of artificial intelligence-infused tools in everyday common workflows.



***Infusing AI into workflows is the new standard  
for boosting workforce effectiveness***





# What is Microsoft 365 Copilot?

Microsoft **365 Copilot** serves as an **AI-powered assistant** that works alongside widely-used Microsoft 365 applications including Word, Excel, PowerPoint, Outlook, and Teams, to provide **intelligent, real-time assistance** that amplifies users' creative, productive, and technical capabilities.

## Key features:

- **Creative Output:** Enables the crafting of various content forms like emails, documents, and presentations.
- **Efficiency Optimization:** Streamlines workflows by automating monotonous tasks, thus conserving time and energy.
- **Custom Insights:** Offers personalized insights and suggestions reflective of the user's engagement and workflow.
- **Skill Enhancement:** Assists in the acquisition and refinement of skills.
- **Seamless App Integration:** Fully incorporated within the suite of Microsoft 365 Apps.



# What's in it for your Workforce?



## 20%

"...free up significant time—maybe as much as 20% of your workday—to focus on the responsibilities that really matter" - HBR

### Optimization

Improving the quality and time to output with AI-automated and optimized work processes

## 40%

"Generative AI can improve a highly skilled worker's performance by as much as 40% compared with workers who don't use it." – MIT Sloan

### Innovation

Solving more interesting and complex problems with AI-generated ideas and insights

### Management

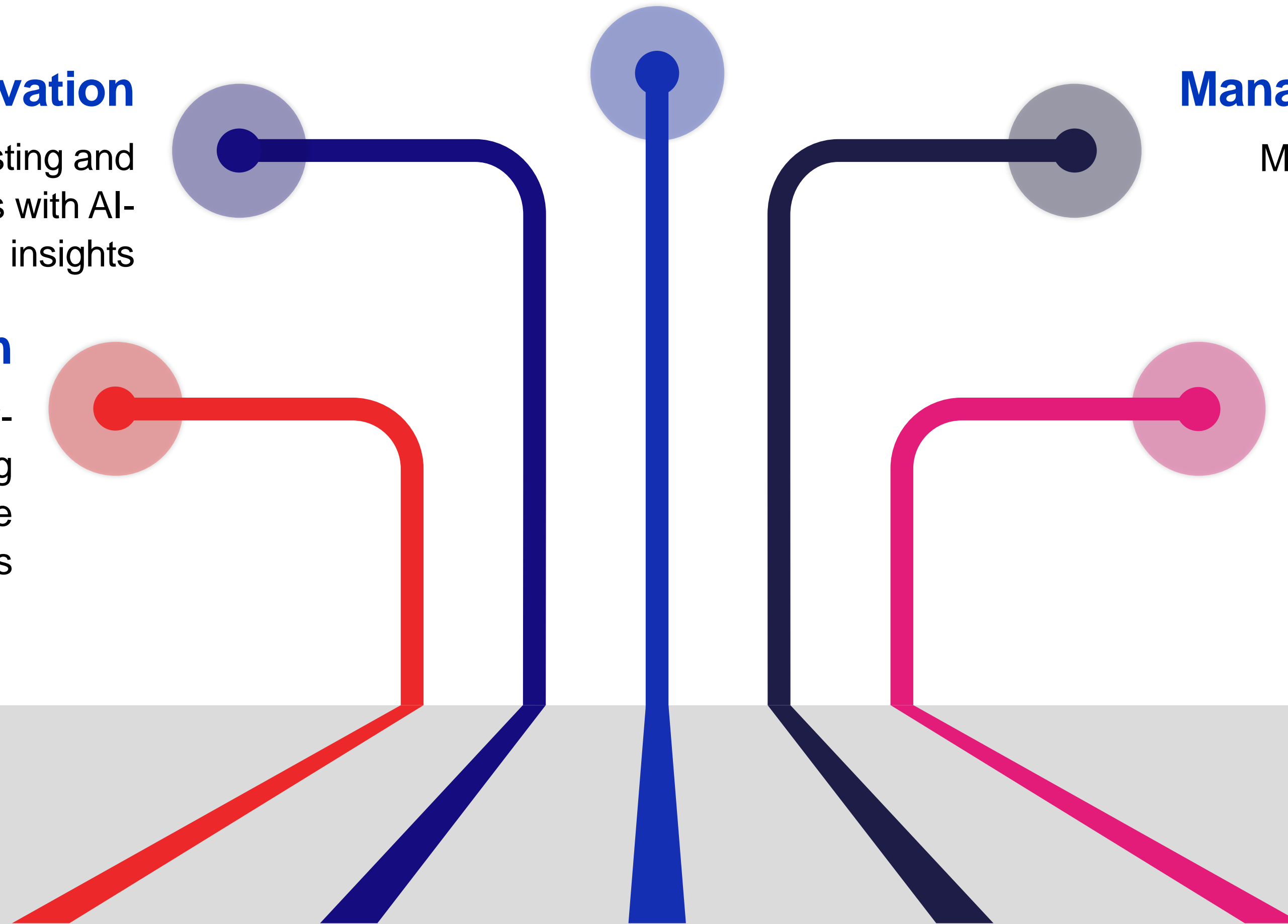
Managing your own mini-team of AI assistants

### Delegation

Delegating personally low-value tasks to AI and focusing on what you feel to be meaningful, high-value tasks

### Vision

Crafting a vision for AI in your workstream and mapping the path to your long-term goals for its integration

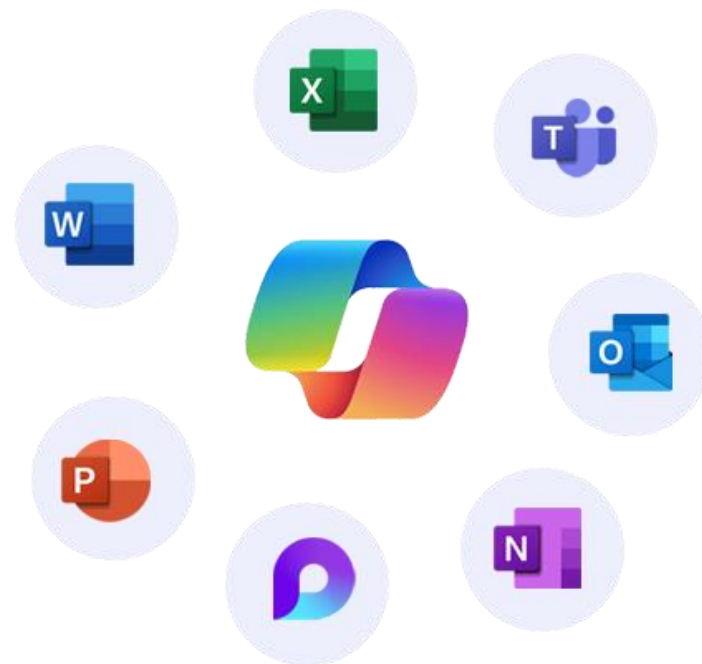




# Microsoft Copilot 101

*off the shelf productivity enhancements across Microsoft's ecosystem*

M365 Copilot is part of the Modern Work AI Suite



## Modern Work

Bing Chat Enterprise

Microsoft 365 Copilot

Windows Copilot



## Business Applications

Dynamics 365 Copilot

Copilot in Power Platform

Microsoft Sales Copilot



## Digital & App Innovation

GitHub Copilot



## Data & AI

Copilot & Power BI



## Security

Microsoft Security Copilot





# What to listen for

Should our organization adopt Microsoft 365 Copilot?



What's the ROI for Copilot costs and how can we ensure we utilize it?

*Can Microsoft 365 Copilot enhance productivity for us?*

*Can we close the skills gap for new employees?*

*Is our 365 tenant ready for 365 Copilot?*

*How can my employees stay competitive in the marketplace vs their peers?*

*Do the AI tools actually provide value to our workflows?*

*How do we start evaluating who is ideal for AI tools?*

*We need an AI productivity framework to understand which employees should be using AI tools.*

*We need to understand the Return on Investment (ROI) from adopting AI tools*

*Can I AI tools reduce external vendor costs?*

*We've adopted/evaluated multiple AI tools and are struggling to understand which AI tools to keep.*

*Are there any AI tools that can reduce the amount of manual touches on my workflows?*

*I need help understanding opportunities for improvement and if AI tools are even appropriate.*

Most important, how will your organization effectively implement and adopt 365 Copilot AI to achieve real productivity results?



# AI Productivity Strategy Accelerator

*The M365 Copilot Strategy Accelerator is a 2 week engagement that helps evaluate employee workflows and needs to **identify how Microsoft 365 Copilot can improve workforce productivity and effectiveness.***

*The accelerator delivers a comprehensive report based on WWT's industry experience, third-party research, and alignment with your organization's strategic goals and priorities.*

## WWT is proposing a 2-week engagement to:

- Review your organization's M365 Maturity for Copilot readiness
- Identify and prioritize use cases for M365 Copilot for the Modern Workforce in user productivity workflows
- Map current and target workflows to potential solutions
- Compare potential solutions through the lens of your workforce and its distinct employee personas, along with your business, and technical requirements, inclusive of ROI and ease of implementation/adoption
- Provide a clear and compelling business case for investing in AI productivity tools
- Recommend a plan to adopt the tools and measure the outcomes

## Deliverables:

- AI Productivity Strategy Report (.doc)
  - Recommended workflows/personas for 365 Copilot customized to your organization
  - Analysis including ROI of cost on workflows./personas
  - Roadmap for M365 Copilot adoption including maturing your environment
  - Plan for effective adoption of Copilot integrations for your Use Cases
- Exec AI Productivity Strategy Readout(.ppt)





# Sample Agenda and Cost

## Two Week AI Productivity Accelerator

- Lead Consultant – Digital Workspace & AI Productivity
- Change Management Consultant – AI Adoption & Enablement



### Onsite Workshop

#### Morning

- Introductions & Voice of the Customer
- Vision Alignment, Drivers, Success Criteria
- AI Productivity Education Sessions

#### Afternoon

- Use Case Alignment
- Adoption & Change Management Methodology

### Breakout Sessions

#### Workflow Analysis

- Hands-One Use Case Analysis
- Detailed Use Case Mapping

#### Solution Mapping

- Use Case Variability Analysis
- Solution Use Case Mapping

### Evaluation & Readout

#### Evaluation

- Solution Comparative Analysis
- Adoption Strategy Planning
- ROI Review

#### Recommendation Readout

- Solution Recommendation
- Final Readout

