



Maximizing Objectivity in Hiring & Selections

Making the art of hiring a science with automation and intelligence



 xopa.com



Hire the best person for the role 10x faster and at half the cost!

End to End Hiring Platform

50%

SAVE **50%**
IN COST TO HIRE

85%

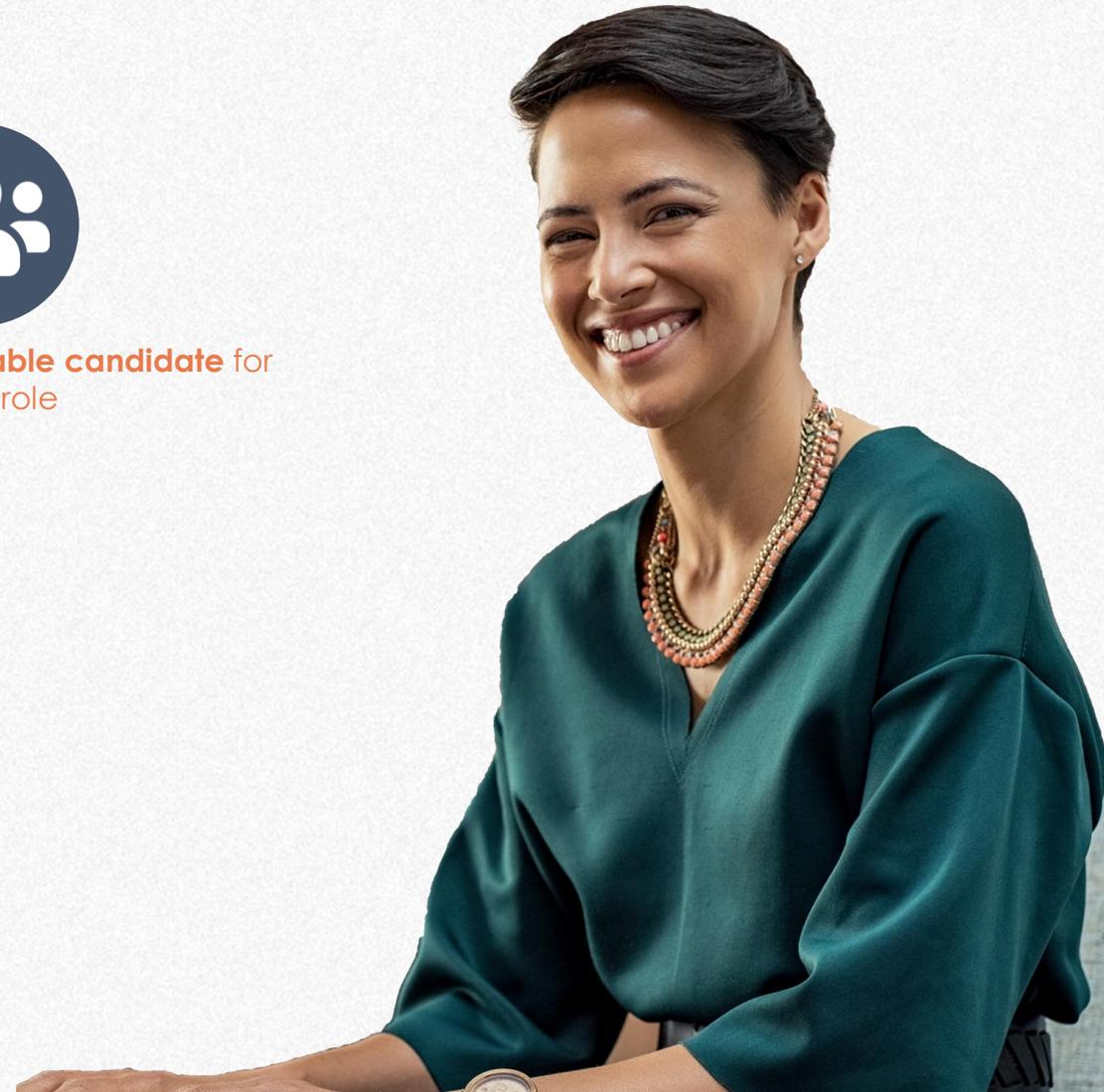
SAVE **87%**
IN TIME TO HIRE



Hire the **most suitable candidate** for
the role

- ▶ Achieve time to revenue by hiring at scale and in time
- ▶ Improve the quality of hiring with predictive analytics
- ▶ Remove bias for better accuracy of hiring

IMPROVE **CANDIDATE EXPERIENCE & EMPLOYER BRANDING**



The world is calling for more equity, diversity, and inclusion.

Now is the time to act.

SKILL BASED SHORTLISTING

Future of hiring is skill-based

MASKING

Names, emails companies masked

REFERENCE BIASES

Objective reference check

VIDEO MASKING

Masking video response until it's rated

DATA-BASED SCIENTIFIC ASSESSMENT

Over 100m profiles to create algorithms

Scientific Data Science Approach to
Objective Hiring

XOPA^{AI}
MAXIMIZING OBJECTIVITY



Hiring and Selection Professionals are always thinking about the three P's



Pipelines



Processes



Productivity

Source, Screen, Create & Retarget Talent Pools



Job creation and distribution

- Create job descriptions that work
- Distribute your jobs to job portals and LinkedIn seamlessly
- Import resumes from job portals, LinkedIn
- Manage all applications in one place
- Create and nurture talent pool for current and future



Source active & passive candidates, create amazing talent pool

- Screen, score, rank real time with AI - CV relevance ,predictive scoring for loyalty & performance
- New applications or resurface from talent pool
- Candidate dashboard for keeping candidates informed



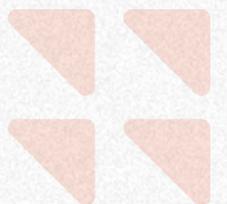
Evaluate- Interview & assessment

- XOPA ROOM for virtual video interviews or written assessments at scale (with anticheat)
- Live interview with MS Teams or Zoom
- Cognitive and textual analytics with AI
- Inclusive hiring features such as CV / view masking etc.



Scale for efficiencies- Automate

- Scheduling, emails , notifications
- Process automation
- Automated assessment scoring
- Video transcripts, 72 language translation

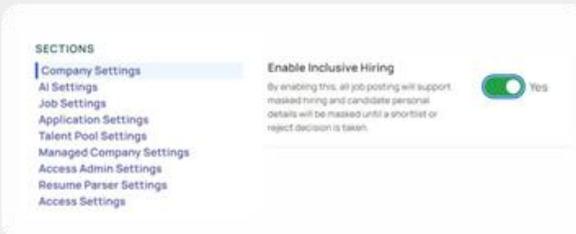


Mitigate Bias in Hiring with verified AI

Make the Art of hiring a Science!

01

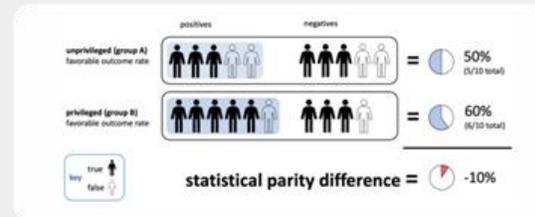
Inclusive Hiring Features



Masking of Personal Identifiable Information (PII) during screening to reduce unconscious bias.

02

Model Bias Analysis



Disparate impact analysis using the $\frac{4}{5}$ rule on statistical parity difference is used to detect bias in models across sensitive attributes/ groups. Propensity score matching is also used to compare the predicted outcome differences.

03

Regular Model Review & Retraining



We review our models regularly (model decay, data & concept drift)



Ethical AI

Explainable for the good



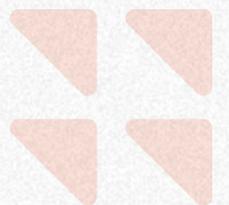
“Microsoft is excited to see that XOPA has built an AI for recruitment that ensures the best candidate is selected for the job, and it removes unconscious bias from the process. Their proven technology takes a wide range of factors into it’s model which mean that employees are also matched well to the job ensuring happier, better performing employees and longer retention. Having a diverse workforce has been proven to improve company financials and XOPA helps companies to achieve this.”

DR IAN MCDONALD
Global Tech Lead - Microsoft



“Our mission at XOPA is to help remove biases and subjectivity from hiring process to help companies hire better and faster. Making selections a scientific process helps in data backed decisions, we have tested our algorithms on over 100m data to get it right and to scale it across geographies, cultures and industries. We are committed to ethical, transparent and explainable AI both for employers to find the best talent as well as to empower talent to make the right company choices.”

NINA ALAG SURI
Founder and CEO



The most forward-thinking organizations use XOPA AI

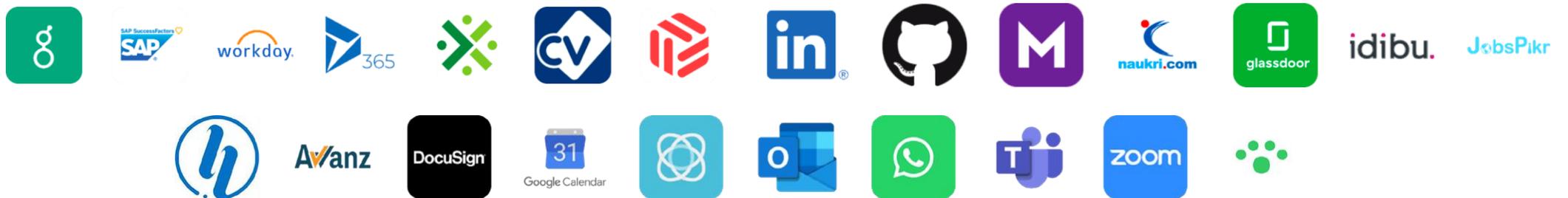


The Best Partners With Us

Our co-sell and co-innovate strategic partners



Our product integration partners 2000+

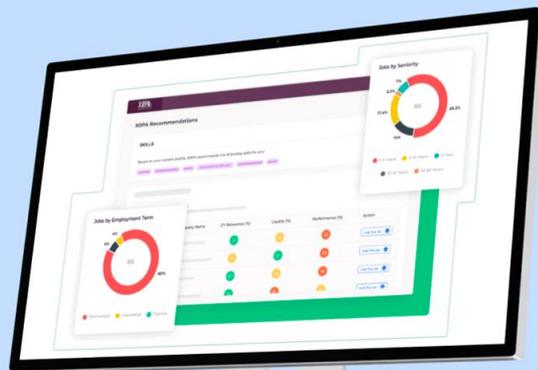


XOPA AI PRODUCTS FEATURES AND BENEFITS

XOPA^{AI} RECRUITER

An Artificial Intelligence (AI) SaaS platform that aims to save significant time and cost of hiring while maintaining objectivity in hiring

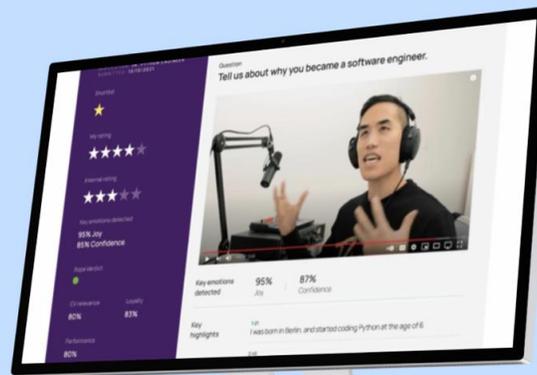
- AI-powered screening
- Automated Interview Scheduling
- Sourcing
- Candidate Re-discovery



XOPA^{AI} ROOM

Enables hiring managers to seamlessly invite and pre-screen candidates for video and text based assessments at scale.

- Video Interviewing
- Assessment Builder
- Candidate Experience & Employer Branding



XOPA^{AI} ACADEMIA

We use AI and ML to score and rank talent. Using a 2-way proprietary matching algorithm, XOPA takes into consideration the students.

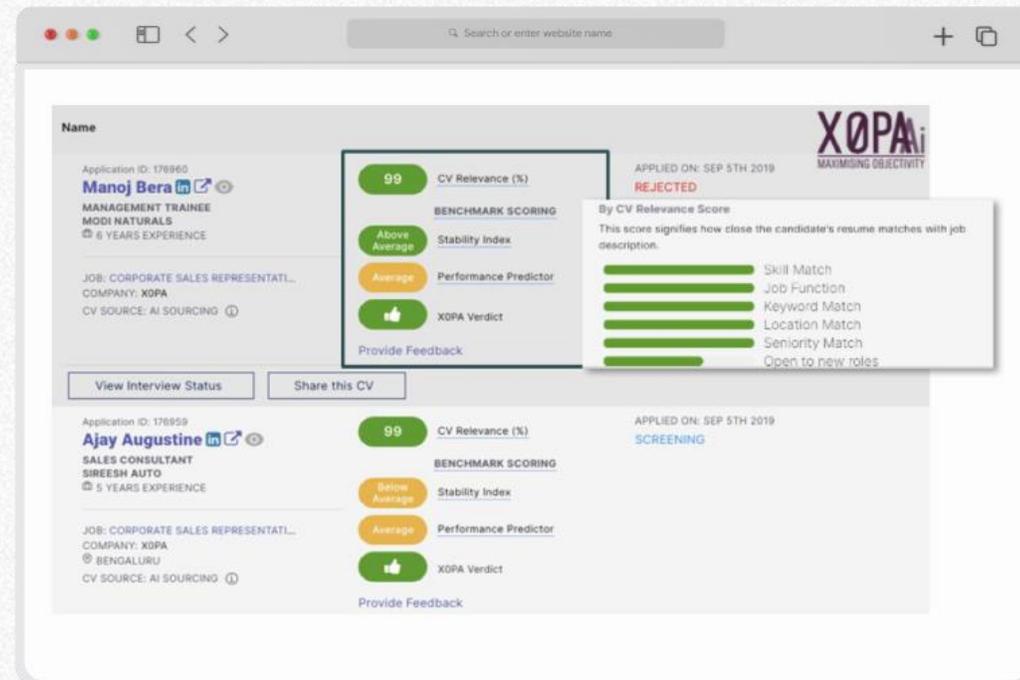
- AI-powered two way matching
- Internship and Graduate Hiring
- Optimal allocation of students to jobs



Pre-Screening AI Scoring

XOPA AI Features

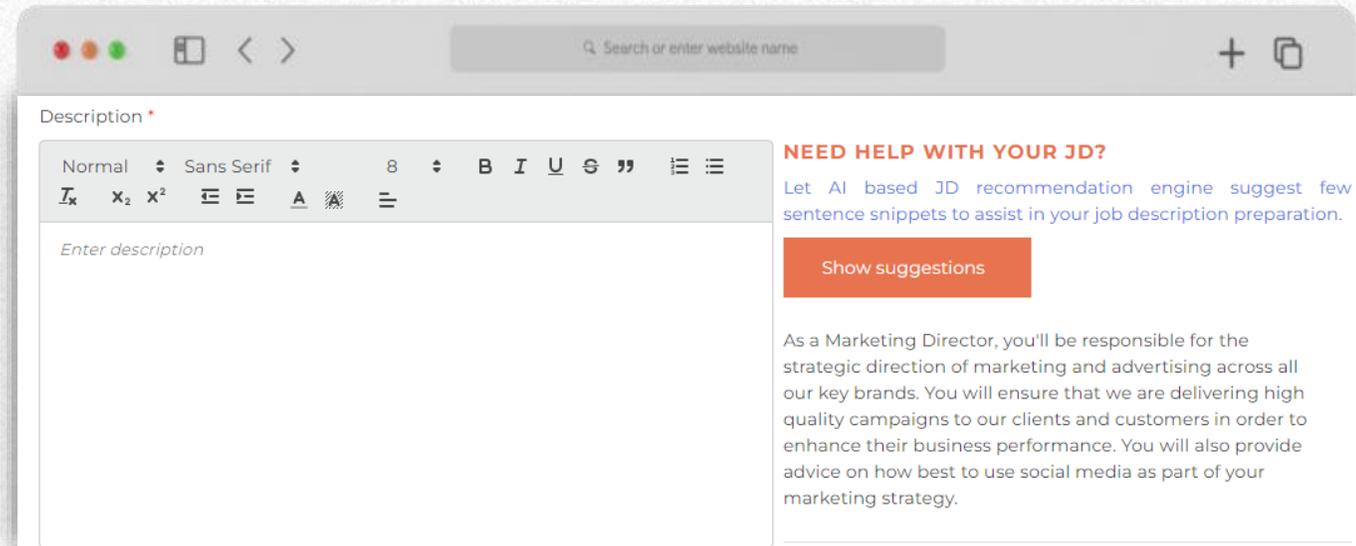
- Leverages on NLP and AI/ML to score and rank candidates based on the candidate-job fit.
- Attributes used for the scoring are not limited to job title, job function, industry, skills, education, experience and location of both the candidate and the job position.
- Benchmark scoring on stability index is built on a supervised ML model to predict the likelihood of the candidate staying on the new job for more than 12 months.
- Benchmark scoring on performance predictor is built on a supervised ML model to predict the likelihood of the candidate having faster progression (promoted faster) compared to similar peers.
- All AI scores are combined to form an overall recommendation on whether the candidate is a possible good fit for the job (supervised ML).



AI based for Job Description

XOPA AI Features

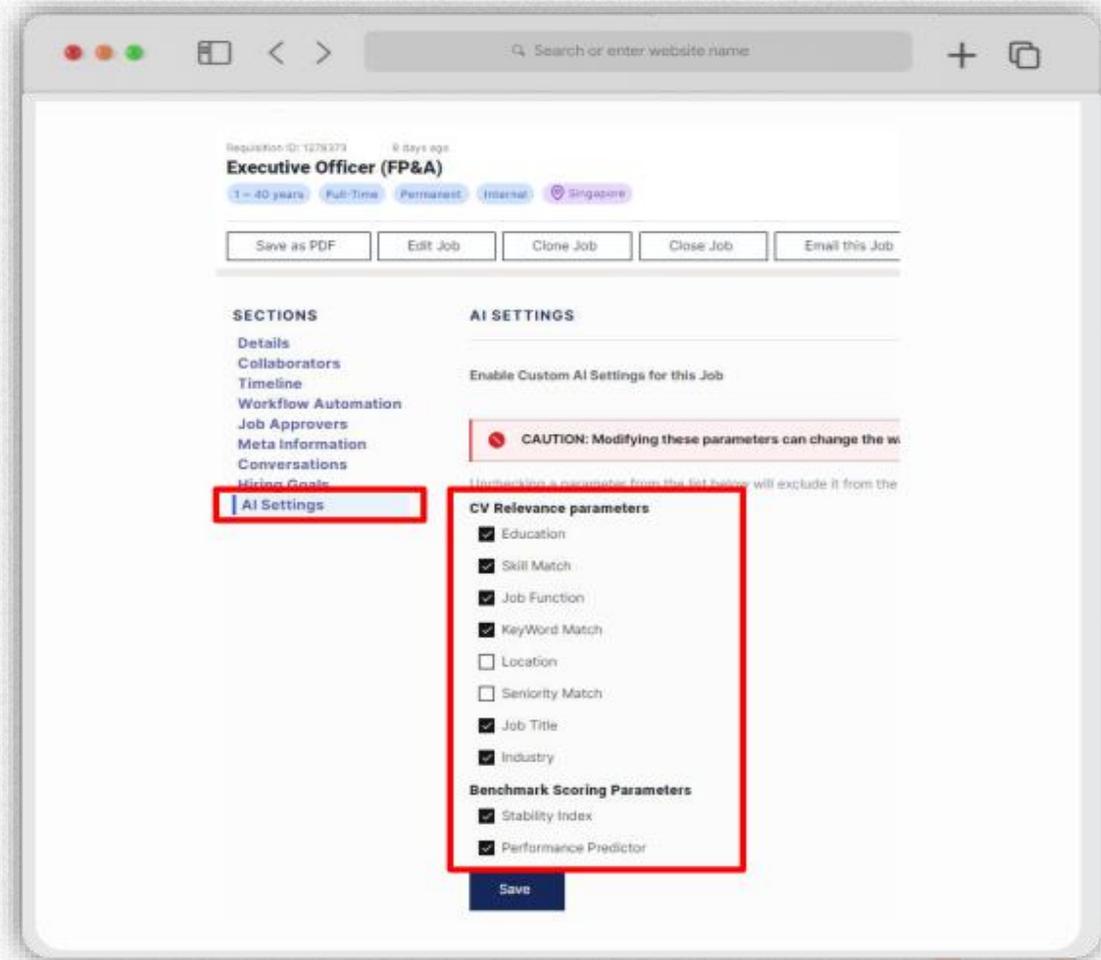
- The AI Job description **allows recruiters to easily write a job description** based on job title and skills required for a position.
- AI Job Description makes the writing **more neutral** and **minimizes unconscious bias** in job description. It will identify and suggest a more neutral alternative.



Pre-Screening AI Scoring

XOPA AI Features

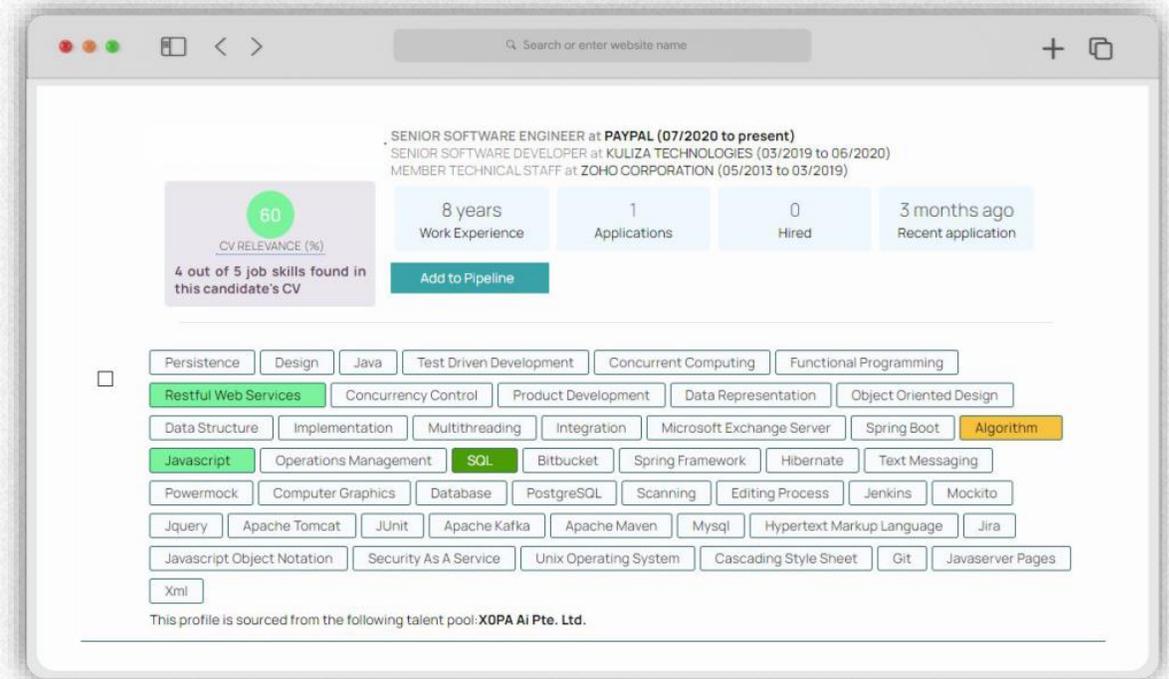
- **In-Built Flexibility:** Recruiters can decide which attributes are used in the AI scoring. This can be set on a company level or down to each individual job.
- **Objective:** Sensitive attributes (e.g. gender, ethnicity) are excluded from model development. Additionally, models are also tested using propensity score matching and disparate impact analysis to ensure no model bias.
- **Explainable:** Recruiters can view the breakdown of the scores contributed by each attribute, thus understanding how the model arrives at its scores/decisions.
- **Reduced Risk:** Human-in-the-loop design. The AI serves as a recommender while the expert (recruiter) makes the final decision. Data fidelity issues (cheating on resumes) are also easily identified down the hiring lifecycle.
- **Continuous Learning:** Regular review and re-training of the models ensure that the model improves as data accumulates and learns the latest trends.



Talent Pool Retargeting

XOPA AI Features

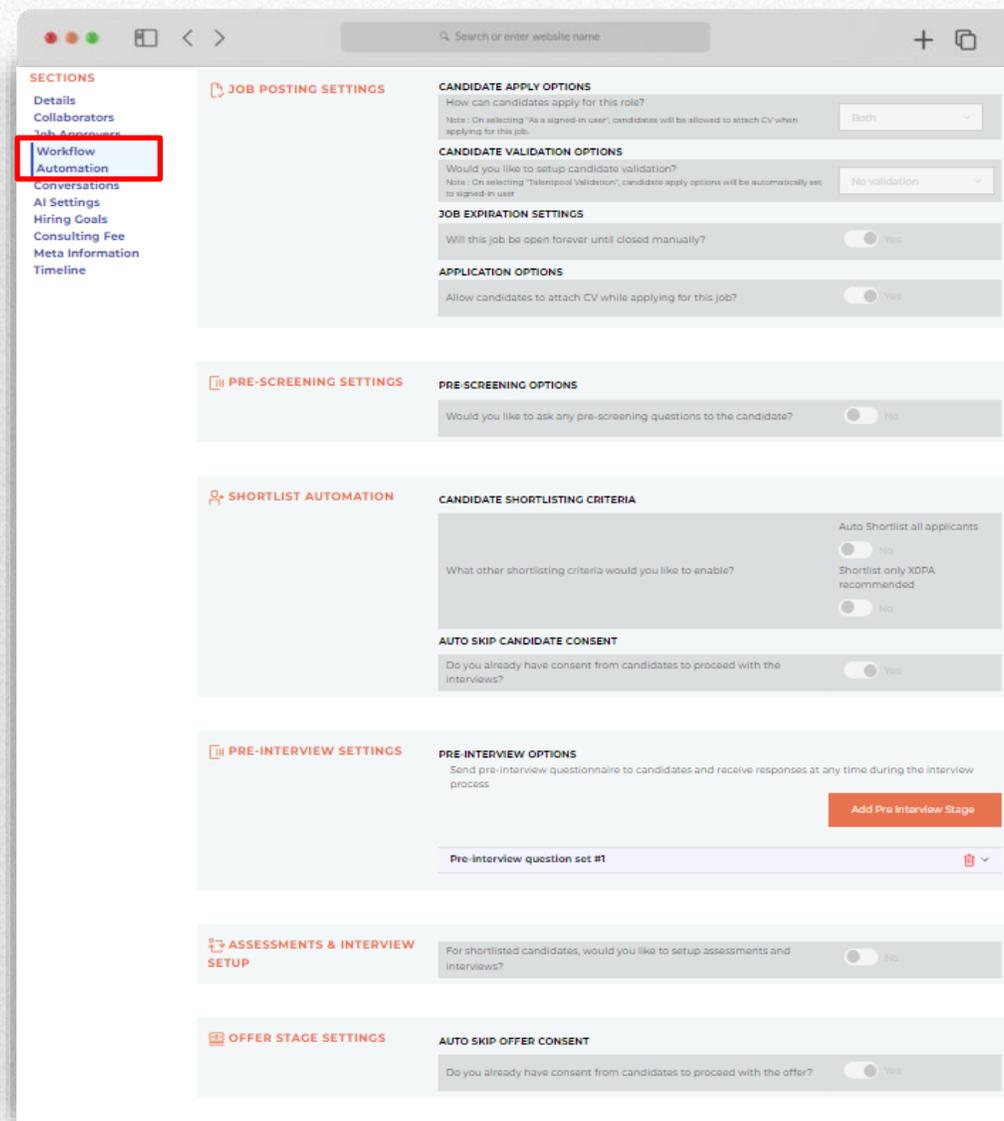
- Allows recruiters to easily find suitable candidates from their talent pool through AI scoring and ranking.
- Recruiters can set different talent pool settings and organize talent pool candidates into various buckets.
- Displays candidate skills that are relevant to the job requirements.
- Skills are matched based on XOPA's skill taxonomy (using NLP) – skills are matched not on keywords but on skill similarity.



Workflow Automation

XOPA AI Features

- **Hiring automation via Robotic Process Automation (RPA):**
AI Recruiter utilizes RPA in its processes. Through this feature, companies can save significant time through eliminating tedious manual tasks in their hiring processes, so that they can focus on the tasks that matter.
- Automation is enabled throughout the platform through various processes including:
 - **Interview workflow** automation
 - Automated **interview scheduler**
 - Automated **candidate emails**
 - Automated **candidate references**
 - **Candidate offer** via the integration with DocuSign





ROOM

AI-enabled virtual Interviews, Assessments

XOPA ROOM Overview Assessments Jobs

Jr. Python Assessment

IN PROGRESS CREATED 10/10/2021

Candidates applied: **201** | Candidates completed: **124 (47%)** | You rated: 57% | Total rated: 36%

Started: June 15, 2021 | Ends: Tomorrow

All responses Heatmap Top 10

Candidate	Your rating	Internal Rating	CV Relevance	Loyalty	Performance	Key emotions	Xopa Verdict	Shortlist
Andrew Huang	★★★★★	Rate to see	90%	95%	95%	95% Joy 85% Confidence	●	★
Maria Lopez	★★★★★	★★★★★	90%	60%	60%	95% Joy 85% Confidence	●	★
John Smith	★★★★★	★★★★★	90%	75%	75%	95% Joy 85% Confidence	●	★

Andrew Huang
APPLICANT FOR JR. PYTHON ENGINEER (REMOTE - 3015022)

Shortlist

My rating: ★★★★★

Internal rating: ★★★★★

Key emotions detected: 95% Joy, 85% Confidence

Xopa Verdict: ●

CV relevance: 80% | Loyalty: 83%

Performance: 80%

Question: Tell us about why you became a software engineer.

Key emotions detected: 95% Joy, 87% Confidence

Key highlights:

- 1:01 I was born in Berlin, and started coding Python at the age of 6
- 2:48 First time I was blown away by all the possibilities
- 6:08 My mother told me I'm very talented, and so that's probably why I decided to continue on this journey

Full transcript: Many, many years ago, in a kingdom far, far away there lived a beautiful princess. She had long red hair and loved roses so much that everyone called her Princess Rose. Every evening after dusk, Princess Rose went out on the balcony and clasped her hands.

View full transcript

XOPA ROOM

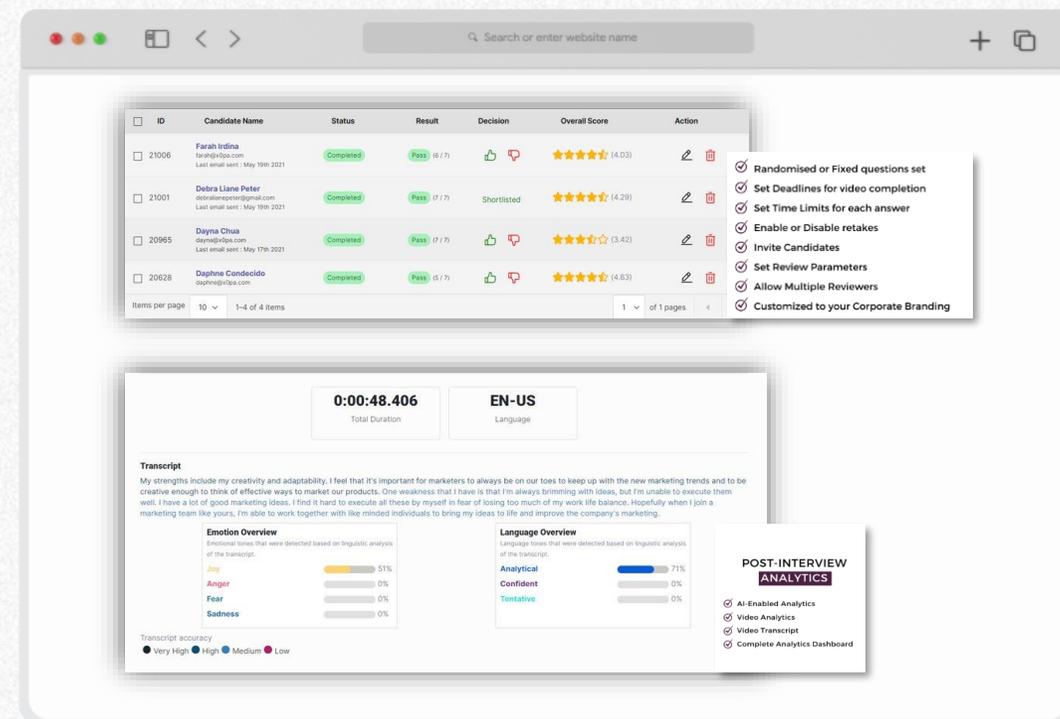
Screen to Scale

AI-enabled content & tone analytics for each candidate.

XOPA ROOM is a hybrid assessment feature that gives candidates the flexibility to answer recruiter-set questions in video/audio/text formats in a single assessment.

Gain insights from content and text analytics on each assessment. An assessment proctoring option is available.

- Transcription
- AI
- Proctoring
- Cognitive Intelligence



The screenshot displays the XOPA ROOM interface. At the top, there is a search bar and navigation icons. Below this is a table listing candidates with columns for ID, Candidate Name, Status, Result, Decision, Overall Score, and Action. The table contains four rows of candidate data.

ID	Candidate Name	Status	Result	Decision	Overall Score	Action
21006	Farah Irdina farah@xopa.com Last email sent: May 19th 2021	Completed	Pass (8 / 7)		★★★★☆ (4.03)	
21001	Debra Liane Peter debrali@xopa.com Last email sent: May 19th 2021	Completed	Pass (7 / 7)	Shortlisted	★★★★☆ (4.29)	
20955	Dajna Chua dajna@xopa.com Last email sent: May 17th 2021	Completed	Pass (7 / 7)		★★★★☆ (3.42)	
20626	Daphne Condecido daphn@xopa.com	Completed	Pass (9 / 7)		★★★★☆ (4.63)	

Below the table, there are two main sections. The first is a transcript view showing a timer at 0:00:48.406, the language set to EN-US, and a paragraph of text. The second section is a dashboard for 'POST-INTERVIEW ANALYTICS' with two sub-sections: 'Emotion Overview' and 'Language Overview'. The 'Emotion Overview' shows a bar chart for Joy (51%), Anger (0%), Fear (0%), and Sadness (0%). The 'Language Overview' shows a bar chart for Analytical (71%), Confident (0%), and Tentative (0%). A legend for transcript accuracy is also present, ranging from Very High to Low.



	XOPA	Eightfold.AI	Workable	Lever
Established	2017	2016	2012	2012
Headquarter	Singapore	US	US	US
Staff Approximately	55	662	331	325

AI Features

Predictive Analytics	Yes	Yes	No	No
Predictive Analytics for Stability & performance	Yes	No	No	No
Masking for Inclusion	Yes	Yes	Yes	No
Skills match based on taxonomy	Yes	Yes	No	No
Explainable AI	Yes	No	No	No
AI Verified Status	Yes	No	No	No
AI for inclusive job descriptions	Yes	No	No	No
Patent for Algorithms	Yes	Yes	No	No

Interview Features

Hybrid Assessments	Yes	No	No	No
Humanoid for Chat & Video Interview	Yes	No	No	No
AI scoring for interview	Yes	No	No	No
Sentimental Analysis	Yes	No	No	No

Sourcing

LinkedIn native connectivity	Yes	No	No	No
Retargeting talent	Yes	Yes	Yes	No
Automated References	Yes	No	Yes	No
Passive sourcing	Yes	Yes	Yes	No

Academia

Solution for Academia	Yes	Yes	No	No
Internship Placement	Yes	No	No	No
Two Way Matching	Yes	No	No	No



The folks who make it happen
THE XOPA TEAM

Founders Team



Nina Alag Suri
Founder and CEO of XOPA AI

Nina is the founder and CEO of XOPA AI. She is a serial entrepreneur and geek at heart! She comes from an Engineering background with a Degree in Electronics and Telecommunication and has been managing and running businesses in the HR space for more than 20 years



Dr. Jussi Keppo
Co-founder

Jussi is the co-founder of XOPA AI and is also a professor at the National University of Singapore (NUS). He teaches risk management and analytics courses and directs analytics executive education programs at NUS. He is also the Research Director of the Institute of Operations Research and Analytics at NUS.



Dr. Satnam Alag
Founding Advisor

Satnam is the founding advisor of XOPA AI and has more than 15 years of experience as Vice President of software engineering of various companies such as Illumina, Upgrademe and NextBio in Santa Clara.



Key Management Team



Sri Harsha Allamraju
CTO



Lee Gang
Head of Data Science



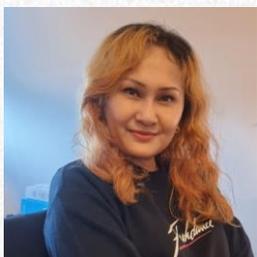
Phalguna Rao
VP Alliances & Channels



Prashanth Sundaram
Country Manager Singapore



Shikha Pakhide
Head of Marketing



June Teo
Finance & Operations



Kim Cygler
Strategy and Investor
Relations



Aravind MP
Business Development
Director & Rainmaker



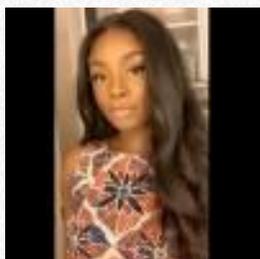
Mohid Sayed
UAE Sales Director



Revanth Pula
India Staffing and RPO Sales
Manager



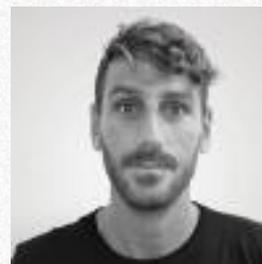
Sri Gopal Padhi
India Enterprise Sales
Manager



Mary Friday
UK Staffing and RPO Sales
Manager



Nogie Irabor
UK Mid market Enterprise
Sales Manager



Alex Heady
UK Enterprise Sales Manager



Karina Mier Benitez
Client Success Manager



Bhadra Veera
Lead Engineering Manager

Lead Shareholders and Board



Rajeev Suri
CEO Inmarsat
Former CEO Nokia



Miguel Encarnacion
ISVP, Managing Director



Dion DeLoof
A18 Ventures
Co-Founder, General Partner



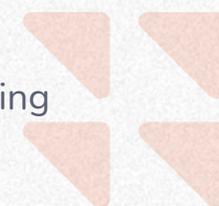
Tan Kaixin
SEEDS Capital, Enterprise
Singapore
General Manager



Kevin Yu
XCEL NEXT VENTURES
Founding Partner



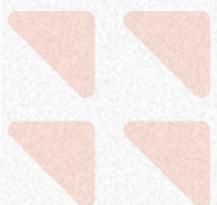
Sajit Nair
SASV Investments
Managing Director, Founding
Partner



A.I Verify Governance Framework

Figure 1 Initial set of AI ethics principles for MVP

TRANSPARENCY ON USE OF AI AND AI SYSTEMS So that individual are aware and make informed decisions			
1. TRANSPARENCY Appropriate info is provided to individuals impacted by AI system			
UNDERSTANDING HOW AI MODEL REACHES DECISION Ensuring AI operation/results are explainable, accurate and consistent	SAFETY & RESILIENCE OF AI SYSTEMS Ensuring AI system is reliable and will not cause harm	FAIRNESS / NO UNINTENDED DISCRIMINATION Ensuring that use of AI does not unintentionally discriminate	MANAGEMENT AND OVERSIGHT OF AI Ensuring human accountability and control
2. EXPLAINABILITY Understand and interpret what the AI system is doing	4. SAFETY AI system safe: Conduct impact / risk assessment; Known risks have been identified/mitigated	6. FAIRNESS No unintended bias: AI system makes same decision even if an attribute is changed; Data used to train model is representative	7. ACCOUNTABILITY Proper management oversight of AI system development
3. REPEATABILITY / REPRODUCIBILITY AI results consistent: Be able to replicate an AI system's results by owner / 3 rd -party	SECURITY Cybersecurity of AI systems	DATA GOVERNANCE Source and quality of data: Good data governance practices when training AI models	8. HUMAN AGENCY AND OVERSIGHT AI system designed in a way that will not decrease human ability to make decisions
	5. ROBUSTNESS AI system can still function despite unexpected inputs		INCLUSIVE GROWTH, SOCIETAL & ENVIRONMENTAL WELL-BEING Beneficial outcomes for people and planet





Thank You

XOPA^{AI}

MAXIMIZING OBJECTIVITY