



XENDAT

Data & Analytics
Services
Introduction

About Xendat...



- Established in 2010, Xendat has been operated as a boutique consulting group focusing on Data Management capabilities strategy, implementation, and corporate education.
- Xendat has performed in engagements domestically and internationally in Healthcare, Pharma, High Tech, Finance, Telecom, Oil and Gas, Insurance, and Higher Education.
- Xendat's resource model is based on an ecosystem of seasoned experts and professionals across a wide industry and geographical domains.

Xendat's Experience



Xendat's Expert Capabilities



ENTERPRISE DATA MANAGEMENT SERVICES

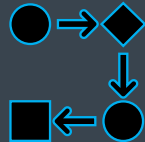
DATA
Governance
STRATEGY



DATA
QUALITY
MANAGEMENT



INFORMATION
LIFECYCLE
MANAGEMENT



REFERENCE
DATA
MANAGEMENT



METADATA /
CATALOG
MANAGEMENT



MASTER
DATA
MANAGEMENT



KNOWLEDGE MANAGEMENT SERVICES

ONTOLOGY
STRATEGY &
DEVELOPMENT



ENTERPRISE
DATA MANAGEMENT
MATURITY
ASSESSMENT

APTITUDEIQTM
Organizational Maturity Platform

CORPORATE DATA
MANAGEMENT
EDUCATION

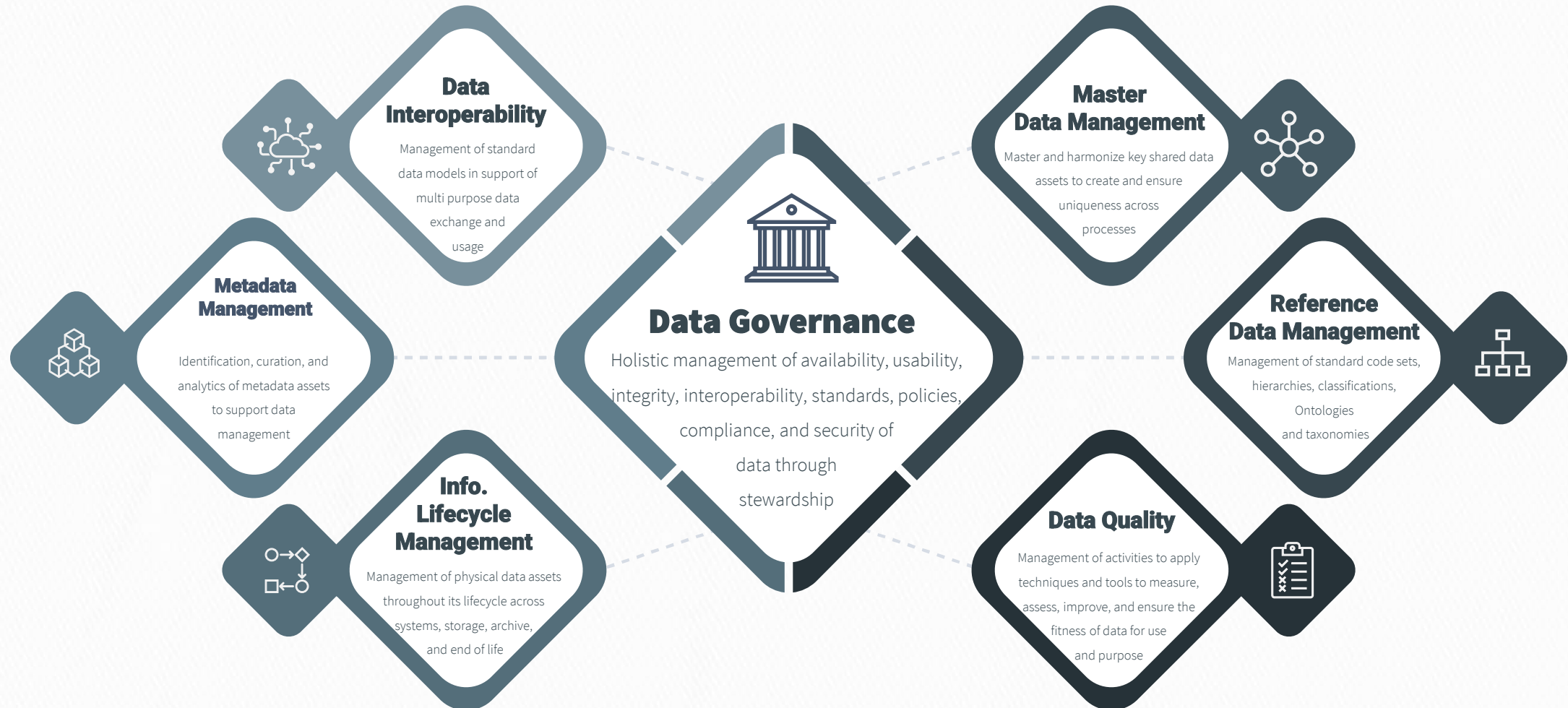


Xendat Current State Assessment (XCSA)

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- Xendat Current State Assessment uses a capability assessment model to examine the current state of data management capabilities in an organization in context of their desired strategic business goals. In short, XCSA identifies the gaps in data management capabilities across 5 dimensions (people, process, technology, strategy, and policies) that are required to support these desired strategic business goals.
- Xendat Current State Assessment uses a methodical approach in identifying the business goals, pain points, risks, opportunities, and existing data/IT landscape.
- XCSA produces a roadmap and phased approach in closing the data management capability gaps to support the achievement of the desired business goals, while providing incremental value to the organizational key initiatives.

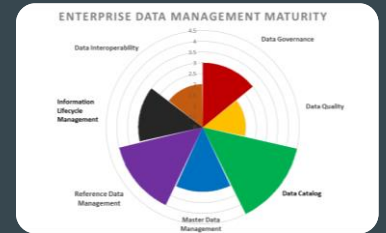
Data Management Capability Areas



Data Management Capability Assessment (DMMA) Offerings



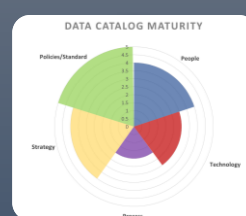
Enterprise Data Management Maturity Assessment



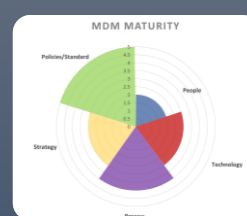
Data Governance Maturity Assessment



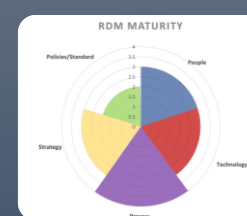
Data Quality Maturity Assessment



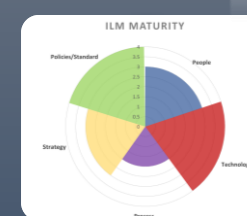
Data Catalog Maturity Assessment



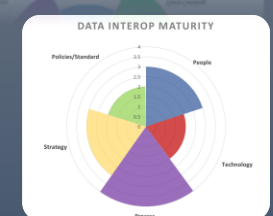
Master Data Management Maturity Assessment



Reference Data Management Maturity Assessment



Information Lifecycle Maturity Assessment



Data Interoperability Maturity Assessment

Each assessment can be purchased separately, or they can be purchased as part of the DMMA bundle

Xendat Current State Assessment (XCSA) Offerings



	Data Management Capability	Data Management Maturity Score	Summary Maturity Assessment Report	Diagnosis & Prognosis Report	Organizational Capability Gap Analysis	Organizational Initiatives Mapping	Capability Roadmap & Strategic Plan
Individual Data Management Maturity Assessment	1		☑	☑			
Data Management Maturity Assessment Bundle	All 7	☑	☑	☑			
Current State Assessment Bundle	All 7	☑	☑	☑	☑	☑	☑

Data Management Maturity Assessment (DMMA)



SERVICE

DMMA is a service offered by Xendat to organizations of any size to measure the maturity of data management capabilities across 6 areas: Metadata Management, Metadata Management, Metadata Management, Information Lifecycle Management, Master Data Management, and Reference Data Management.

DMMA is offered as a one time or a subscription service. The subscription model will enable ongoing strategic planning and time series analytics as well as long term corporate planning



IMPACT

Capability Diagnostics – DMMA provides detailed diagnostics of the capability across 5 dimensions and 125 diagnosis points for a relevant and practical understanding of the capability maturity at a snapshot in time.

Capability Prognostics – DMMA provides detailed prognosis and recommendations of the capability across 5 dimensions and 125 diagnosis points which prescribe what needs to take place to enhance the maturity of the capability within each specific area.

Strategic Planning – DMMA supports foundational metrics for strategic planning in an organization that thrive to operate as a data-drive enterprise. By aligning data management maturity roadmap to larger organizational strategic plans can driven better data management investments.

Capability Maturity Dimensions

Xendat, Enterprise Capability Maturity Framework™ - Dimensions



Data Management Capability Maturity Phases

5 - Strategic

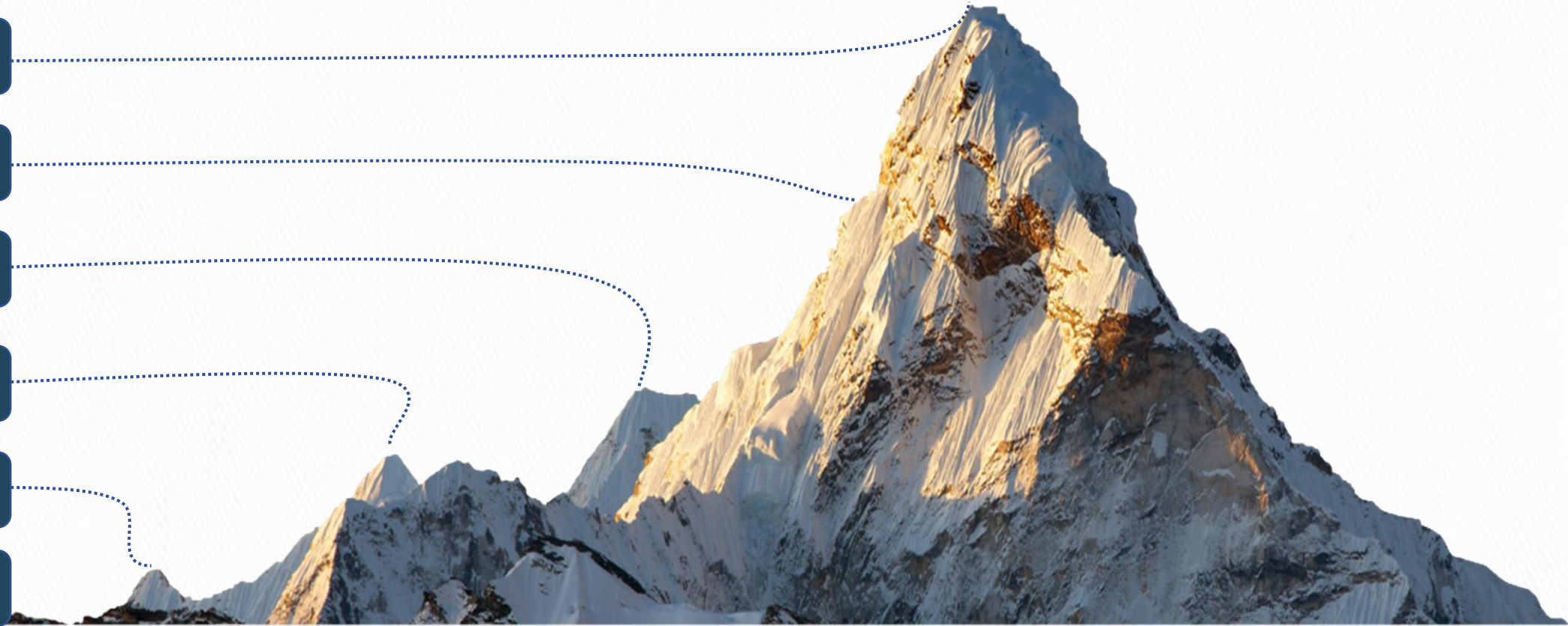
4 - Operational

3 - Practiced

2 - Opportunistic

1 - Aware

0 - Unaware



Data Management Capability Maturity Phases

5 - Strategic

The capability is fully supported as a strategic program and has long-term roadmap and is materially supported by the executive sponsors. The capability's strategic roadmap is aligned with organization's strategic business objectives and long-term goals.

4 - Operational

The capability is practiced and fully integrated with existing user processes as well as other impacted tools and technologies. There are staff with skillset in the capability that support the operation of the capability across the organization.

3 - Practiced

There is standard framework and set of processes defined in the organization which is practiced by some key functions in the organization using supporting tools and technology.

2 - Opportunistic

There are some instances of implementation of the capability throughout the organization, but there is no standard common framework or process that is shared across the organization.

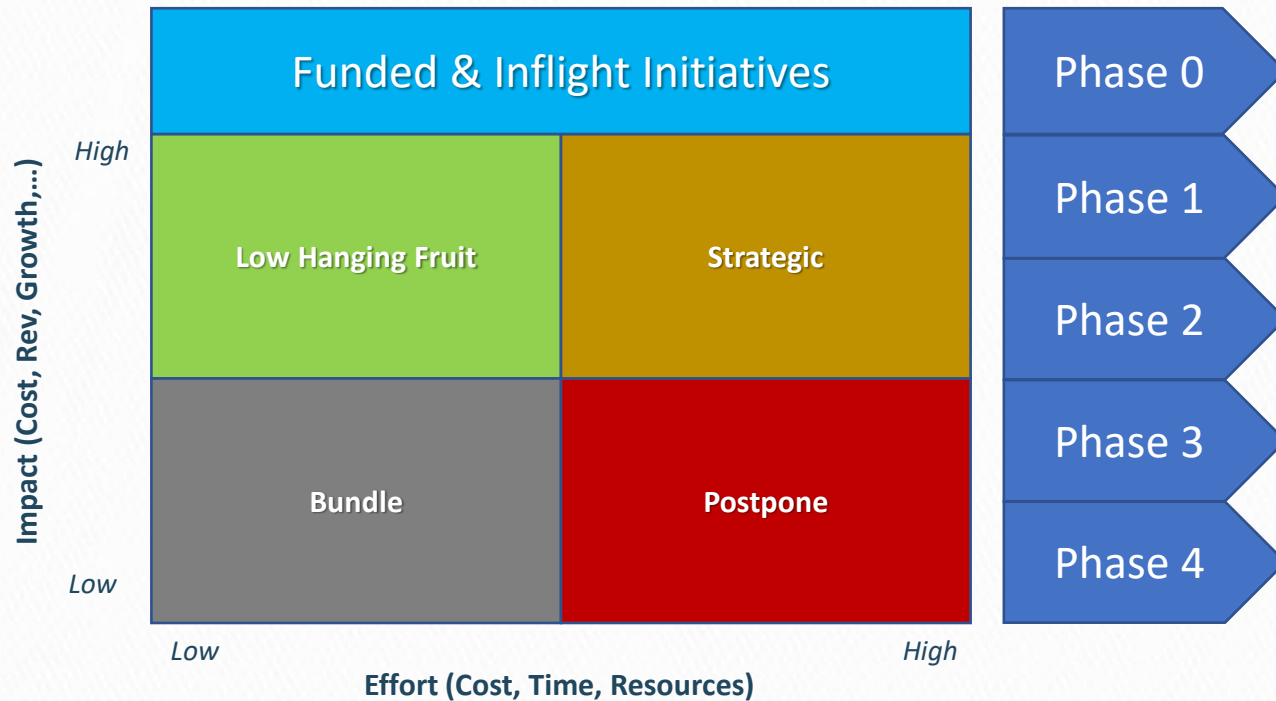
1 - Aware

The organization has awareness of the capability's definition, value, processes, and impact on the enterprise. However, there is no implementation of the capability in the organization.

0 - Unaware

The organization lacks the awareness of the capability's definition, value, processes, and impact on the enterprise.

Data Management Maturity Roadmap Driven by Business Impact



Lines of Business Goals vs. DMMA Scores (Gap)



SAMPLE

	DG	Metadata	DQ	MDM	RDM	ILM	Interop.
Finance	2.4/4	1.4/4	2.4/4	4/5	1.7/3	2/3	4/5
HR	3/5	2/4	3/5	2/5	3.2/4	1.3/5	3/4
Sales	2.8/3	2/3	2/4	3.1/5	2.8/3	3/5	2/3
Marketing	1.2/4	1/4	1.2/4	3.1/4	1.2/3	2/4	1/3
Product Dev.	3.2/5	3/5	3.2/5	2.4/5	2/5	3.2/4	3/5
Supply Chain	2.2/3	2/4	3.1/5	2/3	1.2/4	2.5/5	3.2/4
Others...							

Roadmap with Timeline and Phases

SAMPLE

