XTOPIA™

A digital platform designed **to make you faster and smarter** in the digital economy

XTOPIA™

T : +603.7955.5148 F : +603.7955.5724 WWW.XTOPIA.OI
PRIVATE & CONFIDENTIAL 2018. A PLATFORM DEVELOPED BY **XIMNET MALAYSIA SDN BHD.**

Microsoft Partner
Silver Independent Software Vendor (ISV)

CHALLENGES

FACED BY CORPORATES

Building Website Is Too Complicated.

It requires many programming languages (HTML, CSS, JS, VB) and knowledge to make the site mobile-friendly.

It's Expensive And Slow To Deploy.

Typical website architecture is not designed scale and react to business challenges quickly.
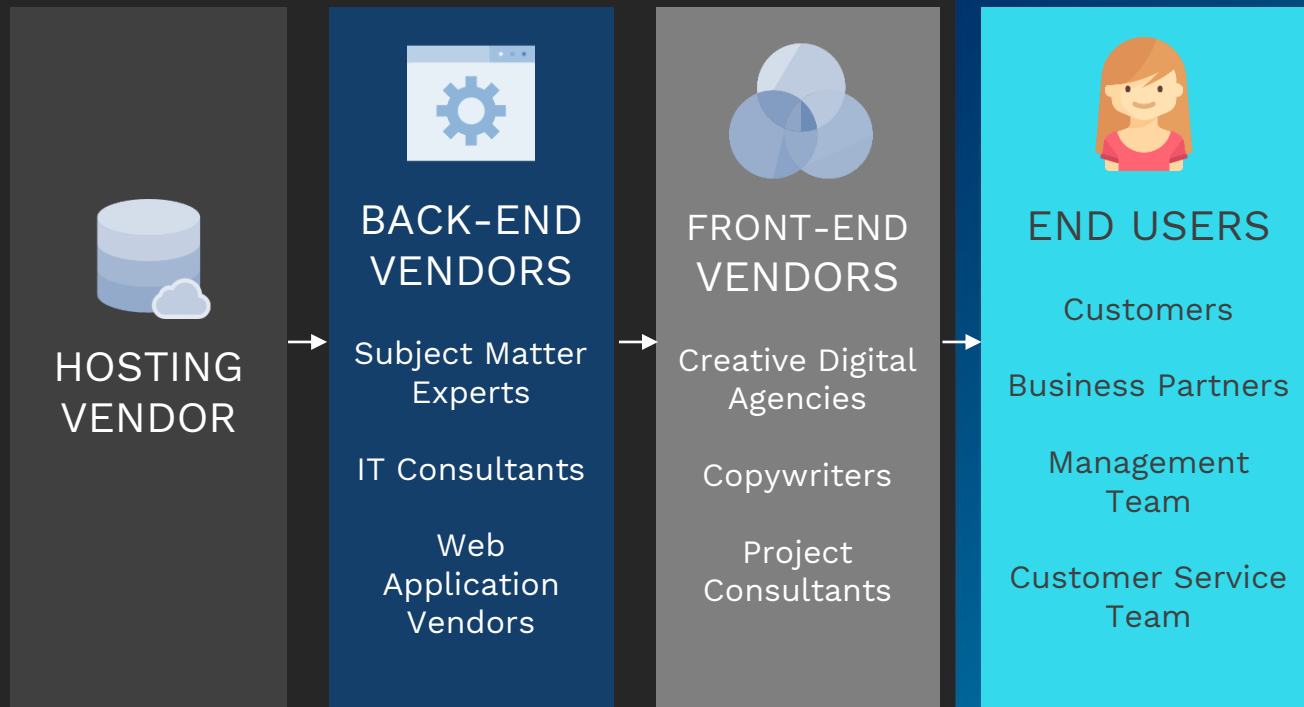
We Have Talent Shortage.

A corporation typically does not have the complete suite of System Programmers, Front-End Programmers and Web Designers.

empowers corporation to maximize the potential of the digital platform to serve its customers.

Old world

NEW world

HOSTING VENDOR

BACK-END VENDORS

Subject Matter Experts

IT Consultants

Web Application Vendors

FRONT-END VENDORS

Creative Digital Agencies

Copywriters

Project Consultants

END USERS

Customers

Business Partners

Management Team

Customer Service Team

XTOPIA™

A digital platform designed **to make you faster and smarter** in the digital economy

Various subject matter experts are needed to build a website, resulting the lack of efficiency and increase of production cost.

With only one platform to develop, manage and maintain for multiple website. As a result, project team works more effectively in the long term.
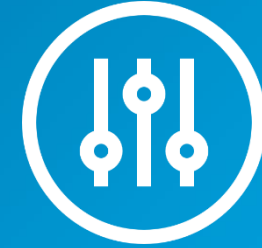
01
Responsive

Optimize your website for each visitor's unique screen using "drag & drop" layouts and responsive rule-sets. Non-developer users can create responsive pages easily.

02
Consolidated

XTOPIA.IO is designed to manage multiple websites all within the same development platform.

03
Full Control

Advanced coder can easily add custom code for the site, a specific page, or a specific part of a page with front end coding (JavaScript, HTML,CSS).

04

Reusable

Turn repeating content elements into objects that you can place with a click.

Just edit the object once, and it'll update across your site.

05

Support

Training held will provide the knowledge you need to get started in building websites with XTOPIA. Online support is available 24/7 too.

06

Co-Sourced

Increase productivity, minimize risks and manage your cost structure more effectively by co-sourcing your digital developments through XTOPIA.IO.

As a result...

FAST & ACCURATE
Able to respond to your user's demands quickly through a tested and ready-to-deploy platform.

COST-EFFECTIVE
Reduce overall service delivery cost – less time and talent required.

AHEAD OF THE CURVE
XTOPIA comes with the latest design and technology that meets world-class standards.

Platform Comparison

WORDPRESS

XTOPIA™

	WordPress	XTOPIA
Security	Open source make it easy for hacker to find vulnerabilities in the code. By leveraging on 3rd Party Plugins, it is hard to control / manage.	Proprietary programing. Source codes are not available in public domain.
Stability	May have stability issues with combinations of different versions of WordPress and various plugins.	Platform version is fully managed by XTOPIA Developer Team. No stability issue.
Usability	Default CMS is HTML Editor. Not user friendly. Drag and drop plugins are only available upon premium subscription to enhance usability. Full compatibility & stability may be an issue.	XTOPIA is built ground up on WYSIWYG principal. It's fully drag & drop and proven stable for web and application development.
Ease of Customisation	May have to deal with various coding languages to achieve desired result especially header and footer	Pages and designs are fully customizable through drag and drop manner, including assignment of data.
Scalability	Have to deal with many security updates / patches which may impact plugins compatibility.	To the consumer, XTOPIA will always be using the latest version. No action required by the consumer.
Support	Appointed vendor or customer needs to be well versed with PHP coding to do timely support. May have to deal with multiple parties for different plugins. Not all problems can be solved.	XTOPIA Developer Team and XIMNET are point of contact for all form of support.

XTOPIA™ T : +603.7955.5148 F : +603.7955.5724 WWW.XTOPIA.OI
PRIVATE & CONFIDENTIAL 2018. A PLATFORM DEVELOPED BY **XIMNET MALAYSIA SDN BHD**.

Microsoft Partner
Silver Independent Software Vendor (ISV)

READY FOR RESULTS?

GET IN TOUCH WITH US
sales@ximnet.com.my / +603 7955 5148

XTOPIA™

T : +603.7955.5148 F : +603.7955.5724 WWW.XTOPIA.OI
PRIVATE & CONFIDENTIAL 2018. A PLATFORM DEVELOPED BY **XIMNET MALAYSIA SDN BHD**.

Microsoft Partner
Silver Independent Software Vendor (ISV)