











Wild Mouse is an Australian software company founded in 2015 to create enterprise software focusing on innovation. Over the past seven years, we have carefully and diligently architected, designed, and built our Unearth Al Platform—a globally unique Artificial Intelligence platform.

Unearth AI is a groundbreaking platform that provides medium-sized to enterprise-scale organisations with a fast path to the benefits of AI. It includes everything needed to successfully and safely adopt AI at scale for various scenarios.

Unearth Al provides three related, key capabilities:

- 1. It can ingest, understand and relate information from any system inside or outside an organisation merging all the different types of information to create a hierarchical Knowledgebase. Users can interrogate this information using search, chat and data analysys, across the various types of information and irrespective of the source system silos.
- 2. It provides AI-powered business processing using structured Analysers a more advanced version of Agents that can process the wide range of information ingested to make advanced, even complex, decisions.
- 3. It can use the broad spread of information to predict likely outcomes and events a capability that allows proactive actions before events occur, rather than reactive afterwards.

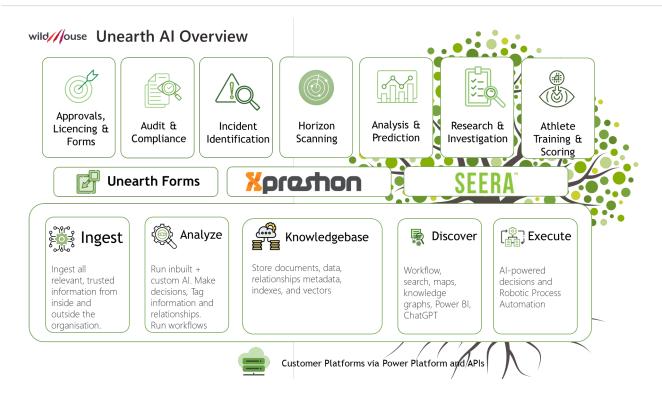
Unearth AI is a platform on which organisations, partners, and software companies can build their IP. Wild Mouse also has a set of extensions and pre-built solutions that allow rapid adoption for a set of common scenarios.

With Unearth AI, Wild Mouse, our partners drive innovation, efficiency, and excellence for all organisations to achieve better outcomes, lower costs, and develop a competitive edge.

Wild Mouse Unearth Al contains:

- 1. The Unearth Al Platform: This includes a set of capabilities that empower organisations to adopt Al, ingest and understand all their information, and build Al processing.
- 2. Extensions: Unearth Forms, Xpreshon, and Seera are optional extensions to the Unearth Al Platform that provide business forms, a consumer app platform, and a compliance and competency management platform, all powered by the Al capabilities in Unearth Al.
- 3. Solutions: A set of optional, pre-built solutions provides rapid AI benefits in a range of scenarios.





The Unearth AI Platform

Unearth AI presents a transformative opportunity for all types of enterprises to harness the power of Artificial Intelligence and revolutionise their operations in real and achievable ways.

Unearth AI is the first and only platform capable of ingesting all of an organisation's information into a single Knowledgebase, crossing technology and structural boundaries - for AI to ingest, analyse, and link information. This critical Ingest capability allows diverse sources, including data, documents, images, videos, and audio, to be combined across boundaries for analysis, research, and automated decisions, and provides the broadest range of information available to the wide range of AI technologies included in the Analyse Platform in Unearth AI.

The Analyse Platform contains all major types of AI, including but not limited to Generative AI, allowing the optimal AI to process and understand the wide variety of available information for each scenario. Models can be used together in a workflow, allowing complex, multi-step decisions. Users can train models using Unearth AI and its inbuilt AI technologies to process text, video, images, and data from internal and external sources to predict outcomes, draw conclusions, and make decisions, all overseen, monitored, and retrained by staff. Business rules, data, and AI models can also be external, developed by customers and partners, or sourced from third parties. Through APIs, Unearth AI can communicate with other systems to access data and publish results.



Our Discover tool allows investigation and analysis of the results of the AI processing using a unique combination of three approaches:

- Search across the ingested data using Al-powered search.
- · Chat across the whole Knowledgebase using ChatGPT.
- Analyse the data extracted from documents and data using charts and tables.

The broad set of capabilities drives deep and lasting change inside organisations.

Unearth AI Platform Extensions

Extensions available for the Unearth Al Platform:

- Unearth Forms: Al-powered business forms tool.
- Xpreshon: Consumer content and monetisation platform.
- Seera: Competency and compliance measurement and management platform.

Unearth Al Solutions

Solutions available:

- Automated forms processing and approval, including processing evidence such as text, documents, photos and videos.
- Automated business audit platform with business process, including processing evidence such as text, documents, photos and videos.
- Horizon Scanning across the Internet to watch for issues, draw conclusions and predict outcomes.
- Athlete performance analysis and talent identification (in development)

Unearth AI in Government

One key opportunity for Unearth AI lies in its ability to improve regulatory compliance and risk management. Australian government agencies have successfully utilised the platform to understand and manage a wide range of information, automate the approval of new licenses, audit businesses, and predict outcomes, saving time and money for businesses and regulators and improving consumer food safety.

Unearth AI in Sport

Wild Mouse is extending Unearth AI to automate coaching and talent identification using AI Motion Insights technology developed by Microsoft with Wild Mouse. AI Motion Insights creates accurate 3D skeletons from standard video footage, providing valuable data for skill analysis, injury rehabilitation, and performance improvement in sports, healthcare and industry.

Conclusion

Unearth AI represents a groundbreaking technological shift that can drive innovation, efficiency, and excellence across various domains. Using this purpose-built and unique AI Platform provides the benefits of AI faster and with less risk than otherwise, allowing strategic uplifts in business capabilities.



About Wild Mouse

Mission Statement

"Through our Partners and with the Unearth Al Platform, Wild Mouse will drive a revolution in the work of major organizations with Al.

Vision Statement

"Wild Mouse will lead with innovative and integrated AI into every aspect of our customers, creating a trusted and ethical AI platform to understand their world, predict futures, and drive strategic change.

Values

- 1. We can do anything and are not limited by ourselves.
- 2. We are ethical in everything we do and build.
- 3. We make a great place for everyone to work and be respected.
- 4. We prioritize architecture, engineering, and experiences.
- 5. We think, then act decisively.

Wild Mouse is an Australian software company founded in 2015 to create enterprise software that focuses on innovation. For the past seven years, Wild Mouse has been carefully and diligently architecting, designing, and building our Unearth AI Platform—a globally unique Artificial Intelligence platform. Unearth AI is now used by the Australian federal and state governments, and Wild Mouse is making inroads overseas.

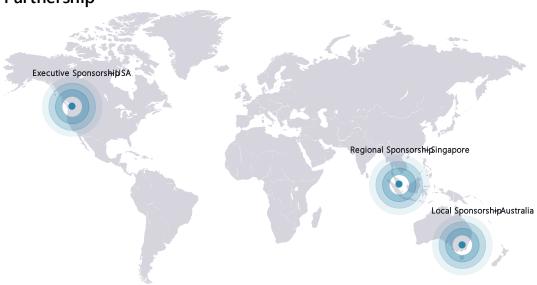
Our team are experts in the Microsoft platform, building highly scalable, robust, and secure applications using the latest best practices. Our strategic relationship with Microsoft includes our software running on Microsoft Azure. Our Founders have extensive links with Microsoft and have won multiple Microsoft and industry awards. Today, we are working directly with the Microsoft Al engineering teams on new Al technologies, some appearing first in Unearth Al, such as our 3D human skeleton tracking software that forms the basis of the Al training platform the US Olympic Team, currently in development.

The Unearth AI Platform is an enterprise SaaS cloud-based platform that provides the core capabilities needed for AI solutions to execute a variety of AI outcomes, including analysis, ChatGPT, automated decisions and predictive models.









The Founders of Wild Mouse have decades-long working relationships with Microsoft and are globally recognised experts in the design and development of enterprise-scale applications on Microsoft technology. Founders of the business led past Microsoft Partners to multiple award wins from Microsoft, including 2 Worldwide Partner of the Year Awards and six Australian Partner of the Year Awards.

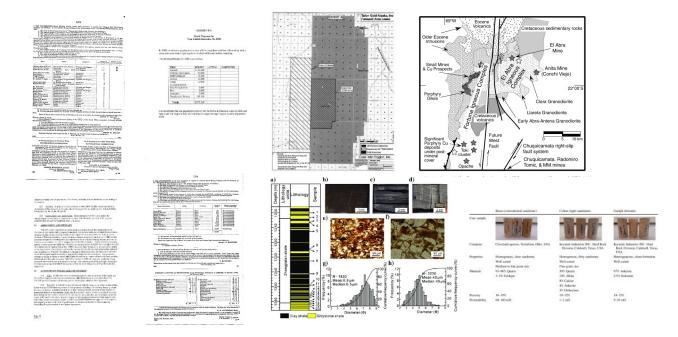
This experience and the relations can come from decades of deep business dealings, giving Wild Mouse deep relationships inside Microsoft; all of this leads to Wild Mouse making the strategic decision to build Unearth AI on Microsoft Azure when we started – a prophetic decision given Microsoft's current leadership position in AI and relationship with OpenAI,

Wild Mouse partners with Microsoft both in a technical sense and in a business sense. We use our relationship to ensure that we have access to the best technologies and that we are using those technologies in an optimal manner. We use it to understand the future strategy of Microsoft products such as Office and Azure, so our products are well-positioned for future changes. We even leverage this for early access to upcoming software and to selectively work together to build new AI technology, including AI Motion Insights. Naturally, we can access technical support directly from Microsoft where needed.

Wild Mouse also sells with Microsoft, allowing our customers to purchase Unearth AI directly from Microsoft and even use it against Azure commitments.



Why we built Unearth Al



Unearth AI was originally born out of consulting engagements with mining companies and scientific research organisations that had a shared need to understand and analyse large amounts of different types of information.

For mining companies, exploration requires the analysis of information ranging from historical exploration documents that exist in handwritten or typed documents, combined with satellite photos, data from core samples, maps and stock market announcements and annual reports. The first version of Unearth AI was built to ingest and analyze billions of such documents to triangulate locations where certain patterns of information could be identified that showed a likelihood of existence of mineral deposits.

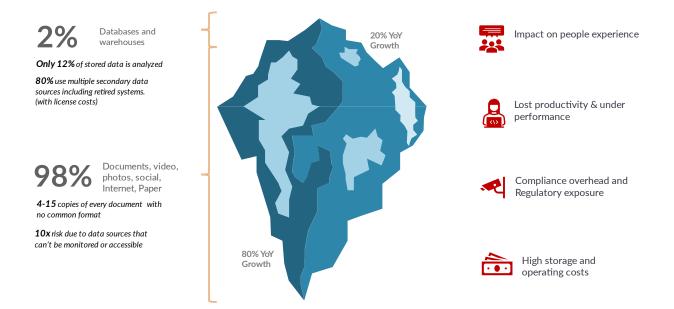
This requirement drove the development of a system that could: ingest different types of information; understand it to find correlations across the different information types; understand paper documents and maps, store massive amounts of information; and show results on a map.

For research organizations the requirement is similar, with the need to ingest handwritten research notes, combined with diagrams, pictures, and research from external sources to allow researchers to analyse across sources and information types to draw conclusions or include past research inputs and outcomes into current research.

Although Unearth Al has changed much over the time, this core capability of finding patterns between a wide range of information remains consistent.



Why we built Unearth Al



The themes that Wild Mouse discovered in the first implementations of Unearth AI and that drove the initial design of the platform are reflected across all organisations, as an unspoken fact.

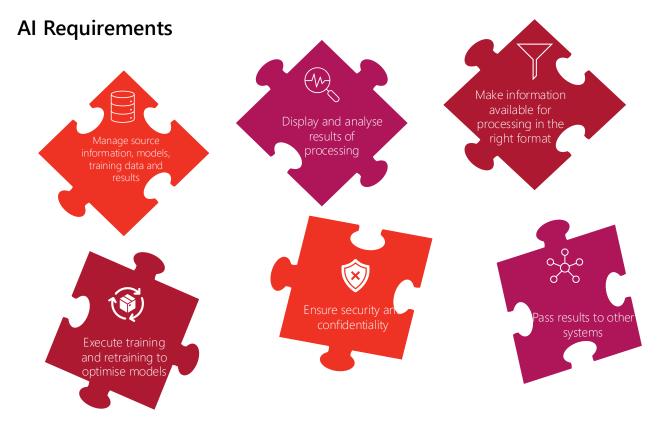
All organisations hold data created by an in systems, that is gathered and viewed through data warehouses and analytics tolls and used for decision-making and developing strategies. As a result, gathering, managing and analysing data has always been the biggest area of investment for IT Departments.

In reality, only 2% of information held by each organisation is data, on average.

The majority of information is not data. Rather, it is unstructured information – that vast trove of documents, emails, forms, text fields in databases and increasingly, photos, videos, social media and other information from the Internet. All of this information is also critical in decision-making research and strategy but is generally inaccessible. As a result, decisions either are made manually, or key information is often not used.

Wild Mouse has spent the past seven years researching this challenge to develop a platform to allow organizations to bridge the gap between systems and data types to automate processes, execute research and make decisions. We are alone in doing this.





Artificial Intelligence is the hot new thing that vendors and often management are thrusting on IT Departments to deploy in search of operational and strategic advantages.

Al itself is not a panacea, though. It is another technology to be deployed, managed and integrated, except in this case, it is fundamentally new and different in its implications and management.

There are a set of capabilities that are needed to deliver an AI system into an organization, some of which are typical enterprise architecture requirements that need to be extended to support AI systems, while others are new:

- Storage of AI models, storage of training data, and storage of processing results. This is needed to support the process of sourcing training data and ongoing additional training to optimise outcomes.
- Once processing has been completed, results need to be displayed. This may be easier if just data is used, but it is much more complex when images, video, and text are used.
- Data warehouse deployments have always been complex and difficult because they
 involve bringing data together into a consistent format for processing. These same
 challenges exist when bringing data and other information together for AI processing. This
 is further complicated by the need to bring information into the same format for
 processing.
- Training models, which requires models, correct training data, and retraining to be managed and executed.



- Security and confidentiality and use of trustworthy information are critically important in Al training to ensure successful outcomes. Ethical and correct use of the tools in execution are also important.
- Common and ongoing integration challenges also exist, with the addition of another set of systems that need to be integrated to allow decisions to flow into line-of-business systems.

Al has been at the heart of our work at Wild Mouse for several years. We've pioneered unique approaches to understanding information, combining it, enabling decisions, and empowering users to analyse the combined knowledge base.

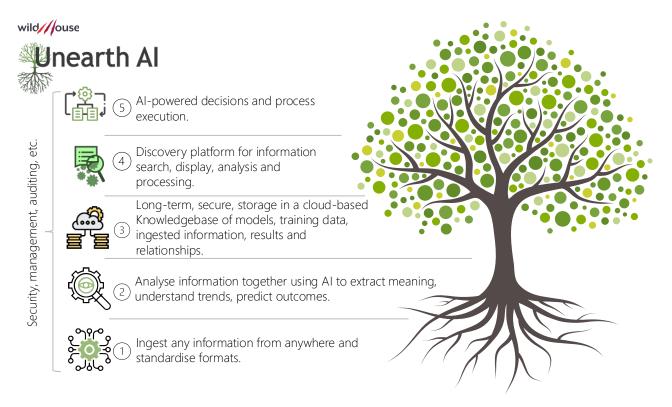
Our work uncovered the architectural requirements of IT Departments in adopting AI early. As a result, these requirements have been baked into the architecture and capabilities of Unearth AI. As a result of our work, Unearth AI delivers groundbreaking AI capabilities and the enterprise architecture needed for all organisations to safely and rapidly adopt AI.



Core Platform







Unearth Al Core Platform - Introduction

Unearth AI is a platform like Salesforce, Dynamics 365, or Microsoft 365. Like these platforms, Unearth AI provides extensible capabilities for building custom and pre-built Solutions that use AI's power. Current solutions include Licensing/Onboarding, Auditing/Validation, Incident Identification, Monitoring, Horizon Scanning, Sports/Training, and Research with ChatGPT. These pre-built solutions provide easy paths to AI adoption.

Unearth AI includes the set of tooling needed for AI applications:

- Ingest: The ability to ingest any information for processing from any source system or platform.
- Analyse: A processing system powered by AI with built-in decision-making, including many AI capabilities and hosting for custom AI developed by partners and customers. This can also bring together multiple single-point AI products into a holistic solution.
- Knowledgebase: A unique, secure, and scalable cloud storage platform that stores all information ingested.
- **Discover:** This allows users to analyse the information in Unearth AI in various ways, including charting, mapping, and ChatGPT. It also includes tools for staff to interact with business processes being automated by AI.
- Action: An Al-powered robotic process automation platform with external links.

Unearth AI is a unique platform with no known competitors. Its competitive advantage is, therefore, not so much that it is a little better than another product. Rather, Unearth AI is a groundbreaking shift in capabilities, allowing organisations that use it to change their mode of operation significantly.



The following key terms will be used in this section:

Key Terms

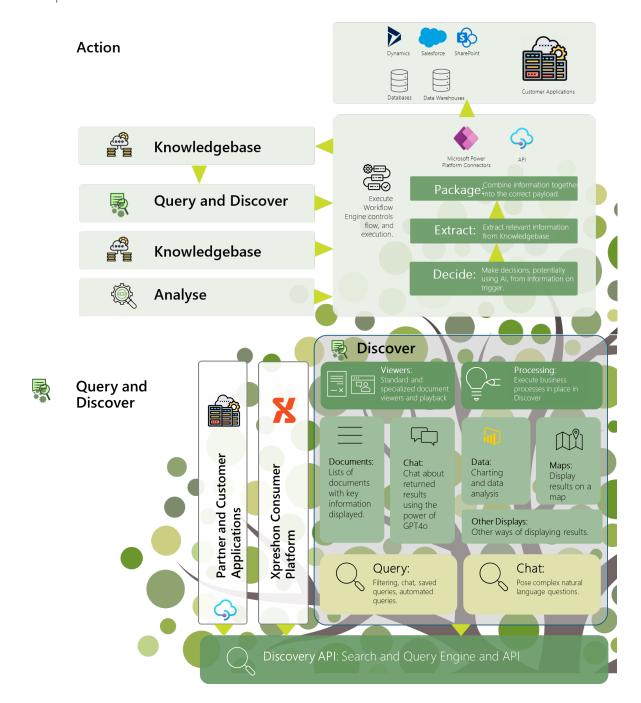
- **Document:** A generic term that refers to a piece of information inside Unearth Al. Word documents, PowerPoint presentations, database records, Facebook posts, and videos are all examples of Documents. A is generally made up of Document Parts.
- Document Parts: A logical section of a Document, such as a page, slide, field or minute of video. Most, but not all, Documents have Document Parts.
- Ingesters: Channels to pass information into Unearth AI through Ingest. Ingesters work on documents passed into one of the Ingest Interfaces (PowerApps Connectors, API, Blob Storage, etc.). Each Ingester consists of a Document Handler and configuration in the Ingest Workflow.
- Document Handlers: The Ingest Workflow activates document handlers, which perform the tasks necessary to extract information from a Document and its constituent Document, create it in the Knowledgebase, and add it to the Analyze Workflow.
- API: A few Application Programming Interfaces (APIs) allow information to be passed into or out of Unearth AI. These include:
 - Ingest API: Used to pass information into Unearth AI Ingest from other applications.
 - Analyze API: Used to call APIs external to Unearth AI from the Analyse Workflow, execute processes and retrieve results.
 - Knowledgebase: Used to call external databases and data warehouses to integrate information into the Knowledgebase
 - Discovery: External systems can call the Discovery API to execute queries and retrieve information from Unearth AI.
 - Action: Allows Unearth AI to call external systems based on triggers set in the Analyse Workflow.
- Analyzers: Standard, Optional, and Custom APIs are executed by the Analyze Workflow:
 - Standard: Included as a part of Unearth AI and executed for all information.
 - Optional: Included in Unearth AI and can be trained for specific scenarios.
 - Custom: Built for a customer's specific requirements.
- Dashboards: The home page for a business process in Discover shows charts, lists of actions, data for business processes, and so on to allow users to readily see what they need to act on and provide the information and tools to do so.
- Document Viewers: Each file inside Unearth AI can be viewed in a document viewer. There are both standard and custom viewers. Standard viewers include PDF, video, data, and image, with files being translated into these common formats as a part of Analyze. Specialist viewers may be available or may be created for scenarios where more detail or interaction is required, such as forms, videos with navigation, specialized data, etc.



The Unearth Al Platform: The Tree of Life for Your Information

At Wild Mouse, we think of Unearth AI as a tree, with information dragged into the roots as raw materials, processed through the trunk and then exposed to the world in a new form through the leaves and branches.

The diagram on this page and the next show the broad architecture of the Core Unearth Al Platform, with the overall process and flow of information. The diagram on the following page shows the roots and trunk – the flow from external sources into Ingest, to Analyze and into the Knowledgebase on the following page. On this page, the branches are shown, along with the query engine and the Discover user experience, with the Action robotic process automation platform.







Ingest



Unearth Al Core Platform - Ingest

Ingest is a workflow-based engine that can ingest and process almost all information. This provides unique capabilities to the Unearth Al Platform, such as processing all information for ChatGPT or making decisions on many types of information combined.

All information that flows into Unearth Al passes through one of the following available Adapters into Ingest:

- An API for receiving information from other applications.
- A Microsoft Power Platform Connector.
- Azure Blob Storage.
- SharePoint.
- A direct interface from Unearth Al Forms.

Ingest uses Document Adapters to provide detailed information ingestion and understand document formats. Unearth Al provides Document Adapters for standard formats such as videos, Word documents, PDFs, etc. Additional Adapters can be created to enable the ingestion of new types of content.

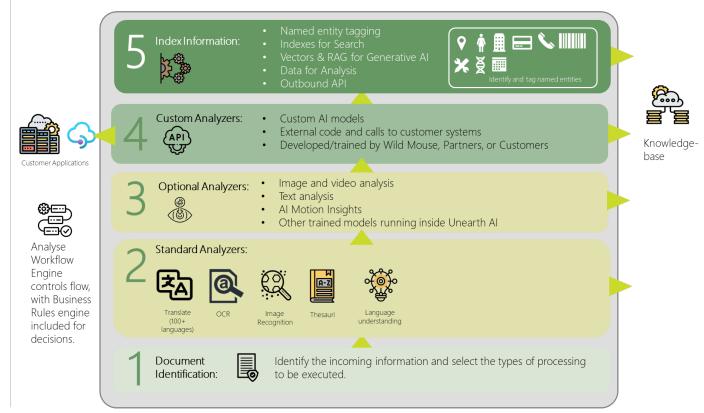
Databases can be readily ingested, and records and documents passed in as they change.

The role of Ingest is to take incoming information, place an initial copy into the Knowledgebase as the original file, a standard format version of the file, and metadata about the file. It also sets up the Analyze workflow for each piece of information.





Analyse



Unearth Al Core Platform - Analyze

Analyze is a workflow engine that executes a series of standard, specialist, and custom Analyzers. Many Analyzers might, therefore, be run in each execution, using these to create an understanding of information as it flows into the Platform.

Analyze runs many different types of AI within the range of Analyzers to select from, ranging from image recognition to machine learning, text analytics, and the latest implementation of ChatGPT.

There are different types of Analyzers, some of which are standard, and some of which are run under specific circumstances depending on the source of information, the Corpus in use, and the type of document:

- Standard Analyzers are run on every document ingested. These include the Named Entity Recognizers used to identify company names, etc.
- Optional Analyzers extract information from documents, such as OCR or running speechto-text on a video.
- Custom Analyzers are trained within Unearth AI to recognize information inside documents, such as image recognition and classification or document assessment. Custom





Analyse

Analyzers include:

- External Analyzers: Custom code or trained AI called via an API to perform custom actions, such as making decisions from multiple pieces of information assembled, including links to external systems.
- Business Rules: Run as Analysers inside Unearth Al's business rules engine, allowing more procedural decisions that are not suitable to be made by Al to be executed.

Analyse also prepares documents and extracts information to allow processing by ChatGPT if enabled for the relevant Corpus.

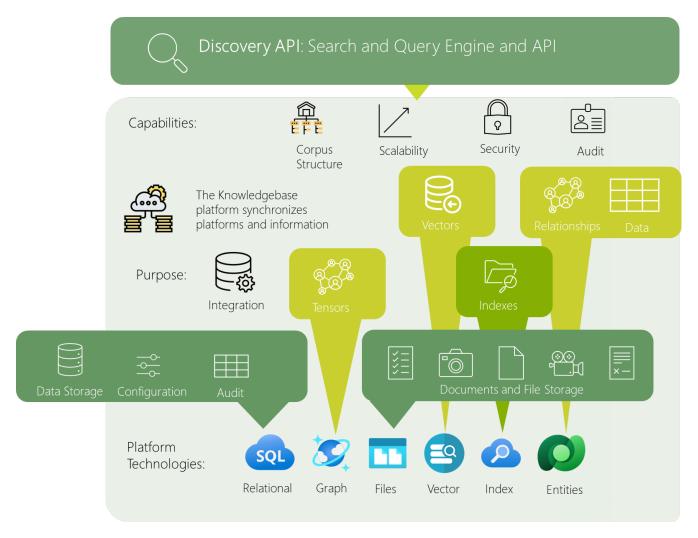
The execution of Analysers is controlled on a per-Corpus basis allowing different Corpora to perform different tasks.

Analyse has an API for checking documents quickly without processing them. It is used inside Forms to validate, for example, that a photo of a truck that needs to be validated does contain a truck.





Knowledgebase



Unearth AI Core Platform - Knowledgebase

At the heart of Unearth AI is its Knowledgebase, a unique database system developed by Wild Mouse that stores and manages documents of all types, with complex information and relationships about documents and data. It is highly scalable and consists of multiple synchronised cloud data storage platforms, including SQL Azure, Blob Storage, Vector Database, Dataverse, Cognos and Azure Search Indexes.

There are no direct APIs to the Knowledgebase for security.





Query and Discover

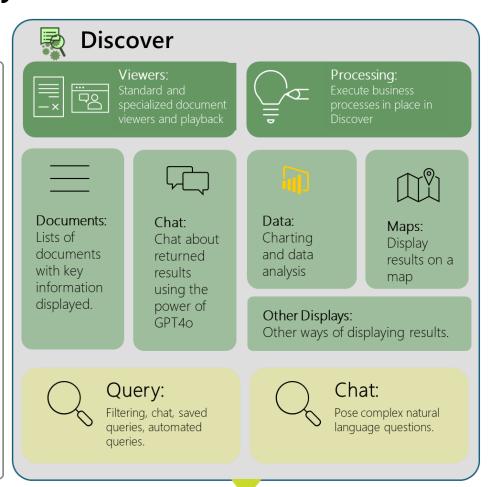


Partner and Customer Applications





Xpreshon Consumer Platform





Discovery API: Search and Query Engine and API

Unearth Al Core Platform - Discover

Discover is a multi-faceted tool for use by staff inside an organization for administration, information discovery, and business processes. As with the rest of Unearth AI, Discover provides a new approach to information management. It combines search with chat and data analysis, along with a document viewer and execution and oversight of processes being executed by Unearth AI.

It allows queries to be executed across and within Corpora, bringing back results according to the options used to execute the query. Results are returned as a list of documents and in various ways depending on the Corpus, including data in a table or information on a map. Tools are available to help optimize queries. Results can be extracted as spreadsheets. Discover allows automated queries to be created and can email the results to users. These can be represented as Dashboards for Corpora, providing a view of documents being processed by Unearth AI as a part of a business process.



Documents can be viewed inside Discover through a series of specialised viewers for documents, forms, pictures, videos, etc. Documents can be downloaded. This allows the outcome of AI processing of forms and attachments to be viewed, confirmed, or updated and saved.

Tools are available in Discover to allow the status of the processing of documents to be updated, documents to be tagged, and comments to be attached. This assists with using Unearth AI as a workflow tool for validating AI processing before saving results to line-of-business systems via Action.

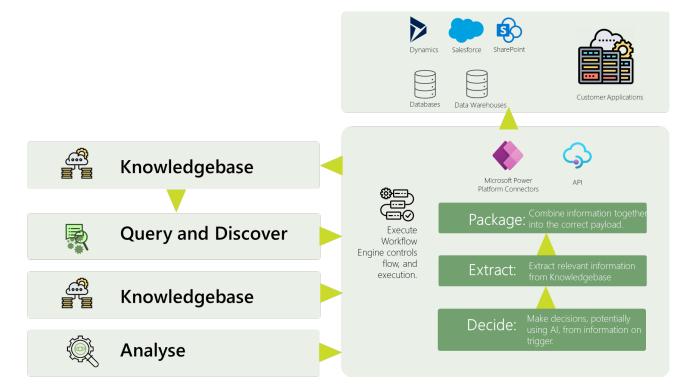
Discover also includes a role-based Administration Portal for the platform. Unearth AI provides a Query API that allows the information in the Knowledgebase to be queried via a search engine supplemented by AI, data analysis, information filtering and optionally ChatGPT. This allows a customer to extract information from Unearth AI into a line-of-business application if required.

It also provides a streaming media platform for live and on-demand video and audio streaming out of the Knowledgebase.





Action



Unearth Al Core Platform - Action

Action is a Robotic Process Platform that operates as a part of Unearth AI, fed by the components in Unearth AI and powered by AI.

Action is triggered by different parts of Unearth Al:

- Analyze patterns identified in an incoming document alone or when they are matched to other documents and information already contained in the Knowledgebase. The workflow engine can also create analyze triggers, including those triggered from external systems via the API.
- The Knowledgebase, where triggers watching information contained in the various storage platforms may recognize changing patterns of information.
- Discover or external systems via the Query API, where user actions, either explicit or implicit, can be captured as triggers.

Once a trigger has been captured from one of these sources the Action Workflow is triggered, one of a few main workflow engines in Unearth AI. The key steps executed by this workflow include:

- 1. Decide: Confirm the execution by taking the triggering information combined with other information to validate the triggering action.
- 2. Extract: Pull together key information from Unearth AI, both passed into Action and extracted from the Knowledgebase.
- 3. Package: Assemble the information together into the correct format and pass it outside of Unearth AI in whatever form is necessary, This might be JSON to pass to an API, a document to be emailed, or records to be saved into another system.



Optional Extensions





Optional Extensions



Unearth Forms

Business forms tool allows forms to be created to be completed by users, including on request. Information such as documents, photos and video can be attached for Al processing. Includes chat to provide assistance to the person completing the form.

04

Xpreshon

Consumer app platform hosts content, including live video and VOD with articles, profiles, etc. Includes social interaction and monetization. Provides a consumer-friendly platform for interaction with Unearth AI, powered by AI..









Seera

Seera is a compliance and competency management platform for managing staff or businesses against competency frameworks. Seera is ideal for regulators and businesses managing a supply chain.



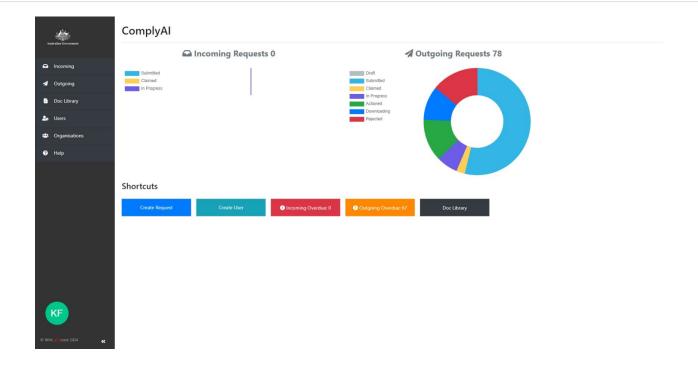
		SFIA PROFESSIONAL SKILLS & SKILL LEVELS													
Project Delivery Job Family Roles (Illustrative Role Titles)	Portfolio management	Information systems coordination	Programme management	Project management	Portfolio, Programme and Project Support	Change implementation planning & management	Benefits management	Relationship management	Resourcing						
Head of Portfolio Planning	7		7	7				7							
Portfolio Manager	6	6			6										
Head of Programme Delivery			7	7				7							
Programme Manager			6			6	6	6							
Lead Project Manager				6		5	5	5							
Senior Project Manager				5		5	5	5							
Project Manager				4				4							
Project Office Manager	5				5			5	5						
					4			4	4						
Project Office Analyst					3										



Optional Extensions







Although Unearth AI can accept information entered through other forms platforms via API into Ingest, there are some instances where additional integration into the process is required, such as tight integration of AI into the process of completing the form. Wild Mouse can provide Unearth Forms as an optional component in these cases.

Unearth Forms is an extension to Unearth Al focused on gathering information as evidence to support applications, audits and similar processing. This includes videos, documents, photos, answers to questions, etc.

Using the Unearth Forms tool is a breeze. Forms can be easily created and emailed to businesses. They can also be completed on a variety of devices, including phones, right in the browser. The tool also allows for easy attachment of evidence to questions, whether it's a file upload or integration with device cameras for photos, videos, or document scans.

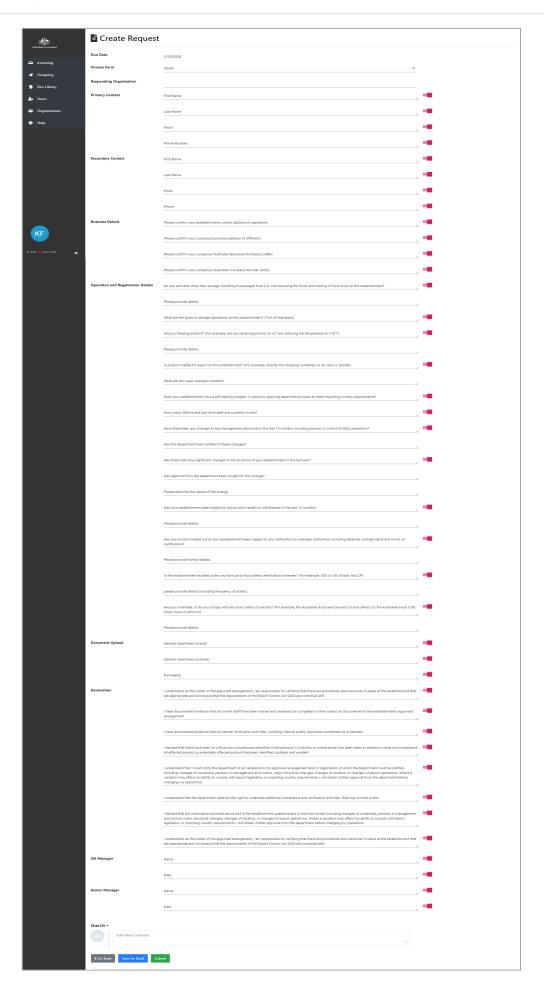
The chat feature in Unearth Forms is a game-changer. It allows businesses to ask questions in real time, aiding in completing the form. The regulator can also view the in-progress form and attachments, enabling them to provide immediate answers to queries. This ensures the quality of the provided information and speeds up the form completion process.

Regulators can maintain forms. Forms are Liquid templates and can contain Syncfusion controls, conditional questions, formatting, and configurable logic.

When forms are sent out by Unearth Forms, staff can configure them to display and hide certain questions for specific instances when required, as shown on the next page.





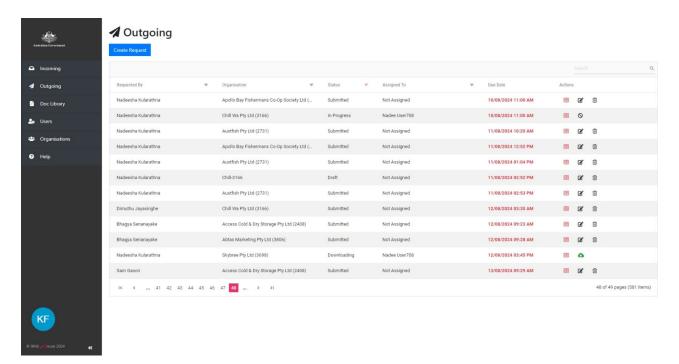






The status of forms that have been sent out, have been saved, or are otherwise being completed are shown inside Unearth Forms. This also shows those forms where a user has asked for help in completing the form, allowing staff to communicate with the user through the form.

Reminders are sent by Forms to help ensure that forms are completed by the due date.



As each form reaches the point where it is ready to be processed a reminder is sent to staff with a link to the form. The status of the form in the portal is updated.

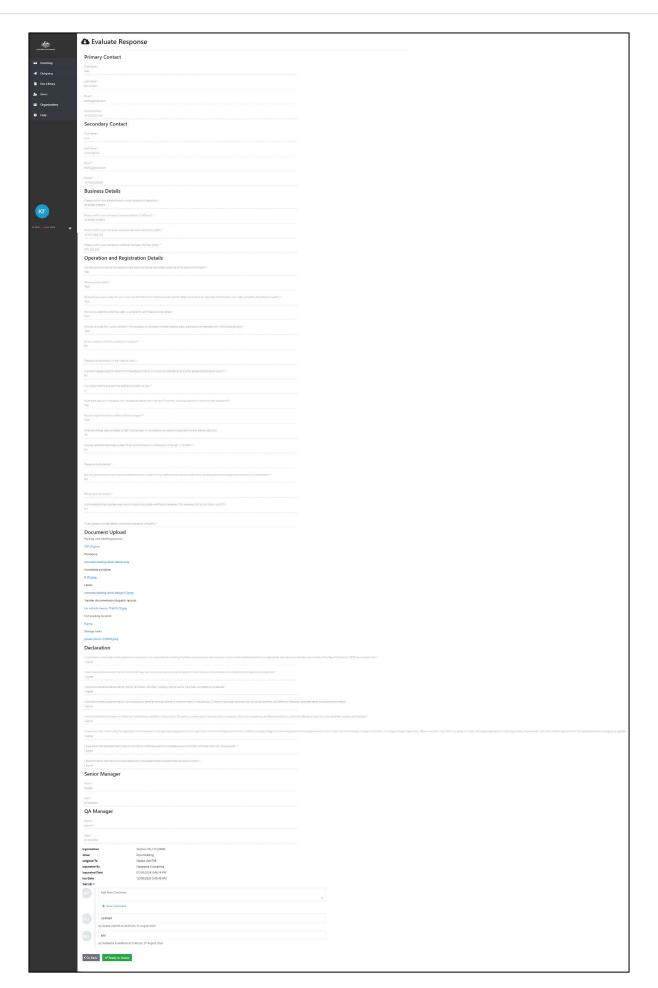
Forms can be automatically processed into Unearth AI if required, or at this point, it may be prudent for staff to check that each form has been completed correctly, use the chat to explain any deficiencies and send the form back for completion.

The screenshot on the next page shows this process.

Once a form is ready for processing, either manually or automatically it is sent to Unearth Al Ingest for processing.









Optional Components









Xpreshon is an optional consumer-facing extension to Unearth AI, powered by its AI capabilities. It delivers content to users to build engagement and provides a set of tools to cement that engagement and a platform to deliver unique capabilities powered by Unearth AI

Firstly, there is the white-labelled app platform. This includes apps on phones, tablets, computers, the web and other devices. These deliver secure operation, compelling user experiences, and branding and can host custom functionality.

Unearth AI ingests, understands and creates links between audio, video, articles, images, events, products, and other forms of content. Xpreshon streams this content into its cross-platform apps, allowing users to follow links, get recommendations and view feeds curated by AI.

Monetization is seamlessly integrated within the app, from advertising to memberships to supporting sponsorships, to a subscription engine and even eCommerce, all integrated into the experience and linked to content, providing a secure and confident business model.

Two common factors tie the story together for our customers:

- 1. Wild Mouse's clarity in our role. Our customers own and have control over their content and can even have ownership of unique functionality.
- 2. Unearth Al's powerful Al capabilities quietly power the core functionality and surface through Xpreshon, providing a platform for the development of unique and engaging experiences.







APPS







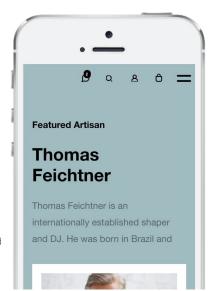
SECURITY

OAuth 2.0, 2FA, etc., as required. Integrated DRM. We provide a safe and secure platform for you, your users and your content.



CONTENT

Text, video and images held in a cloud content system that allows you to create articles, personalities, news, teams, events, locations, products, all with interconnected relationships.



VIDEO



VoD, live video, even VR. High performance, cloud scale handles the largest events and the shakiest connections gracefully.





Apps with your own look and feel, colors and brand, right down to the app store listing and icon. Xmouse
Live only appears in the About screen.

Platforms supported by Xpreshon include:

- Apple iOS devices: iPhones and iPads. Optional apps for OSX for MacBook, etc.
- Android phones and tablets.
- Windows PCs.
- Web

Other optional platforms include set-top boxes and game consoles.

Common consumer authentication methods are available.

Apps can be branded with your organization's brand. Specific look and feel and functionality can be added if required.

The following types are content are available in Xpreshon, populated from Unearth Al:

- Articles and news items
- Photos and images
- Videos: Live and on-demand.
- Events
- Locations
- Products





Typically, content is provided to the user as feeds, like other platforms. Users can select an item in the feed to bring up the item in detail. Content is displayed in the feeds depending on interests, selected filters, and other rules.

The ability to link information together - both explicitly and through Unearth AI creating links itself – is important. This allows content items to be linked together, such as locations to events, products to videos and so on.



Optional Components







Unearth AI is excellent at ingesting a wide range of information to process, understand, and extract information from. When ingesting information from a set of businesses, staff, athletes, or equipment, it can become beneficial to use this information to measure the outcomes against a standard to allow stars to be identified, ranking against tiers or risk levels, etc.

The Unearth AI Standards Measurement Platform, Seera, is an optional component that allows the creation of Competency Frameworks inside Unearth AI. Competency Frameworks are a set of measures grouped into categories. Each measure has levels that can be scored against. Information gathered by Unearth AI can be applied to each measure.

The Standards Measurement Platform can also manage regulated entities itself or be integrated with a supplier management platform to provide Al-powered assessments against standards.

Standards management can also be used to analyse the readiness of athletes, staff, etc., for assignments, and can even be used to profile and create teams for different scenarios.





Standards Framework

Information Technology Experi (SFIA) - 7.0	ence	Competencies	Code	1 Follow	2 Assist	3 Apply	4 Enable	5 Ensure, advis	6 Initiate, e influence	7 Set strategy, inspire, mobilise										
Skills and quality Sk	Skill management	Learning and development management	ETMG			3				7				CIA DDO	reccion	IAI CVII	LS & SKI	II LEVE	10	
		Competency assessment	LEDA			3	4	5	6				,	PIA PRO	ression	VAL SKIL	LO & OKI	LL LEVE	Lo	
		Learning design and development	TMCR ETDL TEAC			3	4	5				i.							+	
		Learning delivery				3	4	5						nent		and	ion	42	men	
		Teaching and subject formation					5	6			Portfolio management	systems	anager	ement	ramme	plementat	gemen	anage		
	People management	Performance management	PEMT RESC				4	5	6		Project Delivery	nana	no Sy	me m	nage	o, Prograi Support	plen	ana	ip m	N
		Resourcing				4	5	6		Job Family Roles	ollo	natio	E	it mg	ollo, I	ng 8	fits m	onst	ırcin	
		Professional development	PDSV								(Illustrative Role Titles)	ortfo	Information si coordination	Progra	Project	Portfolic Project	Change impler planning & ma	enef	elati	Resourcing
		Quality management	QUMG			3				7	Head of Portfolio Planning		= 2			44	Od	80		~
		Quality assurance	QUAS			3					*	7		7	7				/	
		Measurement	MEAS			3	4	5	6		Portfolio Manager	6	6			6				
		Conformance review	CORE			3					Head of Programme Delivery			7	7				7	
		Safety assessment	SFAS					5	6		Programme Manager			6			6	6	6	
		Digital forensics	D The system	matic identification, analysis			4	5	Identifies the commu	nications and				Ü			- 5			
Relationships and engagement	Stakeholder management	Sourcing	s management, monitoring and improvement of stakeholder s relationships in order to target and improve mutually beneficial outcomes.		3			relationship needs of stakeholder groups. Translates communications/stakeholder engagement strategies into specific		Lead Project Manager				6		5	5	5		
		Supplier management			3	4				Senior Project Manager				5		5	5	5		
		Contract management	I Gains com	mitment to action through				-	activities and delivera	ables. Facilitates	Project Manager								7 Relationship management	
		Relationship management	consultation and consideration of impact. Design the relationship management approach to be taken; including roles and responsibilities, governance, policies, processes, and tools, and support mechanisms. Creatively combines formal and		ſ			between statisholders, acting as a single point of contact by developing, maintaining and viowing to statisholder engagement strategies and plans. Provides informed feedback to assess and promote understanding. Facilitates business decision-making processes. Captures and disserniantes sechnical and business information.		11.15				4				4		
		Customer service support			3	4	5			Project Office Manager	5				5			5	5	
	Sales and marketing	Marketing				4	5			Project Office Consultant					4			4	4	
		Selling			3 1	-				Project Office Analyst										
		Sales support	informal communication channels in g order to achieve the desired result.			3	-			-	Project Office Analyst					3				
		Product management	PROD			3		5	6											

Seera allows the creation of competency frameworks on the platform. This allows the various aspects of business operation,. Quality control, manufacturing standards, etc., to be documented in a framework with categories and measures of competency.

Seera can be used to assess skills and competencies against configured frameworks. Unearth Al can capture information for these assessments from solutions such as Licensing, Audit and Compliance, and Horizon Scanning.

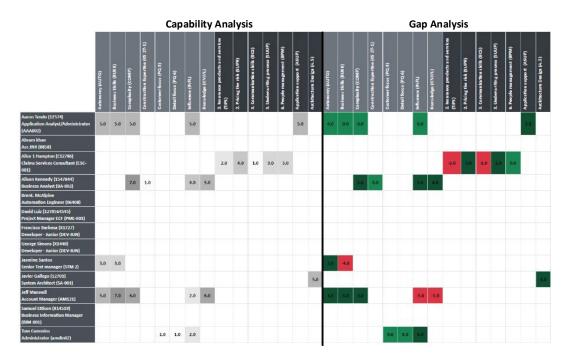
This information can be used to build an assessment of regulated businesses or businesses in a company's supply chain over time, with ongoing assessment, gap analysis and alerting powered by Seera's management system and Unearth AI.

Seera can also be used as a management tool for managing regulated entities.

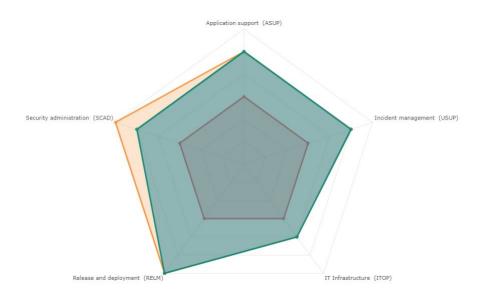




Compliance Management



Compliance Management





Capabilities

Integrations



Capabilities

Generative Al



The Benefits of Generative Al

Generative AI offers numerous benefits that significantly enhance business operations and personal productivity.

Through tools like OpenAl ChatGPT or Microsoft CoPilot, Generative Al can create content like reports, articles, and marketing materials to first draft very quickly, saving time and increasing focus and productivity.

These tools can also analyze enormous amounts of text and generate insights where staff struggle with the amount and complexity of information. Generative AI can identify patterns, trends, and anomalies in data. Some organizations use generative AI to personalize customer interactions, creating tailored experiences that meet individual needs and preferences.

Challenges with Generative Al Adoption

Adopting AI in an enterprise setting comes with several challenges, particularly in copyright, information leakage, hallucinations, and accessing the correct information to produce accurate responses.

- Copyright protection: Generative AI models often rely on vast amounts of data, some of which may be copyrighted. Ensuring that AI does not inadvertently use or reproduce copyrighted material without proper authorization is crucial. Robust mechanisms are required to filter and verify accessed and produced information, which can be time-consuming and complex.
- Information leakage: Enterprises handle sensitive and confidential data and using AI systems introduces the risk of exposing or misusing this information. This is especially the case where consumer systems like ChatGPT can inadvertently ingest information provided through prompts into platforms outside the organization. Implementing stringent data security measures and ensuring that AI models are trained and operated within secure environments is essential to mitigate this risk, including using encryption, access controls, and regular audits to ensure compliance with data protection regulations.
- Hallucinations, or the generation of incorrect or nonsensical information by Al models, pose a unique challenge. These errors can undermine the credibility and reliability of Al systems, especially in critical business applications. Hallucinations appear because Al models are trained on incorrect, inaccurate or irrelevant information. Addressing this issue requires continuous monitoring and fine-tuning of Al models to ensure they produce accurate and relevant outputs. Additionally, incorporating human oversight and validation can help catch and correct these errors before they impact business operations.
- Information availability: Finally, accessing the correct information to produce accurate responses is a fundamental challenge in enterprise AI adoption. AI models need high-quality, relevant data to function effectively. However, accessing and integrating this data from various sources within an organization can be difficult. This often involves overcoming data silos, ensuring data quality, and establishing robust data governance practices. By addressing these challenges, enterprises can harness the full potential of AI while minimizing risks and ensuring compliance with legal and ethical standards.



Unearth AI provides an onramp for adopting AI, including generative AI. It does this by providing generative AI as Analyzers and integrating it into Discover. It solves the most significant challenges with using AI by ensuring that the generative AI is trained on the correct information to provide trustworthy responses.

Flexible Generative AI Selection

Unearth AI empowers you with an architecture that allows different AI engines to be used in various places inside the Platform. Wild Mouse keeps a brief watch on AI technologies, and where one particular technology significantly leapfrogs the technology used, we can swap to it. This is also the case with generative AI.

At the time of writing, Unearth AI uses ChatGPT 40 as the most capable, with it hosted on Azure inside the boundaries of the Wild Mouse tenant.

Should a particular customer desire different AI technologies, rest assured Wild Mouse can generally accommodate this in our plug-and-play architecture.

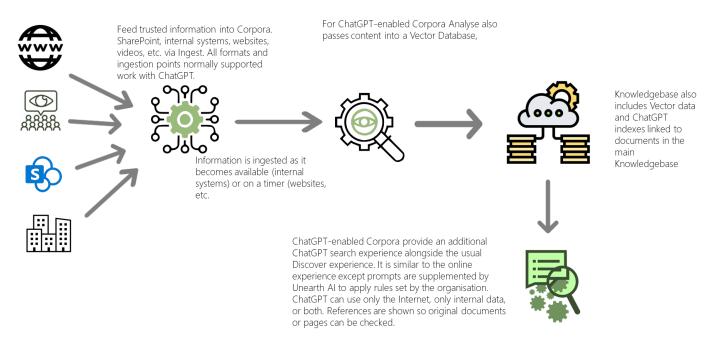
Generative AI Analyzers

Generative AI is available as an Analyzer to process and understand language to help with processing documents, providing superior language analysis for a better understanding of incoming documents. It is also used for creating image descriptions and similar.

We also use Generative AI to identify critical points of interest in text extracted, such as companies, people, products, etc.

Generative AI also allows more complex assessments and decisions on the fly on each piece of information as it flows in.





Focused and Safe ChatGPT

Unearth AI addresses the everyday challenges of using generative AI inside an organization, such as copyright protection, information leakage, hallucinations, and reliable outcomes.

It does this by executing training of generative AI models. (a process known as RAG) only on the information inside each corpus in the Unearth AI Knowledgebase. This process is assisted by the fact that Unearth AI can ingest such a broad range of information from inside the organization combined with only selected information from outside the organization - such as trusted websites.

As a result, when users query ChatGPT inside Unearth AI Discover, the results returned are limited to trusted information, and therefore, the conclusions drawn are reliable. Furthermore, Unearth AI assists in ensuring the accuracy of ChatGPT queries by guiding and wrapping the user's prompts to ensure optimization and accurate results, with less reliance on users learning prompt engineering.



Capabilities

Image and Video Analysis



Processing Photos

Image recognition by AI is a relatively mature technology, and it is one of the first results of new work that has occurred in the AI space with the advent of cloud computing. See the Introduction for more information on the history of AI.

Image Analysis is executed by Unearth AI in different ways:

- It examines images to determine what is in them, identify components, and describe what it can see. For example, it might see a yellow truck in front of a red brick building.
- It uses Optical Character Recognition on the images to retrieve any text.
- It retrieves the location where the image was taken, the date and time it was taken and other information

Where images are being assessed for compliance or identifying items in them, etc., Unearth AI is trained by uploading many photos. For example, by uploading a set of photos that show handrails that are compliant with safety rules and a set of photos of handrails that are not compliant, Unearth AI becomes able to identify the ones that are not. This also works for types of grains, damaged packaging, rock strata in satellite images, injured animals, cell structures in microscopic images, or anything else.

The number of photos needed depends on the scenario but is generally in the low hundreds.

Depending on the solution in use, Unearth AI also compares images attached to forms to training images to assess compliance, work out what the image contains, etc. This process is quite accurate and becomes more accurate over time as more and more training is executed.

Unearth AI can be used to gather images from forms, and then process these images manually to use for training. Where recognition does not work correctly, or the user takes photos of unexpected items, Unearth AI provides a mechanism for these to be flagged and used for additional training to improve accuracy and resilience.

Other rules can also be executed in processing images, such as ensuring that the date and time that the image was taken matches the time the form was completed, that the photos were all taken at the same location and with the same device, and were taken at the right address, etc.



Using Photos for Compliance







Unearth AI allows end users to create and train image recognition models. These are able to identify an operational chiller unit vs one that is not in good condition, a floor that is not in suitable condition for food storage, or door flaps that are worn.

Models can also be trained to recognize photos or scans of documents such as certificates, forms, etc. and extract key information. Models can even extract information from digital displays, and other scenarios.

These various options allow assessment for audits and licencing, etc., in a wide range of scenarios with simple setup and reliable operation.

Each photo that is submitted to Unearth AI also has other key information extracted from it such as when and where it was taken, allowing additional validation.

Images are validated against the trained models for compliance, or whatever relevant business rules have been configured.



Processing Videos

Video processing is an extension of the image processing.

Unearth AI processes all ingested videos through speech-to-text AI to turn spoken words into text that can be processed by Generative AI for assessment. Text seen in the video is processed using OCR, logos can be identified, and the date and time of recording, the device used, and the recording location can all be gathered and used if available. This is all possible for videos located online or loaded from a form.

When Unearth AI is employed to assess videos for compliance, it executes a streamlined process:

- Unearth AI runs through the video either looking for specific items in frames or when the camera has moved to something new (or something new has entered the frame).
- At these points, Unearth AI will extract one or more frames and process them using the same photo analysis process as other images.
- The result of the AI can be processed by business rules for both single images and the video overall.
- Unearth Al Discover provides a video viewer that will display the video and the images extracted from it for processing, allowing assessors to understand the context in which the images were taken.

Phones or other cameras, including CCTV, can capture footage. CCTV footage can be processed in near real-time, allowing issues to be quickly identified and alerts raised.



Al Motion Insights



Wild Mouse has been collaborating with the AI team in Microsoft on the development and fine-tuning of the AI Motion Insights technology for Unearth AI over the past two years.

Al Motion Insights builds an accurate 3D skeleton from standard video footage. This groundbreaking technology processes standard video footage recorded on a phone, fixed camera, or similar device to accurately extract a moving 3D skeleton. This skeleton can be recorded and tracked in real-world conditions—in the factory, at the beach, indoors or outdoors. It can track people even as they briefly go out of sight, such as surfers behind a wave, workers passing behind equipment, etc.

The identified movements can be tracked and monitored against trained models to identify the actions being attempted or executed. This allows for the identification and measurement of athlete performances, the monitoring of worker movements for safety, and other scenarios.

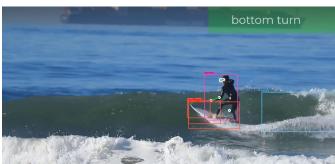
Unearth Al serves as the ideal platform for hosting the Al Motion Insights technology and the processing required to combine it with other athlete information, thereby producing a comprehensive athlete training platform.

Other items, such as equipment and the environment, can also be identified in the videos. This allows interactions between, for example, a surfer, their board, and the wave to be measured and assessed



Object Identification









Video processing using AI is highly capable, with several technologies available and implemented in Unearth AI. An example of this is identifying key items in videos for coaching for surfing.

Because Unearth AI executes multiple Ais on each piece of information that passes into the platform, including videos, multiple passes can be made to identify multiple items in each frame, with the relationships between them.

In the example above, Al Motion Insights identifies the athlete and creates a 3D skeleton with their limbs. Other models identify the board and the breaking part of the wave, and Unearth Al measures the relationship between each of these.

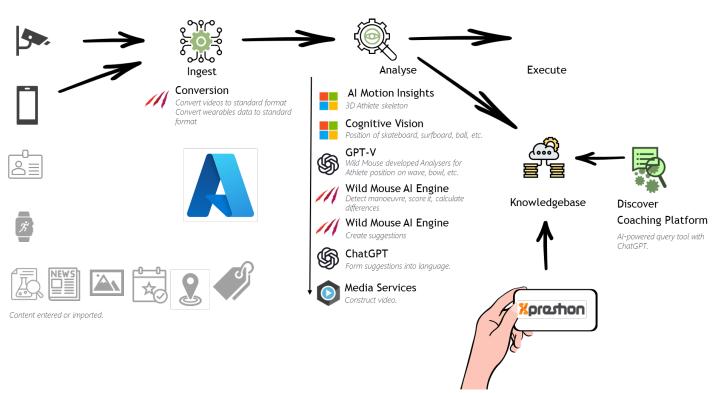
The movement of the athlete's limbs, with the movement of the board and wave, is used to identify the maneuver the surfer is attempting to execute.

Unearth AI can also track and measure the relationships between people in videos, which is helpful for team coaching in sports.

This important capability can be used in many different scenarios, including physiotherapy and other healthcare scenarios, monitoring factory equipment and worker behavior for safety, animals and many other scenarios.



Overall Process



Viewing the overall process demonstrates the Unearth AI Platform's power for complex information processing and automated decision-making.

Firstly, it can uniquely ingest the wide range of information needed to provide a holistic understanding of an athlete, such as statistics and profile information, wearables data, coaches notes, medical information, articles and videos and more.

Then, it can perform complex, multi-step AI processing to create a complex model, such as scoring an athlete's performance. It executes multiple related AI models, each with a specialised role, adding to a corpus of information that can be processed to assess each performance.

The Knowledgebase allows all performances to be stored over time. Action allows analysis over time with prediction, alerting, and passing results into internal systems, such as Athlete Management Systems.

Results of individual and team performances, with trends, comparisons, what-if analysis, report generation and more useful tools for coaches and Administrators, can all be executed in Discover.

Action allows results to be passed into internal systems such as Athlete Management Systems and raises alerts when AI identifies a need.



Capabilities



Research and Investigation



Quantifying Common Process and Productivity Challenges

Finding information to do one's job is difficult and time-consuming for staff inside an organisation who need to work with information to make decisions. This can be the case for anyone creating new policies or writing proposals. This is more of an issue for staff doing formal tasks like forensic investigation or scientific research.

The following common challenges exist in all organisations that have not yet adopted a suitable AI platform:

- 1. Data Overload: The sheer volume of data generated daily is overwhelming. Sifting through to find relevant data points can be time-consuming and overwhelming.
- 2. Limited Access to Information: All organisations store information in separate departments and systems—online, legacy, and even on paper. This fragmentation makes it difficult for staff to access comprehensive details quickly.
- 3. Outdated Technology: Many organisations still rely on legacy systems not equipped to handle modern research demands. These outdated technologies can be slow, unreliable, and incompatible with newer tools.
- 4. Manual Processes: Fragmented information requires manual consolidation, recording of results and manual analysis, leading to human errors and inconsistencies.
- 5. Difficulty in Identifying Patterns: Recognising patterns and trends in data can be challenging, limiting the ability to make data-driven decisions and anticipate future issues.

There is a need for skills, processes and knowledge in the organisation and from its staff to address the above often unrecognised gaps:

- 1. **Skills**: Not all staff possess the technical skills required to analyse complex data sets or use advanced research tools, limiting the depth and scope of their investigations.
- 2. Resource Limitations: Budget constraints often prevent organisations from investing in the latest technology or hiring additional staff, putting extra pressure on existing employees to manage workloads.
- 3. Security Concerns: Data privacy and security are significant challenges, especially when handling sensitive information. Staff must navigate complex regulations and protocols to protect data integrity.
- 4. Collaboration Barriers: Effective research and investigation require collaboration across teams. However, traditional IT environments may need more tools and platforms to facilitate seamless communication and teamwork.
- 5. Time Constraints: With tight deadlines, staff may need more time to thoroughly investigate issues or conduct in-depth research, leading to incomplete or rushed conclusions.

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Research and Investigation

Al is increasingly recognised as a helpful tool for improving staff productivity, especially when finding and consolidating information. Hence, there has been a rise in the use of ChatGPT and Microsoft 365 CoPilot. Using ChatGPT in an organisational setting can bring several benefits, such as increased productivity and streamlined workflows. However, there are also several potential issues that organisations need to consider.

Background: Introducing ChatGPT

ChatGPT is an AI language model developed by OpenAI, designed to understand and generate human-like text based on the input it receives:

- 1. Natural Language Processing (NLP): ChatGPT uses advanced NLP techniques to understand and respond to text inputs conversationally.
- 2. Training Data: ChatGPT is trained using a diverse range of internet text, which helps it generate responses on various topics.
- 3. Time-based Information: It receives training at points in time, months apart and in the past. It doesn't have real-time access to the Internet or personal data unless shared during the conversation.
- **4. Applications**: ChatGPT is useful for answering questions, providing recommendations, drafting emails, creating content, and even coding assistance.

ChatGPT is a powerful tool with significant potential value. Understanding its training process and the source of its training materials reveals its usefulness in various applications. However, it's important to note that there are also noteworthy limitations to consider:

- 1. Trustworthiness: ChatGPT can sometimes produce incorrect or nonsensical answers due to the variety of training information and the quality and clarity of the user's questions. This could lead to mistakes or even compliance or legal issues.
- 2. Data Privacy and Confidentiality: Employees might inadvertently share sensitive company or client information with ChatGPT, which could lead to data breaches or violations of confidentiality agreements. Since ChatGPT processes data through third-party servers, this poses a significant risk.
- 3. Accuracy and Reliability: ChatGPT's the data it was trained on to create responses, which may only sometimes be up-to-date or accurate2. Relying on it for critical tasks without proper verification can lead to errors and misinformation.
- 4. Bias and Fairness: Given that training data is sourced online from social media and forums, Al models like ChatGPT and CoPilot can inherit biases in their training data. This can result in biased outputs, affecting decision-making processes and potentially leading to claims of discrimination or unfair treatment.
- 5. Context: It also lacks an understanding of context beyond the immediate conversation and doesn't have personal experiences or emotions. ChatGPT knows nothing about your organisation beyond the information available on the Internet. It lacks detailed knowledge of your customers, your processes, or any other information not publicly available.

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Research and Investigation

6. Intellectual Property Concerns: There is a risk of plagiarism and copyright violations because of the source of training information, given that ChatGPT's answers may have been sourced from copywritten material made publicly available—even incorrectly.

Background: Introducing Microsoft 365 CoPilot

Microsoft 365 Copilot is an Al-powered productivity tool designed to enhance the capabilities of Microsoft 365 applications built on top of ChatGPT. Here are some key features and benefits:

- 1. Uses Prompts: Like ChatGPT, Microsoft 365 Copilot uses prompts to understand and execute tasks based on user instructions. These prompts are available in the Microsoft 365 Portal and inside Microsoft 365 apps like Word, Excel, PowerPoint, Outlook, and Teams.
- 2. Al-Powered Assistance: CoPilot ChatGPT is trained using information from Microsoft 365 products like Outlook, SharePoint, and OneDrive for Business, combined with information from the Internet.
- 3. Integration with Microsoft 365 Apps: Copilot answers questions, creates content, and automates tasks from available information. It can, for example, write documents, summarise emails, create meeting minutes, and create and format presentations.

What is Unearth AI for Research and Investigation?

Research and Investigation is a capability that an Administrator can add to any Unearth Al Corpus, including those controlled by a solution such as Audit & Compliance. It enhances a Corpus's standard capabilities by providing a ChatGPT implementation integrated into Discover that Unearth Al controls.

Research and Investigation is trained on the full set of information available to it, using Unearth Al's ability to ingest and analyse such a wide range of information. It can also include other information ingested into Unearth Al, including forms, videos, pictures, information from selected and trusted websites, social media posts, and so on. It can also include information ingested from internal systems—both documents and data.

Users can ask questions of ChatGPT in Discover, limiting responses only to Unearth Al knowledge base information. As a result, queries are executed only against trusted and known information. Users can optionally supplement this with information available from the Internet.

Unearth Al Discover augments user queries to create more complex prompts optimised to produce higher-quality results.



Research and Investigation

Results can integrate long-form ChatGPT answers and even report creation. They can include information deployed on maps, charts, data, and lists of documents related to the results of the ChatGPT queries. Users can view the documents and data used to create the responses.

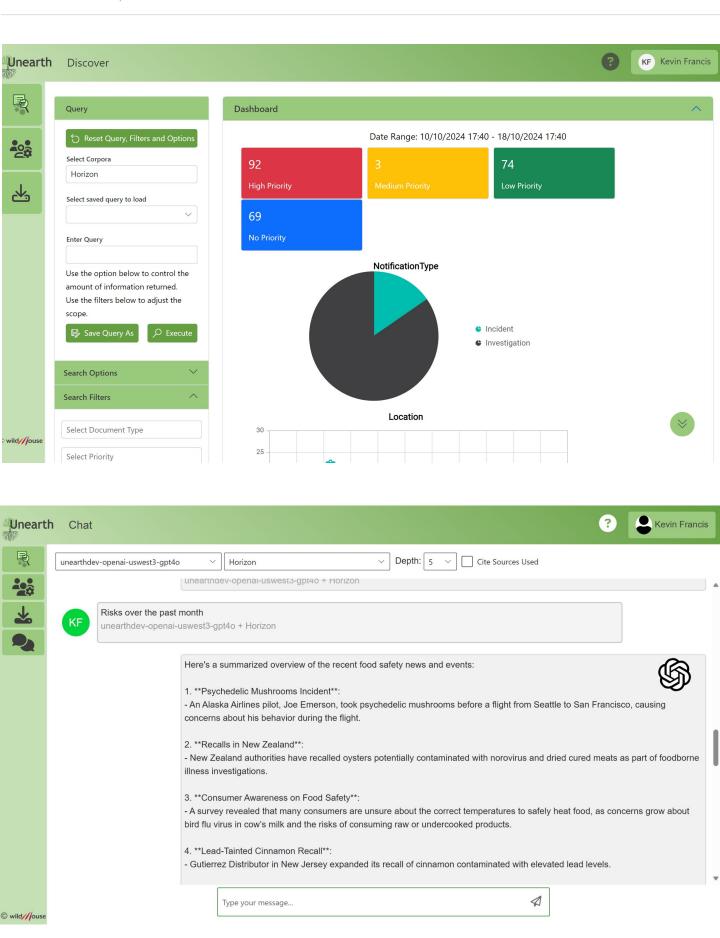
Discover can even be customised where required for specific scenarios.

Unearth AI provides an unparalleled experience for investigation and research, whether creating new content, reports and documents or investigating issues and solving problems. It provides greater safety and trusted information as the source of information, and therefore trusted results and do not infringe intellectual property. It prevents leakage of information outside the organisation. It provides access to greater amounts of information than Microsoft 365 CoPilot, supported by more complex and useful results for investigation and working with the resulting information.

Current development work with Unearth AI will integrate the product with Microsoft 365 CoPilot to allow results from Unearth AI to be integrated directly into Microsoft 365 documents to automatically create formatted reports and presentations.

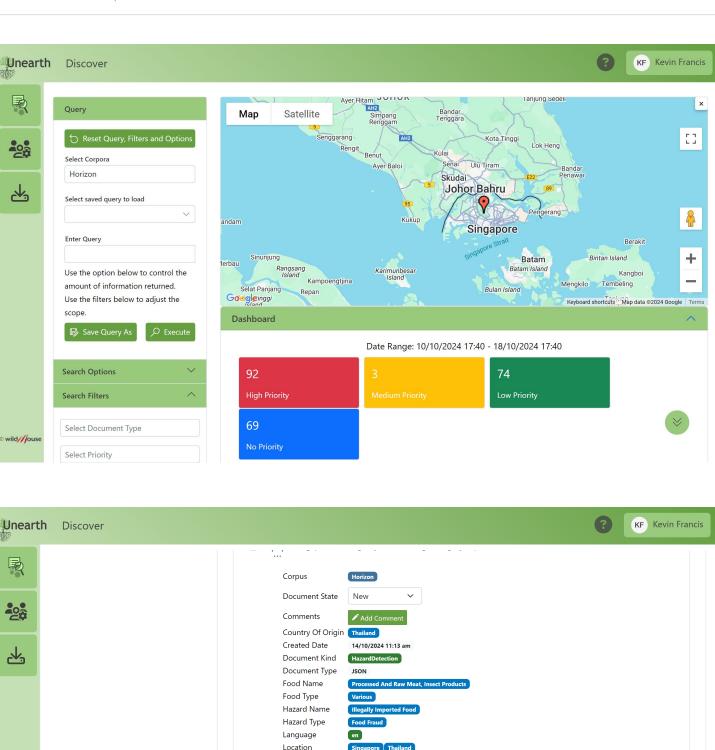


Research & Investigation Solution





Research & Investigation Solution



Notification Type Notifying Country Priority

Document Score 1.00

Related Document @Singapore Food Agency (SFA): [300kg of illegally importe... Confidence: 100% |
Similar Document @@Singapore Food Agency (SFA): [300kg of illegally importe... HazardDetection_

@Singapore Food Agency (SFA): [Fined for food safety offe... HazardDetection 1

@Singapore Food Agency (SFA): [Fined for food safety offe... HazardDetection 1

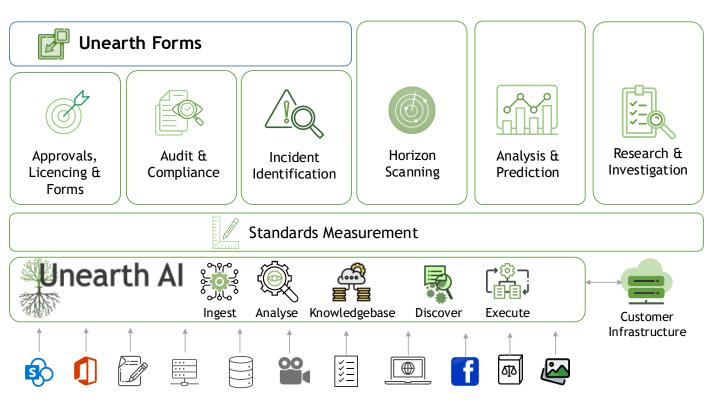
@Singapore Food Agency (SFA): [Fined for food safety offe... HazardDetection 1



Public Sector Solutions







Wild Mouse provides a set of Solutions that can be used by Government Departments and Agencies to provide the following Al-powered capabilities rapidly and with an attractive ROI:

- Approvals, Licencing and Forms
- Audit and Compliance
- Incident Identification
- Horizon Scanning
- Analysis and Prediction
- Research and Investigation

These solutions can optionally utilise standards management from the optional Seera compliance platform.

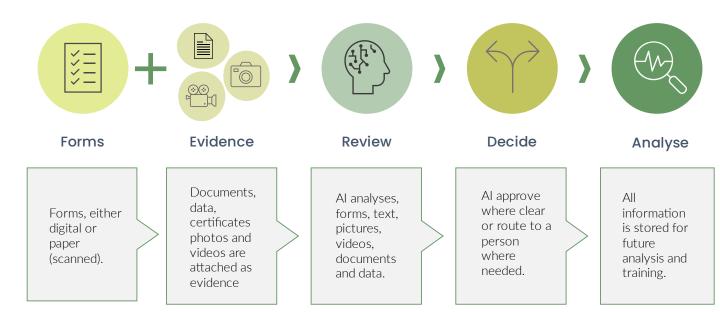
These solutions make use the powered and unique capabilities of the Unearth Al platform, including image and video analysis, generative Al and automated decisions.



Public Sector Solutions



Approvals and Forms Solution



The Approvals and Forms Solution is uniquely designed for government regulators and enterprises managing complex supply chains, offering a comprehensive and efficient approach to compliance and approval processes.

The Solution allows onboarding contractors, staff, suppliers or licensing of businesses by capturing relevant proof of compliance and validating this using AI for automated approvals, with oversight. Answers to questions in the form can be used, supported by evidence that must be attached. This includes combinations of:

- Documents, attached as document files such as PDFs, Excel spreadsheets, etc., or as photos of certificates, paper forms and shorter physical documents.
- Photos that can be used to demonstrate adherence to requirements, such as mechanical aspects, safety equipment, component design, cleanliness, etc.
- Videos that show an environment in more detail, such as walking around a factory, a truck, etc.
- Links to online information.
- Other forms of information that might be valid.

Information is entered and uploaded using Unearth Forms, or another tool can be integrated.



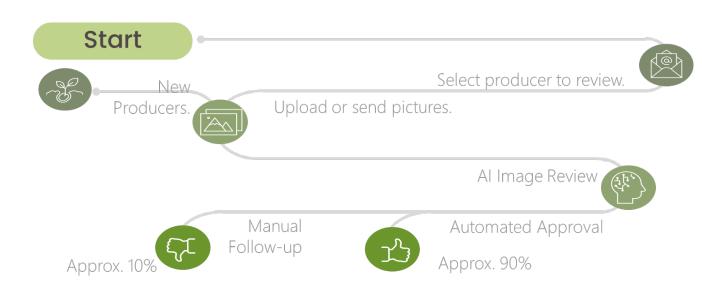
Approvals and Forms Solution

Unearth AI assesses provided information, both individually and together, to create a measure of compliance against a set of business rules that can be configured in the platform. This can provide either an approval or rejection in seconds to minutes or forward the assessment to staff for review where it does not meet a threshold. This can include routing all forms to staff at first. Staff can be alerted of specific applications when required.

Completed applicants can be sent to your core business management system via API.

Benefits include:

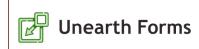
- Validation at scale with faster results
- Validation of physical assets and equipment without in-person inspection
- · Oversight and validation by staff where needed
- Instant approvals where possible



Relevant Unearth AI Capabilities Used



Image and Video Analysis





Case Study: Revolutionizing License Approvals with DPI WAITless



In the fast-paced world of regulatory compliance, the NSW Department of Primary Industries (DPI) faced a significant challenge: streamlining the license approval process without compromising on accuracy or efficiency. Enter Unearth AI, Wild Mouse's cuttingedge solution that transformed DPI's approach to document processing and approvals.

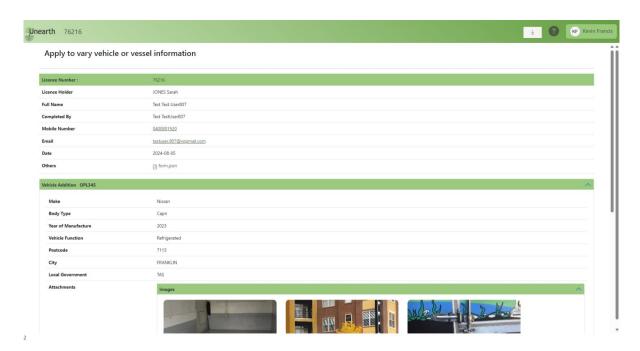
The Challenge

DPI managed a vast array of documents, from applications to supporting materials, all requiring meticulous review and approval. More importantly, approving trucks, fishing boats and game hunting vehicles required physical inspection by DPI staff, which required these vehicles to be taken out of action, costing time and money for both DPI and the businesses.

The Solution

Unearth AI was deployed to overhaul DPI's license approval workflow. Utilizing advanced AI algorithms, Unearth AI provided:

• Ingestors connected to OneBlink: DPI already used a forms solution from another Australian SaaS business, OneBlink. Wild Mouse worked with OneBlink to integrate with Unearth Al Ingest. As a result, businesses can access OneBlink forms from the DPI website to enter information, attach evidence of compliance, make payments, and submit the application.



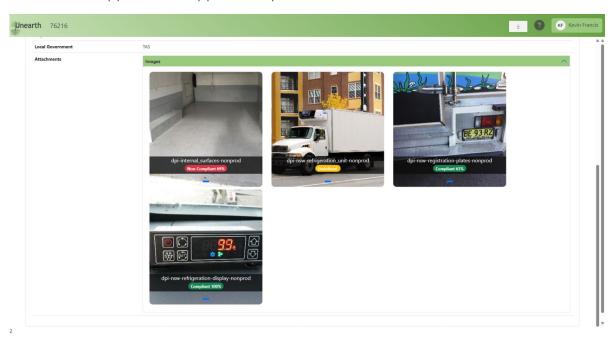


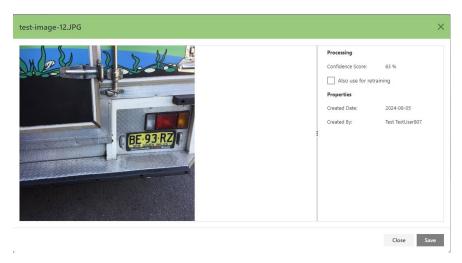
Approvals and Forms Solution

 Image and Document Analyzers: The form and evidence of compliance are passed to Unearth Al Analyze for processing. Custom Analyzers were trained using photos and documents provided by DPI.

Once tested and in use, Unearth AI processes photos of key components of the various vehicles such as seals, floors, chiller units, registration plates, temperature displays, etc. Other items such as labels of chemicals used and certificates are attached.

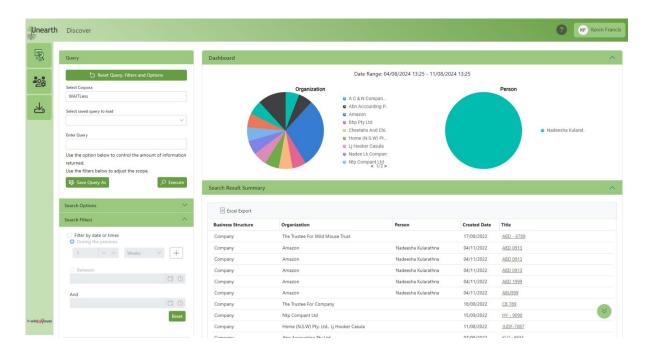
• Al Decisions: Unearth Al assess the compliance of each vehicle from the provided evidence to approve, not approve, or pass to staff for validation.





Approvals and Forms Solution

• Staff Analysis Platform: Staff use Unearth AI Discover to view completed forms with their status, view attached evidence with the compliance analysis outcomes, change outcomes and pass information back into Unearth AI to optimize the AI training.



The Outcome

The results were transformative. DPI WAITless experienced a significant reduction in document processing time, with licences moving to being approved in seconds in many cases. Importantly, businesses can now execute the process without the need to take valuable vehicles off the road. There has been a reduction in cost of operation for DPI.

Accuracy in the platform has been well over 80% even from the start of operation. a marked improvement in accuracy.

The Future

With Unearth AI, DPI WAITless is well-equipped to handle increasing volumes of documents while maintaining high standards of efficiency and compliance. This case study serves as a testament to the capabilities of Unearth AI, making it an indispensable tool for any organization looking to optimize their document processing and auditing needs.

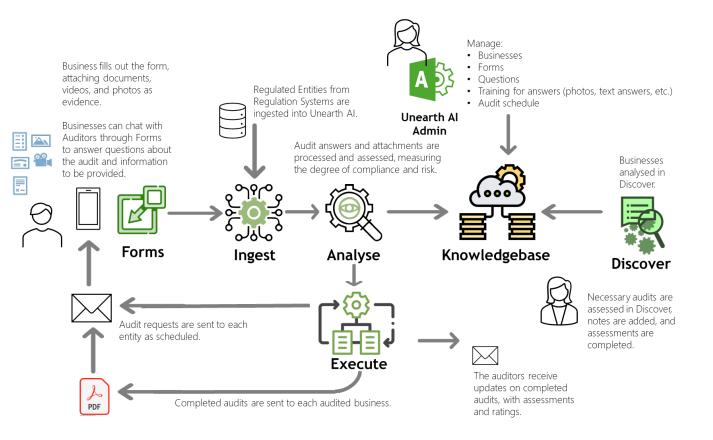


Public Sector Solutions





Audit and Compliance Solution



The Audit and Compliance Solution extends the Approvals and Forms Solution with a larger and more complex workflow and a more granular assessment of businesses, again driven in an automated manner powered by AI.

The Solution aims to perform automated audits of businesses in a light-touch manner, at frequency, allowing those businesses that require particular attention from auditors directly to be identified. It does this by sending audit requests to businesses, requiring the completion of a form with evidence of compliance to be attached. This evidence can include combinations of:

- Documents, attached as document files such as PDFs, Excel spreadsheets, etc., or as photos of certificates, paper forms and shorter physical documents.
- Photos that can be used to demonstrate adherence to requirements, such as mechanical aspects, safety equipment, component design, cleanliness, etc.
- Videos that show an environment in more detail, such as walking around a factory or a truck.
- Links to online information.
- Other forms of information that might be valid.

With auditing, the emphasis is on videos, requiring businesses to record videos of the right length, movement and scope so that indications of risk can be gathered.



Audit and Compliance Solution

Unearth Forms is used to gather information and evidence, including through integration with phone cameras. The chat functionality in Unearth Forms allows Auditors to chat with businesses to ensure evidence is gathered correctly.

Unearth AI assesses provided information, both individually and together, to create a measure of compliance against a set of business rules that can be configured in the platform. This builds a measure of risk for each business from each audit and, over time, allows Auditors to identify and focus more on those businesses that need improvement. Auditors can view each audit with the provided information, including videos, etc., and the results created by Unearth AI. They can add their internal comments and comments for the business and complete the audit.

Completed audits can be sent to the business as a document with the Auditors' results and comments. The resulting data can be uploaded to the regulator management platform through an API.

Benefits include:

- Audits at scale with faster results
- Audits without in-person inspection
- · Lighter touch audits allow more frequent execution to allow trends to be identified
- · Oversight and validation by staff
- Automated audit assessments, if desired
- Gathering of information over time allows trends, prediction and investigation

Relevant Unearth AI Capabilities Used



Image and Video Analysis





Case Study: Improving the Quality of Exports Using Al



Introduction

Food exports are significant to the Australian economy. The Department of Agriculture, Fisheries and Forestry (DAFF) in the Australian Federal Government ensures compliance with rules that assist with the quality and safety of exported food.

DAFF sought an innovative solution to enhance its audit and compliance processes. It partnered with Wild Mouse Australia to deploy the Unearth Al platform, a comprehensive Al-powered solution designed to streamline and improve the efficiency of its operations.

Challenges

DAFF faced several challenges in its traditional audit processes:

- 1. Manual Audits: Traditional onsite audits were time-consuming and resource-intensive, requiring physical inspections and manual data collection. Manual audits were highly intrusive and costly for businesses, and DAFF resources were not available to audit all businesses frequently.
- 2. Compliance Monitoring: Ensuring compliance with export requirements and regulations was complex, often leading to delays and inconsistencies.

Solution

Wild Mouse Australia implemented the Unearth AI platform to address these challenges. The solution included the following key components:

- 1. Al-Powered Audits: The Unearth Al Audit solution automates the audit process by requesting information from businesses. Businesses supply required information on an electronic form, which uses Al to measure compliance and build a risk model.
- 2. Data Integration: The platform ingested data from various sources, including videos, photos, documents, and other records, to provide a comprehensive view of compliance 2.
- 3. Workflow Automation: Unearth Al Discover provided a workflow experience to ensure staff processed each audit, with compliance measurements provided by the Al.
- 4. Incident Identification: The platform could process incident notifications from various sources, such as web forms, emails, and social posts, to identify and address compliance issues2.

wild///ouse

Audit and Compliance Solution

Implementation

The implementation of Unearth AI for the Dairy Export Assurance Program included:

- The initial configuration of the platform.
- Inclusion of forms.
- Loading data.
- Training of AI models for processing.

The solution was deployed in a phased approach, starting with the initial setup and training, followed by the integration of data sources and the automation of audit processes.

Results

The deployment of Unearth AI resulted in significant improvements in the audit and compliance processes for DAFF:

- 1. **Efficiency**: The automated audits reduced the time and resources required for compliance checks, allowing faster and more accurate assessments.
- 2. Data Accuracy: Integrating various data sources and AI-powered analysis improved the accuracy and reliability of compliance measurements.
- 3. Scalability: The platform's ability to handle large volumes of data and automate workflows enabled DAFF and Dairy Australia to scale their audit operations effectively.
- **4. Compliance**: The Al-powered solution ensured consistent and thorough compliance monitoring, reducing non-compliance risk and improving overall regulatory adherence2.

Conclusion

The Unearth AI audit and compliance solution deployed for DAFF and Dairy Australia demonstrated the power of AI in transforming traditional audit processes. By automating data collection, analysis, and compliance monitoring, the platform provided a more efficient, accurate, and scalable solution, ultimately enhancing the effectiveness of DAFF and Dairy Australia's audit operations.



Public Sector Solutions



wild//ouse

Horizon Scanning Solution

About Horizon Scanning

Horizon Scanning is a *foresight method* for identifying early signals of change in various fields. It systematically examines potential threats, opportunities, and future developments that might be outside the scope of current thinking and planning. This proactive approach helps organizations anticipate and respond to emerging trends, allowing them to shape their strategies accordingly.

Key benefits of horizon scanning include:

- Staying ahead of industry changes: By identifying emerging trends, organizations can adapt and innovate to maintain a competitive edge.
- Mitigating risks: Early detection of potential threats allows timely responses to minimize negative impacts.
- Leveraging opportunities: Recognizing upcoming opportunities can lead to strategic advantages and growth.

Horizon scanning is used in various domains, including healthcare, environmental studies, and technology. It helps decision-makers plan for the future by providing insights into potential disruptions and transformations.

Government Departments use Horizon Scanning for several key purposes, particularly when it comes to regulatory bodies:

- 1. Anticipating Future Challenges and Opportunities: Horizon scanning helps government departments identify emerging trends, potential threats, and opportunities that could impact their areas of responsibility. This proactive approach allows them to prepare and adapt their policies and strategies accordingly.
- 2. Informed Decision-Making: By understanding potential future scenarios, regulators can make more informed decisions. This includes assessing the implications of new technologies, societal changes, and environmental factors.
- 3. Risk Mitigation: Early identification of potential risks enables government departments to develop strategies to mitigate them before they become significant issues. This is crucial for maintaining public safety and trust.
- 4. Policy Development: Horizon scanning provides valuable insights that can inform the development of new policies and regulations. It ensures that these policies are forward-looking and capable of addressing future challenges.
- 5. Stakeholder Engagement: Engaging with external experts and stakeholders through horizon scanning exercises allows regulators to test assumptions and gather diverse perspectives. This collaborative approach enhances the robustness of their strategies and policies.
- 6. Innovation and Adaptation: Horizon scanning can highlight areas where innovation is needed for regulators. It helps them stay ahead of industry changes and adapt their regulatory frameworks to support new developments while ensuring compliance and safety.

By leveraging horizon scanning, government departments and regulators can better navigate the complexities of an ever-changing world and ensure they remain effective and relevant in their roles.

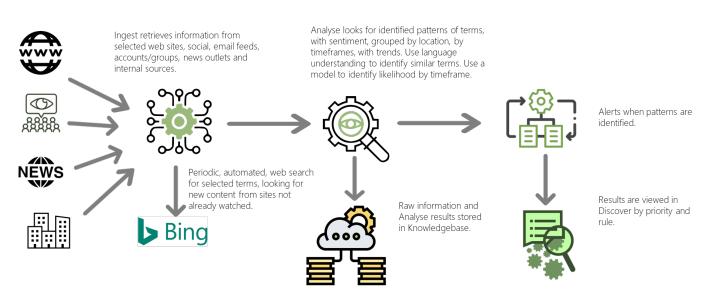


Unearth Al Horizon Scanning Overview

The Unearth AI Horizon Scanning Solution offers a range of benefits for organizations and government agencies. It can help anticipate future changes, mitigate risks, and make informed policy and decision-making. These benefits can significantly improve the operations of any entity that utilises this powerful tool.

The following features inherent and unique to the design of Unearth AI are beneficial in Horizon Scanning:

- Ingest runs constantly, scanning and ingesting on set frequencies, 24/7.
- Many sources of information are available as scanning sources, including social media, internal systems, websites and the Internet, email, documents, etc.
- Analyzers extract and understand information ingested in the context of the scan. This
- Configurable business rules can be applied to information for rating, ranking, categorization, etc.
- Incoming information is stored in the Knowledgebase, allowing conclusions to be drawn over time as more information becomes available, improving prediction
- Discover allows information to be queried and analysed using various tools such as PowerBI, ChatGPT and query to expose information as data, as reports, geographically, etc.
- Action can provide alerts on triggers, and its predictive capabilities can be utilized to calculate likely future events.





Horizon Scanning for Risk Mitigation

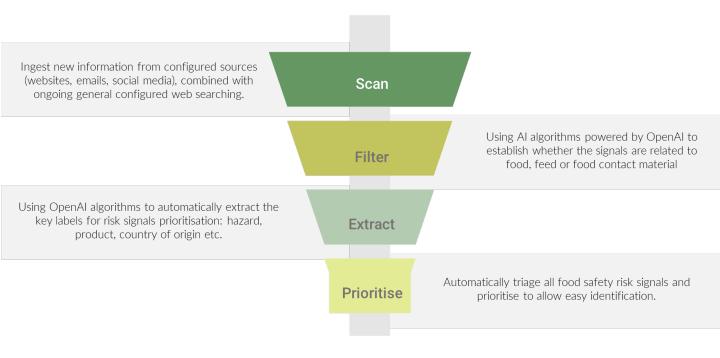
Risk mitigation involves using Horizon Scanning to identify signals that indicate an emerging harm or the risk of an emerging harm in a defined area and for a defined subject.

Unearth AI Horizon Scanning proactively provides 24/7 monitoring of issues, events, risks, and harms emerging for a defined subject, providing tools and information to allow your staff to identify and manage risks effectively and efficiently, avoiding the need for staff to trawl the Internet constantly. Constant monitoring dramatically increases the likelihood of finding issues over the common proactive of investigating for short, occasional bursts.

It automatically accesses a comprehensive range of global sources such as emails, social media, feeds, news, websites, etc., and initially reads and analyzes text and related information about specified areas of interest. This information can be combined with data and information from internal systems.

It incorporates clients' business rules on hazard types and harm profiles into a language processing algorithm and assigns a risk or likelihood rating to the processing results. This reduces noise by alerting relevant staff and allowing high-priority items to be reviewed.

An example is shown below:





Horizon Scanning for Prediction

Horizon Scanning with Unearth AI also allows for analysing information that might predict future events, trends through content from various sources. This can be used to anticipate future challenges and opportunities, make informed decisions, develop policies, engage stakeholders, innovate, and adapt.

Unearth AI can ingest information from trusted sources to provide an excellent foundation of knowledge:

- Experts can direct Unearth Al Ingest to selected and trusted internal data and document sources.
- Staff can load documents supplied by trusted partners directly into Unearth Al.
- Selected external websites can be searched and ingested.

In addition, Unearth AI can search the Internet using specific terms to gather information from unknown sources, if desired.

Unearth Al's concept of a 'document' is remarkably flexible. It can process a variety of formats, including Word or Acrobat documents, websites, social posts, news items, articles, podcasts, interviews, and videos. This adaptability ensures that no valuable information is overlooked in the prediction process, giving you peace of mind that all relevant data is being considered.

Unearth AI empowers users to apply business rules to the information it processes. These rules can assign weights to information from different sources, allowing trusted information to be prioritized over information from websites, if desired. This level of customization ensures that the predictions are based on the most reliable and relevant data.

Language understanding from generative AI in Unearth AI can help understand the prediction timeline and assess the information's applicability, tagging information in the Knowledgebase.

ChatGPT inside Unearth AI can then be used alongside other tools in Discover to interrogate the resulting Knowledgebase, with the metadata applied by the AI and business rules in Analyze applied. Discover can assist staff in drawing conclusions from the information and creating reports ready for further consumption—even into documents in Microsoft 365 using CoPilot integration.

Relevant Unearth AI Capabilities Used

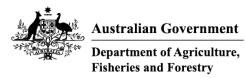


Generative Al



Case Study: Protecting Australia from Food Safety Risks





The NSW Department of Primary Industries (DPI) sought to enhance its food safety monitoring capabilities to proactively identify risks with imported products and take timely action to protect public health. To achieve this, it implemented Unearth Al Horizon Scanning, which the customer has named 'Food-i'. DPI uses this system, the Federal Department of Agriculture, Fisheries and Forestry, and Health Victoria. This case study explores the integration and outcomes of this innovative approach.

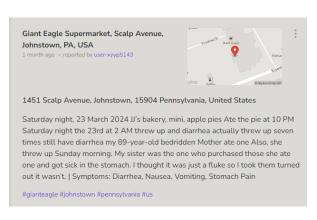
Challenge:

The DPI faced challenges in efficiently monitoring and analyzing vast amounts of global data related to food safety issues:

- There is no single system or standardized way of reporting food safety issues across countries. These are reported by local authorities to their website, to social media, or through email newsletters, which each local authority reporting individually and in different ways.
- It is also possible that each government agency does not know about or has not captured each food safety issue that occurs.
- Different agencies use different ways of reporting issues, including different rating systems for risks.

The method at the time was therefore manual, using people to review numerous websites, email newsletters and social media accounts to collect, rate and assess reported food safety issues.





More than 140 people sick after two gastro outbreaks at Melbourne venue

Posted Thu 21 Sep 2023 at 4:48pm, updated Thu 21 Sep 2023 at 8:58pm





Solution:

The Food-i system, powered by Unearth AI Horizon Scanning, was deployed to scan and analyze data from diverse sources, including international food safety alerts, scientific reports, and social media. The AI-driven platform was trained to recognize and prioritize food safety issues relevant to the DPI's regulatory scope. The results are displayed in a dashboard and emailed to users as alerts.

Implementation:

The system was integrated with DPI's existing workflows, allowing for a seamless transition and immediate operational use. The AI was initially fed a smaller dataset, which was incrementally expanded as the system's accuracy improved through continuous learning.

This case study serves as a testament to the strategic advantage that AI can provide in enhancing public safety and regulatory efficiency.

Results:

Since its deployment in early 2023, Food-i has proved its efficacy by accurately classifying and rating food safety issues. It enabled staff from multiple agencies to quickly identify high-priority cases, resulting in more effective and timely responses to potential food safety threats.

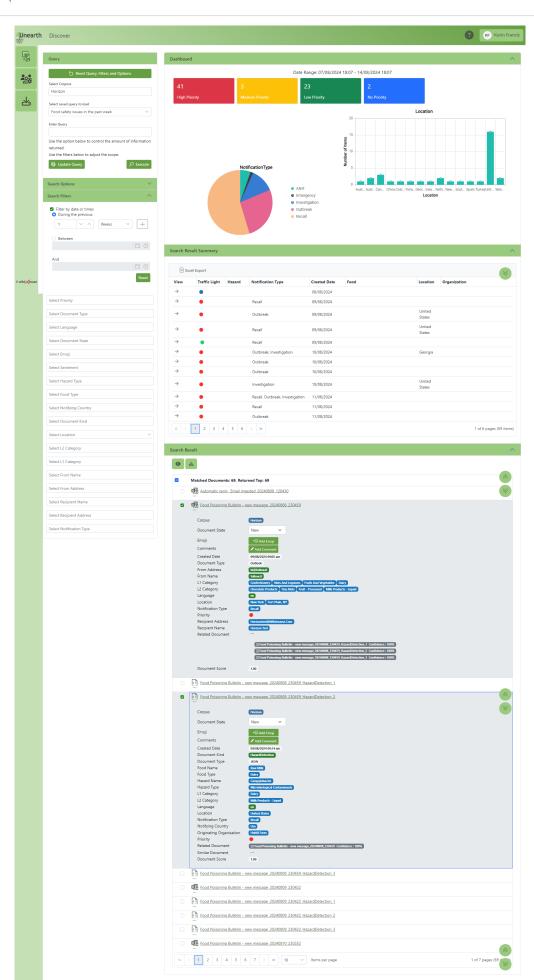
Planning is underway to implement further Horizon Scanning implementations across the government agencies on Unearth AI to monitor local supply chains at greater detail.

Impact:

The integration of Unearth AI Horizon Scanning into the Food-i solution has significantly improved the DPI's ability to monitor food safety on a global scale. The system's predictive capabilities have also allowed for better resource allocation and risk management. Staff have been freed to work on other matters, time requirements for staff to monitor food safety risks cut by over 90%.

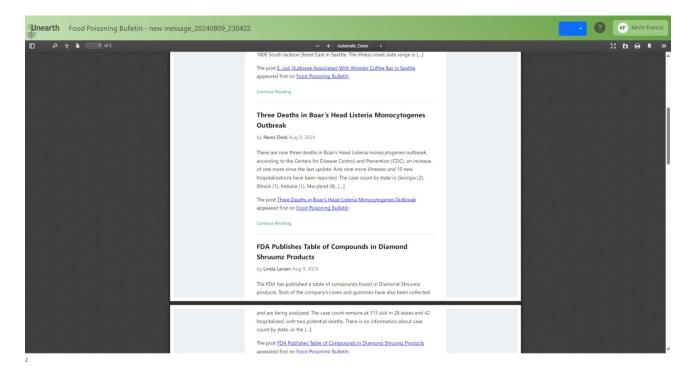


Horizon Scanning Solution





Horizon Scanning Solution



Conclusion:

The case of the NSW DPI Food-i solution is a testament to the transformative potential of AI in regulatory functions. The DPI has set a new standard for proactive and intelligent food safety regulation, demonstrating the system's ability to anticipate and prevent potential threats by leveraging advanced horizon scanning technology.

This case study serves as a powerful testament to the strategic advantage of Al in enhancing public safety and regulatory efficiency. The successful implementation of the Food-i solution in the NSW DPI demonstrates the transformative potential of Al in regulatory functions, paving the way for more effective and intelligent food safety regulation.

