

# XNFY LAB

Building innovation with a unique shared model

A joint initiative:



# THE XNFY SHOPPING LAB

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The XNFY lab helps retailers drive and test innovation through a unique cluster that combines internal R&D, Startups, Retailers and the global reach of Microsoft.

<http://xnfy.com/>

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XNFY LAB – a



Microsoft

Joint initiative

# Examples of AI Generated results for NFT or Metaverse



Clothes Generation:

From 2D to 3D



**Our patent-pending technology generates new original images that users will desire.**

XNFY LAB – a



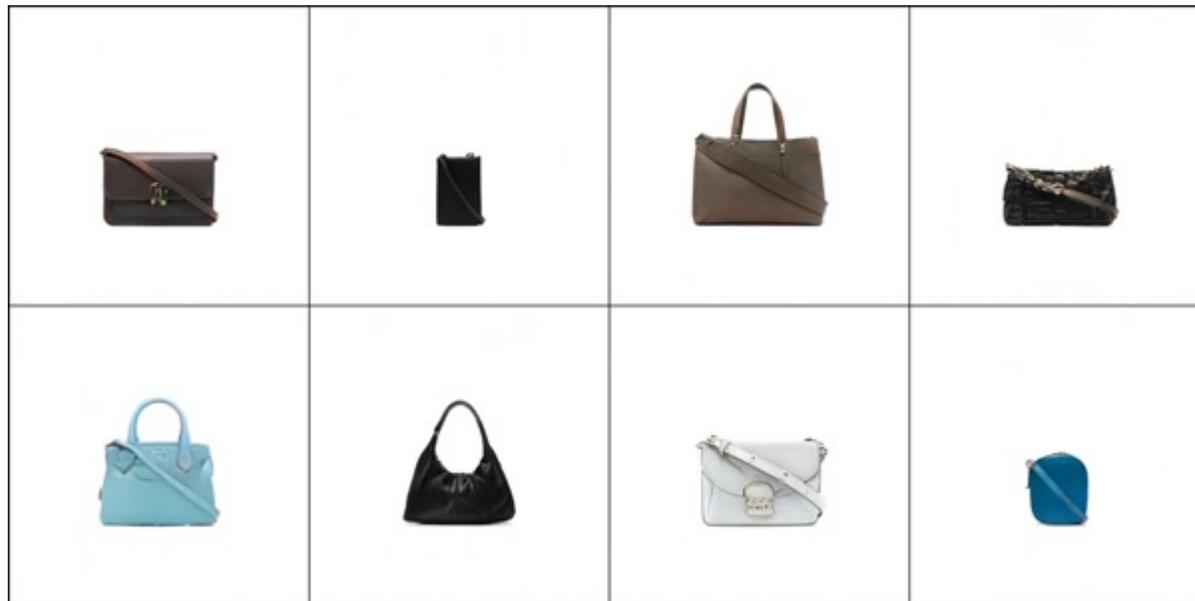
Microsoft

Joint initiative

# Examples of AI Generated results for NFT or Metaverse



Dresses and Accessories:



**Our patent-pending technology generates new original images that users will desire.**

XNFY LAB – a



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Joint initiative

# Examples of AI Generated results for NFT or Metaverse



Realistic Avatars:



**Our patent-pending technology generates new original images that users will desire.**

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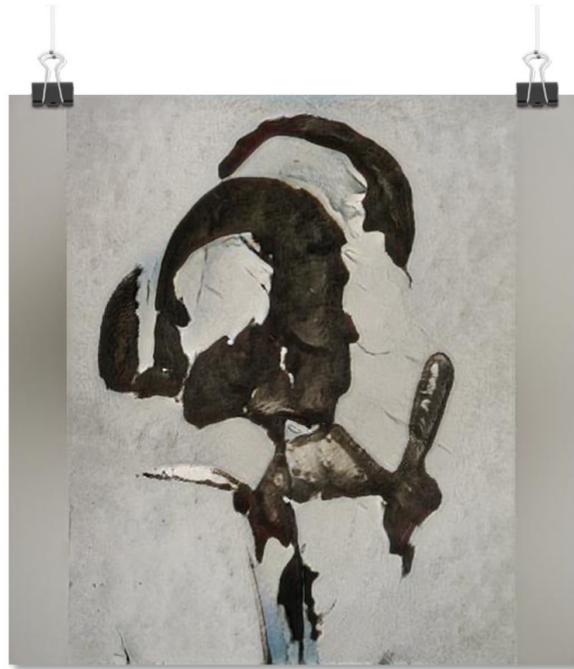
Joint initiative

# Examples of AI Generated results for NFT or Metaverse

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Unique art / images / designs:



HAPPY HOLIDAYS *and* A DEEP TECH YEAR

<https://opensea.io/collection/fashable-happy-holidays-pol>

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# FEATURED IN

**Bloomberg** MARKETS  
INSIDER

今日头条

 **Microsoft**

yahoo!finance | c|net Japan

**TRENDSHUNTER™**

**FF** | **FIBRE2FASHION.COM**  
WORLD OF GARMENT - TEXTILE - FASHION

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Entertainment**

FASHIONUNITED

**VOGUE**  
PORTUGAL

**COMPUTERWORLD**  
FROM IDG



 Microsoft  
for Startups

**Business Today**

 Microsoft | Pulse



MORE TO COME..

# Last Events



## EXTHEREAL - FASHION IN EXTENDED REALITY CONFERENCE

📅 30th Nov 2021

What is revolutionising digital content creation? 🤖

Join us to meet with the founder and CEO of XNFY Lab and Fashable, Orlando Ribas Fernandes, to discuss deep tech for the fashion industry!

[Read More](#)



## FASHABLE

### FASHABLE - AI GENERATED FASHION

📅 17th Nov 2021

A powerful and adaptable technology to revolutionize brand content generation and start a new era.

Fashable, is now an independent company and the first XNFY Lab spin-off.



### XNFY LAB AT #RIC21

📅 16-17th Nov 2021

Innovation Lab: Tech Companies Changing the Retail Game. During this fast-paced session, Orlando Ribas Fernandes, CEO & Founder of XnFinity, will spotlight executive leaders from top tech companies changing the retail game. Get in-depth insights...

[Read More](#)

Microsoft Azure

AI in Retail Innovation with Orlando Fernandes

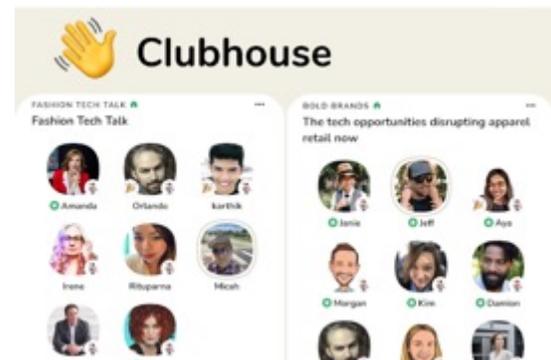
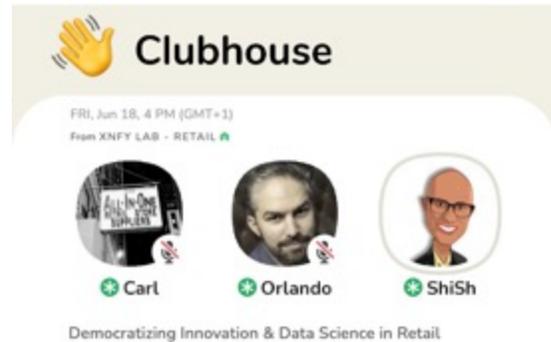
Azure for Executives podcast



### AZURE FOR EXECUTIVES PODCAST- AI IN RETAIL INNOVATION WITH ORLANDO FERNANDES

📅 2nd Sep 2021

On this episode, we are talk about the Azure Marketplace in the retail space: how the Azure Marketplace can help retailers, and how the it may be important for your business, both as a customer or as a solution publisher with our guest, Orlando Fernandes of XNFY Labs.



Extthereal conference - recorded keynote presentation - <https://youtu.be/hDtzX57vLQA>

# INNOVATION NEVER STOPS

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## CONTACTS

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<http://www.xnfinity.pt/lab.html>



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