

The background is a solid dark blue. On the left side, there are three large, stylized, overlapping shapes: a red one at the top, a yellow one in the middle, and an orange one at the bottom. On the right side, there are two concentric circles in a lighter shade of blue. The text is positioned in the upper right quadrant.

**Write faster,
and better.**

The 50-50-50 Equation

Corporate America's \$2 Trillion Problem

~50%

of white collar
workers in the
US spend

~50%

of their workday
on written
communication

~50%

of the messages
they send
are misunderstood



x Y L O

Authentic

Good writing is about
a lot more than grammar.

Interpersonal

Powered by social psychology to
promote productive teamwork.

Hyper-Personalized

A user-specific experience is
a better user experience.

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**How does Xylo solve
the 50-50-50 problem?**

Your people **don't** **have time**

Yikes! I have 30 minutes to answer 14 emails, I need to do this fast.



Emily's draft



to Danny

Cc Bcc

Ok Danny. |

Send



Your people **don't** **have time**

Yikes! I have 30 minutes to answer 14 emails, I need to do this fast.



Email sent to Danny



From Emily

Cc Bcc

Ok, Danny.

'Ok Danny.' What is her problem?

Fine then. I won't send that report she requested.



Xylo can help

Yikes! I have 30 minutes to answer 14 emails, I need to do this fast.



Emily's draft



to Danny

Cc Bcc

Ok Danny. |

Send



xYLO



Xylo can help



xYLO



Danny may interpret the brevity of your message as a lack of interest, this revision may help.

Xylo suggestion:

Sounds good, Danny.

Re-write

Apply Suggestion

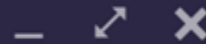


Xylo can help

Oh yeah, that *is* better.



Email sent to Danny



From Emily

Cc Bcc

Sounds Good, Danny

xYLO

Great, I'll send that report right now.



⋮ Outlook

Send

▼

From:

Elliot

To:

Alex

Subject:

Urgent!

Thoughts? Chop chop 🚀

NEW SUBJECT

xylo

Need by EOD

NEW MESSAGE

Hi Alex,
Please see attached and share feedback by EOD.
Thanks!

4 Improvements

^

✓

Subject:

Added time-specific call to action.

✓

Company Norms:

Removed slang per your company's best practices.

✓

Generational:

Removed emojis, used more formal structure, and called Alex by name.

✓

Style:

Added warmth for Alex's preferred style.

Re-Write Draft

Accept Daft

PRODUCT

Language

Culture

Company

Generational

Emotional State

Comm Style

Stylometry

Vocabulary