

What is Workplace Analytics (WPA)?

Why NOW?

How?

When?

What can we do?



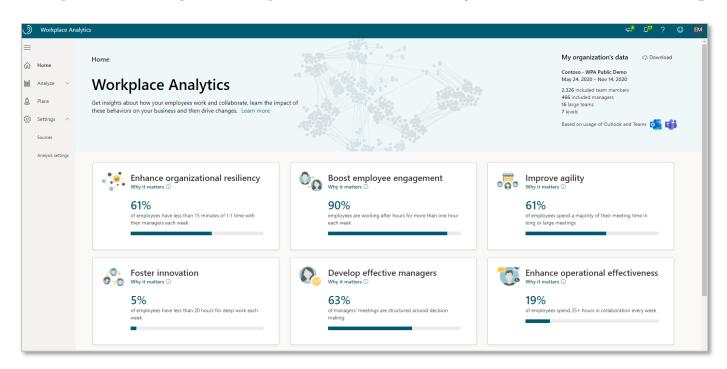
What is Workplace Analytics?



What is Workplace analytics (WPA)?

<u>Video</u>

Workplace Analytics uses **passive behavioral data** that represent day-to-day actions to reveal insights about the way work gets done. These insights empower organizations to **explain the impact of day-to-day actions** and help leaders **drive change**.





Why **NOW**



Why **NOW**?

- Shift to Remote working (Covid-19) #WFH
- New collaboration behavior with existing change efforts
- Creation of new habits



Companies and employees are struggling with the new environments and the new challenges 'Working form home'



Why **NOW**?

We can only succeed if our customer succeed

- Supporting customer and supplier relationships in uncertain times
- Balancing work and life under one roof



Example

New habits can be positive or negative

- Negative patterns of communication behavior
 - Frequent late-night emailing
 - Infrequent meetings with managers



Developing a guidance to develop new behaviors to increase well-being will enable **positive change**

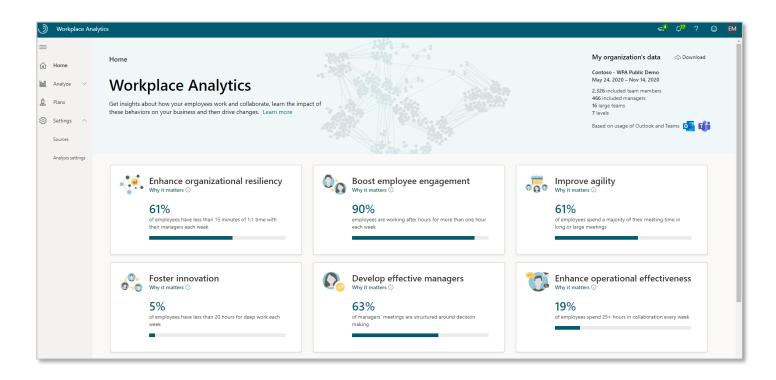
How?



How?

Microsoft Workplace Analytics

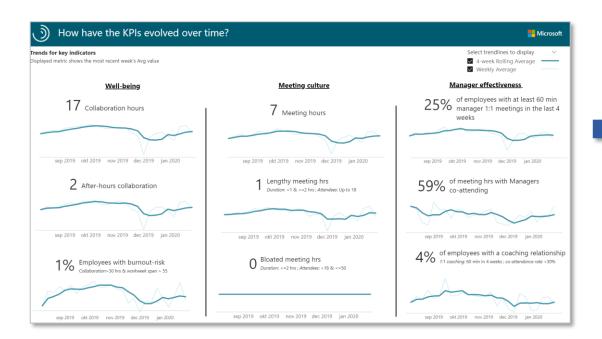
- Collection of metrics
 - Shows counterproductive behaviors

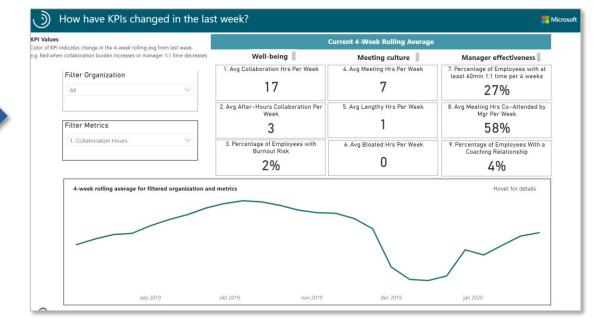




When?

- Start of a migration traject
- KPI workshop







What can we do?



What can we do?

Change & Adoption

- Empower managers & Business leaders with personalized insights on facts
 - Wellbeing
 - ex: Work-life balance; manager effectiveness; ...
 - Productivity
 - ex: Collaboration; effective meetings
- Recommended actions that make changing habits and harmonizing work and life easier



Some examples

Transform meeting culture

- Promote healthy meeting habits
- Optimize meeting hours

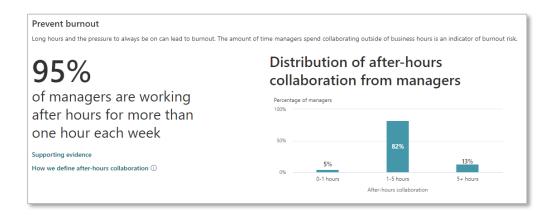
Enhance operational effectiveness

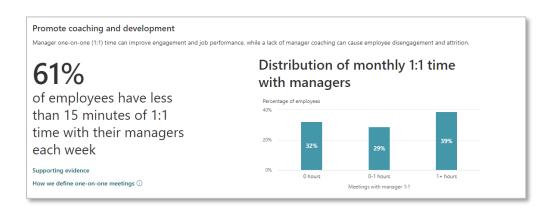
- Improve meeting quality
- Keep employees engaged

Develop effective managers

- Prevent burnout
- Promote coaching and development

•••







Simple changes in employees' work environment lead to new behaviors, which in the aggregate <u>can lead to cultural change</u>. Now is the time to create the kind of new normal in which organizations and employees thrive.

