

Service Offering Copilot ROI Tracker

Johan Peeters

+32 3 543 75 00 – xylos@xylos.com

Noorderlaan 139, BE-2030 Antwerpen

Inspired by technology, atypical by nature.



Table of Contents

- 1 Common information 3
 - 1.1 Title 3
 - 1.2 Summary..... 3
 - 1.3 Pricing..... 3
- 2 Detailed information 4
 - 2.1 Headline 4
 - 2.2 Introduction 4
 - 2.3 How it works..... 4
 - 2.4 Target Audience 5
 - 2.5 Reference logos or case studies 5
 - 2.6 Visual elements..... 5
 - 2.7 Contact Information 6

1 Common information

1.1 Title

Offer Name: Copilot ROI Tracker

1.2 Summary

The Copilot ROI Tracker helps organizations deploying Microsoft Copilot licenses maximize their productivity and demonstrate ROI by tracking productivity improvements from start to finish. It includes a baseline productivity assessment, customized surveys, and a comprehensive evaluation to ensure effective Copilot adoption. The program collects both quantitative data (like application usage) and qualitative feedback to provide actionable insights and a final assessment report for continuous improvement.

1.3 Pricing

Upon request

2 Detailed information

2.1 Headline

Copilot ROI Tracker

2.2 Introduction

Maximize your return on investment in Copilot with the Copilot ROI Tracker program. Designed for organizations deploying Microsoft Copilot licenses, this program tracks productivity change from start to finish, providing you with actionable insights to demonstrate the tangible benefits and ROI of your efforts.

2.3 How it works

We start with a **baseline productivity assessment** to determine how productive your employees are using Copilot and Microsoft 365 applications. We also identify areas for improvement.

Next, our **Digital Coaches** lead your teams through a **structured learning program** tailored to your specific needs. This includes hands-on sessions, interactive workshops, and individualized support to ensure a thorough adoption of Copilot.

During the training program, we **monitor productivity metrics** using the Copilot dashboard, powered by Viva Insights. This includes tracking the number of active users, applications used, conversations per session, etc. We also collect qualitative feedback on the user sentiment (“using Copilot improves the quality of my work”, “Copilot allows me to complete tasks faster”, etc) through surveys.

At the end of the program, we conduct a comprehensive **final evaluation** to measure the overall impact of Copilot on your team's productivity. This includes a detailed report with lessons learned and recommendations for continued improvement (e.g. access to OASE+, additional support through Digital Coaching, etc).

Some of the data that we capture through the Copilot dashboard:

- Adoption and usage per department
- Evolution of user sentiment
- Impact in terms of time given back to employees to reinvest in higher priority or higher impact work (in hours and value/hour).
- Actions per user per Microsoft 365 application – e.g. Word: number of documents rewritten, PowerPoint: number of presentations created, Teams: number of meetings summarized, Outlook: number of emails drafted, etc)

2.4 Timeline

This timeline is an example of how we can implement the Copilot ROI Tracker in your organization. Keep in mind that the timing and number of check-ins will depend on the total length of the learning journey as well as the specific needs of your organization and end users.

Week 0	Baseline survey	Measuring user sentiment and general productivity in Microsoft 365 applications
Week 1	Learning program	Digital Coaching, workshops, training sessions, etc
Week 4	Check-in 1	User sentiment survey and quantitative data analysis Progress meeting to discuss results and adjust learning program if necessary
Week 8	Check-in 2	User sentiment survey and quantitative data analysis Progress meeting to discuss results and adjust learning program if necessary
Week X	Check-in X	User sentiment survey and quantitative data analysis Progress meeting to discuss results and adjust learning program if necessary
End	Evaluation	Final survey and analysis of the data, comprehensive report of lessons learned and next steps

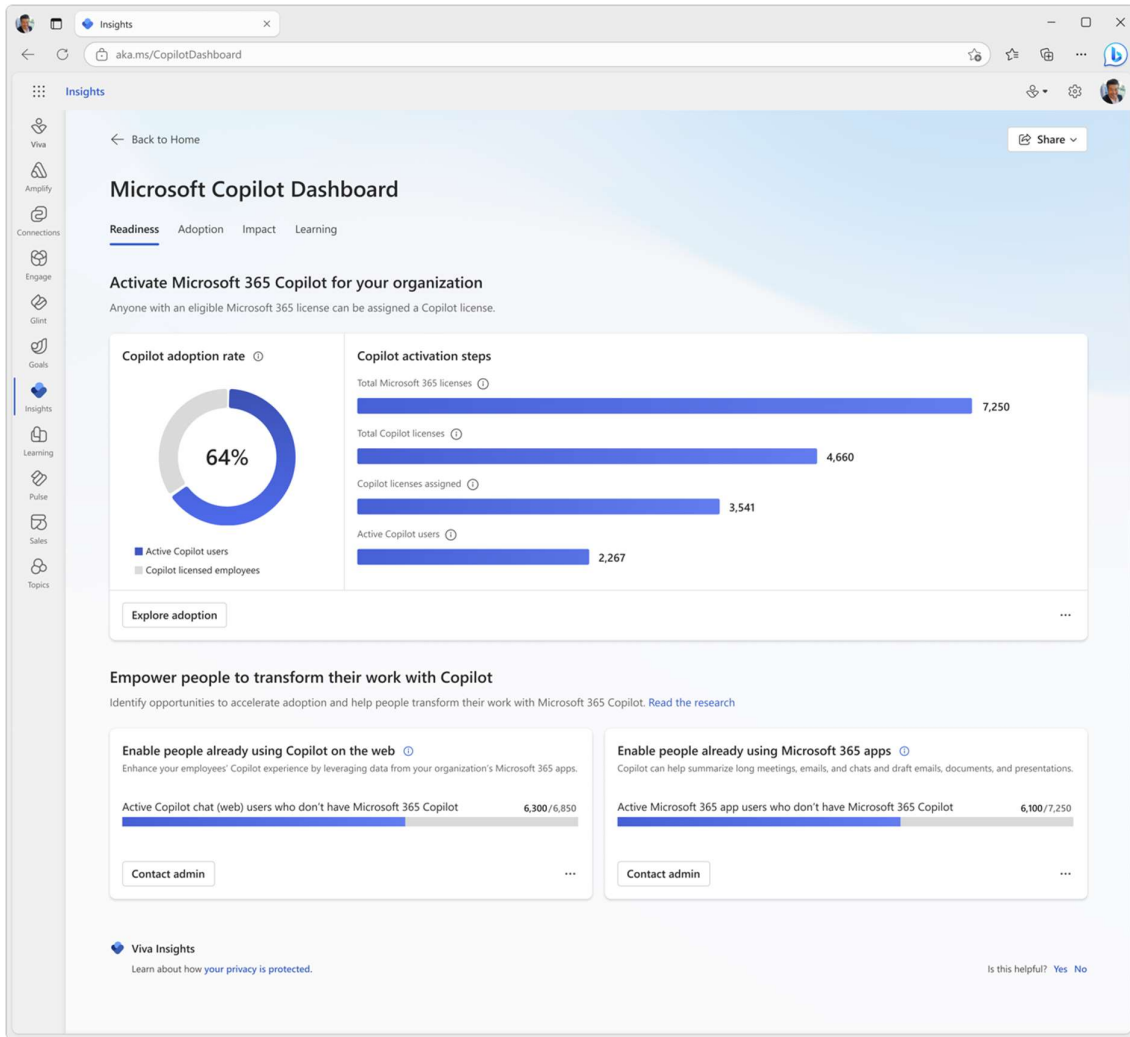
2.5 Target Audience

The Copilot ROI Tracker is ideal for organizations that are implementing Microsoft Copilot licenses and are committed to improving team productivity and proving ROI. Whether your goal is to streamline operations or drive innovation, our Copilot ROI Tracker program can help you achieve it.

2.6 Reference logos or case studies

N/A yet

2.7 Visual elements



2.8 Contact Information

X