Service Offering Mastering Prompting in Generative AI

Nhu Truong

+32 3 543 75 00 – xylos@xylos.com

Noorderlaan 139, BE-2030 Antwerpen

Inspired by technology, atypical by nature.

Xylos

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1 Common information

1.1 Title

Offer Name: Mastering Prompting in Generative AI

1.2 Summary

This course provides an in-depth exploration of Generative AI and the art of prompting. It covers key AI tools like ChatGPT and Microsoft Copilot and how to use them effectively. You'll learn how these AI models generate human-like text based on context and previous conversations. The course also covers the principles of effective prompting, and how to create complex and efficient prompts.

1.3 Pricing

€ 995 (on site)

€ 600 (remote)

2 Detailed information

2.1 Headline

Becoming an Expert in Generative AI Prompting.

2.2 Introduction

Generative AI models can produce anything from poetry and prose to images and code, but the key lies in crafting effective prompts. These prompts guide the AI model's output, influencing its tone, style, and quality. This course delves into Generative AI and the art of effective prompting. It covers tools like ChatGPT and Microsoft Copilot, explaining how they generate human-like text based on context. The course also covers the principles of effective prompting, and how to create complex and efficient prompts.

2.3 How it works

The objectives we want to achieve with this course are:

- *Understand the fundamentals of Generative AI.*
- *Learn about key AI tools such as ChatGPT, Gemini, and Microsoft Copilot.*
- *Master the art of prompting and learn how to create effective prompts.*

Content overview:

- *Introduction to Generative AI: understand what Generative AI is and zoom in on its capabilities and applications.*
- *Exploring AI Tools: a deep dive into AI tools like ChatGPT, Gemini, and Microsoft Copilot, and their functionalities.*
- *Mastering prompting: learn the art of prompting, create effective prompts, and understand how prompts influence AI responses.*
- *Hands-on sessions: workshop for interacting with AI models and creating prompts.*
- *Ethics and security: a brief overview of the ethical considerations and safety protocols in modern AI applications.*
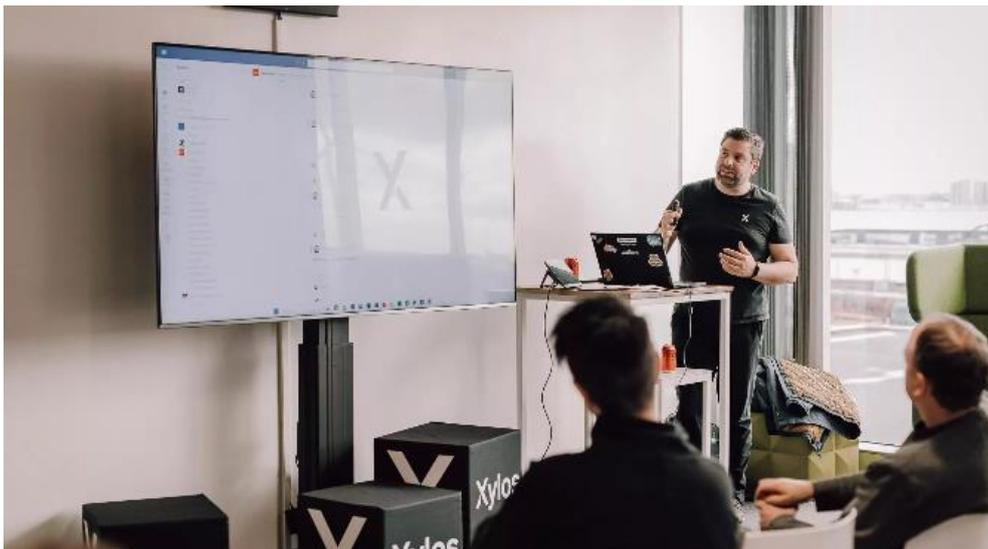
2.4 Target Audience

This course is designed for professionals and enthusiasts who want to understand Generative AI, its applications, and how to effectively interact with AI models using prompts.

A basic understanding of AI concepts is helpful, but not required. No coding or programming skills are required.

2.5 Reference logos or case studies

N/A yet

2.6 Visual elements

2.7 Contact Information

Tom Ysewyn

Sales Manager Learning