

# DSPM for AI Using Microsoft Purview

## Secure the data powering your AI, end to end

YASH DSPM for AI enables organizations to continuously discover, classify, and protect data used in AI models and pipelines. Built on Microsoft Purview, the offering provides visibility into AI-relevant data, enforces policy guardrails, and reduces exposure risks across experimentation, training, and production environments.

### Key Highlights

Unified AI data inventory and lineage

AI-aware classification and auto-labeling

Exposure risk and entitlement management

Guardrails for AI pipelines and endpoints

Continuous monitoring and governance support

### Description

This offering establishes a continuous DSPM capability for AI by leveraging Microsoft Purview's data discovery, classification, labeling, and lineage capabilities. YASH integrates data platforms, AI systems, and governance workflows to ensure sensitive data remains protected throughout the AI lifecycle.

#### Phase 1: Assessment Phase

**Activities:**

- AI data source and pipeline inventory
- Sensitive data discovery and classification
- Exposure and access analysis
- AI data policy definition

**Deliverables:**

- AI data posture report
- Lineage & exposure insights
- DSPM policy and remediation roadmap

#### Phase 2: Implementation Phase

**Activities:**

- Purview configuration & auto-labeling enablement
- DLP and egress controls for AI workloads
- CI/CD and MLOps guardrail integration
- Dashboards, alerts, and operational workflows

**Deliverables:**

- DSPM controls and dashboards
- Pipeline policy gates and runbooks
- Training and operational documentation

#### Phase 3: BAU Phase

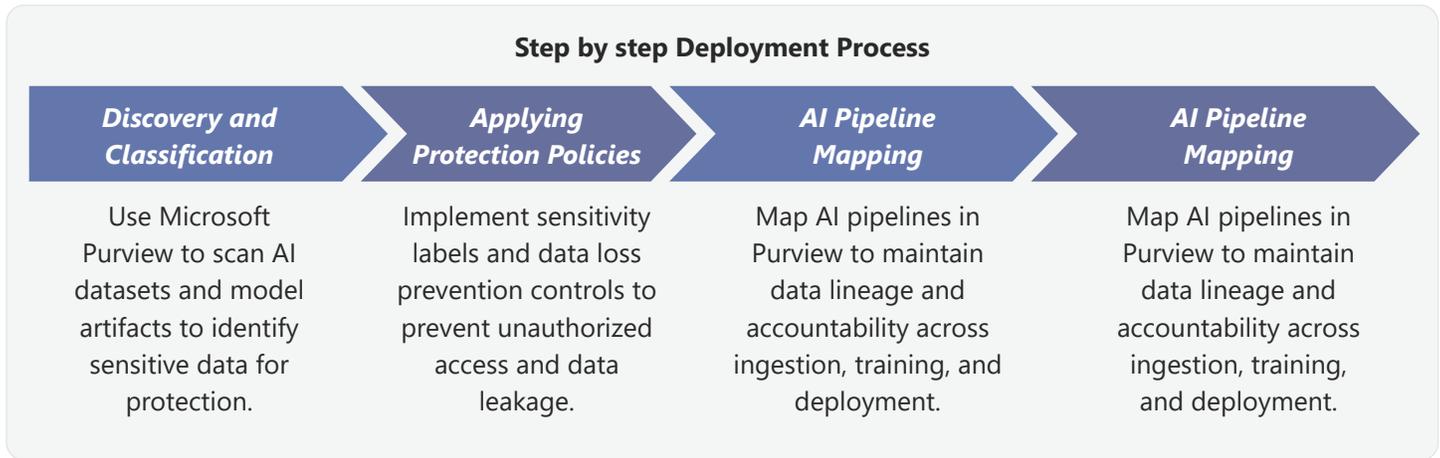
**Activities:**

- Continuous posture monitoring and tuning
- Periodic lineage and entitlement reviews
- Incident response and audit support

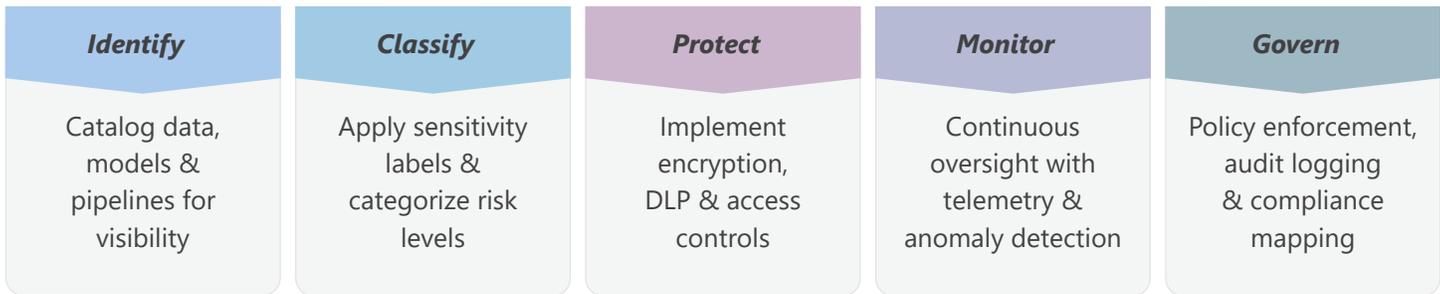
**Deliverables:**

- Posture trend reports
- Audit-ready evidence packages
- Continuous improvement backlog

**YASH delivers a structured step-by-step deployment process for DSPM for AI, harnessing Microsoft Purview to discover, classify, and protect sensitive data across AI models, pipelines, and endpoints.**



### Core Elements of the DSPM Framework



### Duration | Pricing | Industries

| <b>Duration:</b> (in days / weeks):                                 | <b>Price:</b>   | <b>Industry:</b>  |
|---|---|---|
| 4-8 weeks<br>(Assessment + Implementation)  <br>Ongoing BAU support | Custom pricing based<br>on AI scope, data footprint,<br>and automation requirements | Manufacturing   Healthcare   BFSI<br>  Retail   Automotive   Energy &<br>Utilities   and others |

### Strategic AI Security Partner

- AI-first governance mindset
- Deep Microsoft Purview expertise
- Responsible AI alignment

### Technical Excellence

- Native DSPM implementation



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