

Microsoft Purview Information Protection

Classification, Labeling & Data Loss Prevention (DLP) at Scale

Protect sensitive business information with automated discovery, persistent labeling, encryption, and unified DLP across Microsoft 365 and endpoints.

Why this matters

Sensitive data spreads through email, documents, chats, downloads, screenshots, and shared workspaces. Without consistent classification and enforceable controls, organizations face growing risks of leakage, misuse, and non-compliance.

YASH helps enterprises operationalize **Microsoft Purview Information Protection** to create governance that is **automated where possible, controlled where necessary, and measurable throughout.**

Key Highlights

Automated discovery & classification (built-in + custom SITs)

Auto-labeling at rest, in motion, and in use

Sensitivity labeling + encryption with persistent protection

Unified DLP including endpoint DLP and Exact Data Match (EDM)

Coaching experiences via policy tips + exception governance

Operational visibility via explorers, audit trails, and KPIs

Engagement Structure

Phase 1: Assessment Phase

Activities:

- Identify sensitive data landscape, business units, and high-risk workflows
- Baseline classification and DLP readiness (coverage + noise review)
- Define sensitivity taxonomy & label behaviors
- Confirm top DLP use cases and exception handling needs

Benefits:

- Clear information protection baseline across Microsoft 365 and endpoints
- Faster prioritization of what to protect first
- Foundation for scalable rollout and adoption

Deliverables:

- Posture and discovery assessment report
- Labeling + DLP design blueprint
- Rollout roadmap with success metrics

Phase 2: Implementation Phase

Activities:

- Configure sensitivity labels, auto-labeling policies, and scoped DLP
- Deploy endpoint DLP and defined governance controls
- Enable coaching, exceptions, approvals, and break-glass workflows
- Dashboards, alerts, and incident workflows for operational continuity

Benefits:

- Stronger control enforcement without disrupting productivity
- Reduced data leakage risk across collaboration + endpoint environments
- Better audit readiness with traceability and reporting

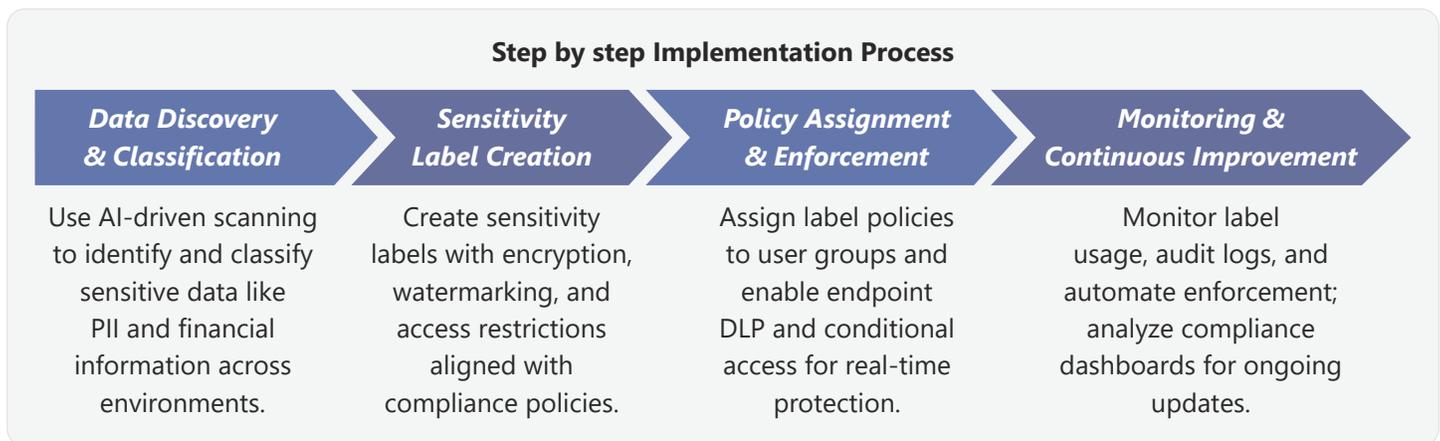
Deliverables:

- Production-ready configuration + runbooks
- Dashboards + incident response workflows
- Adoption toolkit and enablement sessions

Phase 3: BAU Phase

<p>Activities:</p> <ul style="list-style-type: none"> • Continuous tuning and KPI reviews • Expand coverage to new use cases, regions, teams, and apps • Post-incident improvements and control strengthening • Audit evidence readiness with recurring attestations 	<p>Benefits:</p> <ul style="list-style-type: none"> • Sustained posture improvements with reduced drift • Better user adoption through smarter enforcement • Long-term compliance support without heavy manual effort 	<p>Deliverables:</p> <ul style="list-style-type: none"> • Monthly/quarterly posture and tuning reports • Updated taxonomy/policies and audit documentation • Adoption pulse reports and feedback insights
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YASH delivers a Step-by-Step Implementation Process



Core Framework Components

<p>Identify Sensitive Data</p> <p>Identify phase uses AI tools for mapping, discovery, and classification of sensitive data across sources.</p>	<p>Protect Data Assets</p> <p>Protect pillar applies encryption, sensitivity labels, and data loss prevention to safeguard data.</p>	<p>Governance and Compliance</p> <p>Governance ensures policy enforcement, lifecycle management, and compliance across the organization.</p>	<p>Monitoring and Threat Detection</p> <p>Monitoring provides visibility via alerts, audit logs, and risk indicators for proactive responses.</p>	<p>Continuous Improvement</p> <p>Improve pillar uses automated recommendations and scorecards to optimize policies and compliance.</p>
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Duration | Pricing | Industries

Duration: (in days / weeks):	Price:	Industry:
4–8 weeks each for Assessment and Implementation Ongoing BAU support (optional)	Custom pricing based on scope and cloud footprint	Manufacturing Healthcare BFSI Retail Automotive Energy & Utilities and others



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