

**Y'DISTRI**

Smart solution for  
converting dead stock  
into immediate cash.

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Based on redistribution principles  
Powered by intelligent algorithms

[YDISTRI.COM](https://YDISTRI.COM)



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# YDISTRI

## Introduction

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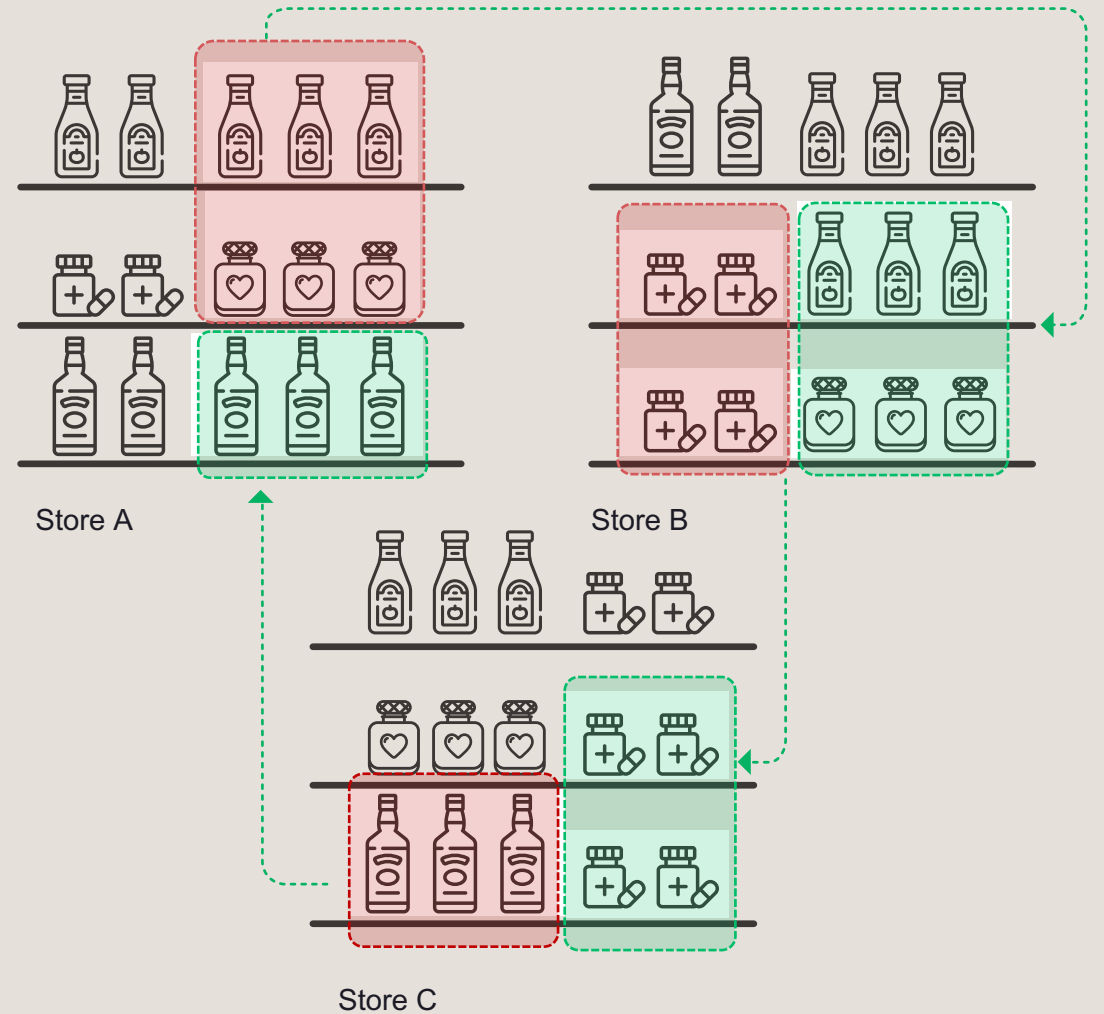
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# Inventory re-balancing platform

Forecast-driven optimized relocations of goods between stores.

Most of the existing overstock can be sold quickly for the standard price if redistributed to the right stores.



# Economy of scale makes it profitable

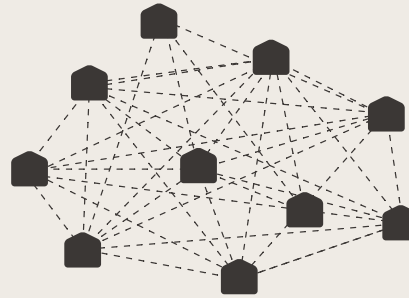
The more products and stores are involved, the more efficient the optimization can be.

01.



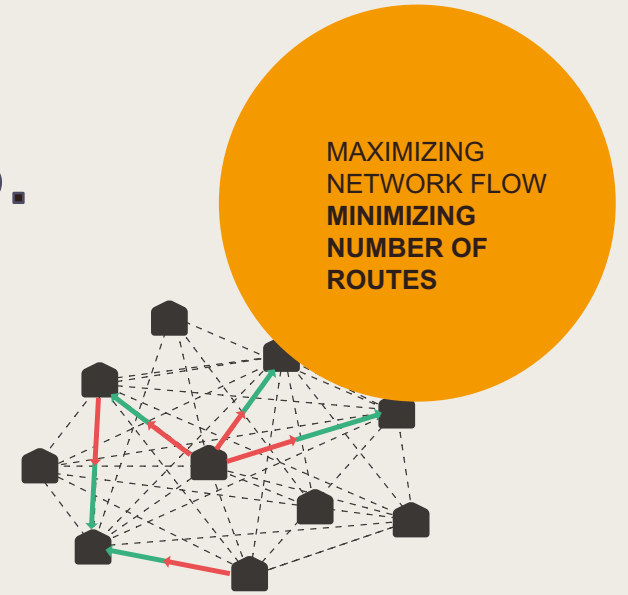
We identify problematic inventory at each store

02.



Calculate the potential of its utilization within the whole network

03.



And finally suggest the optimal pairs of stores for reallocation

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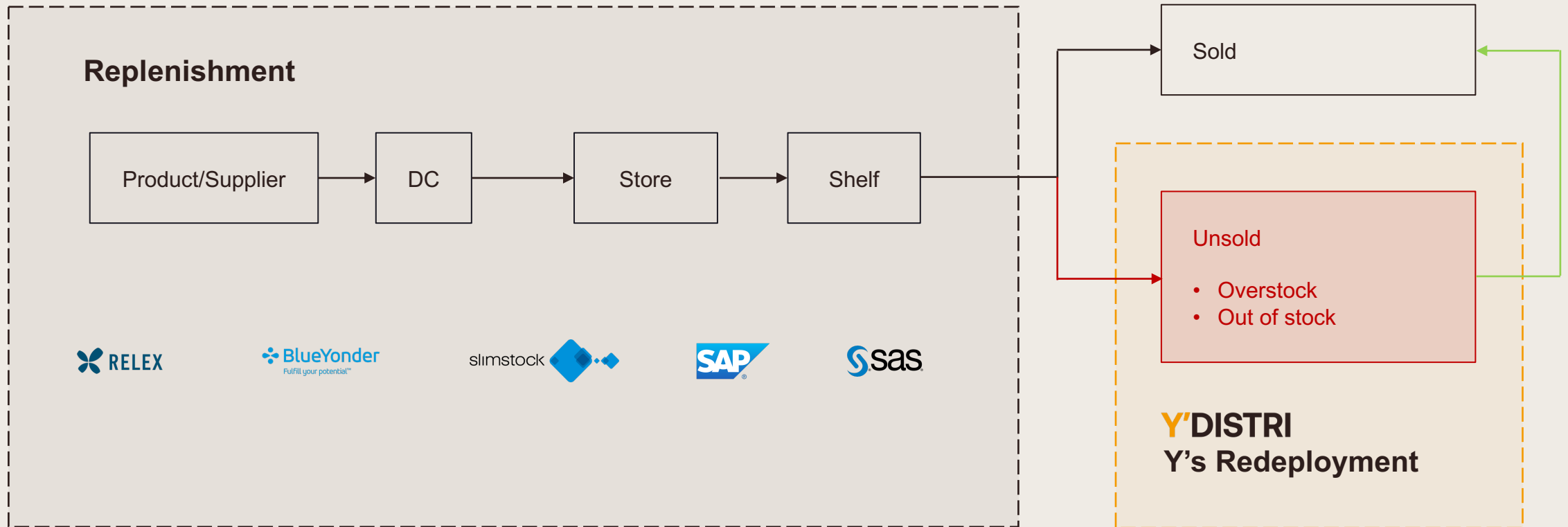
# YDISTRI as post-replenishment solution

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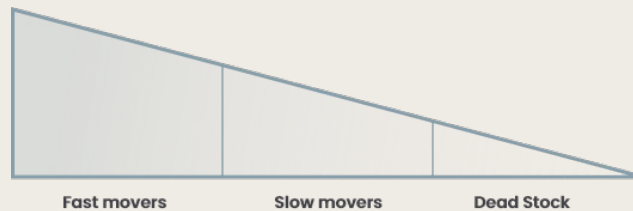
# Ydistri's position next to the replenishment systems



# Unlocking the Full Potential of Inventory

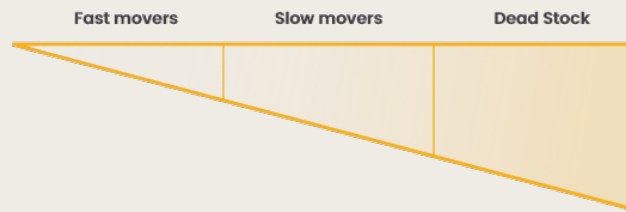
## Standard replenishment

Focus on fast-moving inventory (dense historical sales data > reliable predictability)



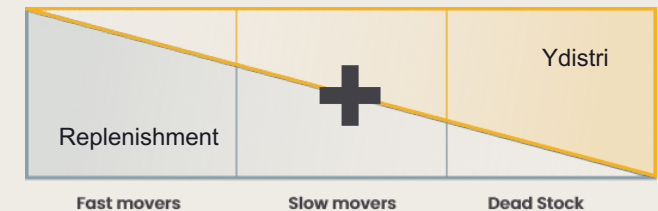
## YDISTRI redeployment

Focus on slow-moving inventory, heavily overstocked, and sporadically sold items.



## Complete inventory management

The ecosystem provides dynamic systemic correction of store-located inventory, where the customers' demand and sales have not evolved as projected.





01.  
Unreliable replenishment forecast



02.  
MOQs & High-volume packaging



03.  
Dynamic changes in demand  
& Disrupted supply chain



04.  
Overestimated effects  
of advertising campaigns



05.  
Locally unbalanced  
and variable demand

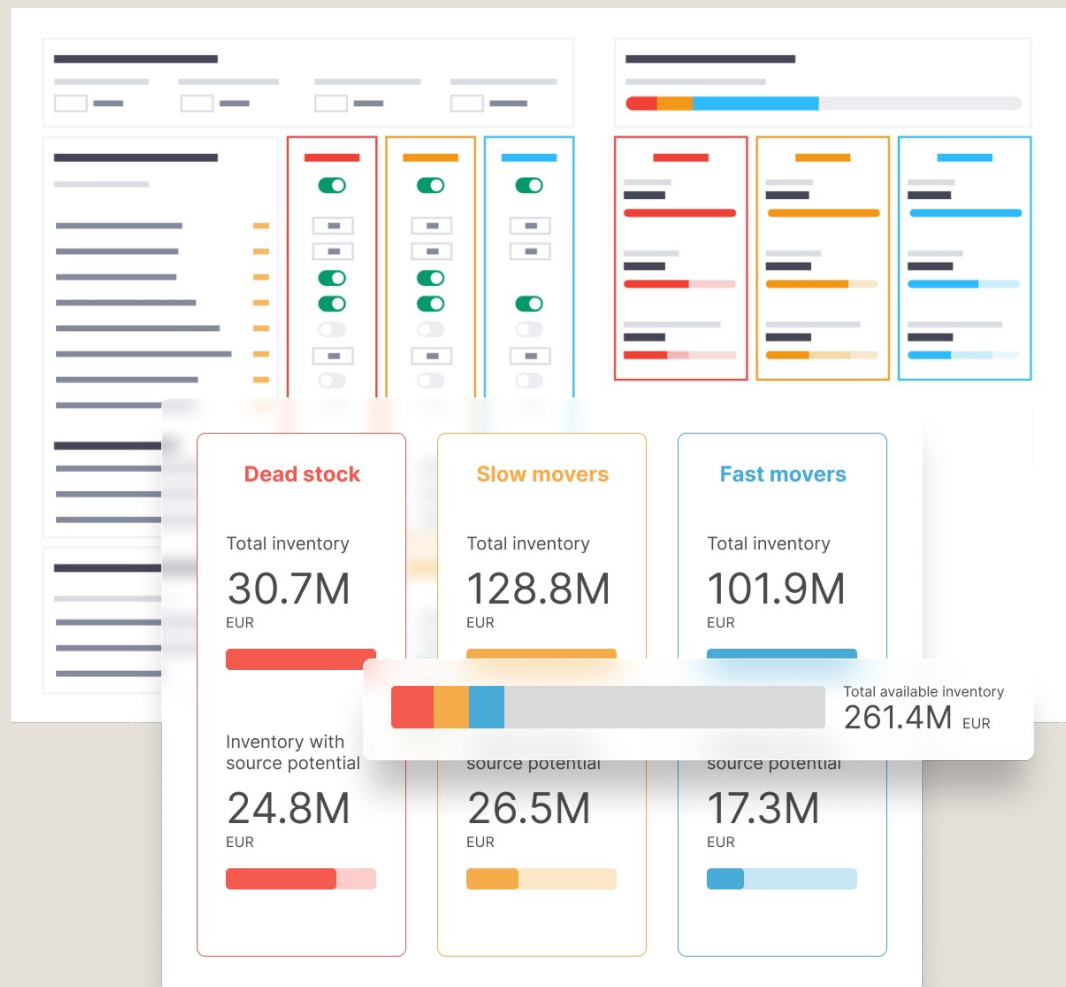
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# Replenishment always generates unsold inventory

## Dead stock is a cash flow killer!



# We understand and follow your business rules and limitations



- Respecting newly introduced items
- Working with promotions plan
- Defining minimum price of an article to “touch” to minimize pick and pack costs
- Working with minimum shelf layers and inventory levels computed by replenishment
- Other specific rules

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# YDISTRI position within your IT infrastructure

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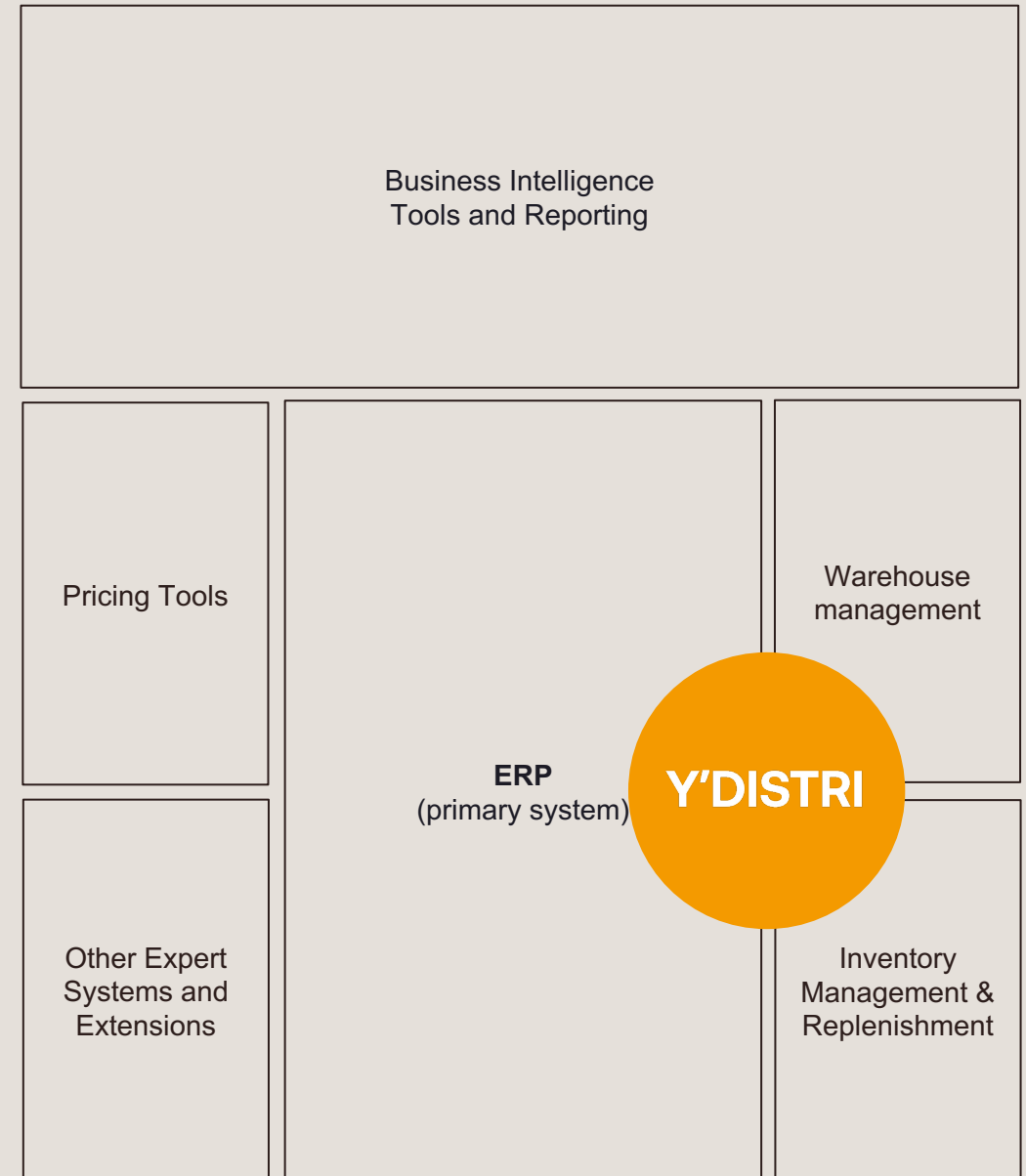
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# YDISTRI brings added value to existing systems

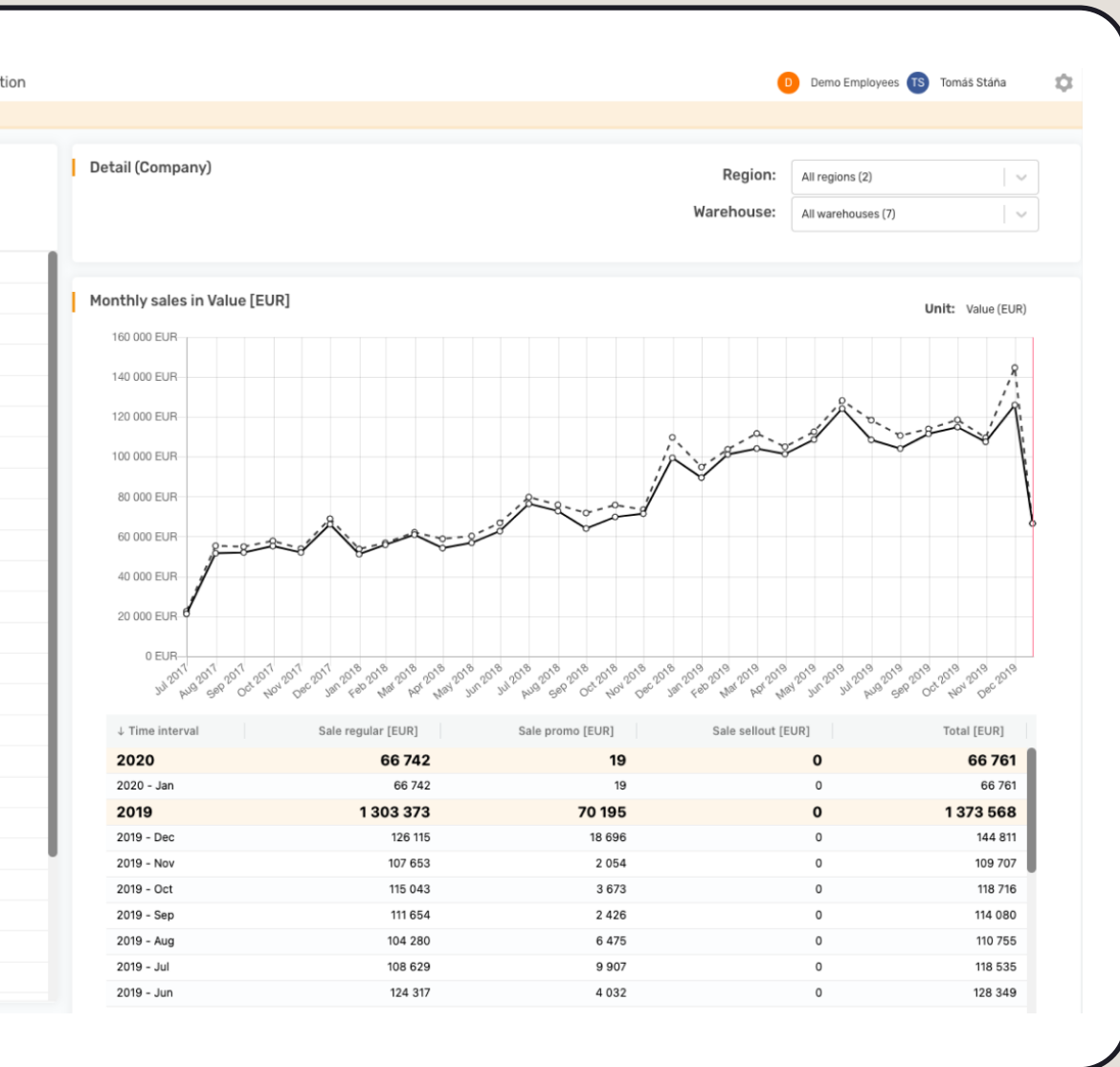
YDISTRI enhances your current systems, unlocking added value from your existing in-store inventory.



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# Quick, simple and seamless start of the service

- MS Azure cloud-based solution with no need for extra hardware
- No impact on company's critical processes
- Simple inventory and sales data needed for operation



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# Use Cases and benefits

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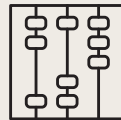


# Use cases



## Deadstock and slow-movers elimination

Selling at full price instead of write-offs or sellout discounting



## Inventory (re)balancing

Inventory turnover and cashflow improvement



## Portfolio/assortment management support

Maximum utilization of in-store inventory



## Stockout elimination

Revenue uplift

# Benefits

01.

+90% of products moved are sold within 3 months

While only 5% would be sold if not reallocated.

02.

Increased profit and margin up to 10%

By avoiding sale out discounts and covering the out of stocks.

03.

Increased inventory turnover up to 10 times\*

By avoiding repurchasing and utilizing already sourced inventory.

04.

Working capital improved up to 30%

While maintaining the same product availability.

\* For dead stock and slow-moving inventory that is reallocated among the stores (represents usually up to 30% of total inventory)

# Value proposition

