

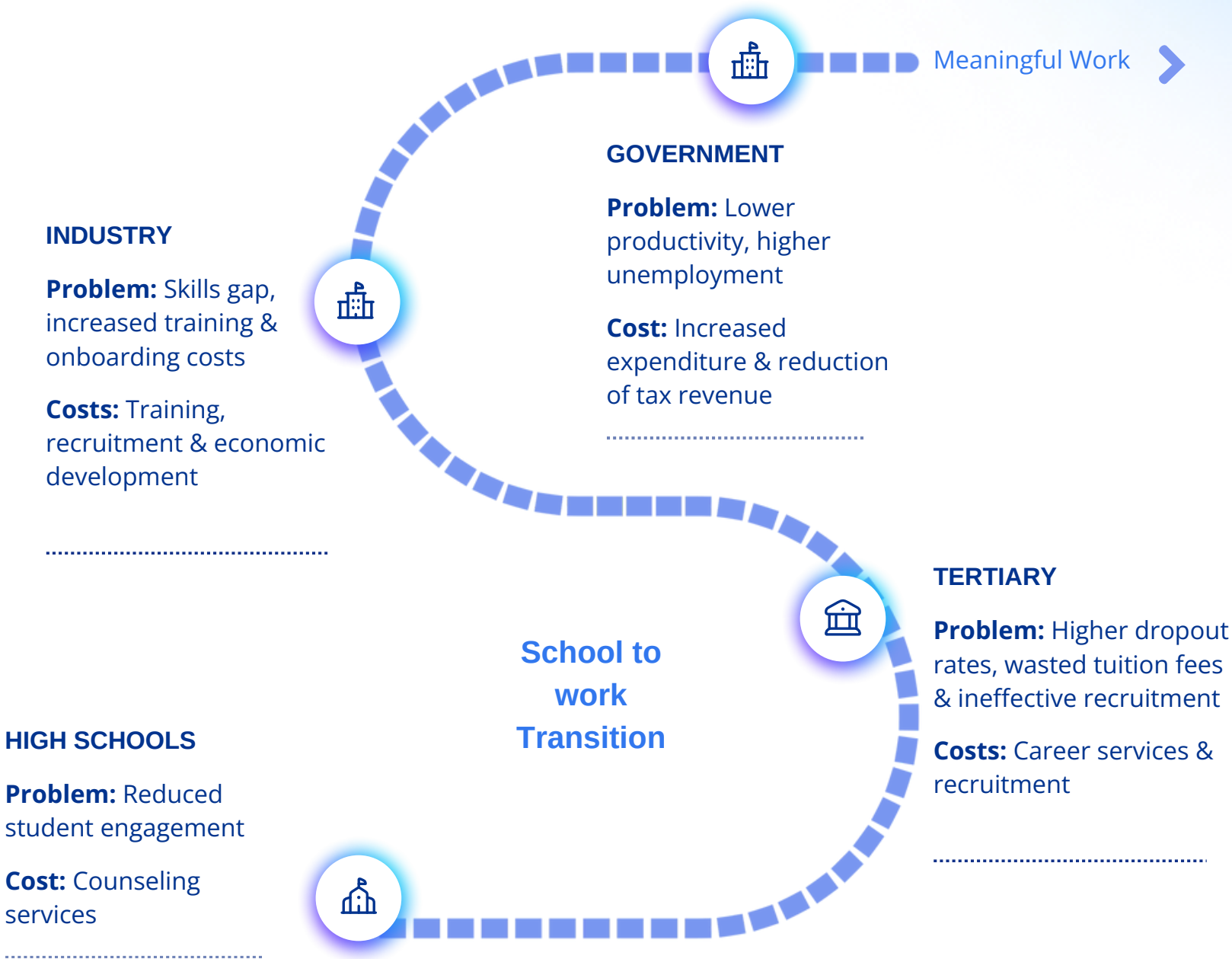
year 13

Revolutionizing the school to work transition for  
**better social and economic outcomes**



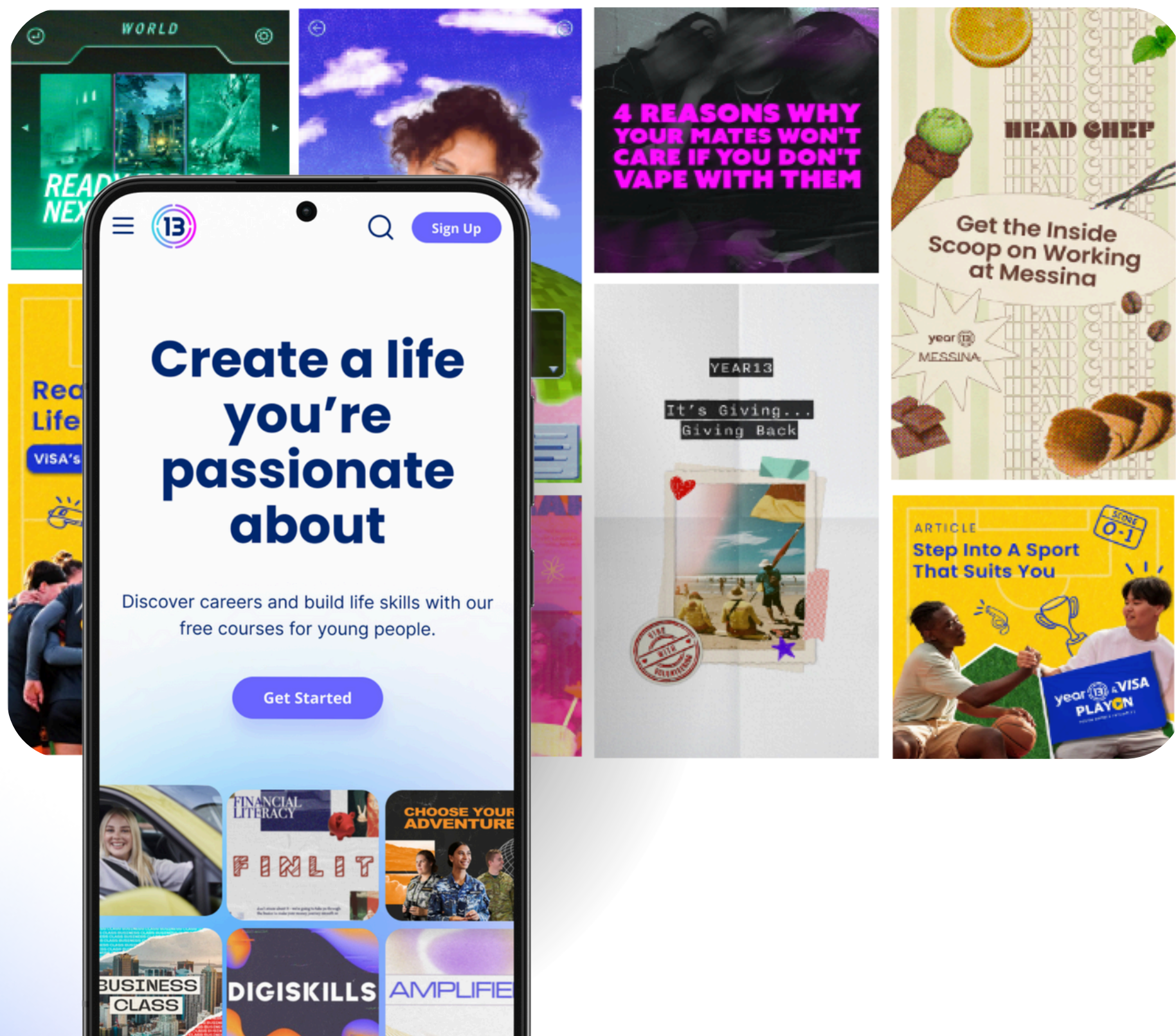
# What starts off as a small problem for students, becomes an \$8.5T (just in the U.S.) problem for Industry and Governments

Year13 was founded on experiencing first hand the challenges young people face when transitioning out of high school, with one of our close friends taking their own life in the first year after school.





We've been embedded in the lives of millions of young people for more than a decade so we understand the challenges they face better than anyone.



**4M**

Youth monthly reach on social media

**2M**

Unique users on our platform

**10K**

Registered to our youth research panel

**80K**

Young people surveyed over last 8 years

**150K**

Combined following across our social platforms

**170%**

YoY growth in user engagement with e-learning