



Business Made Simple.

- . Yocale Platform
- . Yocale Pay
- . Yocale Marketing



With Yocale Platform, Yocale Marketing, and Yocale Pay combined, business operations can be streamlined, customer experiences can be improved, and promotional efforts can be boosted.

The collage displays various Yocale software components:

- Calendar View:** A weekly calendar for May 20, 2022, showing appointments for staff members like Albert Brooks, Joaquin Phoenix, Margaret Mary Emily, Sara Wood, Onur Kreissig, Lily Booker, Roman Travan, Ruben Beckmann, Hanna Zimanyi, and Cassandra S.
- Booking Channel Dashboard:** A circular chart showing 156 total bookings for Sep, 2023, broken down by channel: Staff calendar (78), Business calendar (18), Booking widget (52), and Reserve with Google (8).
- Client Intake Form:** A digital form for Mendelson, including fields for name, address, phone, and email, with a signature strip.
- Payment Terminal:** A Clover payment terminal displaying a card payment screen with the card number 4242 42** **** A242.

Yocale Platform is the easiest way to simplify and grow your business

Yocale is an online platform designed for service-based businesses that offers tools for scheduling, client management, and online booking.

This all-in-one solution is made to streamline operations, boost customer satisfaction, and drive growth, making it an indispensable tool for businesses looking to thrive in the digital age.



Calendar

Schedules at a glance, easily customizable



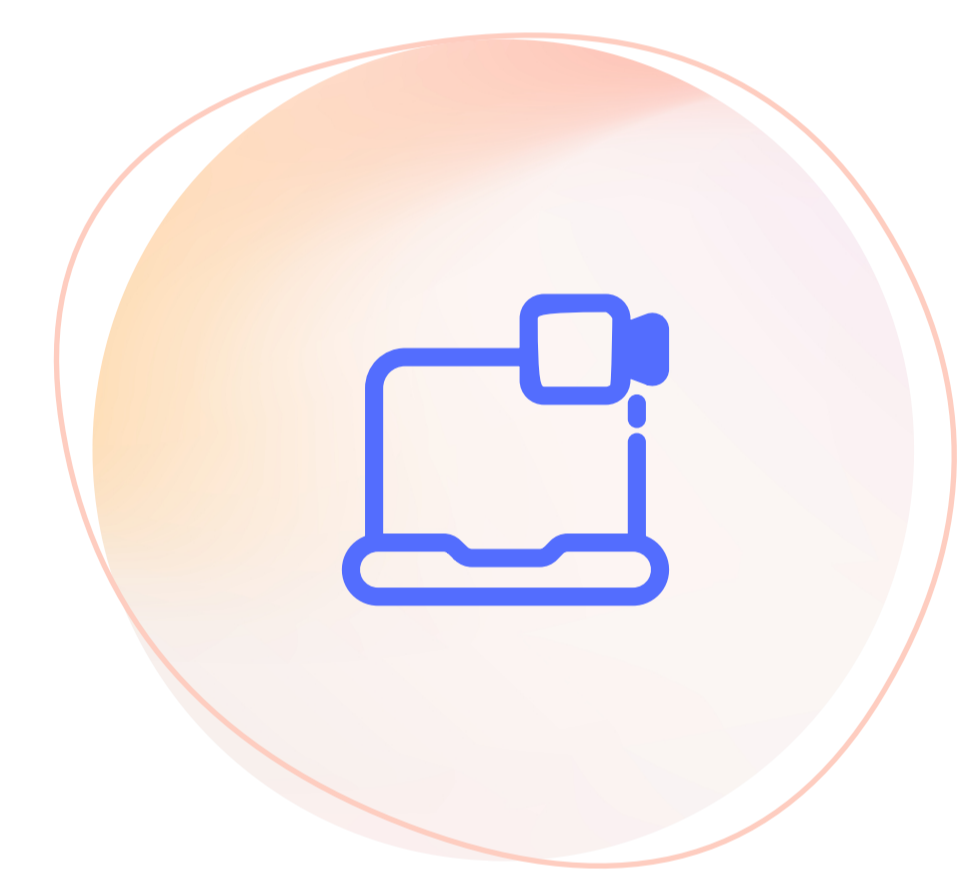
Online Booking

24/7 booking from your website, Google, and beyond



Client Portal

All your customers' needs is in one place



Virtual Meeting

Fully integrated, secure and interactive video conferencing



Client Management

Manage your clients' journey (one place)



Business Management

Powerful yet easy business reports



Notifications

Automated, digital reminders for clients + staff



Forms & Annotations

Easily create digital forms + automate paperwork

Boost your online presence with Yocale Marketing

Yocale Marketing is a dynamic tool within the Yocale platform, helping businesses boost their online presence and connect with customers through targeted digital marketing campaigns, including email promotions and social media integration. It's an essential solution for driving bookings and sales efficiently.

Tailored Email Campaigns.

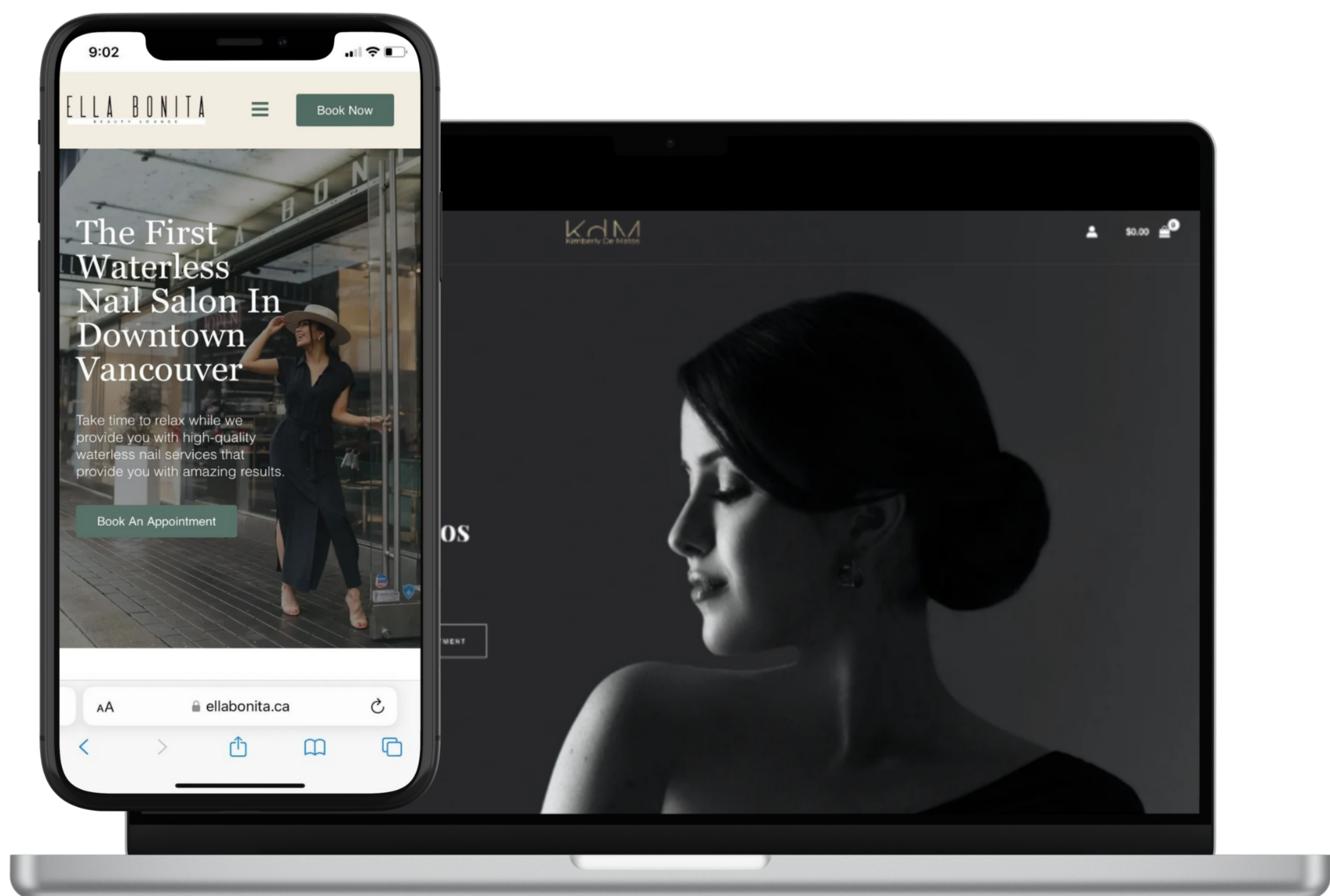
Tailored email campaigns personalize communication to target specific audiences, maximizing engagement and conversion rates effectively.

Targeted Google & Meta Ads.

Targeted Google & Meta Ads expertly place your business in front of the right audience at the perfect moment, significantly increasing your online visibility and customer engagement.

User Friendly Websites.

User-friendly websites prioritize intuitive navigation and clear design, ensuring seamless interaction and a positive browsing experience for visitors. At our company, we specialize in creating such websites starting from \$500. Additionally, we offer e-commerce solutions to ensure smooth online transactions for businesses.



Yocale Pay offers a complete payment solution for any business

Yocale Pay offers a complete payment solution for businesses of all sizes. Accept contactless payments online, in-store, or on the go with the best rates. On average, customers save 30% on processing annually.

The Latest POS Technology.

We offer modern POS solutions with modern hardware features as well as security that is always top of mind.

Online Invoicing.

Create invoices and send them to customers in seconds. We offer a simple invoicing solution that allows you to collect payments electronically and store credit cards for future use.

Inventory Management.

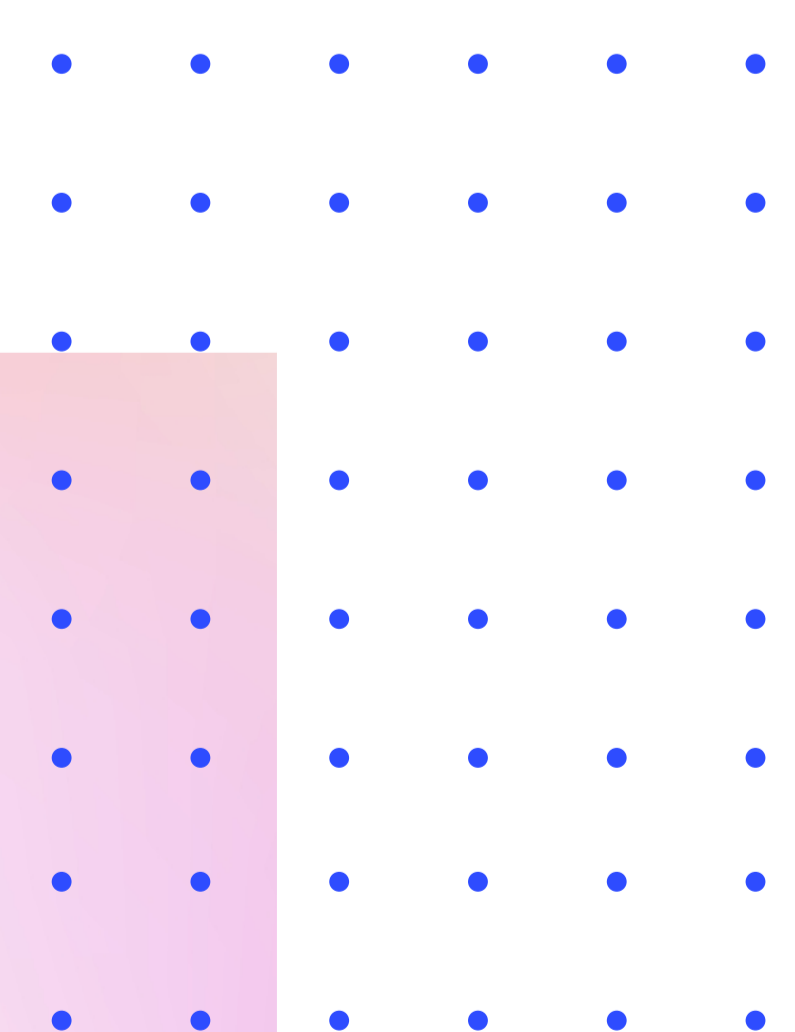
Tracking and managing stock on hand can be easier with a point-of-sale inventory management system.

Reporting.

Real-time reporting is available across revenue, inventory, staff, and marketing. The dashboard will provide you with a visual representation of your annual earnings.

On average Yocale Pay merchants save 30% on their processing rates from their existing processor.

30%



Smart, Ultra-Reliable Terminals



Poynt Smart Terminal

Bring the cash register to your business with Poynt, which features a modern design and lets you and your customers see the big picture in every transaction.



AXIUM DX8000

Best-in-class digital experience in-store while optimizing performance, productivity and security. Boosted power with best-in-class processor and memory capacity.



Newland N910

Enables a simple payment experience and provides the mobility required to accept payments anywhere, operating over Bluetooth, Wi-Fi, or a 4G connection.



Ingenico Desk 5000

Enjoy an increased speed and a user-friendly touchscreen. The Desk 5000 can also be connected to your POS system for convenient and secure payments.



Ingenico Move 5000

Process payments quickly and securely. Ingenico devices are best for fast and reliable processing on a trusted device you can count on.



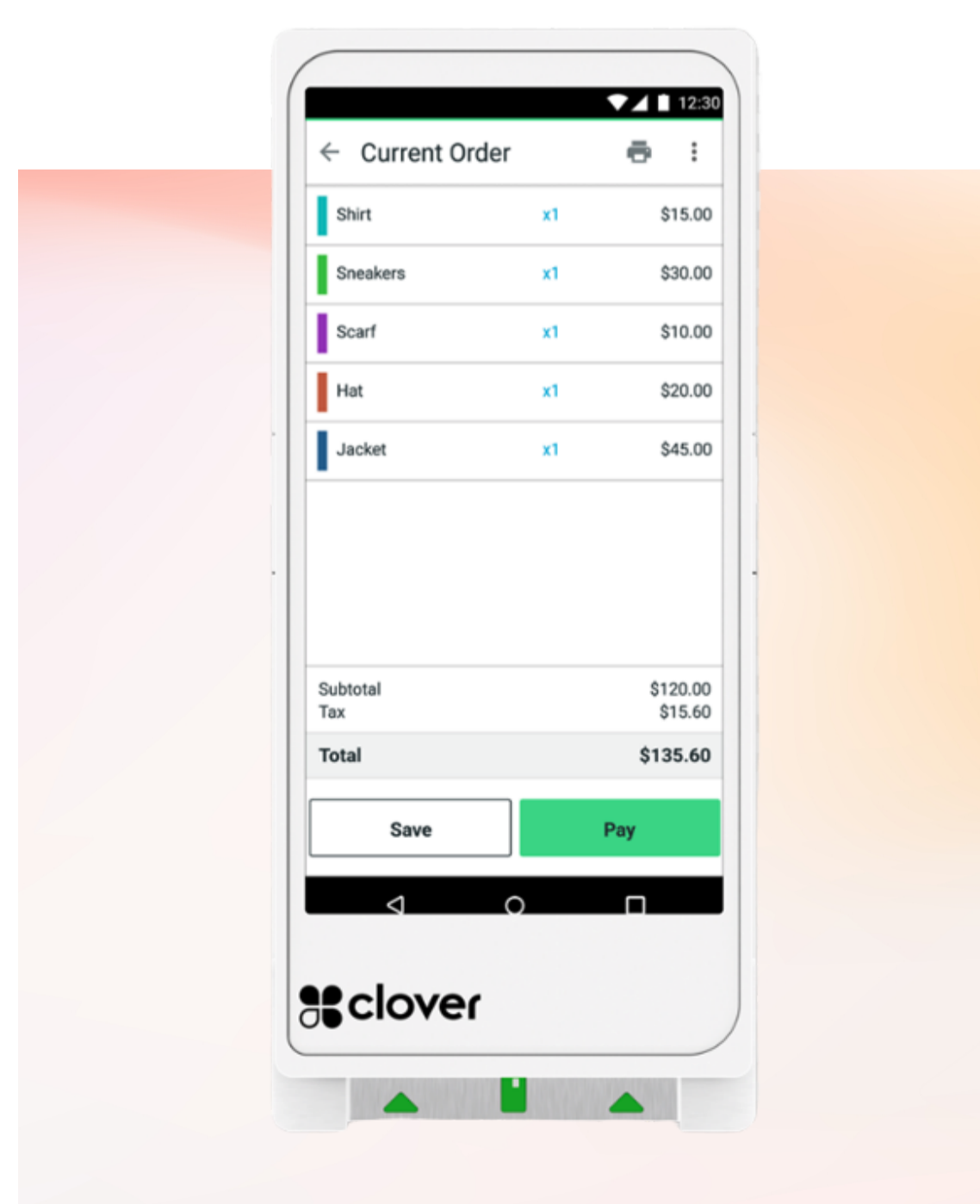
PAX A920

The A920 runs on the latest PAX technology, and offers all the expected features of an android tablet with a powerful, state-of-the-art specification.



Clover Station Duo

Fastest and most secure point-of-sale system yet. Capture information, ensure order accuracy, and accept just about every mobile payment type.



Clover Flex

This all-in-one device offers built-in capabilities to accept payments, conduct business, and track sales all from the palm of your hand.



Clover Mini

A full point-of-sale system in one sleek little package. Mini can fit into any space but packs plenty of POS power to run your business, end to end.



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