

Drive Employee Engagement with Viva Connections

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Agenda

- Driving employee engagement
- Employee engagement scenarios
- Connection Dashboard,
- Demo use-cases, License Pre-requisites
- Questions and answers



How do we drive employee engagement?



Connection

Encourage meaningful connections across the organization by enabling employees to discover relevant communications, communities and tools.

Inclusion

Foster a culture of inclusion by empowering every employee to contribute ideas and share feedback.

Inspiration

Align the entire organization around your vision, mission, and strategic priorities.



Connection

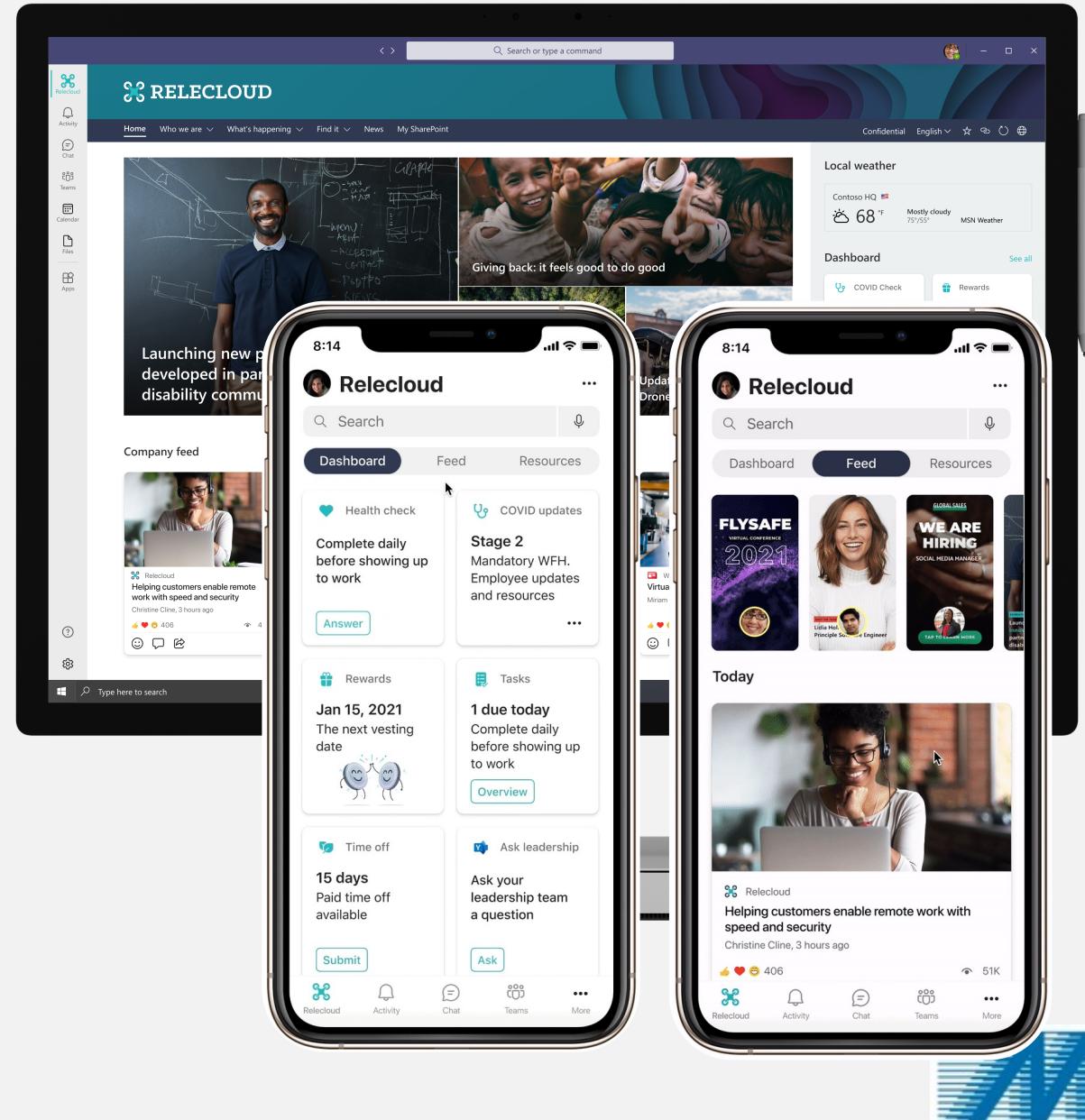
Encourage meaningful connections by enabling employees to easily discover relevant communications, communities, and tools

Create a **personalized landing** experience for your organization.

Target the right news to the right employees at the right time, right where they work.

Provide employees with a **dashboard** of their critical apps and resources.

Host **company-wide events** to spark awareness and engagement.



Inclusion

Foster a culture of inclusion by empowering every employee to contribute ideas and share feedback

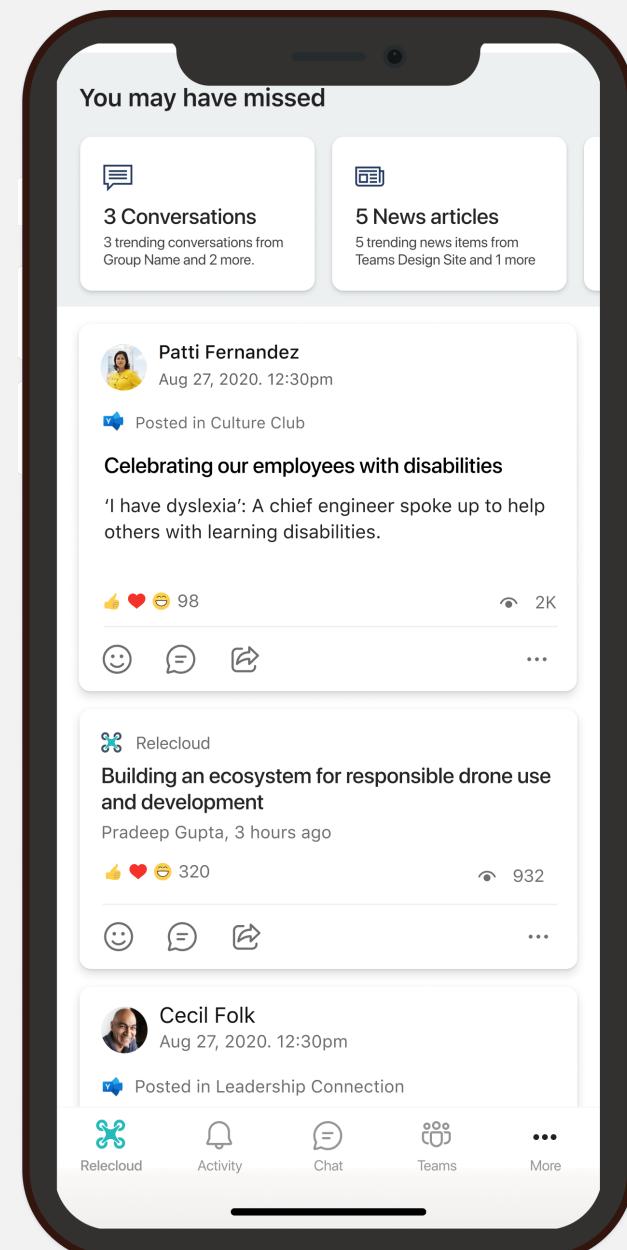
Nurture communities based on **shared interests and affiliations**.

Foster transparency and two-way dialogue to get feedback, generate open conversations, and keep a feel on the pulse of the organization.

Encourage **open sharing of updates, questions, and experiences** across the organization.

Bridge organizational silos by **fostering communities of practice** where people can crowdsource knowledge, share best practices, and get answers.

Enable employees to **brainstorm and ideate**, collect feedback, or work together towards common goals.



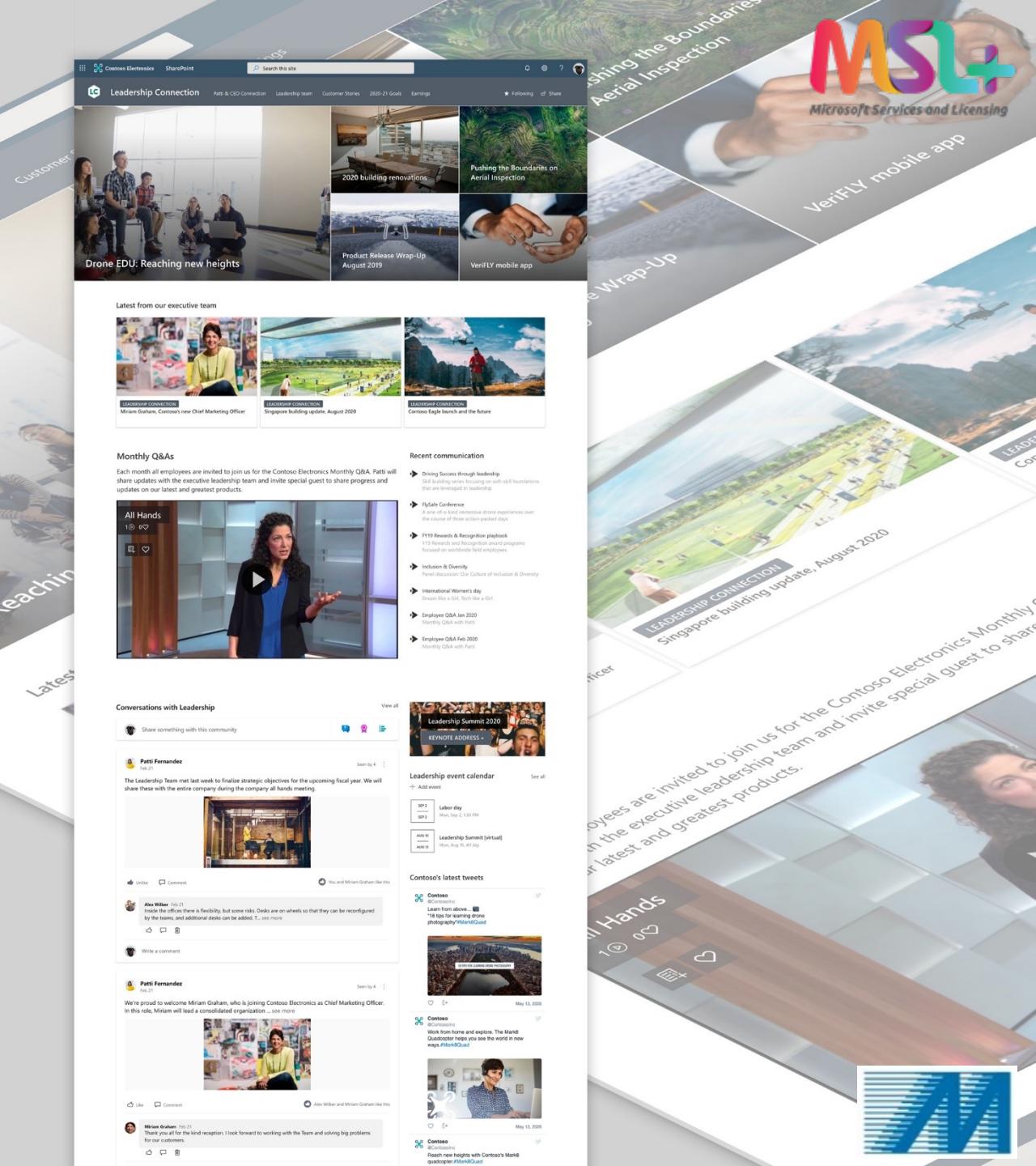
Inspiration

Encourage meaningful connections by enabling employees to easily discover relevant communications, communities, and tools

Share vision and values and drive alignment with a leadership site on SharePoint that includes news, blogs, and executive videos.

Help everyone be great internal communicators by giving them the **tools and platform to communicate about a project or initiative**.

Connect new hires to your culture, accelerate their time to productivity and increase retention with a digital new employee onboarding experience.



Employee Experience use cases



Connection

Encourage meaningful connections across the organization by enabling employees to discover relevant communications, communities and tools.

Scenarios:

- Company landing page
- Company news
- Employee dashboard
- Company events



Inclusion

Scenarios:

- Social communities (for example: diversity and inclusion)
- Conversations
- Frontline worker engagement
- Ideation
- Communities of practice (for example: marketing, sales, etc.)
- Rewards and recognition



Inspiration

Align the entire organization around your vision, mission, and strategic priorities.

Scenarios:

- Leadership connection site
- Leadership questions and answers
- Communication sites (for example: Project/Initiative sites)
- New employee onboarding experience



Connection

- Company landing page
- Company news
- Employee dashboard
- All hands meeting
- Town halls



Company landing page

Create a personalized landing experience for your organization

Connect the workplace with **intelligent search and rich navigation** to sites and applications.

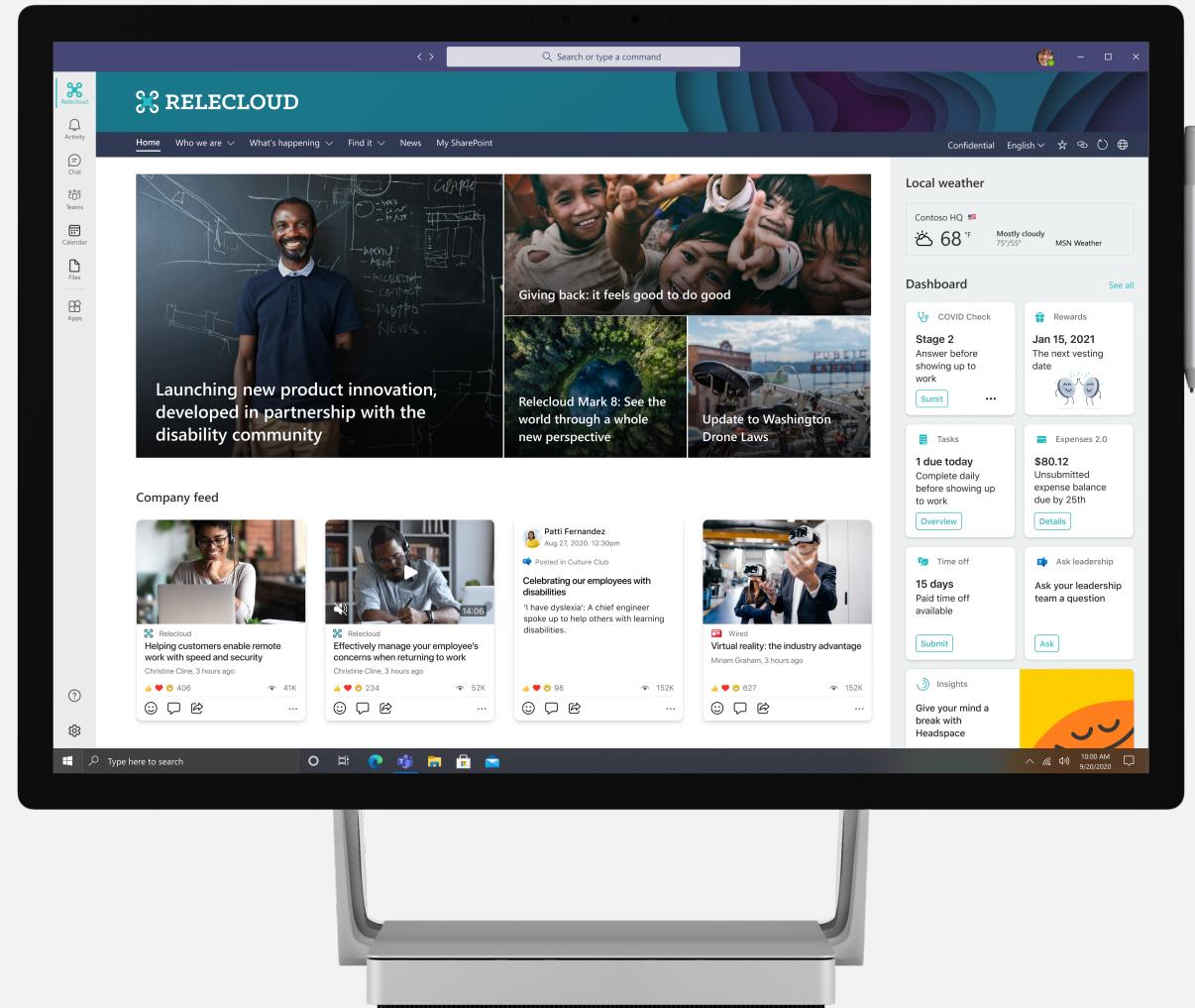
Showcase news and information to the right people with **audience targeting**.

Foster connections across the organization with **social conversations**.

Share compelling communications with **intelligent video**.

Create a beautiful, dynamic employee experience that is **accessible and available across devices**.

Landing site template



News and announcements

Target the right news, to the right employees, at the right time, right where they work

Create modern and compelling communications with consumer grade design tools.

Engage everyone from executives to frontline workers on their large screen or mobile device.

Utilize audience targeting or share new content in the all-company feed.

Give critical content a boost to help it stand out. Raise items up in feeds based on properties like “Always on top”, “Until read”, “X number of impressions”, and more.¹

Aggregate relevant news from across Microsoft 365 services.

News site template

¹ Boost coming later this year



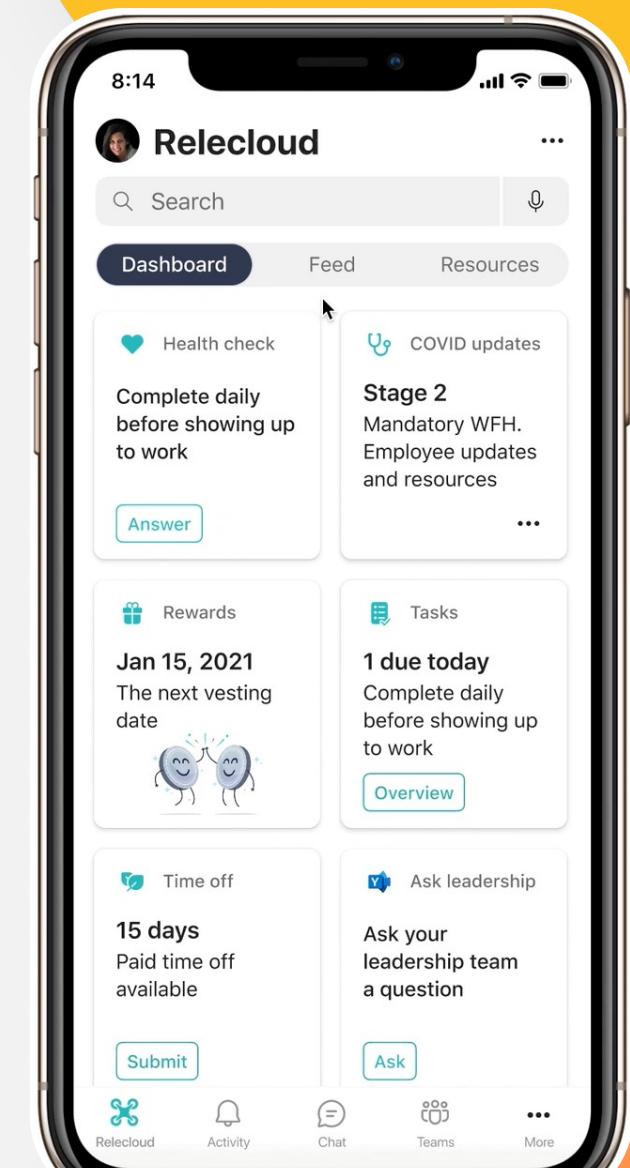
Employee dashboard

View your dashboard of critical apps and resources

Stay in the flow with prompts and nudges.

Streamline **visibility** into key metrics, employee resources, and other high value info.

Create **no code, low code, and custom tiles**, or from partners, for all your needs.



Company-wide events

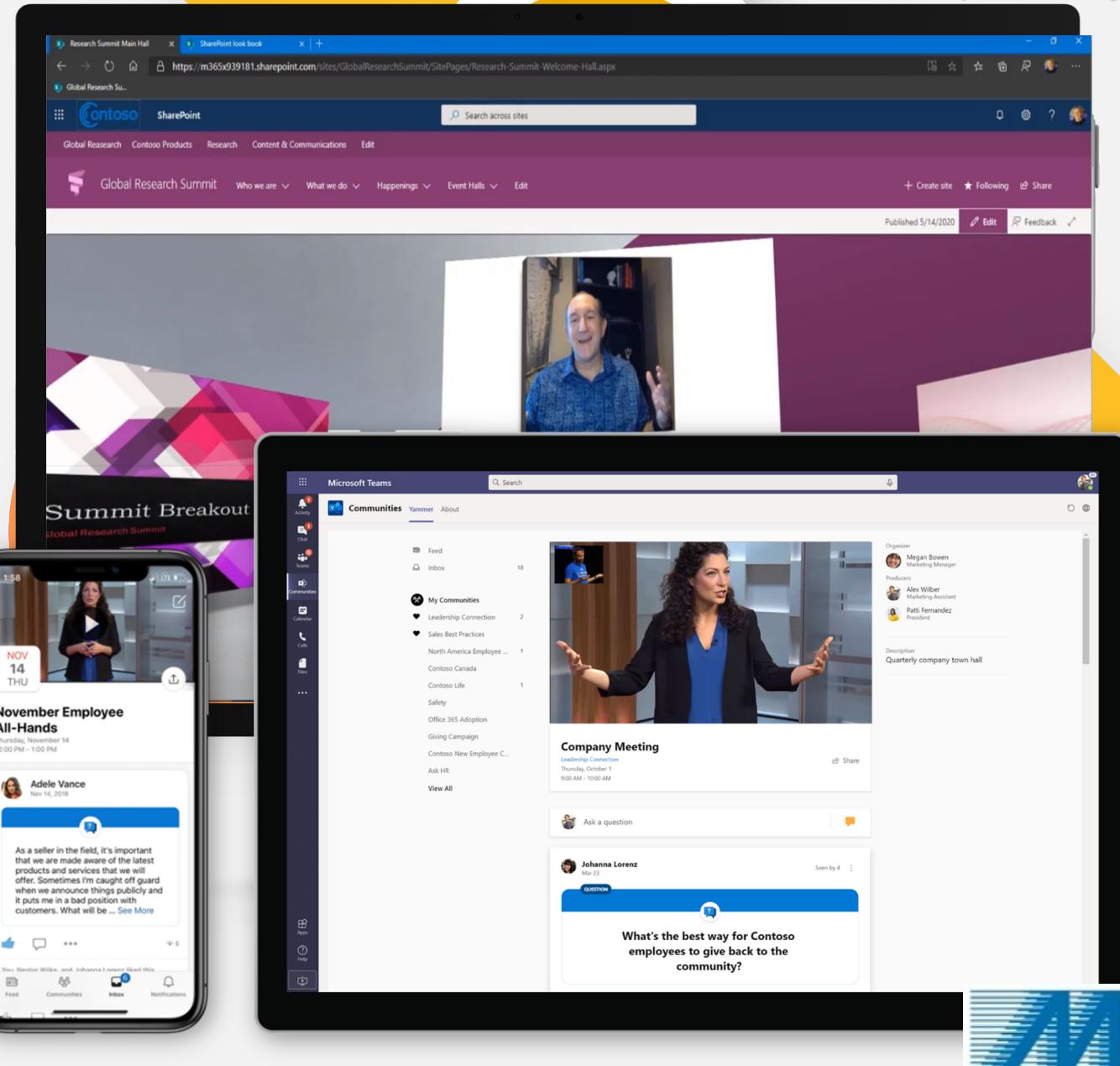
Reach all employees in a modern, interactive media

Schedule, produce and present in meetings that can be broadcasted to up to 10K attendees.

Employees can watch and **participate in the event in live or on-demand** (recording) on the desktop, web, or mobile.

Managed **question and answer experience** allows presenters and staff to reply publicly, privately, or hide questions.

Utilize **attendee engagement reports** to have a complete view of attendee metrics.



Inclusion

Social communities (for example: diversity and inclusion)

Conversations

Frontline worker engagement

Ideation



Social communities

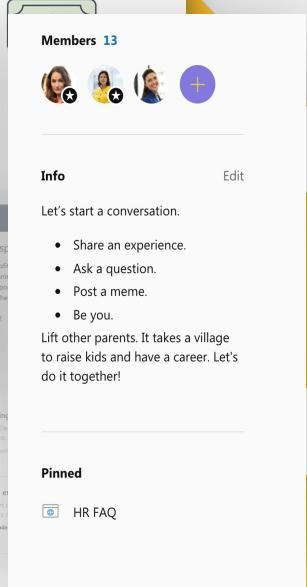
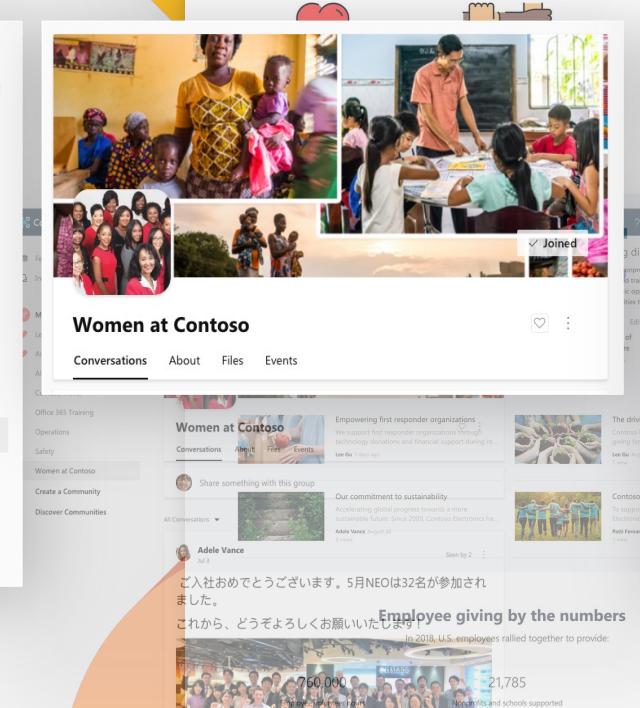
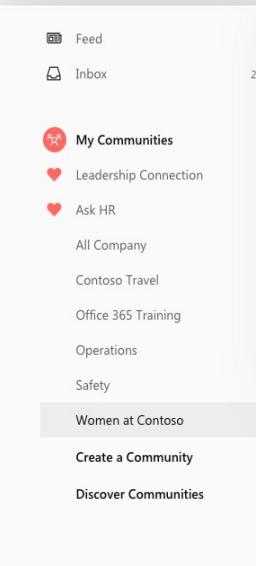
Give everyone a voice to activate diversity and cultural change

Connect across organizational boundaries, find solutions, answer questions, and share experiences.

Create a dedicated 'front door where employees can combine resources, files, videos, and discussions.

Bring employees together for moments of high engagement to discuss and align on what's important.

Bring your communities and live events alongside your chat, meetings, and calendar by adding the Communities app for Microsoft Teams.



Conversations

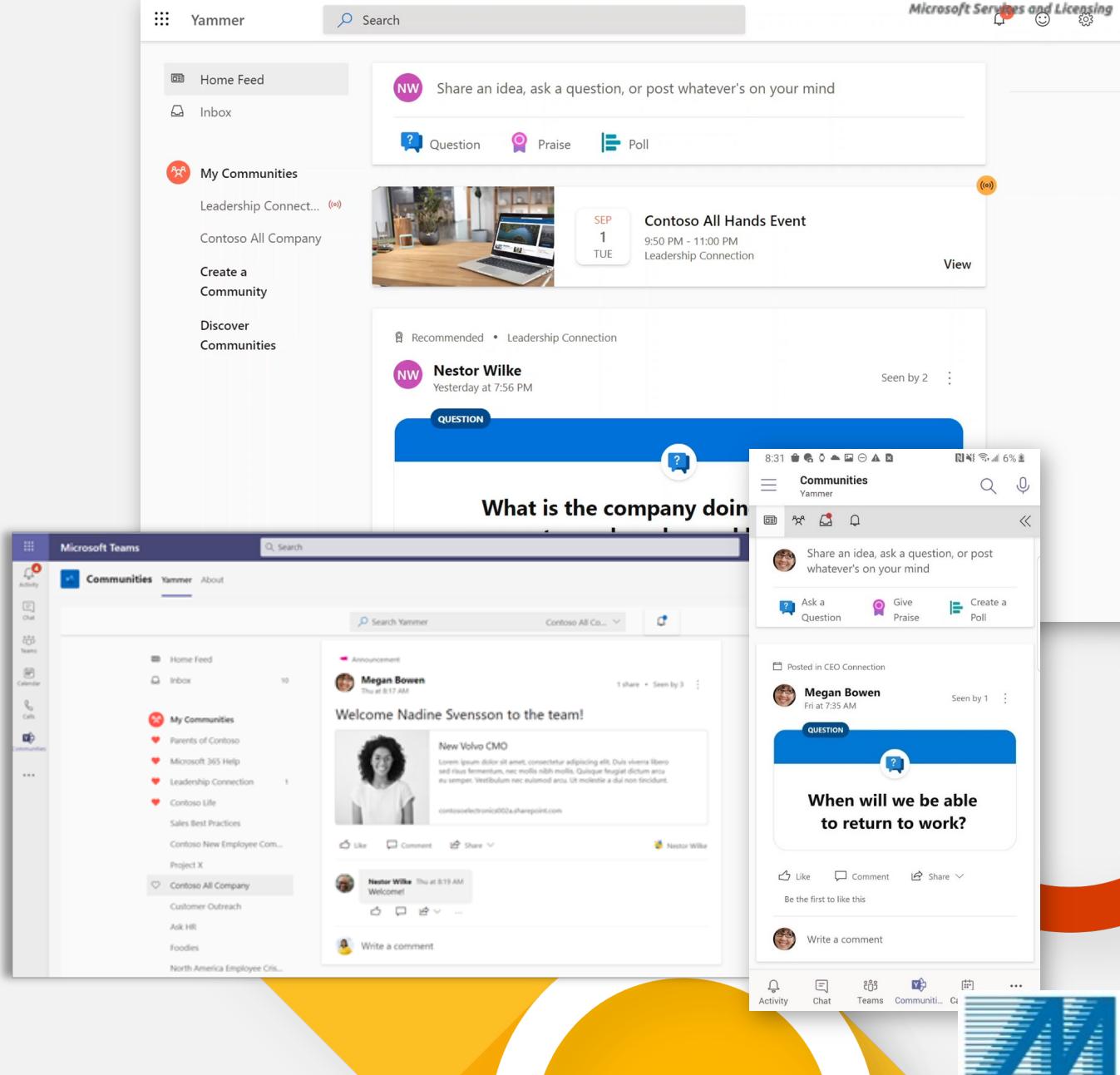
Foster conversations across the company, communities, and between leadership and employees

Create **two-way dialogue** in real time.

Empower leaders to become more authentic and open.

Proactively address **employee concerns and feedback**.

Access **company and community conversations** across the Microsoft apps you use everyday.



The image displays two overlapping screenshots of Microsoft's communication platforms. The top screenshot is from Yammer, showing the 'Home Feed' with a post from 'Nestor Wilke' asking 'What is the company doing?'. The bottom screenshot is from Microsoft Teams, showing the 'Communities' tab with a post from 'Megan Bowen' welcoming 'Nadine Svensson to the team!'. Both interfaces include navigation menus, search bars, and various interaction buttons like 'Ask a Question', 'Praise', and 'Create a Poll'.

Ideation

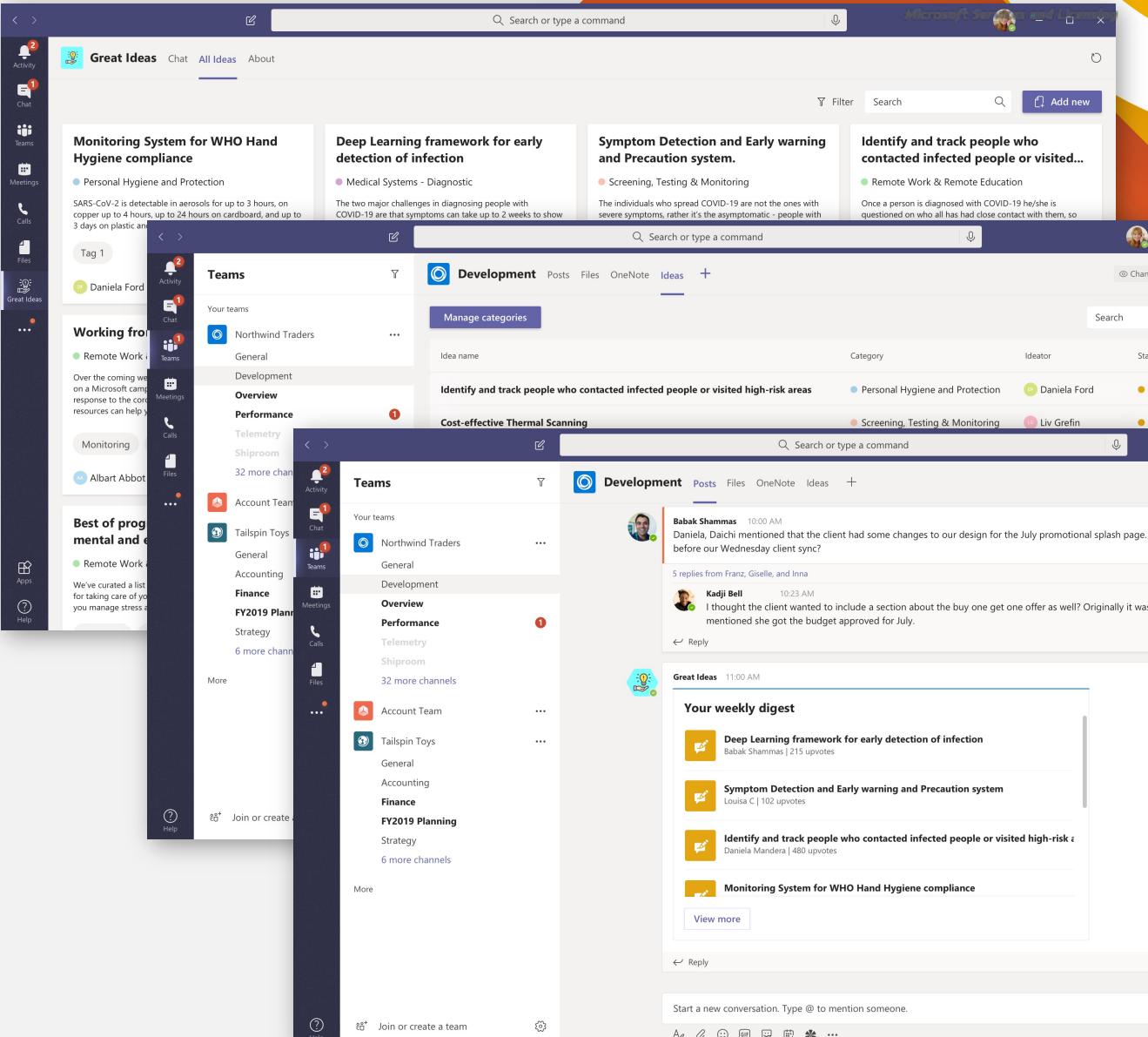
Enable a culture of innovation

Enable employees to **ideate and collaborate with peers to innovate.**

Gamify **employee engagement and encouragement** with upvotes.

Ensure proper governance and reviews of **ideas** by a team of curators to ensure they are appropriately clubbed under categories relevant to the organization.

Great Ideas app template



Inspiration

Leadership connection site

Leadership questions and answers

Communication sites (for example: project/initiative sites)

New employee onboarding experience



Leadership connection site

Keep conversation moving forward to engage people and manage change

Share vision and values and drive alignment by communicating your message through micro-blogs, video content, and other sources.

Foster transparency and two-way dialogue to get feedback, generate open conversations, and keep a feel on the pulse of the organization.

Easily share short videos from executives or curate playlists, created “on the go” from your mobile phone.

Integrate your leadership connection site into Microsoft Teams for a single location for collaboration for your organization.

Leadership connection site template



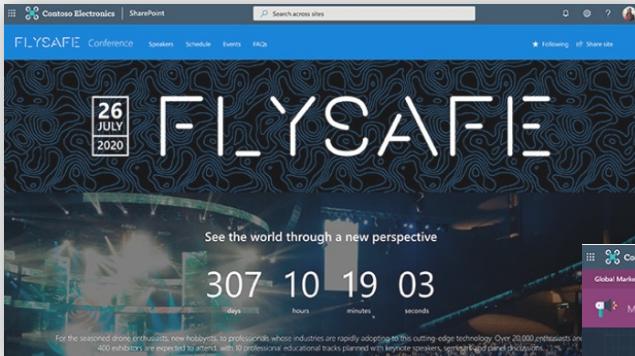
Communication sites

Enable everyone to be great internal communicators

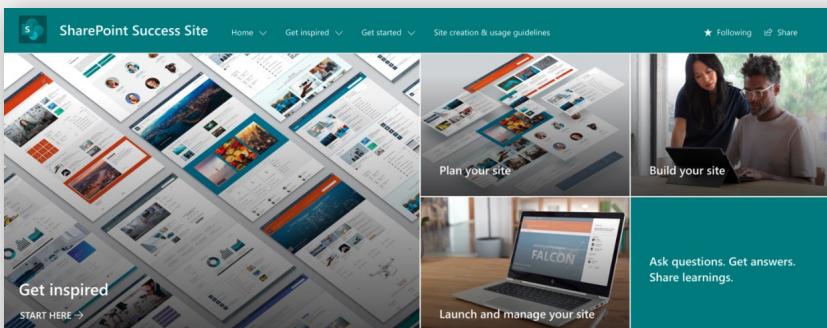
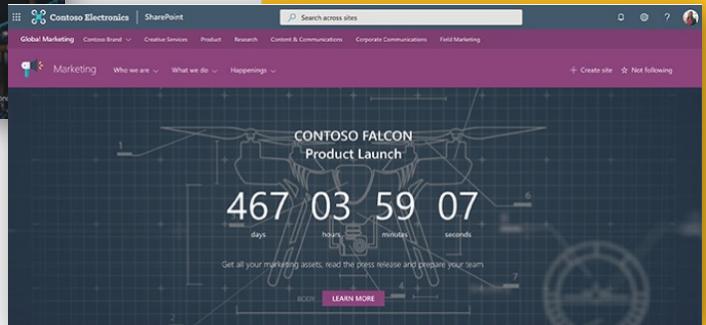
Provide employees with the **tools, platform, and readiness** to communicate across the organization about a project, topic or initiative.

Enable employees to **reach a broad audience** with their unique message to realize their communication objectives.

[SharePoint Success site template](#)



Enable employees to create SharePoint communication sites



Welcome to the SharePoint success site

Learn how to create SharePoint sites that meet the goals of your team, project, or community group.

- See what you can do with SharePoint
- Learn about SharePoint site type and web parts
- Understand how to configure site permissions
- Explore ways to create engaging viewing experiences

Get started

Use this guide to learn how SharePoint works and how to get started creating a successful site.

- Review the site usage guidelines before creating your site.
- Share your new site's success story to inspire new site creators.

Inspire and train employees to create amazing sites



Connections Dashboard



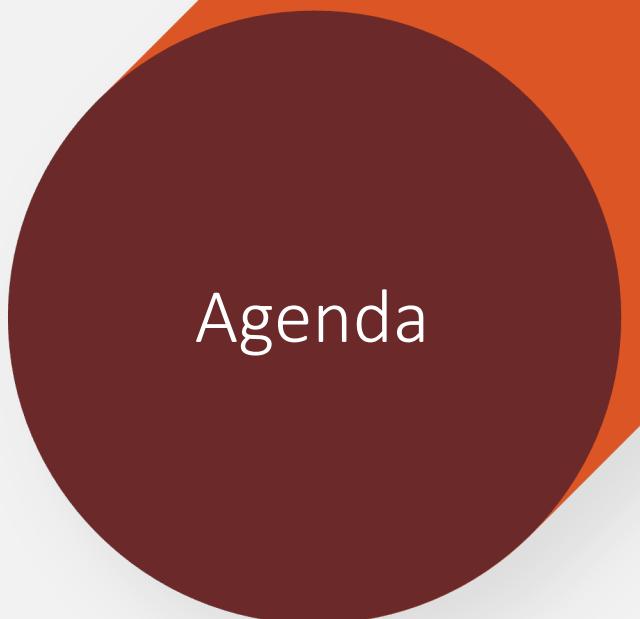
What is Viva Connections Dashboard?

Design customized cards

Card templates

Audience targeting

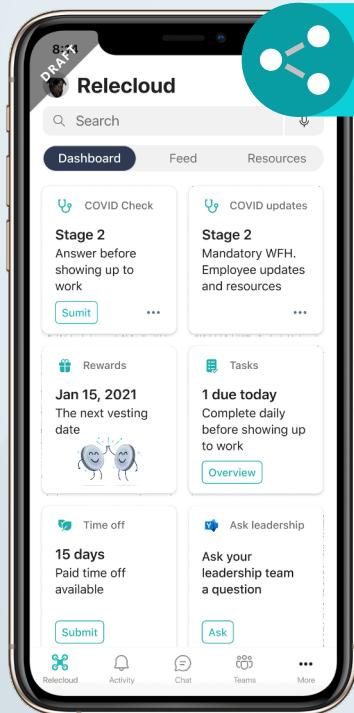
Questions and answers



Agenda

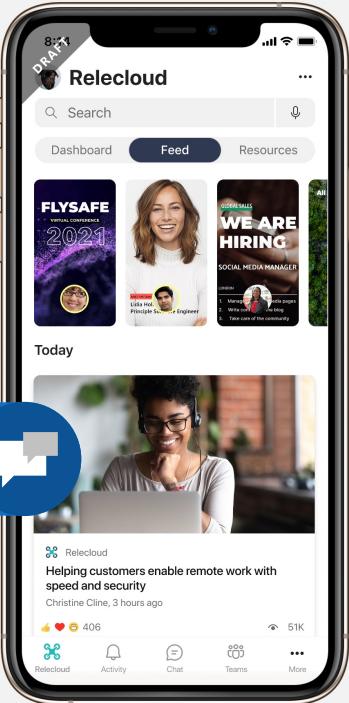


Create engaged employees by giving everyone the power they need to succeed

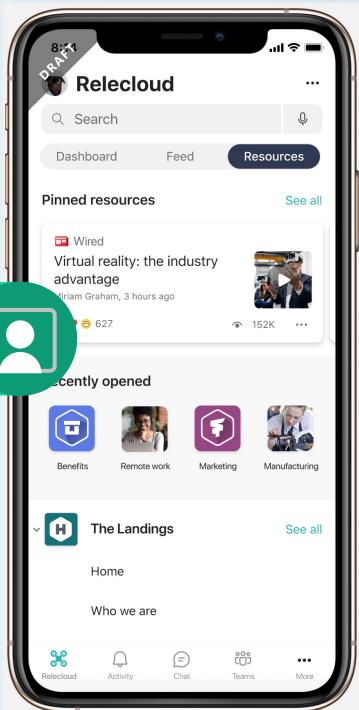


Dashboard

Feed



Resources



Complete tasks and focus on critical information

Discover and engage with news and conversations

Curate customized employee experiences





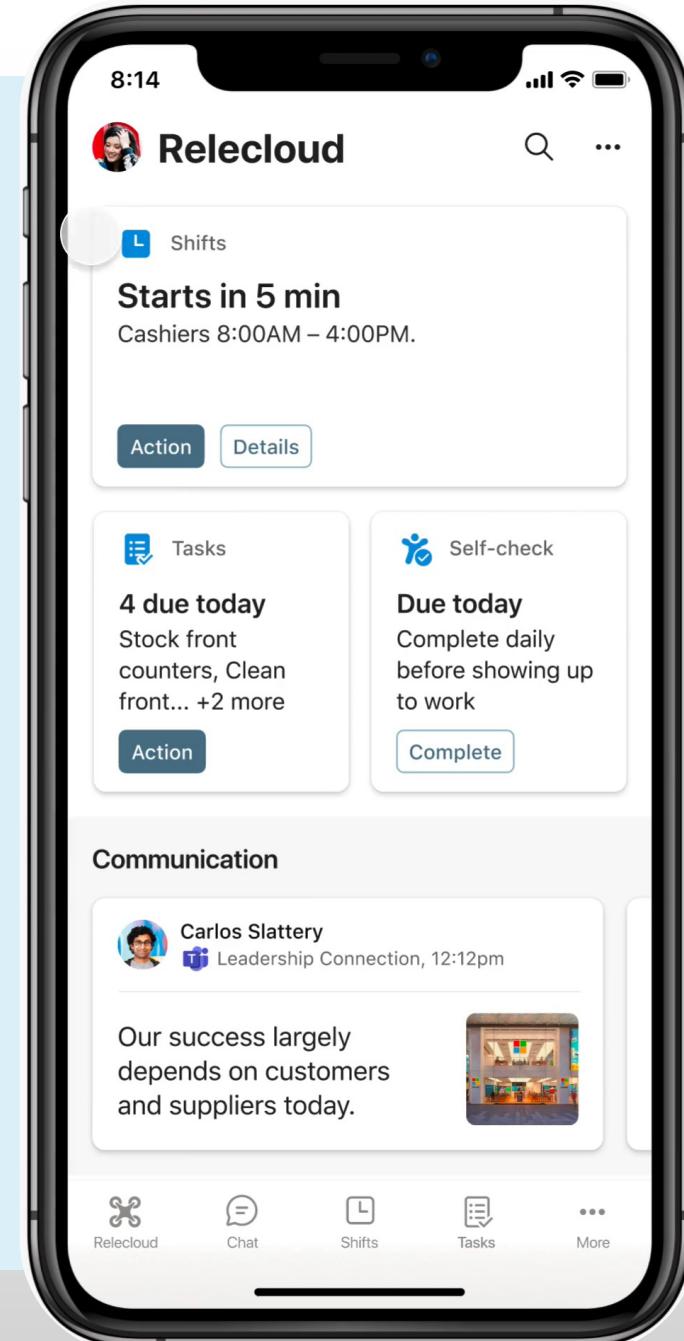
Dashboard

View your dashboard of insights, tasks, and apps

Provide fast and easy access to key employee data and job-related tasks

Enable customers to easily build this experience and the cards they want for their employees – no code to pro developer range of options

Targeted for employees across roles, markets, and job functions





Dashboard

Dashboard leverages existing investments

Configurable to company brand

Custom card capabilities with development

SharePoint page experience

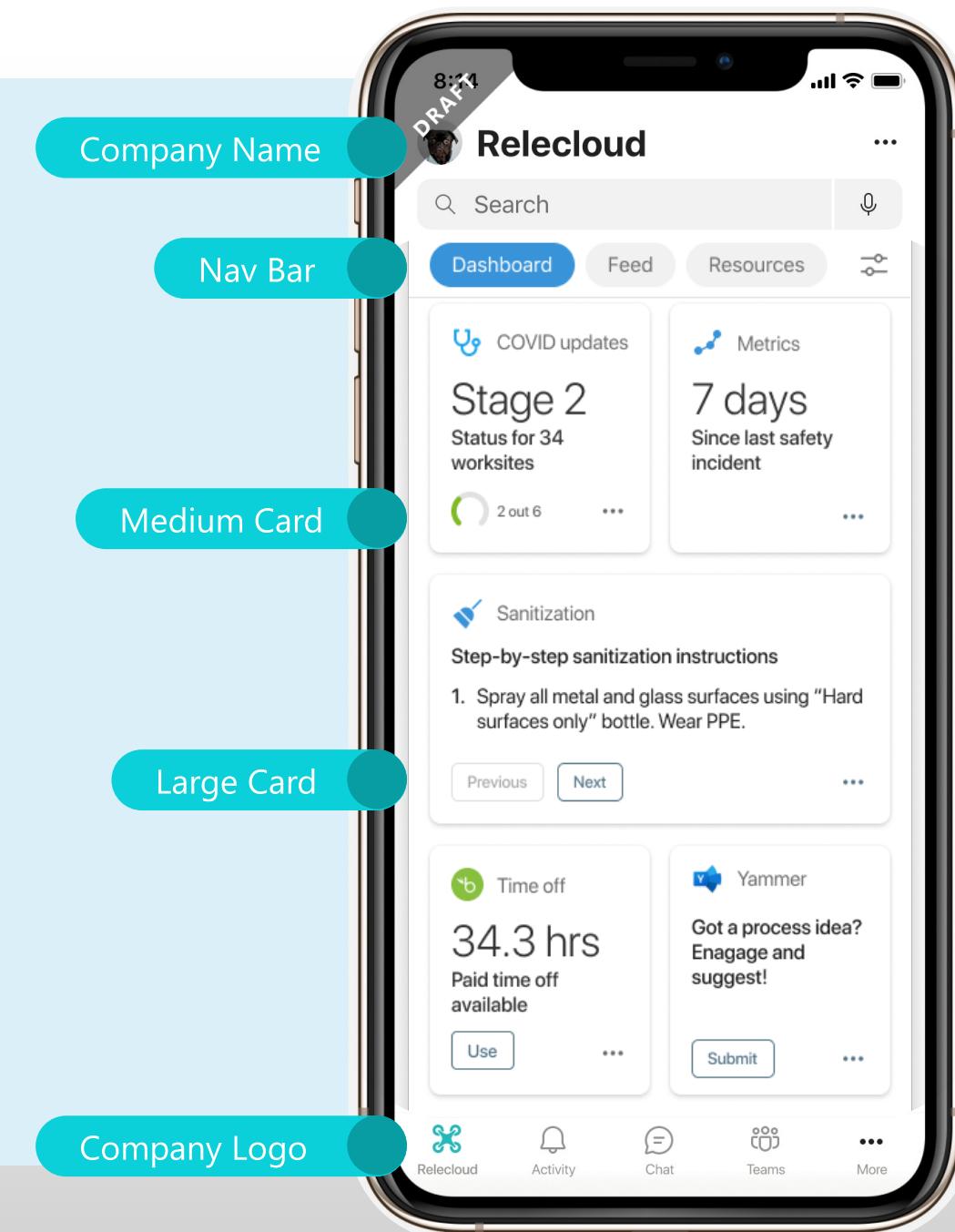
Company Name

Nav Bar

Medium Card

Large Card

Company Logo

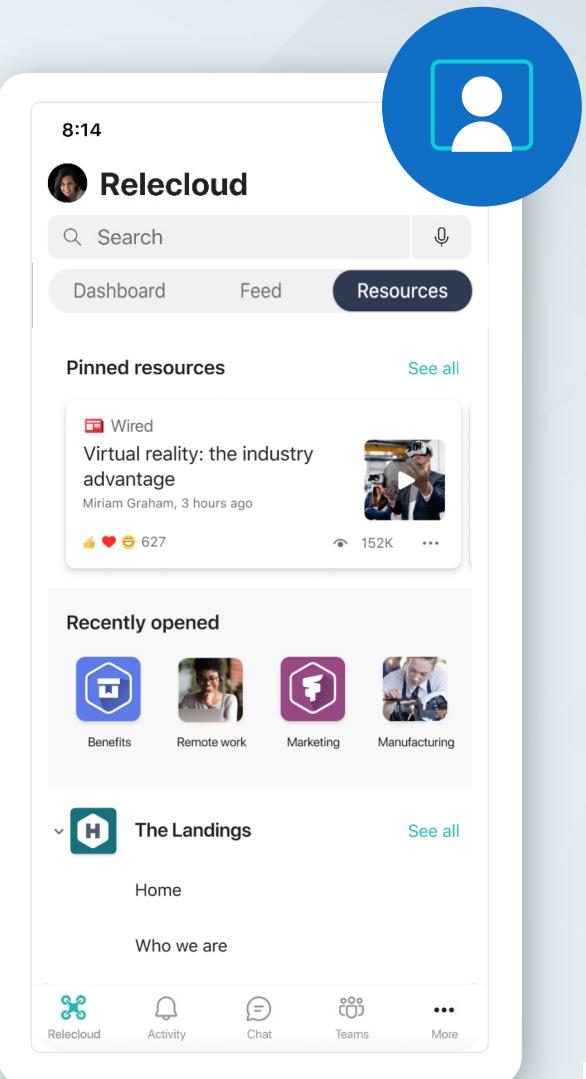
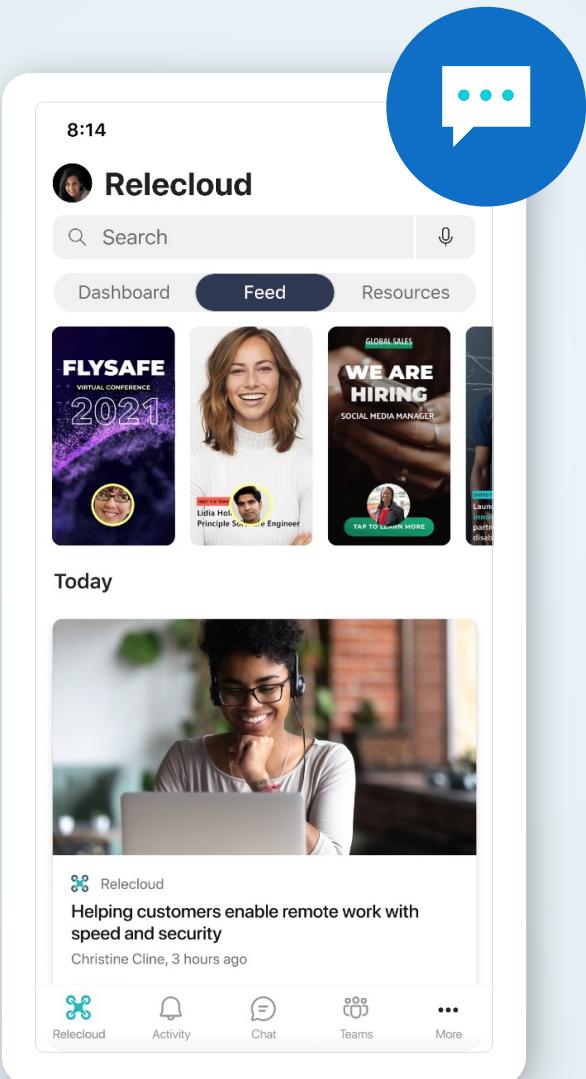
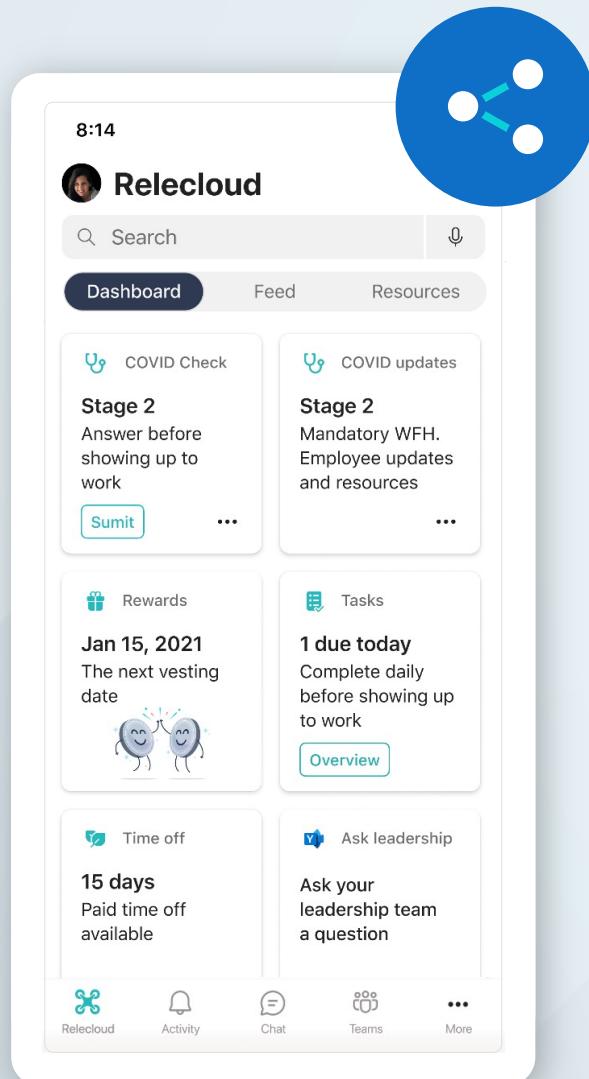




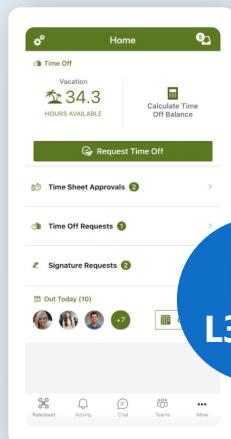
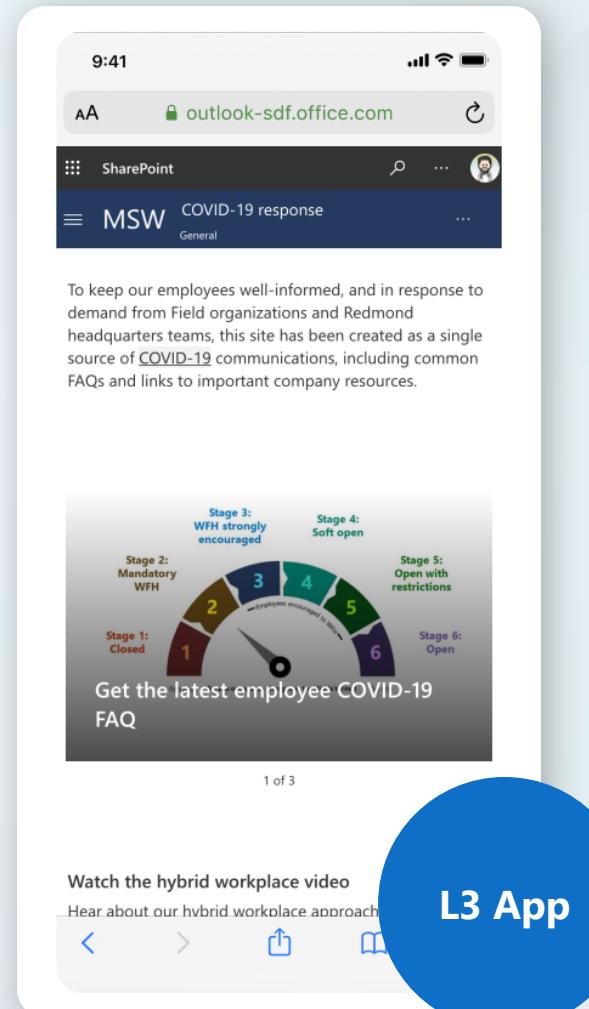
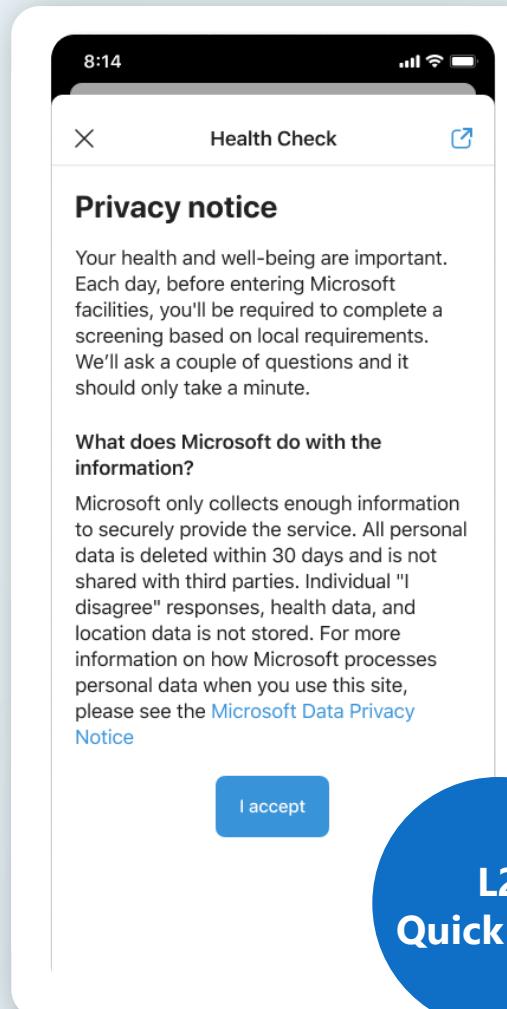
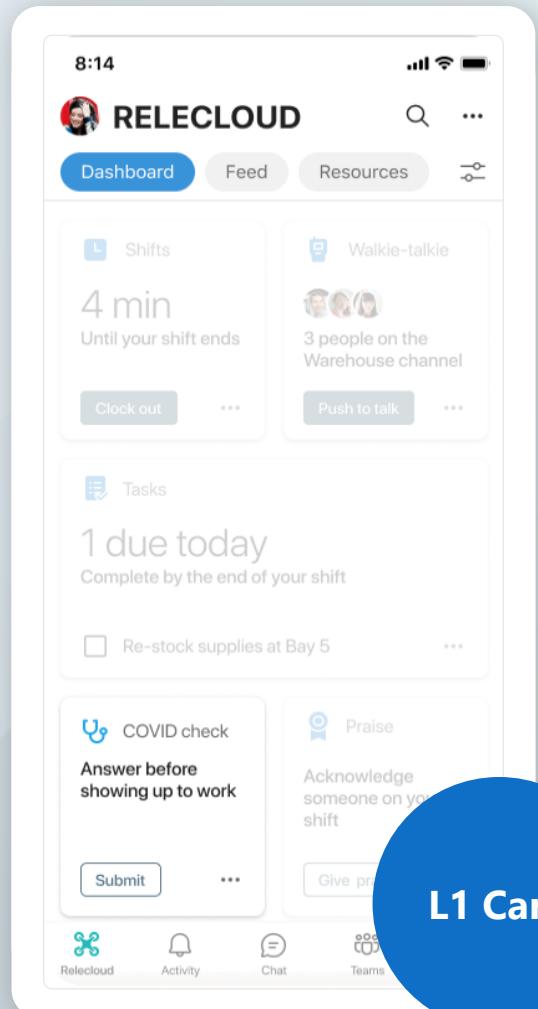
Designing engaging custom cards



Viva Connections mobile



Viva Connections Adaptive Cards



Demo and Use-Cases



Questions and answers



Thank you.

