

# Unleash the power of THE platform

It all starts with our platform. When you choose Zafin, you are choosing the ability to unleash the value of your bank's data to drive sustainable growth, increase profitability and enhance customer experience. Choose one or more of our products to get started and then mix and match to create a bespoke solution to align to your transformation strategy.

## Platform Capabilities

Here's what you'll get with Zafin:



### All Integration Patterns Supported

Seamless integration via APIs, event streaming and batch



### Core Agnostic

Easy integration to all core systems and product processors



### Agile

Continuous innovation and evergreen with monthly release pipeline



### Product-as-Code

Release new product configurations and variations through pipeline-automated deployments

## Our composable technology allows you to:

- Externalize product and pricing from your core systems into an enterprise layer
- Manufacture and distribute your offerings to respond to evolving customer needs while complying with continuous evolving regulations
- Rapidly simplify your core product systems and launch new personalized propositions at scale and at speed



## Cloud Native SaaS

Zafin's cloud-native SaaS ensures maximum uptime and uncompromised security, powering your bank's digital transformation.



### Security Monitoring

Zafin delivers unmatched security through Azure Security Center, Microsoft Defender, Microsoft Intune for Cloud, and advanced forensic tools ensuring robust monitoring, transparency, and control.



### Auditing and Governance

Zafin utilizes diverse systems, including security, activity, workflow, and network logs, to conduct internal and external audits. We also perform regular vulnerability assessments and contract saturation tests on each bank's service instances for enhanced security measures.



### Availability

Zafin ensures high availability with multiple zones, data redundancy, and daily backups. Our disaster recovery mechanisms prioritize security, while our scalable infrastructure promptly meets customer demands.



### Compliance

Zafin complies with international standards including SOC-1, SOC-2, and ISO 27001, ensuring adherence to banking regulations across 18 global jurisdictions.



### Isolation

Zafin operates each bank's instance exclusively, ensuring secure access and defense through Azure's DDOS Protection and Intrusion Prevention systems.



### Control

Zafin relies on the Identity Provider of each bank for user and role management. We support multiple providers and enable seamless single sign-on using SAML 2.0 and Auth0.



### Support

We provide round-the-clock dedicated support for critical and security incidents, ensuring adherence to our standard uptime SLAs. Your business is our top priority.

## Integration Features

The Zafin Platform supports seamless integration to your bank's ecosystem with pre-built accelerators to drive time-to-value for our customers.

### Realtime REST APIs

For scenarios where fees, rates or product eligibility need to be assessed in real time, we feature a well-documented API catalog

### File-Based Batch

Standard interfaces for input and output and exchange via SFTP over a secure network

### Event Streaming

For scenarios where near real-time updates need to be ingested or published with standard specification for topics

## Zafin Products & Extensions

# Unleash the power of the platform with our products

One platform. Many possibilities. Start with at least one of our products to create a custom solution using our platform.



### Product Catalog

Assemble and distribute customer-centric banking products and services



### Offers & Rewards

Rapidly respond to the market through personalized offers, rewards



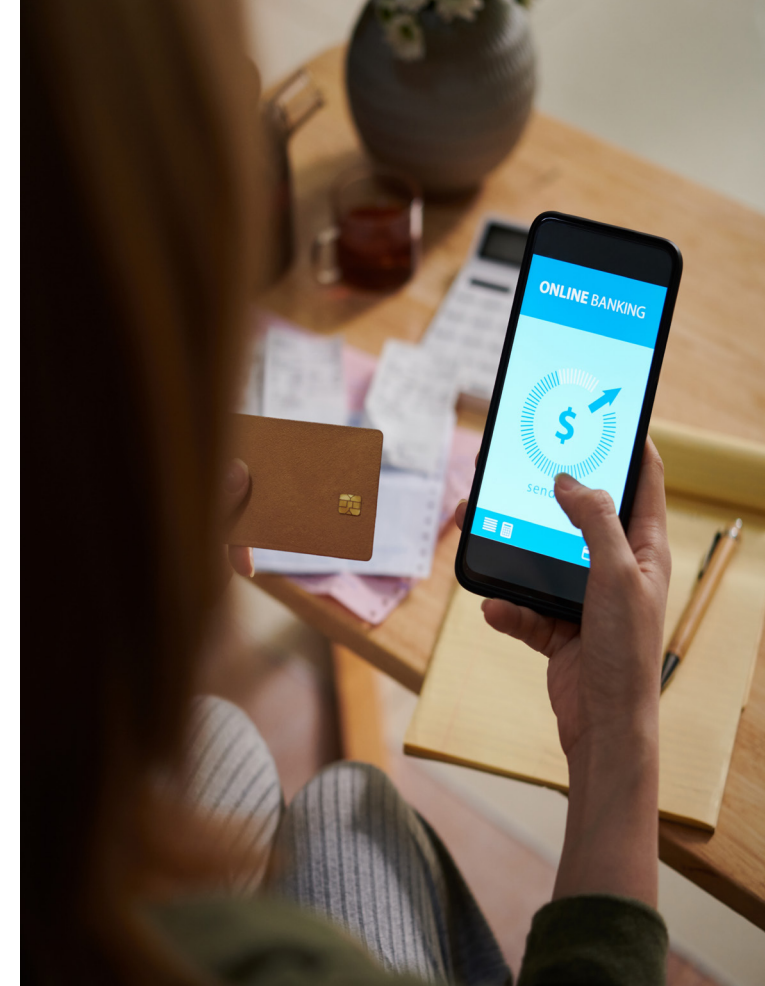
### Rates & Fees

Manage and provide transparency for all rates and fees pricing



### Billing

Consolidate and automate billing for Commercial and Corporate clients



## Zafin Extensions

Enhance the capabilities of your Zafin products with our extensions.



### Deal Manager

Digitize the negotiation of profitable, client-specific deals



### Analytics

Monitor, detect and adjust your products, pricing, offers, rewards and relationships

## Our Mission

We transform the future of finance by enabling financial institutions to break free from conventional boundaries and fully realize their potential through our innovative product and pricing cloud platform. We are a global leader in financial products and pricing.

Since our launch in 2002, we have consistently invested 25% of our revenues in developing and upgrading our products and their capabilities.



## Our Awards

We push ourselves to do best in all we do and are proud of the awards and recognition we have received.



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US 264/0723

Founded in 2002, Zafin offers a SaaS product and pricing platform that simplifies core modernization for top banks worldwide. Our platform enables business users to work collaboratively to design and manage pricing, products, and packages, while technologists streamline core banking systems.

With Zafin, banks accelerate time to market for new products and offers while lowering the cost of

change and achieving tangible business and risk outcomes. The Zafin platform increases business agility while enabling personalized pricing and dynamic responses to evolving customer and market needs.

Zafin is headquartered in Vancouver, Canada, with offices and customers around the globe including ING, CIBC, HSBC, Wells Fargo, PNC, and ANZ.