

# Threat Exposure Management Platform



Exposure management is more important than ever before: a surge in findings, fragmented across numerous security tools, and with manual prioritization and fixes, all while time-to-exploit is shrinking.

Zafran is creating an entirely new operating model for threat and vulnerability management. Our platform uses your existing defenses and applies your unique IT context, to pinpoint and remediate the risks most likely to be exploited. Zafran develops new context, like runtime presence of the vulnerability, internet reachability of the asset at risk, threat intel on exploitation, and configuration of your defenses. Unlike any other approach, Zafran uses these same defenses to quickly defuse risk, without waiting on patch cycles.



### Vulnerability Prioritization & Remediation

Aggregate and normalize vulnerability data from multiple sources. Use your unique IT context and security defenses to reveal the biggest risks.



#### **Exposure Hunting & Mitigation**

Proactively find and mitigate the latest high-profile exposures or threat actor activity, before they become an incident.



#### **Reporting & Dashboards**

Measure and improve security tool effectiveness over time. Simplify reporting to cybersecurity stakeholders.

Zafran uses your context and security tools to find and fix the biggest threats

5 DAYS

Average Time to Exploit

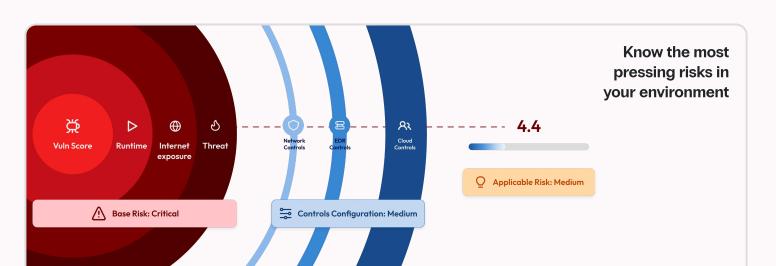
## **Key Benefits:**

- Achieve clarity on biggest threats
- Streamline risk mitigation now via existing defenses
- Hunt exposures before they become an incident
- Orchestrate remediation of root cause
- · Slash MTTR

"Zafran has proven to be a force multiplier to mitigate risks in our environment."

#### **Brett Wentworth**

Sr. Director, Global Security Lumen Technologies





De-duplicate Findings

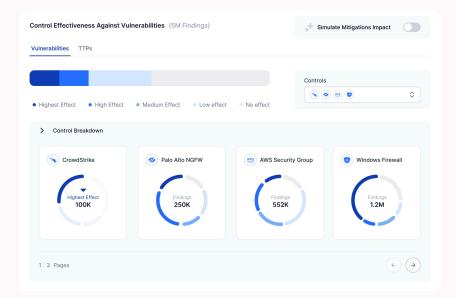


Unified View of Defenses



# CTEM That Transforms Risk Management

- Narrow the focus to highest risk vulns based upon your risk context and defenses
- Mitigate risk quickly by using your existing security tools
- Use existing workflows to operationalize fixes
- Evaluate effectiveness of security tools to maximize ROI
- Measure reduction in exploitable vulns



# **Trusted by Leaders**



Kraft Heinz





"With Zafran, we know what is truly exploitable, allowing us to quickly execute remediation efforts."

Greg Garneau, VP and CISO, HSHS

# **About Zafran Security**



ZAFRAN

Zafran was founded by experienced cybersecurity leaders who directly investigated breaches resulting from known vulnerabilities that were not remediated in time. Patching everything, all the time, is impossible. We teamed up with leading investors, enlisted the best security experts, and assembled a team of relentless innovators with a single objective: build a better way. We are excited to deliver the Zafran Threat Exposure Management Platform.