# ABOUT SAYINT

Sayint speech analytics helps organizations audit calls automatically, provide insights into operations. Sayint helps improve processes that can lead to capturing missed product upsell opportunities, lowering post-sale issues, customer DSAT, and measuring compliance.

### Our presence in different industries:

### **BFSI**



Compliance KPI in Financial Services to present RAG reports on areas of concern with immediate alerts.

### HEALTHCARE



Fully automated **medical transcriptions** with Protected Health Information Data Extraction and Identification (PHId).

### RETAIL



Deliver **customer intelligence** to the front-line staff for brand promotion. Automated quality check **100% of conversations.** 

### **TRAVEL**



Savings in reducing booking errors (300K Pounds per year). Significant reduction in complaints to the Air Carrier Access Act.

### **SUPPORT**



Auto response to **50% of calls** via IVR/chatbot. TAT for responses **reduced** from 4 hours to a few minutes.

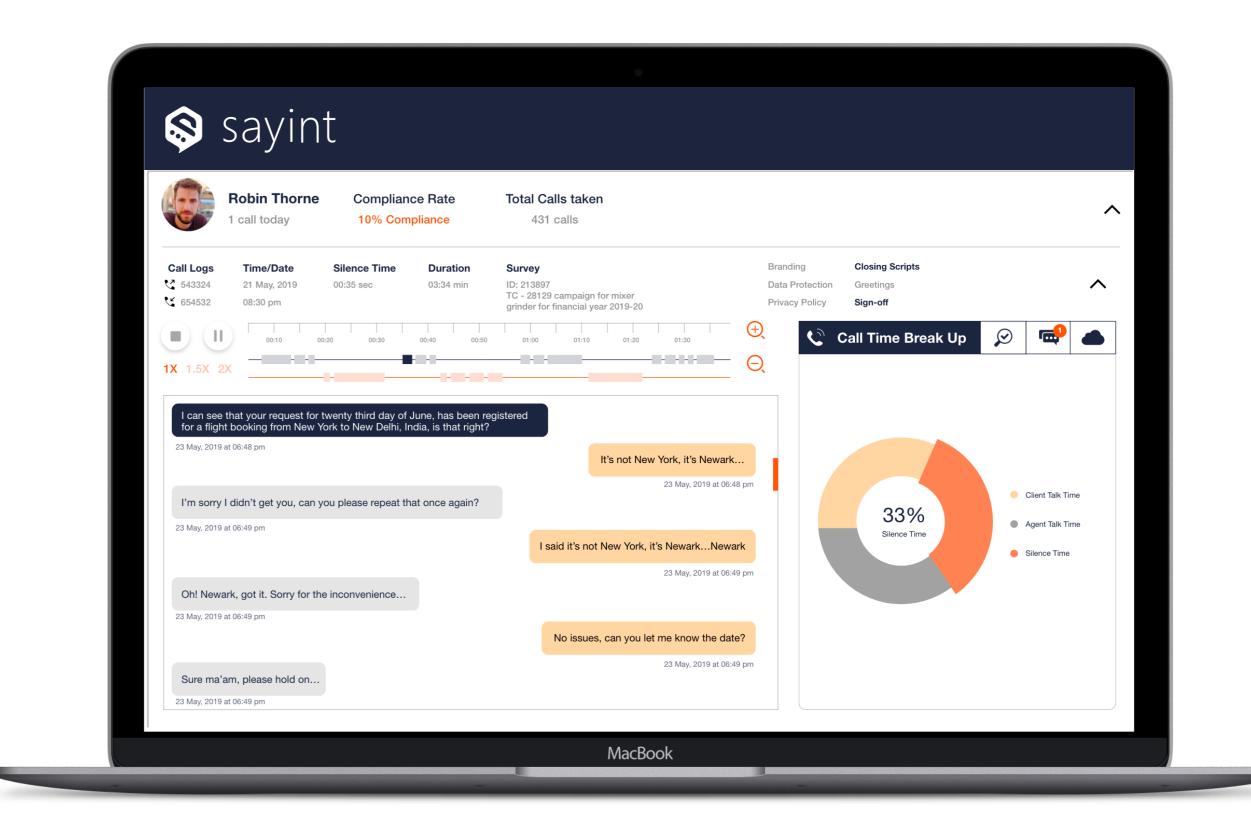
# PRODUCTS & SERVICES

SAYINT'S CAAS (Compliance as a Service) ™ provides calls centers a range of services from:

- 1. Collection & storage of call center data.
- 2. Checking whether agent follows business process adherence.
- 3. PII and PCI information masking and redaction from stored audio calls & transcripts.
- 4. Identifying a vulnerable customer on a call and flagging a forced sale.

#### PEER SERVICES

- Automated Speech Recognition (ASR)
- Text Denormalization
- Word Overlap & Semantic Sentence Matching
- Punctuation & Sentence Boundary Detection
- Named Entity Recognition
- Personal Information Identification (PII)
- Payment Card Industry (PCI) Compliance
- Speaker Diarization and Recognition
- Sentiment Analysis & Intent Analysis
- Topic Modeling & Summarization
- Domain-specific Chatbots



### PERFORMANCE & QUALITY

Monitor up to 100% calls to improve visibility on individual strengths and weakness and cut the gap between the best and the worst.

### IMPROVEMENT & PROCESS CHANGE

Use call surges/trends, real-time for ops planning, forecasting and business intelligence. Improvement in on-call resolution by tracking key call behaviors.

### **VOC & MARKETING**

Identify Key Customer Issues - Analyze key terms and drivers associated with customer dissatisfaction and feedback.

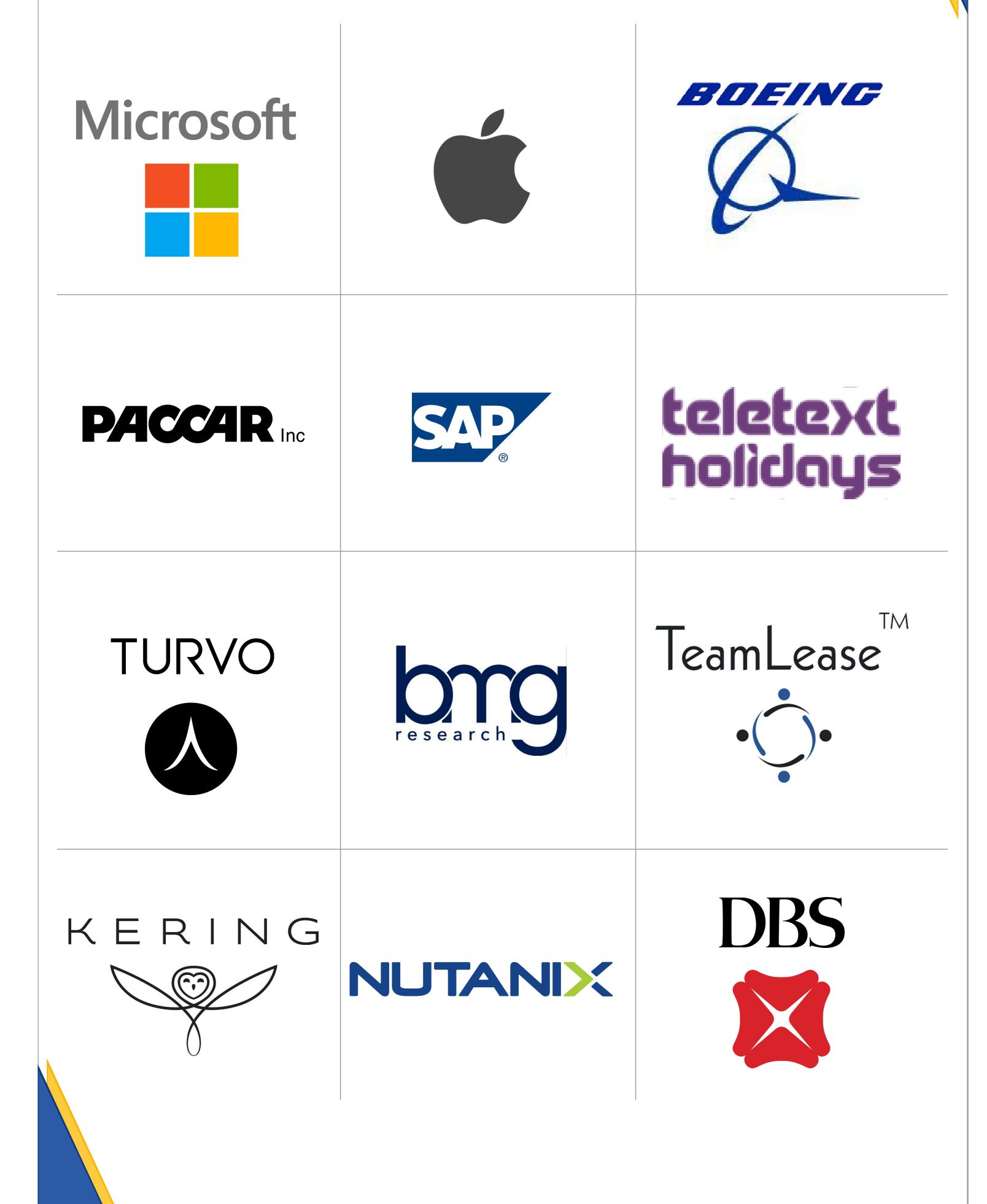
Identify Customer Groups - Use call meta-data to segment customers into groups and gauge their requirements.

Competitive Analysis - Identify when and how frequently customers mention alternative products and services.

Rapport & Sales Experience - Focus on personalization and empathy by capturing sentiments on calls.

Campaign Effectiveness - Evaluate marketing and outbound by analyzing customer verbatim and correlate with outcomes.

## CLIENTS





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