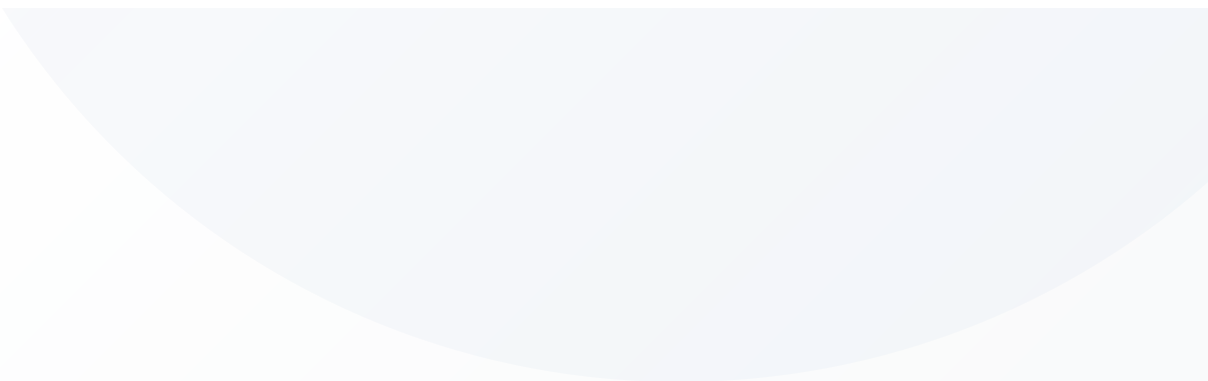




# **Gixo Content - User Guide**

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# Gixo Content - User Guide

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## What is Gixo Content?

Gixo Content is an AI-powered content generation platform that creates complete, publish-ready articles, guides, reports, and 60+ other content types. Enter a topic and keywords, and Gixo produces structured, SEO-optimized content with images, evidence-backed citations, and brand voice consistency.

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## Getting Started

### STEP 1: SUBSCRIBE

After purchasing Gixo Content through Azure Marketplace, you'll be redirected to the Gixo onboarding page. Sign in or create an account using your work email. Your subscription activates automatically.

### STEP 2: GENERATE YOUR FIRST CONTENT

1. Navigate to **[gixo.ai/generate](https://gixo.ai/generate)** or click the **+** button from the dashboard
2. Enter your topic (e.g., "Best Practices for Remote Team Management")
3. Select a content type (e.g., Blog Post, How-To Guide, Listicle)
4. Add keywords for SEO optimization
5. Click **Generate**
6. Gixo produces a complete article in under a minute

### STEP 3: REVIEW, EDIT, AND PUBLISH

Your content opens in the viewer. From here you can edit with the rich text editor, transform into other formats, share with your team, or export.

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# Creating Content

## AI GENERATION

The primary way to create content:

1. Go to **Generate** from the dashboard
2. Fill in:
  3. **Topic/Title** — What you want to write about
  4. **Content Type** — Choose from 60+ types (see full list below)
  5. **Category** — Blog, Technical, Business, Marketing, etc.
  6. **Keywords** — Comma-separated SEO keywords
7. Optional settings:
  8. **Word Count** — Target length (each content type has a default)
  9. **Language** — 20+ languages supported with cultural context
  10. **Brand Voice** — Apply your saved brand voice profile
  11. **Images** — Enable AI image generation
12. Click **Generate** and wait for completion

## MANUAL CREATION

For hands-on writing:

1. Go to **Create** from the dashboard
2. Start with a blank editor
3. Use the rich text toolbar to format your content
4. Save as you go (auto-save is enabled)

## BULK GENERATION

Generate multiple pieces of content at once:

1. Go to **Bulk Generate** from the dashboard

2. Upload a CSV/spreadsheet with columns: Title, Content Type, Category, Keywords
3. Gixo validates your credit balance for all items
4. Click **Process** to start batch generation
5. Monitor progress on the Jobs page — each item generates sequentially with retry logic

## TEMPLATES

Browse all available content types:

1. Go to **Templates** from the dashboard
  2. Filter by category (Blog, Technical, Business, etc.)
  3. Click any template to start generating with that type pre-selected
- 

## | Content Types (60+)

### BLOG & ARTICLES

- ▶ **Blog Post** (1,500 words) — Standard blog articles
- ▶ **News Report** (1,200 words) — Timely news coverage

### GUIDES & TUTORIALS

- ▶ **How-To Guide** (1,800 words) — Step-by-step instructions
- ▶ **Beginner's Guide** (2,000 words) — Introductory overviews
- ▶ **Ultimate Guide** (3,500 words) — Comprehensive deep dives
- ▶ **Pillar Content** (7,500 words) — Cornerstone long-form pieces
- ▶ **Quick Start Guide** (1,000 words) — Fast onboarding guides
- ▶ **Troubleshooting Guide** (1,800 words) — Problem-solution format
- ▶ **Best Practices** (1,800 words) — Industry recommendations



## EDUCATIONAL & REFERENCE

- ▶ **Tutorial** (2,500 words) — Detailed learning content
- ▶ **FAQ** (1,200 words) — Common questions and answers
- ▶ **Glossary** (2,000 words) — Term definitions
- ▶ **What Is Article** (1,000 words) — Concept explanations
- ▶ **Explanation Article** (1,500 words) — In-depth explanations

## LISTS & COMPILATIONS

- ▶ **Listicle** (2,500 words) — Numbered list articles
- ▶ **Resource List** (1,500 words) — Curated resource collections
- ▶ **Checklist** (800 words) — Actionable checklists
- ▶ **Tips & Hacks** (1,200 words) — Quick tips
- ▶ **Mistakes to Avoid** (1,500 words) — Common pitfalls

## ANALYSIS & INSIGHTS

- ▶ **Industry Report** (2,500 words) — Sector analysis
- ▶ **Trend Analysis** (1,800 words) — Emerging trends
- ▶ **Cost Analysis** (1,800 words) — Financial breakdowns
- ▶ **Year in Review** (2,000 words) — Annual summaries
- ▶ **Prediction Article** (1,500 words) — Forward-looking analysis

## REVIEWS & COMPARISONS

- ▶ **Product Review** (2,000 words) — Detailed product evaluations
- ▶ **Comparison** (3,000 words) — Head-to-head comparisons
- ▶ **Buying Guide** (3,000 words) — Purchase decision support
- ▶ **Roundup** (2,000 words) — Multi-product overviews

## CREATIVE & SCRIPTS

- ▶ **Video Script** (1,800 words) — Video content scripts
- ▶ **Podcast Script** (3,000 words) — Podcast episode scripts

## SOCIAL MEDIA

- ▶ **LinkedIn Post** (700 words) — Professional social content
  - ▶ **Twitter Thread** (1,500 words) — Thread-format content
- 

# | Reading Content

## CONTENT VIEWER

When you open a piece of content, the viewer shows:

- ▶ **Title and metadata** — Content type, category, word count, team indicator
- ▶ **Auto-generated tags** — AI-classified topic tags
- ▶ **Trust badge** — Evidence quality score based on source verification
- ▶ **Table of contents** — Navigable sidebar with all headings (desktop)
- ▶ **Content body** — Fully formatted article with images

## WHAT NEXT MENU

From the viewer, you can:

### Edit:

- ▶ Open in the full editor

### Transform into:

- ▶ Text-only copy (strips images)
- ▶ Copy with images
- ▶ Slide deck (presentation)
- ▶ Infographic

- ▶ Translate to another language

#### Share or Save:

- ▶ Download as PDF, DOCX, or HTML
- ▶ Generate social images
- ▶ Create video
- ▶ View older versions
- ▶ Import a new version
- ▶ Copy shareable link
- ▶ Share with team
- ▶ Generate embed code
- ▶ Publish to blog

#### Analytics:

- ▶ Writing quality checks (readability, structure, keyword density)
  - ▶ SEO scoring
- 

## | Editing Content

### THE EDITOR

Click **Edit** to open the full rich text editor with these features:

### FORMATTING TOOLBAR

Select any text to reveal the floating toolbar:

- ▶ **Format:** Bold, Italic, Heading levels, Text alignment
- ▶ **Insert:** Links, Tables, Bullet and numbered lists
- ▶ **Tools:** Find & Replace, Insert content blocks
- ▶ **AI:** Power Edit, Quick AI improvements, Image Studio

## BLOCK COMMANDS

Type / at the start of any line to insert a content block:

- ▶ Headings (H1-H4)
- ▶ Paragraph
- ▶ Block quote
- ▶ Bullet list / Numbered list
- ▶ Image
- ▶ Embed
- ▶ Table

Or click the + button at the bottom-right for the same options.

## AI EDITING FEATURES

**Selection AI (highlight any text):**

- ▶ **Rewrite** — Rephrase for clarity
- ▶ **Expand** — Add more detail
- ▶ **Shorten** — Make it concise
- ▶ **Improve** — General quality improvement
- ▶ **Simplify** — Easier language
- ▶ **Formalize** — Professional tone
- ▶ **Casual** — Conversational tone

**Power Edit (Cmd/Ctrl+P):**

- ▶ Full-page AI rewrite with controls for tone, word count target, and focus areas

**Keyword Optimization:**

- ▶ Enter target keywords in the Keywords field
- ▶ Click **Improve for These Words** to optimize keyword placement and density

# ANALYSIS PANEL

Toggle the right-side analysis panel for real-time feedback:

| TAB      | WHAT IT SHOWS                                                            |
|----------|--------------------------------------------------------------------------|
| Checks   | Readability score, content structure, keyword frequency, writing quality |
| AI Ideas | Suggested improvements for your content                                  |
| Proof    | Fact-checking results, source citations, evidence verification           |
| Style    | Brand voice compliance assessment                                        |
| Library  | Your saved facts and approved sources for quick insertion                |

# AUTO-SAVE

The editor auto-saves your work every few seconds. The header shows:

- ▶ **"Saving..."** — Save in progress
- ▶ **"Saved"** — Last save time displayed
- ▶ **Error indicator** — If save fails, with retry option

# VERSIONING

Click **More > Save a Version** to create a named snapshot. View or restore older versions anytime from the viewer.

# Images

## AI IMAGE GENERATION

When generating content with images enabled, Gixo creates contextual images that match your content.

## IMAGE EDITOR

Click any image in the editor to access:

- ▶ **AI Edit** — Describe changes for AI to apply
  - ▶ **Text Removal** — Remove unwanted text from images
  - ▶ **Regenerate** — Create a new image with the same or new prompt
  - ▶ **Replace** — Paste a URL or upload your own image
- 

## Sharing and Collaboration

### PUBLIC SHARING

Share content with anyone via a link:

1. Click **Share** from the viewer or editor
2. In the **Public Link** tab, copy the shareable URL
3. Optionally set an expiration date or password
4. Recipients can view and export without a Gixo account

### TEAM SHARING

Share with specific team members:

1. Click **Share** and go to the **Team Sharing** tab
2. Add members by email
3. Set permissions for each person:
  4. **View** — Read-only access
  5. **Comment** — Can add comments
  6. **Edit** — Full editing access
  7. **Suggest** — Can suggest changes

## REAL-TIME COLLABORATION

When multiple team members are editing:

- ▶ Avatar indicators show who's active
- ▶ Join a collaboration session for live co-editing
- ▶ See real-time cursor positions
- ▶ Receive notifications when others join or leave

## COMMENTS

- ▶ Add comments on any content piece
- ▶ Create threaded replies for discussions
- ▶ Filter comments: All, Open, or Resolved
- ▶ Mark comments as Resolved when addressed
- ▶ Edit or delete your own comments

## EMBED

Generate embed codes (iframe or script) to display your content on external websites.

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# | Briefs (Analyze Documents)

## WHAT ARE BRIEFS?

Briefs let you upload documents (PDF, DOCX) and have Gixo generate structured business briefs from them.

## HOW TO USE

1. Navigate to the Briefs section
2. Upload your source documents
3. Gixo performs a **fit check** to assess the documents
4. Select a brief type:

5. Executive Summary
  6. Financial Analysis
  7. Market Analysis
  8. Competitive Intelligence
  9. Risk Assessment
  10. Strategy Brief
  11. And 14 more types
12. Gixo generates a structured brief with numbered citations and a Sources section
- 

## Multilingual Support

Gixo Content supports **20+ languages** with:

- ▶ Language-aware content generation
- ▶ Localized style guides and formatting
- ▶ Cultural context insertion
- ▶ RTL layout support (Arabic, Hebrew)
- ▶ Appropriate font selection for complex scripts (CJK, Arabic)

To generate in another language, select your target language before clicking Generate. To translate existing content, use **Transform > Translate** from the viewer.

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## Export Formats

| FORMAT       | DESCRIPTION                                     |
|--------------|-------------------------------------------------|
| PDF          | Print-ready document with formatting preserved  |
| Word (.docx) | Fully editable in Microsoft Word or Google Docs |
| HTML         | Web-ready with inline styles                    |
| Markdown     | Plain text with formatting syntax               |
| Plain Text   | Raw text without formatting                     |

Access exports from the **What Next > Download or Send** option in the viewer.

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## Brand Voice

### SETTING UP BRAND VOICE

1. Go to **Settings > Brand Voice**
2. Define your brand guidelines (tone, style, vocabulary)
3. Set a style strength (0-100%) for how strictly Gixo follows your voice

### USING BRAND VOICE

- ▶ Toggle **Use Voice Profile** when generating content
  - ▶ Brand voice is applied during generation
  - ▶ The **Style** tab in the editor's analysis panel checks compliance
-

# Dashboard

## YOUR WORK

The dashboard shows all your content in a card grid:

- ▶ Filter by content type, stage, or saved group
- ▶ Search by title or keywords
- ▶ Switch between grid and list view
- ▶ Click any item to open it

## LABELS

Use the left sidebar to organize content by labels and categories.

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# Subscription Plans

| PLAN         | MONTHLY   | ANNUAL     | SEATS     |
|--------------|-----------|------------|-----------|
| Starter      | \$49/seat | \$499/seat | 1+ seats  |
| Professional | \$69/seat | \$699/seat | 2+ seats  |
| Business     | \$79/seat | \$799/seat | 5+ seats  |
| Enterprise   | \$99/seat | \$999/seat | 10+ seats |

All plans include a one-month free trial on the Starter plan.

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# Support

- ▶ **Email:** [hardikparikh@gixo.ai](mailto:hardikparikh@gixo.ai)

- ▶ **Website:** <https://gixo.ai/support>
- ▶ **Privacy Policy:** <https://gixo.ai/privacy-policy>