



# Azure Analytics Services & Solutions

**CONSULT | TRANSFORM | MANAGE**

Leverage Microsoft's most advanced Azure platform truly built for today's modern enterprise analytics workloads.

For over 15 years, Zensar has been a trusted analytics transformation partner for enterprises across the globe. With a team of skilled resources, certified solution architects and consultants, Zensar has helped customers achieve the desired ROI from the azure analytics investments. Zensar shows you why you've made the right choice with Azure Analytics services from Microsoft.



- Free 5 Day Azure Analytics Services Assessment Offer!
- Zensar has the design and architectural know-how to help enterprises adopt Azure analytics as a single platform to manage all analytics workloads
- Zensar boost's your business productivity by up to 50% through AI powered Self-service analytics
- Our consulting and customer centric approach ensures customers achieve the desired ROI from their Azure analytics investments



## Free 5 Day Azure Analytics Services Assessment Offer

**Day 1:** Objective setting and scope definitions are determined. We review and assess your analytics investments and landscape. We learn what your business objectives are.

**Days 2 & 3:** We work with you to create a custom azure analytics solution architecture based on the current state, desired future state and business objectives. We then build a custom implementation and migration roadmap considering short-term and long-term goals of the organization. This will help in clearly defining the outcomes from each of the phases in the designed roadmap and identifying challenges before embarking on solution design.

**Day 4 & 5:** We deliver a report detailing the approach, recommendations and roadmap to initiate the newly created Azure Analytics Services Solution.

**Your 100% complete satisfaction is our #1 goal.**

## Zensar Azure Analytics Transformation Services

We have the expertise to create a single platform to manage all your enterprise data and analytics needs – and we know how to maximize data ROI using Azure Analytics Services.

Our services spreads across data to insights journey. Be it strategic transformation, implementing data lake/data warehouse, data integration, visualization or data science use cases.

We leverage industry best practices and our proprietary frameworks towards faster implementation with minimum roadblocks.

## Differentiators

Zensar's proprietary AI/ML and Big Data Platform, ZenAnalytica, is a suite of solution accelerators across data to insights journey to help customers with up to 80% faster time-to-insights.

Be it acquiring & managing varied data in real-time, pre-built business insights or enabling AI-as-a-Service to your end-users, ZenAnalytica has all.

With Pick-and-choose model, customers has the flexibility to choose accelerators and customize the same based on their business needs.

Zensar has 15+ solution accelerators as part of its proprietary analytics platform, ZenAnalytica, which can be leveraged to get up to 80% faster time-to-insights

Zensar's technical expertise and solution accelerators can help you reduce implementation time by up to 50%

# Zensar's ZenAnalytica based solutions and analytics services removes complexity and cost in implementing Azure analytics platform.



ZenAnalytica based solutions aims at reducing implementation time, improve operational efficiency and enhance business productivity. Salient solutions that can be leveraged to build your Azure analytics platform are:

- **Smart Connector** – Easy acquisition of data from varied sources to Azure storage in codeless environment
- **Azure analytics migration framework** for easier, faster and smoother migration
- **Domain Specific Solutions** – Insurance analytics solution and Pre-built business insights for Manufacturing, BFSI and Insurance.
- **Function Specific Solutions** – Ticket analytics, customer 360 insights, Marketing analytics that can be leveraged by business functions across industries
- **Augmented Analytics** – Automated data discovery platform catered for business users and citizen data scientists
- **Conversational Analytics** – Search and voice-based insights generation platform



Our ZenAnalytica based solutions, built with a blend of technical expertise and functional knowledge ensures business leaders focus more time on making strategic decisions rather than on solutioning

- Greater BI & analytics adoption through simpler & faster insights
- Un-biased insights in real-time at fingertips of users



Our Consulting approach for Azure analytics implementation begins with business workshops leveraging our consulting & assessment frameworks. Consulting approach enables

- IT to react before end users react
- Designing of solution which meets current and future business needs without any technical debt
- Faster time-to-market at reduced TCO
- Business leaders to have a view of future roadmap and data ROI

## Zensar's Azure Analytics Service Offerings Include

- |   |   |  |
|---|---|--|
| • Strategy & Consulting                   | • ETL/ELT Orchestration                       | • Build and deploy AI models at scale          |
| • Architecture assessment and design      | • Data migration & consolidation              | • Power BI (on-premise & cloud) implementation |
| • Hybrid and accelerated data integration | • Data warehouse and Data Lake Implementation | • Self-service BI                              |

### Why Zensar?

- 150+ associates; 60% certified in various Azure analytics & MSBI technologies
- Globally managed, Gold Certified, Microsoft Cloud Solution Provider
- 20+ years as a Microsoft Partner; 250+ Microsoft projects

### Customer Success Stories

- We helped a US based leading medical device manufacturer to leverage Azure cloud to get the most out of their sensor (IoT), financial, and operational data. Using our expert insights, they were able to increase sales through customer segmentation and reduce cost of repairs through predictive maintenance.
- We helped SA based financial services company set up analytics platform leveraging azure services. Our consulting led transformation helped customer reduce TCO and achieve improved data ROI through greater BI adoption and actionable descriptive & predictive insights

Why Zensar? Fortune 2000 companies are using Zensar's Azure Analytics Services & Solutions to implement analytics platform on Azure. We are a Gold Certified, Globally Managed, Microsoft Azure Cloud Solution Provider.



### Industry Recognitions

Avasant – Innovator in Applied AI & Advanced Analytics

ISG - Global "Contender" in providing Digital solutions and services

Featured in Everest Group's "Advanced Analytics & Insights Services PEAK Matrix" 2020