



Enterprise Digital Operations Services

DIGITAL OPERATIONS TO DRIVE THE DIGITAL TRANSFORMATION OF YOUR ENTERPRISE

With global enterprises, where IT ecosystem is spread across geographies, accessibility of business service and data from any location and any device at any given time is paramount for business stakeholder. The adoption of Hybrid Cloud (Azure Public Cloud + Azure Stack) and seamless operations becomes key to deliver a better customer experience.

The Digital operations enable our customer with innovative and new ways of operations delivering productivity gain, increased availability of business services, velocity and cost optimization.

Zensar ensures the reduction in IT operations costs (OPEX) which can be utilized to fund IT transformation projects (CAPEX). This can be achieved using Zensar's Vinci™ powered by Azure Cloud Services such as Azure Cognitive Services, Azure Analytics, etc.



With Wired Autonomics Platform (Vinci™):

- 100% improvement in Business Services availability delivering superior experience
- 70% of issues are predicted & prevented by Vinci™ powered by Azure Analytics and Azure Cognitive Service
- 5x Faster Deployment leveraging Azure DevSecOps
- 24x7 support window from 18 delivery locations across the globe
- Enable secure & future ready administration.

Next Gen Accelerators

Zensar Virtual NOC (ZvNOC) powered by Microsoft Holo Lens to make Digital Operations more effective in *work from anywhere*

Vinci™ is an integrated framework that enables enterprises' IT deliver seamless cloud operations to their business.

Wired Autonomics platform™ to deploy any app on **Azure Cloud** and customer's Private Cloud powered by **Azure Stack** and accessible from any device.

Wired Experience platform™ offers full visibility into consumer's journey across digital touchpoints. The edge to core insights empowers enterprise to monitor, measure and bring agile improvements in the experience.

Service Offering

Advisory Services – Digital Ops

- Assess | Analyze | Design | Plan

Managed Services – Digital Ops

- Business aligned KPIs
- AIOps led improved customer experience
- Vinci™ CMP:
 - Integrated with **Azure DevSecOps** including **MS Teams**
 - Integrated with **Azure IoT Hub** to manage & monitor IoT devices
 - **AIOps** powered by **Azure Cognitive service** for resolving the issues in the environment
 - Operations delivered through **Prescriptive Analytics** powered by **Azure Analytics**
 - Execute **virtual conferences and events** using **Azure CDN and Azure Live & On-demand streaming**.

Free 5 day assessment on Digital Operations

Day 0: Objective setting and scope definitions are determined. Brief overview of the current state and the desired future state.

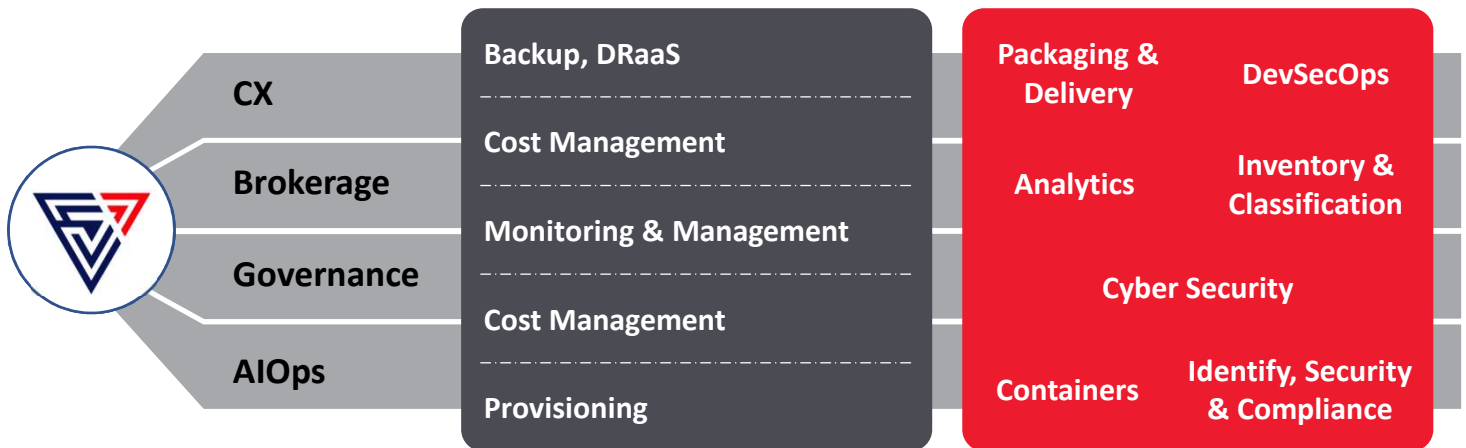
Days 1 & 2: We review the client's cloud estate (Azure + Private Cloud). We will also determine the impact on your business functions.

Days 3 & 4: We Work with your technical team(s) to collect the data for digital operations. We design plan and document the key guiding principle's to implement the Digital operations

Day 5: We deliver a report outlining your Digital Operations roadmap, strategy and timelines.

FREE 5 DAY ASSESSMENT & FREE 3 MONTHS CLOUD OPERATIONS SUPPORT ON SIGNING A CONTRACT

Zensar monitors, measure and manage customer's Digital Assets at Azure, by infusing cognition into operations to better deliver customer experience.



Zensar offers you:

- A FREE 5 Day Assessment on Digital Operations
- A FREE 3 Months operations support on signing a contract.
- **One click** assessment for DevSecOps, & AIOps

Our promise to you:

We let you know right away how you can transform to Digital Operations for your entire Azure estate.

Why Zensar? Fortune 2000 companies are using Zensar's Digital Operations Services.

We are a Gold Certified, Globally Managed, Microsoft Cloud Solution Provider.



Zensar ensures the best in class Digital Operations for your Azure estate delivering operational efficiencies resulting in cost savings & productivity improvements. The key principles of Zensar's Digital Operations are:

- Measure and improve customer experience by aligning the operations with business KPIs
- Business Services Monitoring to identify the impact of issues on Business services
- Predictive analytics to identify potential issues and perform preventive maintenance.
- Automation first and shift bot scenarios to improve the uptime of Business services
- Vinci™ Dashboards and automated reporting for insights on customer's Azure environment



Analyst / Advisor recognition

Niche Player in Gartner MQ - DC Outsourcing & Hybrid Infrastructure Managed Services – North America

Major Player in Nelson Hall Cognitive IT Infrastructure Management