

# The ZeroFOX Platform

Protect your brand and business from threats on social and digital channels



## // About ZeroFOX

The ZeroFOX Platform protects what you can't control: your presence, reputation and information online. With online engagement at an all-time high, enterprises require protection where they do business everyday: on social media and digital platforms. ZeroFOX protects that engagement.

Using data sources across social media, surface, deep and dark web, the ZeroFOX Platform identifies and remediates threats to your brand, business, people, locations and assets. This includes targeted phishing attacks, credential compromise, account hacking, impersonations, physical threats of violence and more. As the industry leader in social media and digital risk protection, with ZeroFOX you can grow business and share securely knowing you're protected on social and digital channels.

## // Comprehensive Digital Risk Protection



### Identify

Risks on social media, surface, deep and dark web, mobile app stores, and collaboration tools.



### Protect

Your business, brand, executives, employees, corporate assets, locations, domains, and data.



### Remediate

Threats to your employees, executives, customers, products, revenue and reputation.

## // Immediate Time To Value

### Gain visibility

Immediately see beyond your perimeter to catch more threats faster, before they impact your business and employees.

### Ensure control

Reduce your risk exposure with custom rules, takedowns and content moderation.

### Automate protection

Eliminate costly, time-intensive threat hunting, manual remediation and coverage gaps that leave you exposed.

## // ZeroFOX Solutions

### Enterprise Protection

ZeroFOX identifies, analyzes and remediates threats across social and digital platforms that threaten your organization.

### Brand Protection

Engage with followers and generate new leads safely knowing you are protected against account hacking, slander and reputational risks.

### Executive and Employee Protection

Protect your executives and employees by identifying impersonators, account hacking attempts and spearphishing attacks.

### Location and Event Protection

Secure offices, facilities and events from physical and digital threats with alerts delivered directly to your phone.

### Deep and Dark Web Protection

Monitor and alert on information leakage and credential compromise shared on deep and dark web sites and chat rooms.

### Web and Domain Protection

Protect your web and social experiences by finding and eliminating domain squatting and typo phishing.

Advanced Social Networks	Additional So	Deep & Dark Web	Unindexed parts of
Pinterest	Web-based b	Dark Web	Major marketplaces
Sina Weibo	Chinese micr	Deep Web	Sites used to anony
TencentQQ	Chinese socia	Discord	Voice, video and cha
VK	Russian socia	I2P	Major marketplaces
<b>Marketplaces</b>	Major market	IRC	Internet relay chat c
Alibaba	Leading platf	Telegram	Voice and chat app
AliExpress	Chinese onlin	Open Bazaar	Decentralized, peer
Amazon	Largest onlin	Pastebin	The most popular p

Data Source	Description	Status
<b>Social Networks</b>	Social Network Sites	Active ^
Facebook	Largest social networking site used to engage friends and followers <a href="#">Learn More</a>	Active
Google+	Social networking site owned by Google <a href="#">Learn More</a>	Active
Instagram	Photo sharing social networking site <a href="#">Learn More</a>	Active
LinkedIn	Career and social networking site <a href="#">Learn More</a>	Active
Twitter	Social networking site used to share short messages <a href="#">Learn More</a>	Active
Youtube	Video sharing and streaming network <a href="#">Learn More</a>	Active

## // Data Sources

### Social Media

Coverage for top social networks like Facebook, Twitter, Instagram and LinkedIn.

### Deep and Dark Web

Sites, forums and chatrooms including Tor, I2P, ZeroNET, IRC and Pastebin.

### Web Marketplaces

Online shopping sites like Amazon, eBay, Etsy, Alibaba and MercadoLibre.

### Blogs, News, Forums & Review Sites

Top sites for sharing information including TripAdvisor, Reddit and Tumblr.

### HR & Recruitment Sites

Job posting and employee engagement sites like Glassdoor and ZipRecruiter.

### Mobile App Stores

Popular mobile stores to download apps including iTunes and Google Play.

### Collaboration Platforms

Tools for organizations to share information like Slack and Workplace by Facebook.

### Code Sharing Sites

Development collaboration forums for sharing code such as GitHub and Bitbucket.