

# Zirous, Inc.

True technology partners, with you every step of the way.

Zirous is well-versed in navigating the ever-changing technical landscape. With nearly 35 years of experience in the technology industry, Zirous is the right partner to set your business up for long-term success.



Founded in 1986



HQ'ed in West Des Moines, IA

Zirous' philosophy is to take a business-first approach and use technology to solve business problems. We've constructed our services around this philosophy; each solution supports many critical business activities on its own, but together, they create holistic strategies that stand the test of time and weather every storm.



## Cloud & Infrastructure

Every organization needs a solid foundation on which to make greatness happen. Our cloud and infrastructure team supports your business operations with the best system for *you*, whether that's cloud, hyper-converged infrastructure or on-premise solutions. The ability to seamlessly store, leverage and integrate your data and applications across all teams is more critical with each passing day.



## Data Analytics & Engineering

A company's most valuable asset — second to its team — is its data. Zirous' data team is comprised of world-class analysts and engineers to create an end-to-end data strategy from ingestion to analysis to visualization. Our analysts and machine learning specialists work to pull insights from even the most unknown data our clients own, and our engineers work in tandem to create the necessary flow and storage of the data to automate the entire process. We help our clients get the right data to the right people at the right time to make strategic business decisions through business intelligence.



## Development

Not every software solution comes pre-packaged. Many times, organizations need an application to allow their team members or customers to tackle very specific objectives. Our development team is well-versed in creating solutions that allow our clients to offer their team and customers efficient, user-friendly ways to reach their goals while supporting the company's ultimate objectives.





## Governance

Understanding who has access to which of your organization's applications and data — and why — is crucial to keeping your team and customers safe. Our governance experts create comprehensive strategies for clients that include identity governance, access management, role-based access control, privileged access management, data access governance and more, for both team members and customers.



## Integration

Just like the seamless flow of electricity powers our homes, the seamless flow of information powers our businesses. Zirous' experts have created countless application integrations based on an API-led connectivity architecture for clients, bringing together information from multiple business systems and enabling them to get information to the right place when it's needed — supporting every business department with the necessary knowledge to achieve their goals.



## Marketing Technology

Providing exceptional customer experiences is what brings people back to your brand — and draws new people in. Aligning business and technology around your customer data allows your business a 360-degree customer view and the opportunity to utilize better segmentation, automation, revenue attribution and more to drive your business forward.

Zirous' goal is to create success that works for your organization for years to come. To achieve this, we're partnered with leading vendors in each of our service areas to help create the perfect solution for your business.



**Let's get started. We're always looking for a new challenge; let's tackle yours together.**

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