

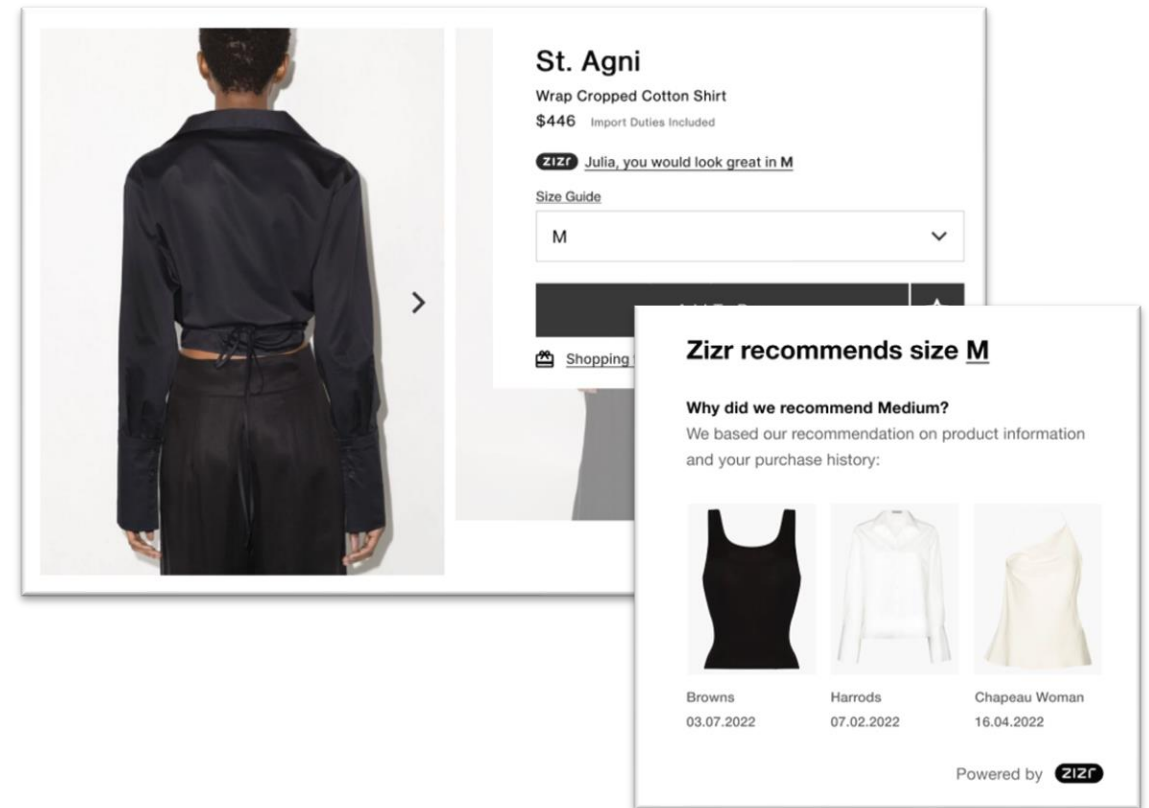
## Sizing solved. No questions asked!

We offer the worlds first true consumer centric size-and-fit solution, giving your customer an instant personal recommendation on the perfect fit, based on their individual preferences.

The service removes friction and uncertainty for your customers, resulting in better conversions and less returned items.

# Make it easy to choose the right size

Reduce effort and increase convenience with an instant recommendation directly on the product landing page. No need for asking your customers for body measurements or body type.






The image shows a product page for a 'St. Agni Wrap Cropped Cotton Shirt'. The product is displayed in a dark color, shown from the back. The price is \$446, with import duties included. A Zizr recommendation is shown: 'Zizr Julia, you would look great in M'. A size guide dropdown menu is set to 'M'. A shopping cart icon is visible.

**St. Agni**  
Wrap Cropped Cotton Shirt  
\$446 Import Duties Included  
Zizr Julia, you would look great in M  
Size Guide  
M

**Zizr recommends size M**


**Why did we recommend Medium?**  
We based our recommendation on product information and your purchase history:

		
Browns 03.07.2022	Harrods 07.02.2022	Chapeau Woman 16.04.2022

Powered by ZIZR

←

## Does it fit?



Neutrals  
Black Cinched  
Wool Blazer  
Small

🗨️ Did not fit

😬 Fit ok, but...

←

### It fits ok, but...

✕

A bit too tight

A bit too loose

Shoulders are a bit tight

Shoulder are a bit wide

Tight around the chest

Loose around the chest

Arms are a bit short

Arms are a bit long

A bit long

A bit short

Other

Done

# Empower your customers to tailor their fit preferences

By giving feedback on the items they've purchased, our algorithms are continuously adjusted to each individual preference on fit, resulting in a more relevant and personalized recommendation for your customers.

Big change  
starts

Small ▾

Medium

Large

72%

Returned, due to product didn't fit

“In terms of retail policy, it really highlights the problem of sizing when ordering online. Sizing issues were stated as the main reason for returning items twice as many times as all the other reasons combined. If sizing could be improved, returns could be substantially reduced together with their environmental footprint. Fundamentally, sizing issues are a retailer problem.”



UNIVERSITY OF  
GOTHENBURG

Thousands of consumers are signing up for a Zizr-ID every month.

ZIZR ×

## Log in/Register


With your Zizr-ID you'll get recommended the right size when shopping online.

E-mail

 👁

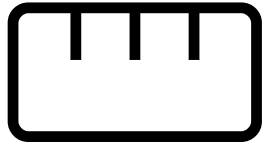
**Continue**

Or

 Continue with Google

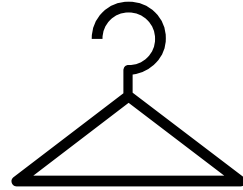
**Continue with Facebook**

[Privacy and Terms and conditions](#)



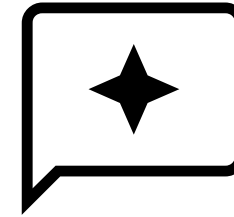
## No product measurements needed

Sizing solved is completely detached from product- and garment measurements, making it easy to use for all type of retailers.



## If you can wear it, we can recommend it

We divide the body into several different categories, allowing our technology to provide a recommendation on any type of apparel and shoes, across brands and webstores.



## An ever-improving and adapting solution

Our solution is continuously improving as consumers use their Zizr-ID to give feedback and find the right size when shopping online. As preferences shift, our algorithms will automatically adapt, always ensuring that we provide the right recommendation.

«We find that our customers have been exclusively positive about Zizr and that they use it actively. The trend is clear – customers with a Zizr-ID shop more frequently and more products. Ultimately, it seems like they are more secure about their purchases, resulting in less returns.»

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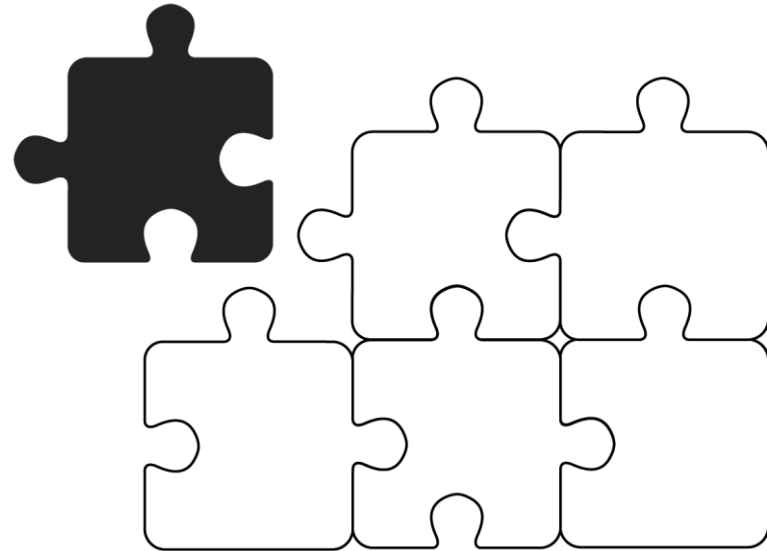
Siv & Tore  
Managing director & Owner

EASY TO SET UP

## Easily integrated and ready to go

Don't worry about high costs or time spent on integration. Zizr is available on most e-commerce platforms, or you can use our well documented API for a custom integration.

You're quickly able to give your customers personal size recommendations, without extensive use of resources.





## Here are some of our partnering stores

ANTONSPORT

FOLLESTAD

*Capone*

COMPANYS

SUSER/SIVET

vakre vene

  
Kleins

FERNER JACOBSEN

Style  
By Kul



SUSTAINABILITY

# Our commitment to the environment

## Reduced returns

Returns are not just ruining the profits; they're ruining the environment. And it's not just a logistics problem, it's also the inflation of demand driving over-production and landfills. The key to reduced returns is getting sizing right.

## Environmental aspect

With sizing solved it's time to build sustainable shopping platforms. Your customers want to make right and sustainable choices so why not make the opportunity available for them.

## Corporate social responsibility

Zizr plays a positive role in the community and consider the environmental and social impact of business decisions. It is closely linked to sustainability – creating economic, social, and environmental value.



THE FUTURE IS A

# Hyper personalized shopping experience

ZIZR

[www.zizr.com](http://www.zizr.com)